

LUMIER

Privacy Policy

Information notice under Article 13 of Regulation (EU) 2016/679 (GDPR) | Last updated: 17 July 2026

Scope. This notice has been prepared for the website www.lumierpiovan.it based on the current configuration communicated by the Data Controller: a portfolio website with a contact form, without newsletter, advertising pixels, profiling tools or intentionally activated analytics services. It must be reviewed whenever the website, its forms or third-party services change.

1. Data Controller

Giovanni Piovan, professionally known as Lumier

Location: Veneto, Italy

Website: www.lumierpiovan.it

Email: atelierlumier.piovan@gmail.com

2. Personal data processed

The website may process the following categories of personal data:

- Identification and contact data: name, surname, email address and telephone number, where provided.
- Professional information: company, profession or role, where provided.
- Request content: subject, message, information about an artwork, commission, collaboration or professional enquiry, and any information voluntarily included by the user.
- Technical data: IP address, date and time of access, browser/device information, security logs and information necessary to transmit and protect the website and contact form.

Users are asked not to include special-category data, confidential information or personal data concerning third parties unless strictly necessary and lawfully provided.

3. How data is collected

Data is collected directly from the user when the contact form is completed or when the studio is contacted by email. Limited technical data may also be generated automatically by the website, hosting infrastructure and security systems during normal browsing.

4. Purposes and legal bases

Purpose	Legal basis
Responding to enquiries and providing requested information about artworks, commissions, exhibitions or collaborations.	Steps taken at the user's request before entering into a contract and, where relevant, performance of a contract - Article 6(1)(b) GDPR.
Operating, securing and maintaining the website and contact form; preventing abuse, spam and unauthorised access.	Legitimate interests in the secure and efficient operation of the website - Article 6(1)(f) GDPR.
Complying with applicable legal, tax, accounting or administrative obligations.	Compliance with a legal obligation - Article 6(1)(c) GDPR.
Establishing, exercising or defending legal claims.	Legitimate interests in protecting the Controller's rights - Article 6(1)(f) GDPR.

No direct marketing or profiling. Contact details submitted through the form are not used for newsletters, behavioural advertising or automated profiling unless a separate service and an appropriate legal basis are introduced in the future.

5. Whether providing data is mandatory

Providing the fields marked as required in the contact form is necessary to submit and manage the enquiry. Optional information may be omitted. Failure to provide required contact information may make it impossible for the studio to reply.

6. Recipients and service providers

Personal data may be accessed, only where necessary, by:

- persons authorised by the Data Controller to manage enquiries and website administration;
- website hosting, website-building, form-delivery, cybersecurity and technical support providers;
- the email service used by the studio, including Google/Gmail, when messages are received or answered through the stated email address;
- professional advisers, such as legal, tax or accounting consultants, where necessary;
- public authorities or other recipients where disclosure is required by law.

Personal data is not sold, rented or disclosed for unrelated commercial purposes.

7. Transfers outside the European Economic Area

Some technical or email service providers may process data in countries outside the European Economic Area. Where this occurs, transfers are carried out in accordance with Chapter V of the GDPR, for example on the basis of an adequacy decision, Standard Contractual Clauses or another lawful safeguard made available by the relevant provider.

8. Retention periods

- Contact enquiries: normally kept for up to 12 months after the last meaningful communication, unless the enquiry develops into a contractual or professional relationship.

- Contractual, accounting or tax records: kept for the period required by applicable law.
- Security and technical logs: retained for the minimum period necessary for security, troubleshooting and abuse prevention, according to the settings and documented retention periods of the relevant technical provider.
- Legal claims: data may be kept for the time necessary to establish, exercise or defend a claim and until the applicable limitation period has expired.

9. Data subject rights

Subject to the conditions of the GDPR, users may request:

- access to their personal data and a copy of it;
- rectification of inaccurate or incomplete data;
- erasure of data where the legal requirements are met;
- restriction of processing;
- objection to processing based on legitimate interests;
- data portability where processing is based on contract and carried out by automated means.

Requests can be sent to atelierlumier.piovan@gmail.com. The Controller may request information necessary to verify the identity of the applicant.

10. Right to lodge a complaint

Users who believe that their personal data has been processed unlawfully may lodge a complaint with the Garante per la protezione dei dati personali, the Italian supervisory authority, or with another competent supervisory authority under the GDPR.

11. Automated decisions

The website does not use personal data submitted through the contact form for decisions based solely on automated processing that produce legal or similarly significant effects.

12. Security

The Data Controller adopts reasonable technical and organisational measures appropriate to the nature of the website and the data processed. Nevertheless, no online transmission or storage system can be guaranteed to be completely secure.

13. External links and social networks

The website may contain links to external websites or social networks, including Instagram and Facebook. When a user follows an external link, the destination service processes data under its own privacy and cookie policies. This Privacy Policy does not govern third-party websites.

14. Children

The website and its professional contact form are not specifically directed at children. The Data Controller does not intentionally collect personal data from children through the website.

15. Changes to this policy

This Privacy Policy may be updated to reflect legal, technical or organisational changes. The current version is identified by the date shown at the beginning of the document.

Important notice: This document is a tailored operational template based on the information supplied about the website as at 17 July 2026. It does not constitute legal advice. The Controller should verify the actual website configuration and update this notice before adding analytics, embedded media, advertising tools, newsletters, ecommerce or other data-processing services.

Legal references: Regulation (EU) 2016/679, in particular Articles 5, 6, 12-22 and 44-49; Italian Legislative Decree 196/2003, as amended.