



Dear Community Partner,

We would like to invite you to become part of the New Baltimore Farmers Market (NBFM) community. Right now, planning for the 2026 season has begun. It will be our 19<sup>th</sup> year bringing fresh produce, baked goods, sauces and seasonings, crafts, and other locally made goods.

NBFM is offering a wonderful opportunity to sponsor one of our premier events throughout the spring and summer. For those of you who are market attendees, you are familiar with the Dahlia Challenge, Market Birthday, Farmers Market Week, Corn Roast, Kids and Family Day, The Boo Bash and so many other favorite community events. The events are fun and they draw two thousand to three thousand people every Sunday to downtown New Baltimore for 26 weeks. As part of the activities, the Market gives away free market bags to over seven hundred people.

All these dedicated events cost money for the market to put them on. It is the perfect way to spotlight your business, club, or organization by sponsoring one of these special markets on any given Sunday. Of course, your sponsorship is tax deductible as NBFM is a 501 (c) (3) non-profit organization. By investing in the market, you are investing in the greater Anchor Bay Community. You are insuring the availability of good, fresh produce for the shoppers. You are investing in the sustainability of our local farmers, and you are investing in wonderful family experiences at the New Baltimore Farmers Market.

On the next few pages, you can choose the best level of sponsorship for you or pick a specific event to sponsor. NBFM counts on people like you to help us maintain the market, host community focused events, and provide entertainment for all to enjoy. We thank all our sponsors, vendors, and patrons for their continued support of the New Baltimore Farmers Market. Please consider helping to sustain a wonderful Sunday Event. Thank you.

**MEET ME AT THE MARKET!**

New Baltimore Farmers Market Board of Directors

Staff, Farmers and Vendors

# New Baltimore Farmers Market Sponsorship Opportunities

## **Platinum Partner \$2500**

Recognition as the official sponsor for one special market event:

1. Boo Bash
2. Kids and Family Day
3. Markets Birthday

Presence at the event that you sponsor with your own booth/tent. An additional Five market days with a 10 x 10 space in premiere location at markets for company representation.

Opportunity to provide branded prizes.

Weekly recognition on the 2026 seasonal banner located at the NBFM Information tent.

Recognition in the 2026 market season's printed materials with your company's logo, promote on the New Baltimore Farmers Market website and all social media.

Premium logo placement on market tote bags which will be distributed to market guests (Any promotional material you provide will be distributed with the bags.)

Free market tote bags.

## **Gold Partner \$1500**

Recognition as the official sponsor for one special market event:

1. Plant and Flower Day/Dahlia Challenge
2. National Farmer's Market Week/Corn Roast
3. Entertainment

Presence at the event that you sponsor with your own booth/tent. An additional Three market days with a 10 x 10 space in premiere location at markets for company representation.

Weekly recognition on the 2026 seasonal banner located at the NBFM Information tent.

Recognition in the 2026 market season's printed materials, on the NBFM website and all social media.

Gold logo placement on market tote bags which will be distributed to market guests. (Any promotional material you provide will be distributed with the bags.) Free NBFM market tote bags.

### **Silver Partner \$750.00**

Recognition as the official sponsor for one special market event:

1. Future Founder's Entrepreneur Day
2. Father's Day/Grandparents Day
3. Music Entertainment

Presence at the event that you sponsor with your own booth/tent, in premiere location at market for company representation.

Recognition in the 2026 market season's printed materials, promote on the NBFM website and all social media.

Your logo on market tote bag will be distributed to market guests. (Any promotional material you provide will be distributed with the bag.)

Free NBFM market tote bags.

### **Bronze Partner \$200**

Your logo on market tote bags will be distributed to market guests. (Any promotional material you provide will be distributed with the bag.)

- Free NBFM market tote bags.

New Baltimore Farmers Market Mission Statement

EIN 37-165576

The New Baltimore Farmers Market is a 501 (c) (3) non-profit community organization whose purpose is to provide a link to local foods, farmers, and artisans, with supportive access to fresh foods for all consumers, while educating, sharing and encouraging the health and economic benefits of local foods, entrepreneurship. And activities with partnerships and volunteers from the local community.

# New Baltimore Farmers Market

## Sponsorship Opportunities

Thank you for your support of the New Baltimore Farmers Market

Please complete this form and return it to: **New Baltimore Farmers Market, PO Box 116, New Baltimore, MI 48047**

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship Level

**Platinum Partner   Gold Partner   Silver Partner   Bronze Partner**

### Method of Payment

**Check Enclosed** \_\_\_\_\_

**Invoice Business** \_\_\_\_\_

**Advertising guidelines: Digital information and graphics are accepted in EPS, TIFF, PDF and JPG formats, Artwork should be high resolution, appropriate size with crops and correct color. All fonts/images need to be included. Orders Must Be Received by March 30, 2026, for your logo to appear on our promotional banner.**