

Alpena County Fair

General Sponsorship Packages

August 15th through August 22nd, 2026

Please return by Monday, July 27th, 2026 to ensure proper recognition



Diamond Partnership Package

\$20,000

- 25 tickets to all Grandstand Events for the entire week of the Alpena County Fair
- 25 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairground fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition on Social Media, on our Web Site and Media Outlet Interviews.
- 4 Alpena County Fair theme tee shirts (size requests due by July 27th)
- 4 Carnival Wristbands for the day of your choice

Platinum Gold Partnership Package

\$15,000

- 20 tickets to all Grandstand Events for the entire week of the Alpena County Fair
- 20 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairground fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition on Social Media, on our Web Site and Media Outlet Interviews..
- 4 Alpena County Fair theme tee shirts (size requests due by July 27th)
- 4 Carnival Wristbands for the day of your choice

Platinum Silver Partnership Package

\$10,000

- 15 tickets to all Grandstand Events for the entire week of the Alpena County Fair
- 15 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairground fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition on our website and social media platforms.
- Sponsor may also have a display booth near outdoor vendor area.
- 4 Alpena County Fair theme tee shirts (size requests due by July 28th)
- 4 Carnival Wristbands for the day of your choice

Platinum Partnership Package

\$7,500

- 12 tickets to all Grandstand Events for the entire week of the Alpena County Fair
- 12 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairground fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition on our website and social media platforms.
- 2 Alpena County Fair theme tee shirts (size requests due by July 27th)
- 2 Carnival Wristbands for the day of your choice

Premier Partnership Package

\$5,000

- 10 tickets to all Grandstand Events for the entire week of the Alpena County Fair
- 10 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Display of your banner at all of the Grandstand Events. (Sponsor Supplies Banner).
- Prominent display of Sponsor banner on the Fairground's 11th Av. fence the week before and the week after.
- Announced recognition during all Grandstand Events and Livestock shows.
- Recognition on our website and social media platforms.
- 2 Alpena County Fair theme tee shirts (size requests due by July 27th)

Grand Champion Partnership Package

\$2,500

- 8 Tickets to all Grandstand Events for the entire week of the Alpena County Fair.
- 8 Gate passes for unlimited entry to the Alpena County Fair for the entire week.
- Prominent display of Sponsor banner on the Fairgrounds 11th Av. fence the week before and the week after.
- Announced recognition during Grandstand Events and Livestock shows.
- Recognition on our website and social media platforms.
- Sponsor may also have a display booth near outdoor vendor area.

Reserve Champion Sponsorship

\$1,000

- 4 Tickets to all Grandstand Events for the entire week of the Alpena County Fair.
- 4 Gate passes for unlimited entry to the Alpena County Fair for the week.

- Prominent display of banner on Fairground Fence for the week before and the week after the Fair. (Sponsor provides Banner).
- Announced recognition during Grandstand Events and Livestock shows.
- Recognition on our website and social media platforms.

First Place Sponsorship

\$500

- 8 Tickets to the Grandstand Event of your choice.
- 2 Gate passes for unlimited entry to the Alpena County Fair for the week.
- Prominent display of banner on Fairground Fence for the week before and the week after the Fair. (Sponsor provides Banner).
- Announced recognition during Grandstand Events and Livestock shows.
- Recognition on our website and social media platforms.

Honorable Mention Sponsor Package

\$300

- 6 Tickets to the Grandstand Event of your choice.
- 2 Gate passes for unlimited entry to the Alpena County Fair for the week.
- Prominent display of banner on Fairground Fence for the week before and the week after the Fair. (Sponsor provides Banner).
- Announced recognition during Grandstand Events and Livestock shows.
- Recognition on our website and social media platforms.

Star Sponsor Package

\$150

- 2 Tickets to the Grandstand Event of your choice.
- 2 Gate passes for unlimited entry to the Alpena County Fair for the week.
- Prominent display of banner on Fairground Fence for the week before and the week after the Fair. (Sponsor provides Banner).
- Announced recognition during Grandstand Events and Livestock shows.
- Recognition on our website and social media platforms.



Alpena County Fair

2026 Pledge Card

August 15th through August 22nd

Please return by Monday, July 27th, 2026 to ensure proper recognition

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Package Selected: _____ Amount: _____

***Please Make Checks Payable to: The Alpena County Fair Society**

Checks may be sent to: Alpena County Fair

627 11th Ave

Alpena, MI 49707

If you wish to use your package to sponsor a specific event, please list that below:

My business would be interested in volunteering at the 2026 Alpena County Fair

Yes _____

No _____

*Please note that the sponsorship banners will be picked up by a Fair Board Director 7-10 days prior to the Alpena County Fair and returned within 2 weeks following the close of the Fair.

Thank you for supporting the Alpena County Fair!