

## **EVENING BUSINESS EVENT**

# **Digital Marketing on a Dime**

*with Renée Chaplin*

**Wednesday, 11 February, 2026**



### **Digital Marketing on a Dime - Driving Growth on an SMB Budget**






With budgets tight and teams lean, small businesses need marketing that delivers real growth. Join the Samford Chamber of Commerce for a practical evening where experienced marketing leader and Small Business Growth Mentor Renée Chaplin shares proven email and social media strategies to stretch every marketing dollar, convert followers into customers, and build lasting loyalty - on an SMB budget.

#### **About the Speaker**

Renée Chaplin is a marketing and commercial leader with over 20 years' experience across the Asia-Pacific region. She is Vice President – Asia Pacific at Constant Contact, a global digital marketing technology company supporting over 500,000 small businesses worldwide. Renée holds undergraduate and postgraduate business qualifications from the University of Queensland and is also a Queensland Government Small Business Growth Mentor.



#### **Event Details:**

-  Wednesday 11 February 2026
-  5.30pm - 7.30pm
-  Long Yard Larder,  
2/37 Main St, Samford Village
-  Canapes provided.  
Drinks available for purchase.
-  Members \$20,  
Non-members \$25

#### **Bookings:**

[samfordchamber.com/  
chamber-events/](https://samfordchamber.com/chamber-events/)

