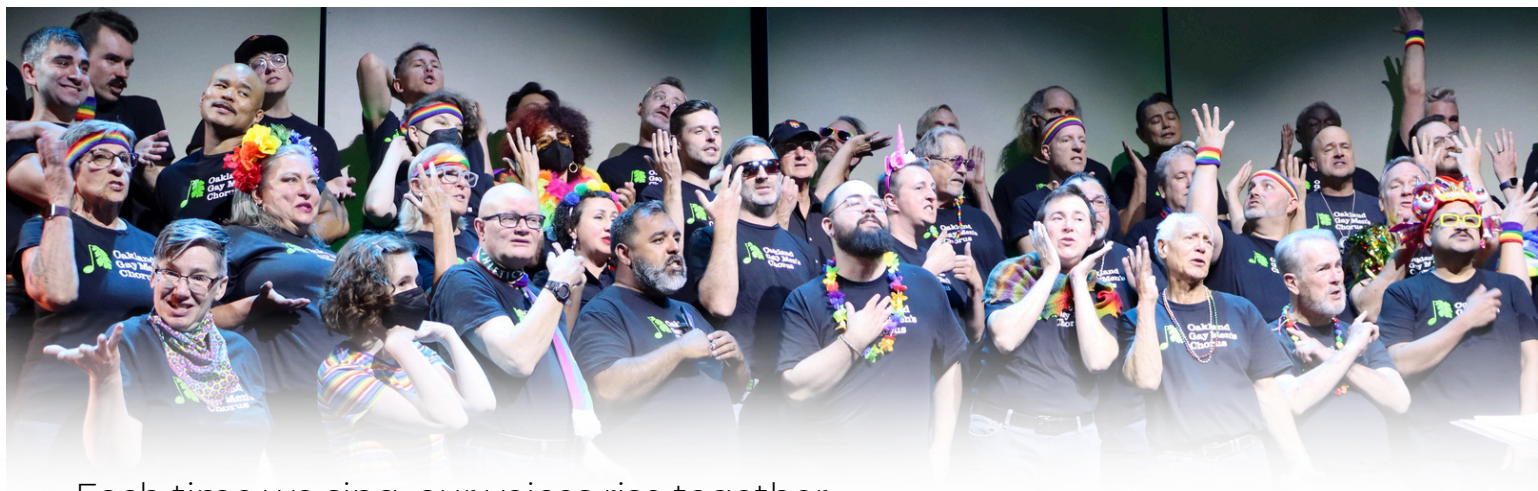




# Oakland Gay Men's Chorus

## 2026 MEDIA KIT & PLAYBILL ADVERTISING

Reach a *Passionate and Diverse* Audience Advertise with Oakland Gay Men's Chorus



Each time we sing, our voices rise together, honoring our LGBTQ+ legacy, uplifting our community, and sharing music that speaks to the world we live in today. We plan our concerts with purpose: to illuminate, to celebrate, and to connect.

**-Bruce Southard, D.M.A., Artistic Director**

### OUR AUDIENCE

*Reach a Passionate and Diverse Audience*

- 2200+ annual audience members
- 23% year-over-year audience growth
- Concerts across multiple East Bay cities
- Audiences representing multigenerational, diverse, arts-engaged community members

Advertising with OGMC elevates your brand visibility and connects you with an audience that values creativity, inclusion, and local engagement.

### OUR COMMUNITY PARTNERSHIPS

*Pride in Outreach, Partnership, and Community!*

- East Bay Frontrunners
- Emeryville Pride
- Oakland Roots
- Oakland Ballers
- Alameda Pride
- Emeryville Lavender Seniors
- Oakland LGBTQ Community Center
- ...and many more community partners contributing to a culturally vibrant East Bay.

### About the Oakland Gay Men's Chorus

Founded in 1999 at East Bay Pride (Oakland) with a bold vision to create a gay men's chorus rooted in the East Bay community.

Over 25 years of queer joy, artistry, and musical excellence, grounded in creativity, collaboration, and the belief that every voice matters.

An established cultural anchor in the East Bay, serving as a pillar for LGBTQ+ visibility, artistic expression, and community connection.

Mission-driven 501(c)(3) nonprofit organization committed to inclusion, representation, and the power of music to build community and inspire change.

Deeply embedded in local outreach, with performances and partnerships across Alameda & Contra Costa Counties.

Performances that uplift and unite, centering queer joy, shared humanity, and the transformative impact of the arts.

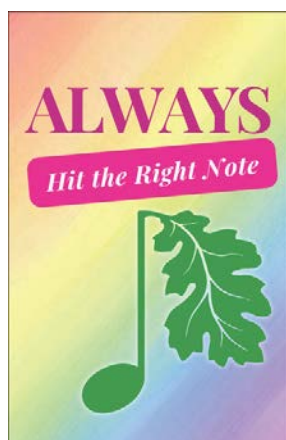
# Oakland Gay Men's Chorus 2026 MEDIA KIT



## SEASON AT A GLANCE & Deadlines

Spring 2026	Summer 2026	Winter/Holiday 2026
<i>Inextinguishable Light</i>	<i>Music By the Bay</i>	<i>Make the Yuletide Gay</i>
A concert of Queer Joy celebrating authenticity, community, and unapologetic self-expression.	Celebrating the artists, sounds that originated in the Bay Area and added to the vibrant and joyful music scene.	Ring in the holidays in true OaklandGMC fashion with an inspired mix of traditional and contemporary holiday favorites.
Concert Month	Concert Month	Concert Month
April	July	December
Ad Reservations	Ad Reservations	Ad Reservations
<b>March 1</b>	<b>June 1</b>	<b>November 1</b>
Materials Due	Materials Due	Materials Due
March 5	June 5	November 5

## ADVERTISING SIZES

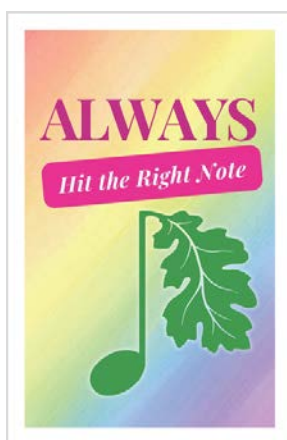


**FULL PAGE COVER**  
**LIMITED AVAILABILITY**

Dimensions: 5.0" x 8.0" (safe area)  
Trim: 5.5" x 8.5"  
Final file: 5.75" x 8.75" (for bleed)

**\$2,000**

1 full page color cover ad  
In three regular season playbills



**FULL PAGE**

Dimensions: 5.0" x 8.0"

**\$1,000**

1 full page color  
In three regular season playbills



**1/2 HORIZONTAL**

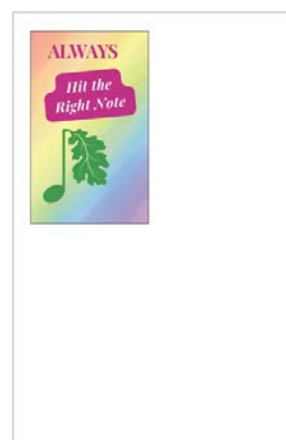
Dimensions: 5.0" x 3.875"

**\$400**

1/2 page color  
In two regular season playbills

**\$300**

1/2 page color  
In one regular season playbill



**1/4 VERTICAL**

Dimensions: 2.375" x 3.875"

**\$250**

1/4 page color  
In one regular season playbill

## SPECIFICATIONS

Playbill final trim is 5.5" x 8.5"

- **Dimensions:** Noted above
- **Resolution:** 300dpi
- **Format:** PDF
- **Color:** CMYK for all ads

**For questions, contact:**  
**[advertising@oaklandgmc.org](mailto:advertising@oaklandgmc.org)**

## AD RESERVATION & SUBMISSION



**Deadline:** Listed above for each concert cycle.  
Generally, six weeks before the concert.



**Interest Registration:** Complete the playbill partner form to register for space online:  
**[www.oaklandgmc.org/Playbill-Advertising](http://www.oaklandgmc.org/Playbill-Advertising)**



**Submission Method:** Email your finalized ad to the designated OaklandGMC contact listed in your registration confirmation.



**Invoice:** OaklandGMC will invoice you upon receipt of ad registration and payment will be due upon receipt.