

## Privacy Policy

Last updated: December 3, 2021 2:00 PM

We value your privacy very highly. This Privacy Policy explains how information about you is collected, used, and disclosed by Public Private Strategies Institute, a nonprofit organization headquartered in Washington, DC (“us,” “we,” “our”). This Privacy Policy applies to information we collect when you use our website ([www.ppsi.org](http://www.ppsi.org)) and any other websites, mobile sites, applications and other online products and services that link directly to this site or to this Privacy Policy (collectively, the “Website”).

Your access to and use of the Website is conditional upon your acceptance of and compliance with this Privacy Policy. This Privacy Policy applies to everyone, including, but not limited to: visitors, users, and others, who wish to access or use the Website.

By accessing or using the Website, you agree to be bound by this Privacy Policy. If you disagree with any part of the Privacy Policy, then you do not have our permission to access or use the Website.

### **1. What information we collect**

#### **a. Information you provide**

We collect any and all information that you enter on the Website. For example, we may collect information when you request information, fill out a form, send us an email, sign up to receive messages or updates, apply for a grant, make a donation, or otherwise communicate with us. The types of information we collect may include your name, email address, postal address, phone number, mobile number, credit card information, and other information you choose to provide.

#### **b. Information we collect automatically when you use the Website**

When you access or use our Website, we automatically collect information about you, including:

- **Log Information:** We log information about your use of the Website, including the type of browser you use, access times, pages viewed, your IP address and the page you visited before navigating to our Website.
- **Device Information:** We collect information about the computer or mobile device you use to access our Website, including the hardware model, operating system and version, device identifiers and mobile network information.
- **Information Collected by Cookies and Other Tracking Technologies:** We use various technologies to collect information, and this may include sending cookies to your computer or mobile device. Cookies are small data files stored on your hard drive or in device memory that helps us to improve our Website and your experience, see which areas and features of our Website are popular, and count visits. We may also collect information using web beacons (also known as “tracking pixels”). Web beacons are electronic images that may be used in our Website or emails and help

deliver cookies, count visits, understand usage and campaign effectiveness and determine whether an email has been opened and acted upon. More information about cookies, and how to disable them, is provided below.

c. Information we collect from other sources

We may also obtain information from other sources and combine that with information we collect through our Website.

## **2. How we may use your information**

We may use information about you for various purposes, including to:

- Perform analytics;
- Evaluate your participation in surveys, contests, grant programs, and other opportunities;
- Perform services;
- Provide, maintain, and improve our Website;
- Provide the information you request and to process and complete any donations and related transactions;
- Request feedback and otherwise contact you about your use of the Website;
- Respond to your emails, submissions, questions, comments, and requests;
- Send you updates and newsletters and otherwise provide you with information that we think will be of interest to you, such as sending you news and information to keep you informed about various issues, events, resources, promotions, products and services;
- Solicit volunteers, donations and support for our organization and for issues and organizations that we support;
- Send you technical notices, updates, confirmations, security alerts and support and administrative messages and otherwise facilitate your use of, and our administration and operation of, the Website;
- Monitor and analyze trends, usage and activities in connection with our Website;
- Link or combine with information we get from others to help understand your needs and provide you with better information; and
- Carry out any other purpose for which the information was collected.

Public Private Strategies Institute is based in the United States and the information we collect is governed by U.S. law. By accessing or using the Website or otherwise providing information to us, you consent to the processing and transfer of information in and to the U.S. and other countries.

### **3. Sharing your information**

We may share information about you as follows or as otherwise described in this Privacy Policy:

- With vendors, consultants and other service providers or volunteers who need access to such information to carry out work on our behalf;
- With organizations, groups, campaigns, or causes that we believe have similar viewpoints, principles or objectives or share similar goals, or that are promoters, partners, or collaborators for the program, application, or other activity for which you provided information;
- In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation;
- If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property and safety of Public Private Strategies Institute, its affiliates, or their respective volunteers, constituents, or others; and,
- With your consent or at your direction, including if we notify you through our Website that the information you provide will be shared in a particular manner and you provide such information.

We may also share aggregated or anonymized information that does not directly identify you.

### **4. Sale of your information**

We do not sell your personal information.

### **5. Children's privacy**

This Website is intended for use by a general audience and does not offer services to children. You are not permitted to upload or submit any material to the Website if you are under 13 years of age. If you are at least 13 years of age and less than 18 years of age (or the age of legal majority in your jurisdiction of residence), you may only upload or submit material with the permission and supervision of your parent or legal guardian, who consents to these terms. By using the Website to upload a submission, you represent that: (i) you are at least 18 years of age (or the age of legal majority in your jurisdiction of residence); or (ii) if you are at least 13 years of age and less than 18 years of age, your parent or legal guardian has given you permission to use the Website and make said submission, and has consented to these terms governing the Website and submission. Should a child whom we know to be under 13 or under 18 without

parental consent send personal information to us, we will use that information only to respond to that child to inform him or her that they cannot use this Website.

## **6. Analytics programs**

This Website uses Google Analytics to collect information about you and your behaviors. If you would like to opt out of Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout/>.

## **7. Third-party websites**

This Website may contain hyperlinks to websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies. Our inclusion of hyperlinks to such websites does not imply any endorsement of the material on such websites or any association with their operators.

## **8. Do Not Track / Cookies**

Do Not Track is a preference you can set on your browser to inform websites that you do not want to be tracked. We do not support Do Not Track ("DNT"). You can either enable or disable Do Not Track by visiting the Preferences or Settings page of your browser.

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Removing or rejecting browser cookies does not necessarily affect third party flash cookies used in connection with our Website. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Website.

## **9. Changes to Privacy Policy**

We reserve the right to amend this Privacy Policy at any time. We will notify you of any changes to this Privacy Policy by posting the updated Privacy Policy on the Website.

## **10. Questions**

If you have any questions about this Privacy Policy, please contact us at [Backing-Black-Business@reimaginemainstreet.org](mailto:Backing-Black-Business@reimaginemainstreet.org)