



Position(s) available:

POSITION: Marketing Director
OPENING DATE: November 17, 2025
CLOSING DATE: November 24, 2025

EXEMPT: YES,	REPORTS TO: General Manager
SUPERVISORY: YES	SALARY: DOE
DEPARTMENT: MARKETING	

Prairie Wind Casino Director of Marketing:

The Director of Marketing, reporting to the Prairie Wind Casino General Manager, will oversee all marketing functions within PWC. This role involves cultivating strong collaborative relationships with leaders in marketing, player development, gaming, and hospitality departments. The Director will also promote a supportive culture that enhances team morale and engagement throughout PWC's marketing initiatives.

Responsibilities:

- Self-motivated individual capable of thriving under pressure and managing tasks independently and efficiently.
- Proficient in effective communication across various mediums, including face-to-face, phone, and written correspondence.
- Skilled in resolving high-stress situations with composure.
- Ability to analyze business trends and propose actionable strategies for enhancing marketing and operations.
- Must have hands on experience driving gaming revenue in low population rural feeder markets.
- Strong analytical and problem-solving capabilities.
- Excellent leadership and interpersonal skills, with a talent for multitasking and team building.
- Projects a dynamic and enthusiastic image while maintaining professionalism.
- Committed to exceeding expectations in fulfilling job responsibilities to support organizational objectives.
- Quick learner of software platforms to analyze trends and assist in setting goals and strategies.
- Capable of forecasting economic changes and adapting strategies accordingly.
- Be a strategic, analytical, ethical, and effective motivator.
- Forecast changes in the economic climate and/or profits and react accordingly.
- Prepare clear and concise administrative and financial reports.
- Interpret and explain policies and procedures.
- Adhere to all Company policies and procedures and NIGC/IGRA Regulations.

- Be flexible to work varying shifts and time schedules as needed including holidays, nights, days, and weekends.
- This position spends time with multiple departments and leadership across PWC and must be able to meet with leadership regularly and maintain strong working relationships.
- Work with strategic partners on executing line items associated with partnership agreements.

Qualifications:

- Bachelor's or Master's degree preferred.
- Must have strong working knowledge of Tribal Casino Marketing, Events, Players Club, Casino Host, Promotions, Advertising, and be able to build and maintain strong work relations with vendors.
- Must have 5+ years of experience in the Tribal Casino Industry with proven success in leadership and operations.
- Must possess ability to manage multiple projects at once
- Must be detail oriented.
- Must be proficient in computer software, Microsoft Offices and demonstrate the ability to learn new applications, platforms, and systems

Remote Candidates will be considered

To explore these opportunities further, please inquire at Prairie Wind Casino Human Resources Department at 605-867-8923.