

SPONSORSHIP

opportunity

The Las Vegas Chapter of the Association of Information Technology Professionals (AITP-LV) invites you to become a Corporate Sponsor. AITP, established in 1951 and formerly known as DPMA, is a national organization dedicated to furthering the interests of Information Technology professionals by providing education, knowledge exchange, professional development, public policy advocacy, and discounts on products and services. Membership includes IT managers and executives, project managers, system architects and engineers, educators, and providers of products and services to the IT community.

The Las Vegas Chapter holds quarterly lunch or dinner meetings in the Las Vegas Valley and focuses on keeping members current on technology trends and associated best practices. AITP-LV is open to all IT disciplines at every level. Whether you're new to the industry, a seasoned professional, or looking to break into the field, you are welcome at our events! AITP-LV also coordinates with other IT-centered organizations to host special events that provide broader and deeper coverage of relevant topics, promote networking within the IT community, and advance the idea that success in the Information Technology industry is a team sport. We aim to help members become better prepared and more competitive in their careers.

Sponsorship is designed to provide valuable exposure for vendors of products and services of interest to IT executives and professionals.

BENEFITS:

- Quarterly Lunch or Dinner Meetings for Members and Guests
- Promotes networking for ALL Levels of IT within the Community
- Provides Educational Events with Deep Coverage of Relevant IT Topics
- Sponsors will have Access to a Wide Range of IT Professionals in the Community
- Works in Collaboration with other IT-Centric Organizations

Sponsorship Levels are as Follows...

**SUCCESS IN THE INFORMATION TECHNOLOGY
INDUSTRY IS A TEAM SPORT!**

INTERESTED IN SPONSORING?

LET'S CONNECT!

SPONSORSHIP *Levels*



FOUNDATIONAL SPONSOR

A foundational sponsorship of AITP-LV will help us establish the chapter!
There are two levels of foundational sponsorship: Silver and Gold.

Silver Sponsor - \$500 (limit of 3)

When you become a Silver Sponsor of AITP-LV, you will get on the ground floor of our efforts to bring IT professionals together. Your sponsorship comes with:

- Your company logo in all kickoff event announcements and correspondence
- A link to your company's website on the kickoff event page
- Recognition at the kickoff event of your desire to advance the IT industry in Las Vegas
- A display table during the kickoff event

Gold Sponsor - \$1000 (limit of 1)

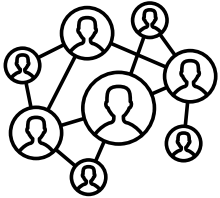
- When you become a Gold Sponsor of AITP-LV, you become the bedrock upon which our efforts to bring IT professionals together are built. Your sponsorship comes with:
- Your company logo in all kickoff event announcements and correspondence
- A link to your company's website on the kickoff event page
- Recognition at the kickoff event of your desire to advance the IT industry in Las Vegas
- 5 minutes at the beginning of the kickoff event to present your company to members
- A display table during the kickoff event
- Recognition at every event for six months
- A display table at every event for six months
- Your corporate logo on our website and in all member correspondence for six months
- Your corporate link on our website and in all member correspondence for six months
- 2 employees can attend the first two quarterly meetings at standard member rates

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SPONSORSHIP *levels*



ANNUAL CHAPTER SPONSOR

Annual Chapter Sponsors provide continued support throughout the year to sustain and grow our community.

Titanium Annual Sponsor - \$ 1500

When you become a Titanium sponsor of AITP-LV, you get even more opportunities to engage with our members! For 12 months, you get:

- Recognition at every event
- A display table at every event
- Your corporate logo on our website and in all member correspondence
- Your corporate link on our website and in all member correspondence
- A 10-minute presentation at one event
- 2 passes to one special event
-

Platinum Annual Sponsor - \$ 2500

When you become a Platinum-level sponsor of AITP-LV, you become a valued partner in our efforts. For 12 months, you get:

- Everything a Silver sponsor receives
- Chapter Membership for one corporate executive
- A sponsor-selected speaker for one meeting
- 2 tickets to 2 special events (4 tickets total)
- Up to 5 employees can attend each quarterly meeting at standard member rates

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SPONSORSHIP *levels*



MEETING & EVENT SPONSOR

Meeting and Event sponsors will provide sponsorship based for a one-time fee per event or monthly meeting.

Special Event Sponsor - \$1000 - \$3000

Sponsoring a special event helps our chapter bring members and non-members together for fun and exciting opportunities. Here's what you get with your sponsorship:

- A display table during the event
- Your company link and logo in all event announcements and correspondence
- Your company link and logo on our website for three months
- 5 minutes at the beginning of the event to present your company to members

Quarterly Meeting Sponsor - \$500 (Limit of 2 sponsors per meeting)

When you sponsor a meeting of AITP-LV, you get the opportunity to engage directly with our members. Specifically, you get:

- A display table during the pre-meeting networking session
- Your company logo in all meeting announcements and correspondence
- A link to your company's website on the event page
- 5 minutes at the beginning of the meeting to present your company to members

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sponsors **MAKE AN IMPACT**

SUPPORT THE AITP LAS VEGAS CHAPTER

SUMMARY OF SPONSORSHIP LEVELS:

Sponsorship Includes:

- Premium Visibility: Feature your company logo and link on our website, event materials, and member communications.
- Direct Engagement: Present your brand at our kickoff and quarterly events with exclusive display and speaking opportunities.
- Targeted Access: Connect with IT leaders, project managers, system architects, and more.

Sponsorship Options:

- Foundational Sponsor:
 - Silver (\$500) – Limited to 3 sponsors.
 - Gold (\$1,000) – Limited to 1 sponsor (includes a 5-minute presentation).
- Quarterly Meeting Sponsor (\$500):
 - Engage directly with members at our meetings (limit of 2 sponsors per meeting).
- Annual Sponsor:
 - Titanium (\$1,500) – Year-long exposure across all events with a 10-minute presentation.
 - Platinum (\$2,500) – Comprehensive benefits plus corporate membership for one executive.
- Special Event Sponsor (\$1,000 - \$3,000):
 - Showcase your brand at our signature events with display tables and speaking opportunities.

CONTACT US TODAY TO SECURE YOUR SPONSORSHIP
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