



Heartland  
Capital Investments LLC



**LEADERS IN  
OWNERSHIP  
SOLUTIONS**

# ABOUT LEASE PURCHASE PLANS

**Heartland Capital Investments** partners with manufacturers and dealers nationwide to provide affordable Lease Purchase programs for their customers. A Lease Purchase agreement provides customers the opportunity to pay for larger purchases, such as lawn mowers, in monthly payments. We offer low payment plans with easy payment options. Customers can pay online 24/7, by phone with a live Customer Service Representative, by mail, or directly from their Bank or Credit Union. At the end of the lease term, the customer is the full owner!

## MOWER PROGRAM OVERVIEW

### LEASE PURCHASE TERMS

#### 24-MONTHS

- » Divisor 14.4
- » Security Deposit = 15% with LDW / 25% without LDW
- » First Month's Rent

#### 36-MONTHS

- » Divisor 19.8
- » Security Deposit = 20% with LDW / 30% without LDW
- » First Month's Rent

#### 48-MONTHS

- » Divisor 21.6
- » Security Deposit = 20% with LDW / 30% without LDW
- » First Month's Rent
- » AutoPay Required

#### 60-MONTHS

- » Divisor 24
- » Security Deposit = 30% with LDW / 40% without LDW
- » First Month's Rent
- » AutoPay Required

#### Eligibility:

Max price up to to \$15,000

New Mowers or Used Mowers originally owned by HCI only.

### REQUIRED BUYBACK

- » If the mower has less than 12 payments made, the dealer must buy back mower at 65% of the original cash price.
- » If the mower has more than 12 payments made, the dealer must buy back mower at 50% of the original cash price.

### START YOUR PARTNERSHIP TODAY

Join our team of highly experienced contract management professionals. We will work directly with you to develop and manage successful ownership options for your customers.



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