



HOLIDAY HEROES

**OVERVIEW OF THE
HOLIDAY HEROES
AUXILIARY BOARD**



TABLE OF CONTENTS

01

Call to
Action!

03

Mission, Vision
& Core Values

04

Where We Are

05

Impact

07

Auxiliary Board
Outline

08

Leadership Roles &
Responsibilities

CALL TO ACTION!

At Holiday Heroes, our mission is to bring joy and happiness to children in the hospital and medical setting. We are aware of the difficulties that children and their families may face during this time, and we aim to be the source of positivity that helps alleviate their stress, anxiety and hope for a speedy recovery. Our ultimate objective is to impact the lives of as many children as possible.

Since 2009, we have been on this mission, and after 14 years have continually grown to positively impact over 8,000 families a year. But our mission is not done yet. We want to continue to expand and bring joy to even more children across the country and to do so, we need your help!

We are looking for committed and passionate young professionals to join our Auxiliary Board. We need your help to spread our mission to new generations, aid us in fundraising efforts, and help us organize exciting events and activities in support of the children we serve.

Joining our team at Holiday Heroes means becoming a positive force in the lives of many sick children and adolescents. Together, we can make a difference by bringing a ray of hope and happiness to their lives.

Are you passionate about our mission?

Join our Holiday Heroes team, and let's make a meaningful difference together!

Sincerely,

A handwritten signature in blue ink, appearing to read "Mike Jostes".

Mike Jostes
Executive Director
Holiday Heroes

[CLICK HERE TO APPLY](#)



HOLIDAY HEROES

MISSION, VISION & CORE VALUES

Our Mission

The mission of Holiday Heroes is to provide joy and improved quality of life to pediatric patients through a combination of in-person and virtual programs. Holiday Heroes uses its experience, creativity, resources, and passion to inspire long-lasting joy and happy memories for pediatric patients and their families, thereby making a positive impact in their recoveries and their lives.

Our Vision

Holiday Heroes' vision is to provide a resource for children and adolescents with the potential to help mitigate the anxiety and distress that patients and families experience in coping with their illnesses. We feel strongly that laughter, happiness, and a little fun are essential for pediatric patients with an illness. We are dedicated to helping integrate these important needs into the healing process.

Core Values

MISSION DRIVEN

Our mission is paramount and guides everything we do as an organization.

IMPACT

We are dedicated to objectively measuring our impact through the use of appropriate feedback tools providing the necessary data to drive a productive and interactive process aimed at constantly improving our decisions.

COLLABORATION

We are founded with the community in mind. We strive to build purposeful relationships that will increase our impact, expand our outreach, and better serve pediatric patients and their families in our communities.

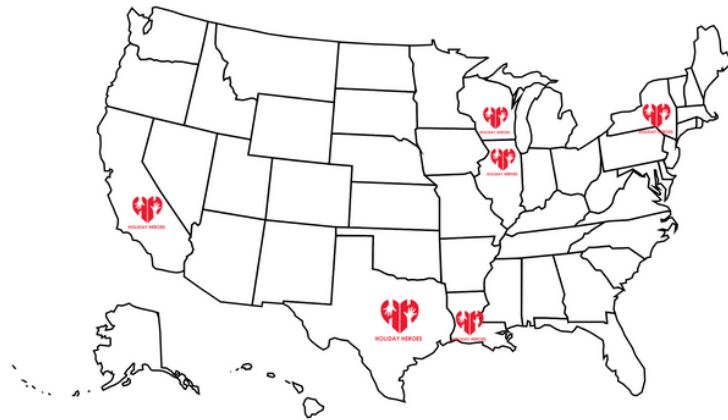
COMPASSION

We demonstrate grace, empathy, and kindness in the work that we do and the programs we provide. No matter where you're from, your background, or your views. These qualities are integral to our mission and our identity as an organization.

INTEGRITY

We hold ourselves accountable for the quality and lasting results of our work and for the commitments we make to our care facilities, medical staff, patients, and their families.

WHERE WE ARE



California Hospitals

Children's Hospital Los Angeles
UCLA Mattel Children's Hospital

Illinois Hospitals

Advocate Children's Hospital – Oak Lawn
Advocate Children's Hospital – Park Ridge
Almost Home Kids – Chicago
Almost Home Kids – Naperville
Ann & Robert H. Lurie Children's Hospital of Chicago
Ascension Alexian Brothers Women & Children's Hospital
Central DuPage Hospital
JourneyCare – West Loop
La Rabida Children's Hospital
Lightways Hospice – Joliet
Loyola University Medical Center
Maryville Academy's Children's Healthcare Center
NorthShore University HealthSystem – Evanston
Rush University Medical Center
Shriners Hospitals for Children – Chicago
University of Chicago Medicine – Comer Children's Hospital
University of Illinois Hospital & Health Sciences System

Illinois Clinics & Organizations

Lurie Children's Outpatient – Lincoln Park
Lurie Children's Outpatient – Northbrook
Lurie Children's Outpatient – Westchester
Ronald McDonald House, affiliated with Advocate Children's Hospital
Ronald McDonald House, affiliated with Central DuPage Hospital
Ronald McDonald House, affiliated with Comer Children's Hospital
Ronald McDonald House, affiliated with Loyola University Medical Center
Ronald McDonald House, affiliated with Lurie Children's Hospital
The Art for Hope Foundation
Wellness House (Hinsdale)

Louisiana Hospitals

Ochsner Hospital for Children

New York Hospitals

Staten Island University Health

Texas Hospitals

Texas Children's Hospital

Wisconsin Hospitals

Children's Wisconsin

2022 IMPACT



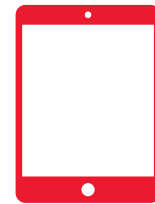
29 deliveries to our hospital partners

2,231 activity boxes were distributed



40 in-person parties with a costumed character

30 virtual visits with a costumed character



5,570 Hero Packs distributed

12 Virtual Gaming Parties



Over 8,000 families impacted!



HOLIDAY HEROES



AUXILIARY BOARD OUTLINE

Goal:

- Increase awareness of Holiday Heroes with a younger demographic
- Fundraise in support of Holiday Heroes pediatric programs

Member Benefits:

- Ability to contribute in a meaningful way and have a direct impact through volunteering.
- Creation of a professional network
- Development of professional and leadership skills
- Opportunity to work with a group of smart, motivated, and caring young professionals

Responsibilities:

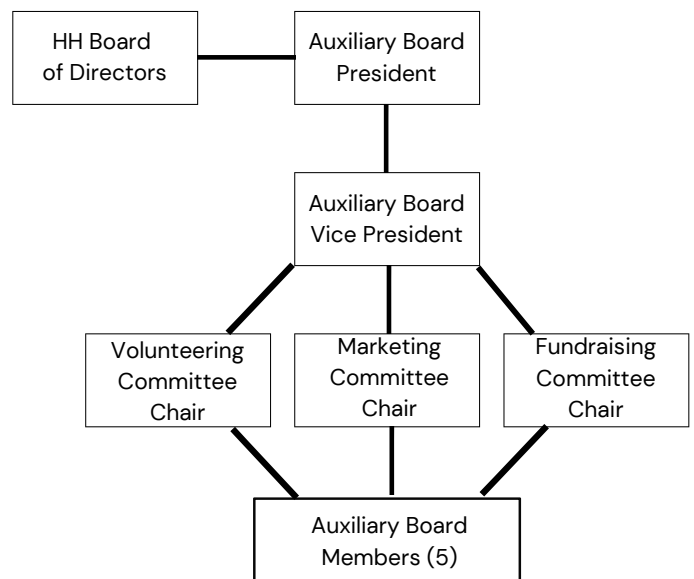
- Attend Young Professional Auxiliary Board Meetings a minimum of (6) times a year (Virtual)
- Give/Get \$750 per year
- Put on an Annual Spring Fundraiser with the goal of 100+ attendees
- Participate in (2) fundraising events per year
- Volunteer at minimum (1) hospital party (Chicagoland and suburbs)
- Contribute, promote, and attend the annual Auxiliary Board Fundraiser
- Help make Holiday Heroes known to the younger generation through promoting through social media and professional/personal networks
- Analyze and evaluate new practices in volunteering

Structure & Term:

- Number: 10 members total
- Term: 2 years with renewal vote, leadership positions for 1 period
- Each member must look for his successor

Requisites:

- Commitment to the mission
- Demonstrated leadership ability
- Ages of 25-35
- 5+ years of work experience
- Chicago area



AUXILIARY BOARD LEADERSHIP ROLES

Auxiliary Board President & Vice President:

- **Purpose:** Ensure the overall success of the Auxiliary Board.
- **Roles:** The Board President and Vice President are model members of the Auxiliary Board and set the example of performance and participation. These roles do not always have to be the top fundraisers but will be incredibly involved, passionate, and engaged with Holiday Heroes. These members have a history or willingness to drive significant resources for the organization, whether monetary, in-kind, or board participation.
- **Other duties:**
 - Be the main point of contact between Holiday Heroes staff, the Board of Directors, and the Auxiliary Board.
 - Attend Board of Directors meetings and report on Auxiliary Board updates.
 - Schedule, set agendas, and send any follow-up communication for all meetings.
 - Lead meetings and ensure everyone has an opportunity to participate.
 - Work with the organization to make final decisions on events, members, new processes, etc.
 - Hold all members accountable for their required participation and fundraising goals.

Volunteering Committee Chair:

- **Purpose:** Ensure that all Auxiliary Board Members are connected to the Holiday Heroes mission through quarterly hospital and packing party events.
- **Role:** The Volunteering Committee Chair is the direct connection between the Auxiliary Board Members and the Holiday Heroes Mission. This member will work closely with the Holiday Heroes liaison to schedule packing parties, hospital volunteers, and other event opportunities where members can donate their time to help with the needs of Holiday Heroes.

Marketing Committee Chair:

- **Purpose:** Ensure the overall success of Auxiliary Board social media, email, and marketing campaigns.
- **Role:** The Marketing Committee Chair will lead the Auxiliary Board strategy to increase event attendance, raise awareness about Holiday Heroes and promote the Auxiliary Board through an annual Communication Plan, 1-2 weekly social media posts, and press releases around events. This member will work closely with President and Vice President on specific content and goals of active campaigns.

Fundraising Committee Chair:

- **Purpose:** Ensure the fundraising success and financial transparency of the Auxiliary Board.
- **Role:** The Fundraising Chair tracks the overall fundraising goals of the Auxiliary Board.
- This includes individual give/get goals, Organize the Annual Spring Fundraiser with the goal of 100+ attendees as well as in-kind contributions. This person also works with the organization to provide appropriate fundraising tools for members and acts as the lead on any major fundraising initiatives of the Auxiliary Board. This member will report to the President and Vice President on overall fundraising progress throughout the year.



HOLIDAY HEROES





HOLIDAY HEROES

Holiday Heroes

570 E. Northwest Hwy.

Suite 7

Des Plaines, IL 60016

[847] 461-9710

www.holiday-heroes.org

hello@holiday-heroes.org