



Oakland Gay Men's Chorus

2026 MEDIA KIT & PLAYBILL ADVERTISING

Reach a *Passionate and Diverse* Audience Advertise with Oakland Gay Men's Chorus



Each time we sing, our voices rise together, honoring our LGBTQ+ legacy, uplifting our community, and sharing music that speaks to the world we live in today. We plan our concerts with purpose: to illuminate, to celebrate, and to connect.

-Bruce Southard, D.M.A, Artistic Director

OUR AUDIENCE

Reach a Passionate and Diverse Audience

- 2200+ annual audience members
- 25% year-over-year audience growth
- Concerts across multiple East Bay cities
- Audiences representing multigenerational, diverse, arts-engaged community members

Advertising with OGMC elevates your brand visibility and connects you with an audience that values creativity, inclusion, and local engagement.

OUR COMMUNITY PARTNERSHIPS

Pride in Outreach, Partnership, and Community!

- East Bay Frontrunners
- Emeryville Pride
- Oakland Roots
- Oakland Ballers
- Alameda Pride
- Emeryville Lavender Seniors
- Oakland LGBTQ Community Center
- ...and many more community partners contributing to a culturally vibrant East Bay.

About the Oakland Gay Men's Chorus

 Founded in 1999 at East Bay Pride (Oakland) with a bold vision to create a gay men's chorus rooted in the East Bay community.

 Over 25 years of queer joy, artistry, and musical excellence, grounded in creativity, collaboration, and the belief that every voice matters.

 An established cultural anchor in the East Bay, serving as a pillar for LGBTQ+ visibility, artistic expression, and community connection.

 Mission-driven 501(c)(3) nonprofit organization committed to inclusion, representation, and the power of music to build community and inspire change.

 Deeply embedded in local outreach, with performances and partnerships across Alameda & Contra Costa Counties.

 Performances that uplift and unite, centering queer joy, shared humanity, and the transformative impact of the arts.



SEASON AT A GLANCE & Deadlines

Spring 2026

Inextinguishable Light

A concert of Queer Joy celebrating authenticity, community, and unapologetic self-expression.

Concert Month

April

Ad Reservations

March 1

Materials Due

March 5

Summer 2026

Music By the Bay

Celebrating the artists, sounds that originated in the Bay Area and added to the vibrant and joyful music scene.

Concert Month

July

Ad Reservations

June 1

Materials Due

June 5

Winter/Holiday 2026

Make the Yuletide Gay

Ringing in the holidays in true OaklandGMC fashion with an inspired mix of traditional and contemporary holiday favorites.

Concert Month

December

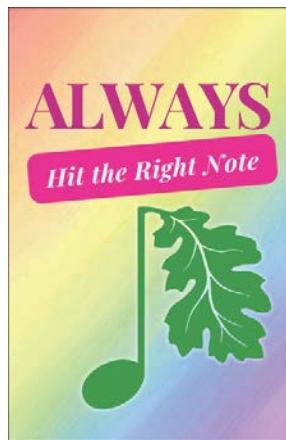
Ad Reservations

November 1

Materials Due

November 5

ADVERTISING SIZES

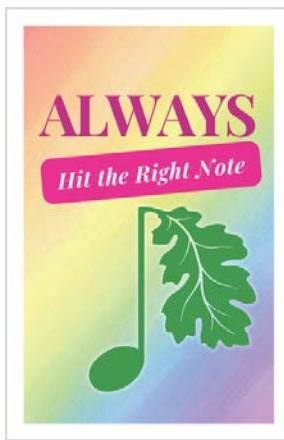


FULL PAGE COVER LIMITED AVAILABILITY

Dimensions: 5.0" x 8.0" (safe area)
Trim: 5.5" x 8.5"
Final file: 5.75" x 8.75" (for bleed)

\$2,000

1 full page color cover ad
In three regular season playbills



FULL PAGE

Dimensions: 5.0" x 8.0"

\$1,000

1 full page color
In three regular season playbills



1/2 HORIZONTAL

Dimensions: 5.0" x 3.875"

\$400

1/2 page color
In two regular
season playbills



1/4 VERTICAL

Dimensions: 2.375" x 3.875"

\$250

1/4 page color
In one regular season playbill

SPECIFICATIONS

Playbill final trim is 5.5" x 8.5"

- Dimensions:** Noted above
- Resolution:** 300dpi
- Format:** PDF
- Color:** CMYK for all ads

For questions, contact:
advertising@oaklandgmc.org

AD RESERVATION & SUBMISSION



Deadline: Listed above for each concert cycle.

Generally, six weeks before the concert.



Interest Registration: Complete the playbill partner form to register for space online:

www.oaklandgmc.org/Playbill-Advertising



Submission Method: Email your finalized ad to the designated OaklandGMC contact listed in your registration confirmation.



Invoice: OaklandGMC will invoice you upon receipt of ad registration and payment will be due upon receipt.