



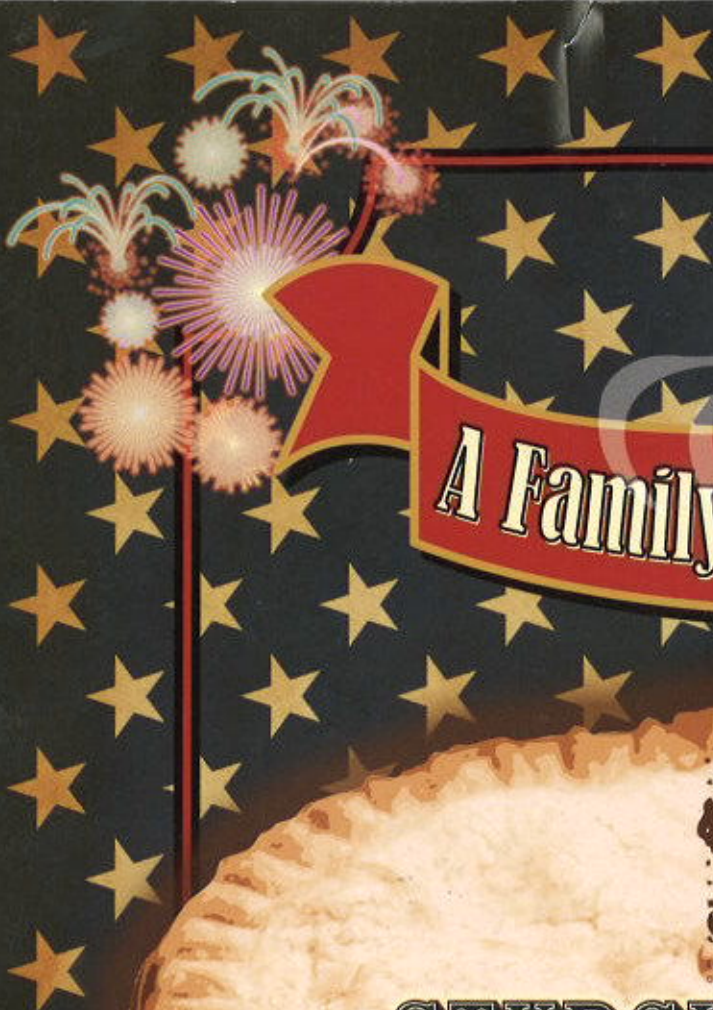
A Family Tradition



**STURGIS FALLS
CELEBRATION**



**Cedar Falls - Iowa
June . 22-24 . 2007**





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32ND ANNUAL STURGIS FALLS CELEBRATION

JUNE 22, 23, 24, 2007

TABLE OF CONTENTS

Car Show	23
Car Show Artist	6
Carnival Information	33
Cedar Basin Jazz Festival	19 & 24
Celebrity Marshal	2
Chamber of Commerce Representative Citizens	7
Community Events Schedule.....	18 & 19
Cornerstone Award	9
Cover Artist	7
Dale Jr. Experience	40
50's-60's Dance at the Boat House	22
Firefighters' Dance at the Boat House	15
Food Vendors	20-21
Grand Marshals	3
Host & Hostess	3
Index of Advertisers	36
Kidsway Schedule of Events	13-14
Maps of the Parks	20-21
Mel Shivers Tribute	5
Overman Park Band Shell Schedule of Events	13
Parade Route	2
Public Safety	9
Schedule of Events	13-14; 18-19
Scholarship Recipients.....	29
Street Fair Vendors.....	39
Sturgis Falls Celebration Board of Directors and Budget.....	27
Sturgis Falls Celebration Sponsors.....	6
Tourist Park Band Pictures	15-17
Tourist Park Schedule of Events	18
2007 Christmas Tree VIP	6



Cover Art by Rob Swiatly

Sturgis Falls Celebration, Inc. is a non-profit 501-C-3 corporation organized exclusively for charitable purposes, including the perpetuation of an annual celebration to honor the community's roots and its future, showcase talent, provide diversified public entertainment and an avenue for civic groups to support their purpose.

Design and Printing
Woolverton Printing
Cedar Falls, Iowa

Please contact us with your ideas for future events, themes, etc., your concerns, or questions.

You may reach us via mail, phone,
fax or e-mail at:

Sturgis Falls Celebration
P.O. Box 771 • Cedar Falls, IA 50613
(319) 277-0996 phone • (319) 277-0752 fax
sfalls1@aol.com

Program Guide Committee

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Visit our website:

www.sturgisfalls.org

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2007 CELEBRITY MARSHAL

Bob Dorr

For many people, community and visitors alike, Bob Dorr has become part of the Sturgis Falls tradition. And similarly, Bob Dorr has made Cedar Falls home for himself and The Blue Band for over three decades.

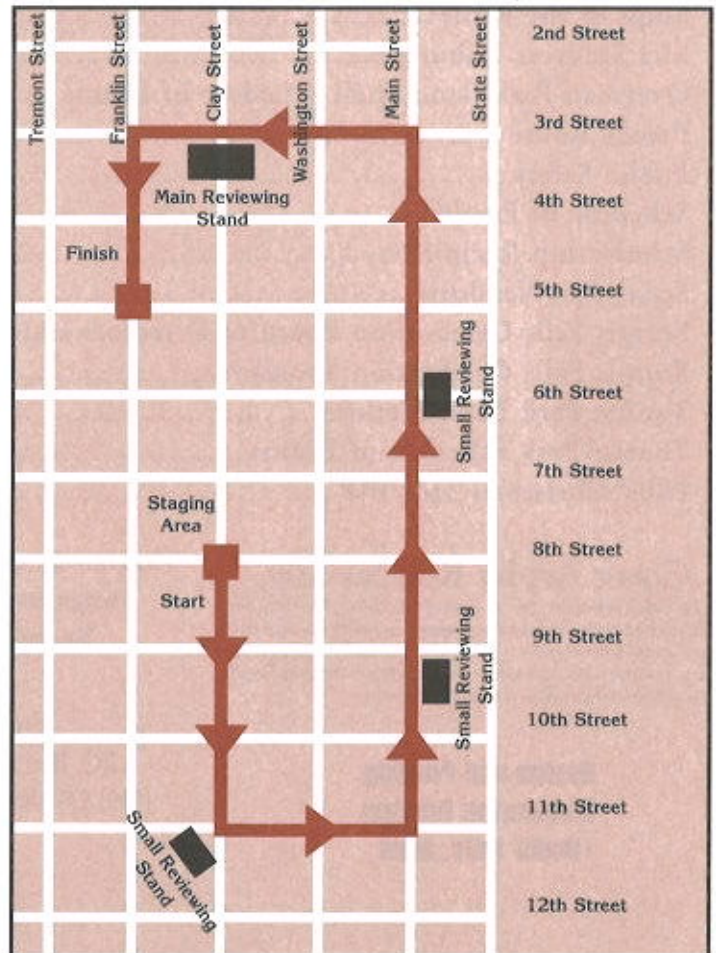
Bob came to Cedar Falls as a UNI student in 1970. Before he graduated, Bob took his love of music and turned it into a career. His first night on air as an announcer was also the on-air debut of KUNI (then known as KHKE). As an announcer and music director, Bob has fostered the station's tradition of exposing listeners to a wide variety of musical styles and artists such as Muddy Waters, Willie Dixon, The Average White Band and Bo Ramsey. Currently, Bob is the weekend music host on KUNI-FM. He spotlights regional music artists on Friday night and explores the history of rock 'n roll from 1955 - 1975 on Saturday nights. Music is not only a job, but

his passion. In addition to on-air duties, Bob led and sang for The Raggs Revue and the Little Red Rooster Band before forming The Blue Band in 1981. For the past 26 years, Bob Dorr and The Blue Band have been a tradition in the Iowa music scene and at the Sturgis Falls Celebration. The group performs songs with a musical style which combines blues, soul, rockabilly, reggae, creole and rhythm. Bob is the lead singer and a skilled mouth harpist. Besides KUNI and The Blue Band, Bob owns Hot Fudge Music, a record label and music production company that endorses Iowa artists. Bob has produced six volumes of The Iowa Blues Compilation, in addition in addition to producing Iowa Blue artists Billy Lee Janey, Bryce Janey, and Patrick Hazell & The Mother Blues Band.

Bob is a man driven by his accomplishments. Bob's passion for music was influenced by John Lennon and major blues artists like B. B. King, Albert and Freddie King. He was inducted into the Iowa Blues Hall of Fame in 2005 and the Iowa Rock and Roll Hall of Fame in 2000 for his KUNI radio programing. This fall, Bob and The Blue Band will be inducted into the Iowa Rock and Roll Hall of Fame.

Bob is very proud that he has been able to make a career of what he loves the most in the town he has called home for nearly four decades: Cedar Falls. His passion for music, the city of Cedar Falls, and the Sturgis Falls Celebration are all part of the Bob Dorr tradition.

Parade Route



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2007 HOST AND HOSTESS

Mark and Nancy Miller

Family traditions have been an important part of Mark and Nancy Miller's lives. Mark's grandfather and father founded McKillip/Miller Electric where Mark and his brothers worked together. Nancy's parents, Arthur and Shirley Davis, founded the Arthur L. Davis Publishing Agency which Mark and Nancy now own. They are grateful for the opportunities Cedar Falls has given them in order to grow their family business. In addition, they are extremely proud of the hardworking employees at Arthur L. Davis Publishing.

Another important part of the Miller tradition is giving back to the community that has supported them and provided opportunities for their family. Saint Patrick Catholic Church, Cedar Falls Schools, Sartori Hospital and the Cedar Falls Library have all benefited from Mark and

Nancy's involvement and support. The Millers were founding members of the Overman Park Neighborhood Association, where Nancy is vice-president. Mark serves on the Sartori Healthcare Foundation Board and the Cedar Falls Board of Adjustment and is a member of the Cedar Falls Lions Club.

Their children include Katie, Michael (and wife Julie), Patrick, Stephen, Alice and Noah. As a family, they enjoy spending time together golfing or going to the lake for a weekend getaway. One of their favorite traditions during the Sturgis Falls Celebration is watching the parade from a friend's home on Clay Street. The Millers also enjoy the Talent competition, the Marine Band and the Street Fair.

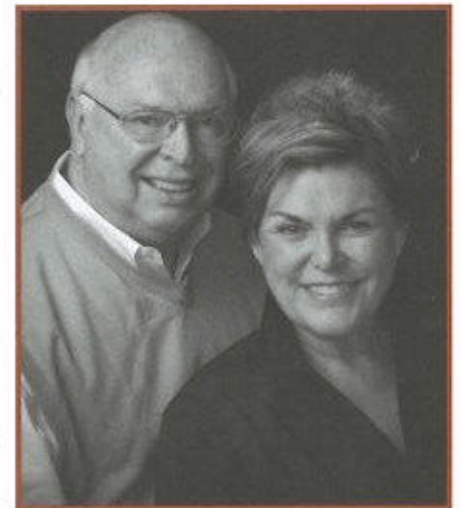
2007 GRAND MARSHALS

Jim and Cecelia Mudd

Jim and Cecelia Mudd have contributed to the Cedar Falls legacy since 1973, when they became the owners of the local KCFI radio station. After eight years, Jim sold the radio station and launched Mudd Advertising from the basement of his family home. Today, Mudd Advertising is a nationally known advertising agency, that employs over 150 people in Cedar Falls and Chicago, including their children-Jim Jr., Rob, Chris, Mary Kay, Liz and Kathleen.

Over the years, the Mudd's have given their time, talent, and financial support to numerous community organizations. They were fundraising chairs for the Cedar Falls Public Library and are involved with the UNI Foundation, Sartori Foundation, and the Festival of Trees. They have also contributed to the McLeod Center, Saint Patrick Catholic Church, and a WWII display at the Grout Museum.

Sturgis Falls Celebration holds many special memories for the Mudd family. For years Jim has been an emcee for the Dixieland Jazz Festival, and at the main reviewing stand for the parade. Cecelia said that their family enjoys the Bill Riley Talent Competition and loves to attend the parade. She added, "we gave Jim moral support and we always had good seats." The Mudds have also contributed to the construction of the Overman Park Bandshell. As part of the Sturgis Falls Celebration legacy, The Mudd Group has co-sponsored the Albany Marine Band since their first Sturgis Falls Celebration appearance.



Jim and Cecelia believe that Cedar Falls is a great city. The community has many amenities of a bigger city, it's faith-based, and has a low crime rate. In addition, UNI and its opportunities make Cedar Falls a great place to raise a family and to call home!



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Lions Club Pancakes

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Enjoy this traditional Sturgis Falls breakfast, and help the Lions Club support many community service activities.

Tickets: \$5.00, at the door
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Sunday, June 24 only

50¢ off Adult ticket with this coupon
(one coupon per person)



Celebrate a family TRADITION!



Greg and Lea Ann Saul and family invite you to enjoy one of their favorite summer events, Sturgis Falls. As longtime residents in the Cedar Valley, the Saul family companies have worked side by side with the Sturgis Falls committee to ensure a dynamic celebration for our community. Make it a plan to participate in a family tradition, the **2007 Sturgis Falls Celebration!**

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20 Years of Imagination

In 1972, Mel Shivver's Children's Creative Activities became a family activity for the West Des Moines Valley Art Festival. After four years of success (1,800 children on one Sunday) Mel extended his services and now conducts at festivals and community celebrations throughout Iowa and in ten other states. Over 115,000 children have assembled their creations from Mel's different wood, colored cardboard and paper, carpet, fabric, string, and beads. The activity was designed for children of all ages, and their parents, to create a 3-dimensional object, given a cup of glue, an applicator and cardboard base, and allowed to select from all the materials to make their creation from the magic of their own imagination. The activity is designed to let children create without any instruction. The creation is what each child perceives his or her project to be: a robot, a horse, a playground, a room, a spaceship, a design.

Children's Creative Activities has covered two generations. It was first conducted in 1987 at the Sturgis Falls Festival, at the corner of 2nd and Franklin. On several occasions, Mel has had parents and their adult children stop by and tell him that they had participated in the Activity. Recently, one of the attendee children, now an adult, hired Mel to conduct the workshop at a festival she was organizing.

In addition to several festival workshops, Mel uses the idea of geometric shapes to teach classes in schools of architecture, design, and mathematics. He presents class ideas to teachers at the National Council of Teachers of Mathematics annual and regional meetings, and at the National Association of Gifted Children national meetings.

Mel and Linda celebrate 20 years of Childrens Creative Activities on Saturday, June 23rd and Sunday, June 24th from Noon to 5:00 pm in the Kidsway Activity Tent on Franklin Street. Come and join the fun in this 20th year celebration!



2007 SPONSORS

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2007 CHRISTMAS TREE VIP

Abbie Sell



During a drawing on December 3, 2006, Abbie Sell, daughter of Justin and Jennie Sell was chosen as the 2007 Sturgis Falls Celebration Tree VIP.

Abbie is a 5th grader at Southdale Elementary School. She loves to read, write, and play the violin, where she is first chair of the second violin section. In her free time, she enjoys volleyball, softball, and basketball. Abbie also has a "big imagination" and loves to draw comics, write stories, and act them out with her brothers, Zach, Josh, and Eric.

As a VIP, Abbie will ride in the 2007 dignitary procession prior to the Sturgis Falls Celebration Parade. She will watch the parade from the main reviewing stand, and enjoy lunch with the other dignitaries immediately afterward. She will also receive a 2007 SFC Memorabilia package.

Abbie's favorite activities during Sturgis Falls are drinking strawberry smoothies, participating in Kidsway activities with her family, and attending the Street Fair with her Mom.

The Sturgis Falls Celebration is brought to the community totally free because of the support of sponsors and food & beverage concessionaires. If you would like to help support this community-wide Celebration, please contact the Sturgis Falls celebration P.O. Box 771, Cedar Falls, Iowa 50613

2007

CAR SHOW ARTIST

Jeff Northrup

Jeff Northrup was born and raised in Cedar Falls where he graduated from Cedar Falls High School in 1990. After graduation from high school, he completed the Commercial Art Program and received his AAA degree from Hawkeye Community College. Northrup then accepted a position as a graphic artist with Craft Cochran in Waterloo. In 1998 he moved to Minneapolis where he began doing freelance graphics for several area screen print shops. In the meantime, he built a large base of clients with NASCAR licenses and today he designs for companies across the nation for different motor sports. He and his wife, also a Cedar Falls native, have two children.



2007 ARTIST

Rob Swiatly

Rob Swiatly is only one of two artists who have had their artwork selected three times to represent the Sturgis Falls Celebration.

Rob has created designs for the Sturgis Falls Celebration artwork including, "2001: A Summer Odyssey", "ARTrageously Fun" in 2004, and this year's "A Family Tradition." This year's theme, inspired by childhood memories of "fireworks, popcorn, music, apple pie, catching lightening bugs and "good old American family values,"— the very things that make spending time with his family so important.

Following graduation from Cedar Falls High School in 1986, Rob pursued a degree in commercial art at Hawkeye Community College.

Away from work, he enjoys photography, going to the drag strip, and tent camping with his family at nearby parks. He and his wife, JoAnna, have two daughters, Abby, 12, and Sara, 8.

One of their family traditions during the Sturgis Falls Celebration is listening to the bands at Tourist Park on Saturday night with other family members.



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- Dennis A. Downs, conductor -

Come listen to free outdoor concerts from our beautiful band shell in Overman Park every Tuesday evening at 7:30, June-July! Enjoy "HOMETOWN HARMONY" music performed by forty-five talented musicians playing everyone's favorite tunes! Kiwanis Club popcorn & beverages, easy parking & access, restrooms, pre-show entertainment, feature soloists, and more. Ensembles Series in August. Great fun for all!

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CEDAR FALLS CHAMBER OF COMMERCE

2007 REPRESENTATIVE CITIZENS

Gene & Sue Lehman

For over five decades, Gene and Sue Lehman have touched many lives, participated in many activities, owned The Stag Shop, a quality men's clothing store for 30 years and have spent countless hours making Cedar Falls a better place to live.

Their passions include art, music, and serving the community. Sue taught art in the Cedar Falls Schools for ten years, and has contributed her time and talent to the Historical Society. Gene has served on various committees and boards, including the

Cedar Falls Chamber of Commerce, Cedar Falls School Board, Historical Society, Visitors and Tourism Bureau, Community Main Street, and Nazareth Lutheran Church. He is proud of his contributions with the Industrial Development Association, which led to the development of the Parkade and the Industrial Park.

Gene is also a talented musician. He was one of the founding members of the Cedar Basin Jazz Festival, and served as vice-president, president and senior advisor. He was a 15-year member of the Saints Dixieland Band and of the Sugar Daddy's Jazz Band for an additional 15 years.

Together, Gene and Sue have created 23 three-dimensional models of historic buildings and displays, including, the original Cedar Falls Library, Sartori Hospital, and the first school in Cedar Falls. Working with the Cedar Falls Historical Society has been educational. In addition to giving seasonal tours, they designed and directed the construction and implementation of displays in the Ice House Museum. They are also the co-chairs of the historical committee of the Fredsville Lutheran Church in rural Cedar Falls. Gene and Sue believe Cedar Falls' greatest asset is the people! The Lehmans are the first to tout the opportunities and amenities in Cedar Falls.



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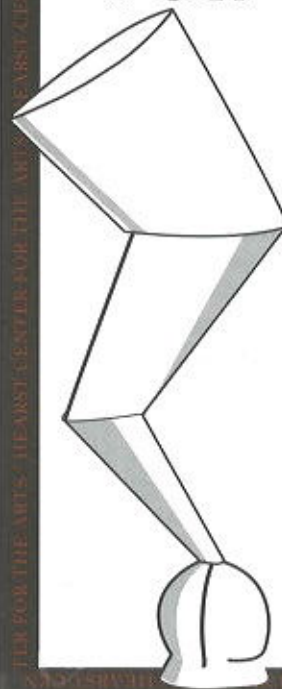
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Meet at the Gateway Park near downtown Cedar Falls.
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Public Safety

For your safety and enjoyment during the Sturgis Falls Celebration weekend, the following regulations will be in effect:

You **MUST** be 21 years of age **AND** have a valid driver's license in your possession in order to obtain a wristband to purchase beer. Security people with mobile electronic age verifiers will be spot checking IDs throughout the weekend. Thank you for your cooperation and understanding of the Sturgis Falls Celebration Board's focus on curbing underage drinking and our ZERO Tolerance policy.

No liquor, beer or wine may be brought into the Cedar Falls parks during the Sturgis Falls Celebration Weekend: June 22 through June 24, 2007.

Weather Cancellation Policy: When inclement weather is imminent, a decision will be made to postpone or cancel activities depending on the severity of the predicted conditions and the public's safety. Lightning is the biggest factor.

Cedar Falls City Council has passed the following ordinance: Dogs and cats are prohibited from public playgrounds or parks during the last Friday, Saturday and Sunday of June each and every year, except if such animals are part of an organized public activity such as a canine frisbee contest.

NO bicycles, skateboards, roller blades, scooters or the like are allowed in any of the parks (including Overman Park). Please use a bike rack for your bike! (See map for location of bike racks).

The Franklin Street/Center Street Bridge **WILL** be open to two-way single lane traffic. If flooding occurs in Island Park (Carnival location) and/or Tourist Park (Entertainment/Rock 'n Roll location), Gateway Park will be used as a backup location for either &/or both.

Do not sit on the curb to watch the parade with your feet in the street where there is any chance of being hit by a parade entry (especially on corners, i.e. 3rd and Main!)

Please keep the interior sidewalks in Overman Park clear for emergency personnel. Stopping on the interior sidewalk also impairs the vision of seated spectators. Please be respectful of others!

There is **NO** soliciting of any kind allowed in the Parks during the Celebration weekend!

Please obey the reduced speed signs and use the pedestrian cross-walks on 1st Street between Main Street and Iowa Street.

Sartori Hospital will have a First Aid/Rest Tent in Overman Park and on The Green in Sturgis Park Friday, Saturday and Sunday.

Mosquito control: Professional pest control personnel will use only legally authorized chemicals in line with all local, state & federal regulations. A public notice will be posted.

THANK YOU FOR YOUR COOPERATION!



2007 CORNERSTONE AWARD

Cleon & Lorraine Wood

Cleon "Woody" and Lorraine Wood grew up living only a few houses apart and both graduated from Main Street School. They married in 1943 and raised their five children, Bob, Thalia, Joyce, Randy, and Russ in Cedar Falls.

The couple has touched the history of the Cedar Falls community in many ways. Woody's great-grandfather, Amos Wood Sr., operated an ice company in Waterloo, and his grandfather, Amos Wood, Jr., started the A. Wood and Son Ice Company in Cedar Falls. Because of those historical ties, Woody was part of a recent Cedar Falls Historical Society documentary called "The Cedar River."

Woody participated in the Cedar Falls Municipal Band where he played trumpet, tuba and bass horn. In 1942, his musical talents led him into the Air Force, where he played in a Band Squadron. He later trained as an aircraft mechanic on B-17's where he flew thirty-one missions.

After his military career, Woody and Lorraine returned to Iowa. Lorraine worked at Danish Mutual Insurance and Woody began work at the John Deere Tractor Works as a draftsman and designer in the Engineering Department. He retired in 1982 after a thirty-five year stint.

Woody also loves photography. After retirement, he has been a volunteer photographer for the Cedar Falls Historical Society. He has shot and recorded items for insurance purposes at the Ice House Museum, the Victorian Home and the George Wythe House.

In the Cedar Falls community, both Lorraine and Woody have been avid volunteers. Lorraine has been an active American Legion Auxiliary member since she was a young girl, and Woody joined the American Legion after his military service. Today, they volunteer at the Ice House Museum and the Visitors Center, in addition to making monthly visits to the Veterans' Home in Marshalltown.

Since its beginning in 1976, Sturgis Falls has been apart of the Wood's lives. They attend the parade, and Overman Park for the great food, seeing old friends, and hearing the Marine Band play.

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83RD ANNUAL STURGIS FALLS CELEBRATION

Schedule of Events - June 22, 23, 24, 2007

Host and Hostess - Mark and Nancy Miller

OVERMAN PARK BAND SHELL ENTERTAINMENT

Major Sponsors: Lincoln Savings Bank

The Mudd Group • Community National Bank • Mix 96

Martin Bros. • USBank • Omega Cabinets • BANKIOWA

Iowa Laser Technology • Wheaton Franciscan Healthcare

Western Home Communities • PIPAC • HyVee/Veridian Credit Union

Viking Pump • Riverchase Town Center • Waterloo Tent and Tarp

Friday, June 22 --Masters of Ceremonies: Mark Lyman, Joe Burum, Jay Stoddard and John Lusaich

PICNIC IN THE PARK Sponsored by BANKIOWA

Master of Ceremonies: Mark Lyman & Joe Burum

11:00 - 1:00 p.m.

Young Blood

Sponsored by Riverchase Town Center

1:15 - 2:00 p.m.

UNI New Horizons Band

Sponsored by Regions Bank

2:15 - 3:00 p.m.

Cedar Valley Jazz Club

Sponsored by Cedar Falls Mobile Home Village

3:15 - 3:45 p.m.

Mick Staebell Sponsored by Viking Pump

4:00 - 4:45 p.m.

Checker & the Blue Tones

Sponsored by Martin Bros.

5:00 - 5:45 p.m.

Sweet Adelines

Sponsored by Community National Bank

6:00 - 6:30 p.m.

Sturgis Falls Children's Choir Directed by Katie Houts

Sponsored by BANKIOWA

6:30 - 7:00 p.m.

2007 OPENING CEREMONIES

Master of Ceremonies: Jay Stoddard

Introductions: Mayor Jon Crews

Host & Hostess: Mark & Nancy Miller

Grand Marshals: Jim & Cecelia Mudd

Celebrity Marshal: Bob Dorr

Cornerstone Award: Wood Family

Scholarship Recipients: Rhiannon Talbot

Sarah Pattee, Bryce Duchman

Poster Artist: Rob Swiatly

Christmas Tree VIP: Abbie Sell

CF Representative Citizens: Sue & Gene Lehman

7:15 - 8:15 p.m.

Bill Riley State Fair Talent Competition

Sponsored by USBank

Master of Ceremonies: John Lusaich

CF Community Theater

Will perform during the judges' deliberation

Sponsored by Martin Bros.

Saturday, June 23 - Community MCs: Vicki Reece, Chris Hyers, Jeff Mickey, Lori McConville, Gary Kroeger & Tara Thomas

Noon - 1:00 p.m.

MOJO Show Sponsored by Steve Burrell, Realtor

1:00 - 1:05 p.m.

Bill Riley Talent Competition Winners

Sponsored by USBank

1:05 - 1:15 p.m.

Lee Przybylski - "Things on Strings"

Sponsored by Viking Pump

1:15 - 2:00 p.m.

Elev8 Sponsored by Riverchase Town Center

2:15 - 3:00 p.m.

Clarence Williams & the Rising Sons

Sponsored by Community National Bank

3:15 - 5:15 p.m.

5:30 - 6:15 p.m.

7:00 - 8:30 p.m.

Milk and Honey Sponsored by Magee Construction

Marvin Spencer Sponsored by BANKIOWA

Albany Marine Band

Sponsored by The Mudd Group & Lincoln Savings Bank

Sunday, June 24 - Community MCs: Jim Coloff, Melodie Judge, Jay Rhymer,

Corey Clark & Kim Burger

11:00 - 11:45 p.m.

Worship Band from Nazareth Lutheran Church

Sponsored by Paul Nielsen Company

Sheltered Reality Sponsored by Onefest

Lee Przybylski - "Things on Strings"

Sponsored by Viking Pump

Waterloo Community Theater

Sponsored by Western Home Communities

Sweet Memories Sponsored by Martin Brothers.

Doo Wops Sponsored by Community National Bank

Waterloo-Cedar Falls Symphony Sponsored by: Iowa

Laser Technology & Wheaton Franciscan Healthcare

Cedar Falls Municipal Band

Sponsored by First National Bank

5:00 - 6:00 p.m.

KIDSWAY TENT STAGE

On Franklin between 2nd and 3rd

Saturday, June 23

12:30 - 1:00 p.m.

1:15 - 1:45 p.m.

2:00 - 2:30 p.m.

2:45 - 3:00 p.m.

3:15 - 3:45 p.m.

4:00 - 4:30 p.m.

Sunday, June 24

12:30 - 1:00 p.m.

1:00 - 1:30 p.m.

2:00 - 2:30 p.m.

2:45 - 3:00 p.m.

3:15 - 3:45 p.m.

4:00 - 4:30 p.m.

The Dean of Juggling

Sponsored by Lincoln Savings Bank

Eric Extraordinaire, Magician

Sponsored by HyVee/Veridian Credit Union

Snakes Alive!

Provided by the Grout Museum Bluedorn Imaginarium,

Sponsored by HyVee/Veridian Credit Union

Lee Przybylski - "Things on Strings"

Sponsored by Viking Pump

UNI Suzuki School

Sponsored by Western Home Communities

The Dean of Juggling

Sponsored by Lincoln Savings Bank

The Magic of Barry DeVoll

Sponsored by Community National Bank

CF Chinese Cultural Dance

Sponsored by HyVee/Veridian Credit Union

Snakes Alive!

Provided by the Grout Museum Bluedorn Imaginarium,

Sponsored by HyVee/Veridian Credit Union

Lee Przybylski - "Things on Strings"

Sponsored by Viking Pump

Eric & Hoppert Puppet Show

Sponsored by HyVee/Veridian Credit Union

The Magic of Barry DeVoll

Sponsored by Community National Bank

KIDSWAY TENT ACTIVITIES

On Franklin between 2nd and 3rd

Friday, June 22

5:00 - 7:00 p.m.

Rickie Rowray, Balloon Magician
Sponsored by Western Home Communities

5:15 - 5:30 p.m.

3rd & Franklin

5:00 - 7:00 p.m.

Lee Przybylski - "Things on Strings"
Sponsored by Viking Pump

Street Art Chalk Drawing

Sponsored by HyVee/Veridian Credit Union

5:00 - 7:00 p.m.

Katie Clown

Sponsored by HyVee/Veridian Credit Union

5:00 - 7:00 p.m.

Lego Corner

Provided by the Cedar Falls Tourism Bureau

Sponsored by HyVee/Veridian Credit Union

5:30 p.m.

3rd & Franklin

Big Wheel 500 Annual Race (FREE)

Children ages 2-8 are invited to participate in this event.

Ribbons for all racers! 2-4 year olds should arrive by 5:25 p.m.; 5-8 year olds by 5:40p.m. Meet at the corner

of 3rd & Franklin with your big wheel

Provided by: Cedar Falls Recreation Center

Saturday, June 23

Noon - 4:00 p.m.

Kids Safe ID

Provided by Brad Jacobson State Farm Insurance

Noon - 4:00 p.m.

Spray Paint Activity by The Hearst Center for the Arts

Sponsored by HyVee/Veridian Credit Union

Noon - 5:00 p.m.

Rickie Rowray, Balloon Magician

Sponsored by Western Home Communities

Noon - 5:00 p.m.

Street Art Chalk Drawing

Sponsored by HyVee/Veridian Credit Union

Noon - 5:00 p.m.

Lego Corner

Provided by the Cedar Falls Tourism Bureau

Sponsored by HyVee/Veridian Credit Union

Noon - 5:00 p.m.

Betty Witt, Face Painting

Sponsored by Dr. A.E. Delbridge

Noon - 5:00 p.m.

Children's Creative Workshop,

Building Activities for Kids

Sponsored by Martin Brothers Distributing

Noon - 5:00 p.m.

Another Great Family Tradition

Provided by the UNI Museum

Sponsored by HyVee/Veridian Credit Union

Noon - 4:00 p.m.

209 Franklin

Lions Club Eye Screening for Infants & Children

ages 6 mo - 4 years

Provided by Sandy Benak State Farm Insurance

1:00 - 4:00 p.m.

Marie Cook, Silhouette Artist

Will cut FREE silhouettes!

Sponsored by Arthur Davis Publishing

1:00 - 4:00 p.m.

"Bubbles"

Provided by the Grout Museum Bluedorn Imaginarium

Sponsored by HyVee/Veridian Credit Union

1:00 - 5:00 p.m.

Instrument Petting Zoo

Provided by: Waterloo-Cedar Falls Symphony

2:00 - 3:00 p.m.

2nd & Franklin

FIRST LEGO League Team 4666, Robot Demo

Sponsored by HyVee/Veridian Credit Union

Misc. Times

Katie Clown

Sponsored by HyVee/Veridian Credit Union

Sunday, June 24

Noon - 4:00 p.m.

Kids Safe ID

Provided by Christel Madson State Farm Insurance

Noon - 4:00 p.m.

Spray Paint Activity by The Hearst Center for the Arts

Sponsored by HyVee/Veridian Credit Union

Noon - 5:00 p.m.

Rickie Rowray, Balloon Magician

Sponsored by Western Home Communities

Noon - 5:00 p.m.

Street Art Chalk Drawing

Sponsored by HyVee/Veridian Credit Union

Noon - 5:00 p.m.

Lego Corner

Provided by the Cedar Falls Tourism Bureau

Sponsored by HyVee/Veridian Credit Union

Noon - 5:00 p.m.

Betty Witt, Face Painting

Sponsored by Dr. A.E. Delbridge

Noon - 5:00 p.m.

Children's Creative Workshop,

Building Activities for Kids

Sponsored by Viking Pump

1:00 - 5:00 p.m.

Another Great Family Tradition

Provided by the UNI Museum

Sponsored by HyVee/Veridian Credit Union

1:00 - 4:00 p.m.

Marie Cook, Silhouette Artist

Sponsored by Arthur Davis Publishing

Will cut FREE silhouettes!

1:00 - 4:00 p.m.

"Bubbles" Provided by the Bluedorn Imaginarium

Sponsored by HyVee/Veridian Credit Union

Noon - 5:00 p.m.

Instrument Petting Zoo

Provided by: Waterloo-Cedar Falls Symphony

Misc. Times

Katie Clown

Sponsored by HyVee/Veridian Credit Union

CARNIVAL ISLAND PARK

(IN THE EVENT OF HIGH WATER, the Carnival will be moved to Gateway Park)

Thursday, June 21

5:00 - 11:30 p.m.

Merriam's Midway Shows, Inc.

Carnival and Midway

\$15 Wristband Special from

6:00 p.m. - 11:30 p.m.

Friday, June 22

1:00 p.m. - 11:30 p.m.

Merriam's Midway Shows, Inc.

Carnival and Midway

Saturday, June 23

10:00 a.m. - 11:30 p.m.

Merriam's Midway Shows, Inc.

Carnival and Midway

Sunday, June 24

Noon - 10:00 p.m.

Merriam's Midway Shows, Inc.,

Carnival and Midway

\$15 Wristband Special from

1:00 p.m. - 6:00 p.m.

FIREFIIGHTERS' DANCE

Friday, June 22

8:00 p.m. - Midnite

FIREFIIGHTERS' DANCE AT THE BOAT HOUSE

Music by: Sugarfoot

Provided by the Firefighters' Local 1366 and

The North Shore Boat Club

Sponsored by KCRR Classic Rock

50'S-60'S DANCE - FREE!!

Saturday, June 23

8:00 p.m. - Midnite

50's-60's DANCE AT THE BOAT HOUSE

Music by: Coupe DeVille

Sponsored by PIPAC

CLASSIC CAR SHOW

Sunday, June 24

Island Park - Go North from 1st & Franklin then take

Boat Ramp Entrance across from Benton Concrete

Major Car Show Sponsors Lincoln Savings Bank,

Viking Pump, Riverchase Town Center &

Ramada Hotel and Convention Center

Music by Sensational Sounds

Registration

Voting

Awards - 28 Classes - 1st, 2nd & 3rd - Keokuk Trophies

+ 8 Special Awards

ISLAND PARK ENTERTAINMENT

Friday, June 22

FIREFIIGHTERS' DANCE AT THE BOAT HOUSE

Provided by Firefighters'
Local 1366 and the North
Shore Boat Club

Sponsored by



sugarfoot
8 pm - Midnight

TOURIST PARK ENTERTAINMENT

Friday, June 22



marcus kjeldsen band
7:15 pm - 9:15 pm

Sponsored by



blue island tribe
10 pm - Midnight

Sponsored by



TOURIST PARK ENTERTAINMENT

Saturday, June 23



this year's heroes

Noon - 1:30 pm

Sponsored by

SIGNS
BY TOMORROW
SIGNS & GRAPHICS NATIONWIDE



barefoot compadres

2 - 3 pm



cb & company

3:30 pm - 5 pm

Sponsored by

 **PIPAC**
THE PROFESSIONAL IMAGE DESIGN AND GRAPHICS CENTER



*bob dorr & the
blue band*

5:30 pm - 7 pm

Sponsored by

usbank
Five Star Service Guaranteed

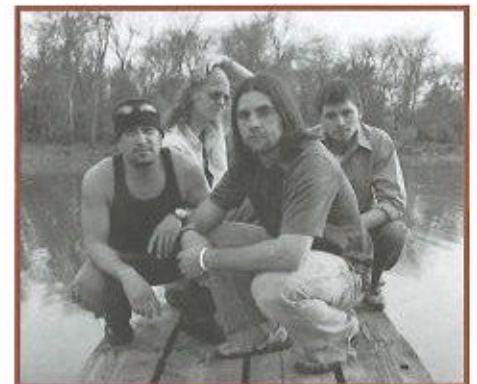


snozzberries

7:30 pm - 9:30 pm

Sponsored by

T8Design



stable daze

10:00 pm - Midnight

Sponsored by

L&N Transportation

TOURIST PARK ENTERTAINMENT

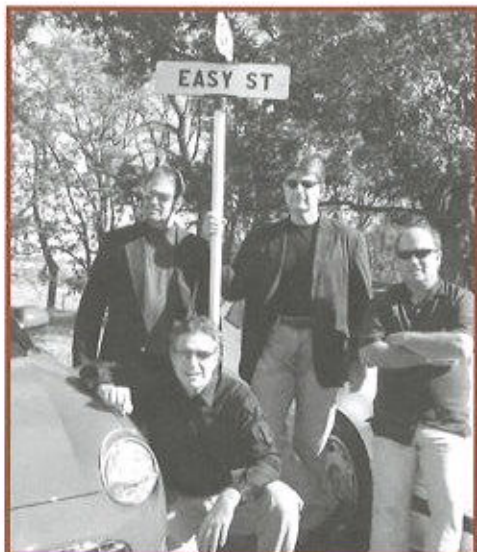
Sunday, June 24



mittens

1 pm - 2pm

Sponsored by
**Dr. Pedar
Didrikson
D.D.S.**



easy street

2:30 pm - 3:30 pm

Sponsored by



lockren

4 pm - 5 pm

Sponsored by

BANK IOWA



wild card

5:30 pm - 7:30 pm

Sponsored by

VIKING PUMP

VIKING PUMP, INC. • A Unit of BEX Corporation
Oscar Falls, Iowa 50633-0508 U.S.A.
Telephone: (319) 368-1741



salsa band

8 pm - 10 pm

Sponsored by
**COMMUNITY
NATIONAL
BANK**

BEACH PARTY

Saturday, June 23

6:00 p.m. - 10:00 p.m.
12th ANNUAL Sturgis Falls Beach Party
at the new Falls Aquatic Center
Sponsored by Community National Bank
Enjoy a free swim night at the new Falls Aquatic Center
weather permitting. All ages are encouraged to come and
join the fun at this HEALTHY non-alcoholic event.
Normal pool rules will apply. Lifeguards will be on duty.
Contests, prizes, live DJ!

TOURIST PARK STAGE

(IN THE EVENT OF HIGH WATER, the Entertainment Stage
Will Be Moved To Gateway Park)

Friday, June 22 -- Jamaica Me Happy Night - Sponsored by K 98.5
7:15 - 9:15 p.m. **Marcus Kjeldsen Band** Sponsored by Bridges
10:00 p.m. - Midnight **Blue Island Tribe** Sponsored by Riverchase Town Center

Saturday, June 23 -- Rock'n in the PARK - Sponsored by Rock 108 & Cool 105.7
12:00 - 1:00 p.m. **This Year's Heroes** Sponsored by Signs by Tomorrow
1:30 - 3:00 p.m. **Barefoot Compadres**
3:30 - 5:00 p.m. **CB & Company** Sponsored by PIPAC
5:30 - 7:00 p.m. **Blue Band** Sponsored by US Bank
7:30 - 9:30 p.m. **Snozzberries** Sponsored by T8DESIGN
10 - Midnite **Stable Daze** Sponsored by E. & N Transportation

Sunday, June 24 -- Rock, Country & Jazz - Sponsored by KUNI/KHKE
1:00 - 2:00 p.m. **Mittens** Sponsored by Pedar Didrickson D.D.S
2:30 - 3:30 p.m. **Easy Street** Sponsored by Lincoln Savings Bank
4:00 - 5:00 p.m. **Lockren** Sponsored by BANKIOWA
5:30 - 7:30 p.m. **Wild Card** Sponsored by Viking Pump
8:00 - 10 p.m. **Salsa Band** Sponsored by Community National Bank

PARADES

Friday, June 22

4:45 p.m.
5:00 p.m.
13th Annual Children's Parade
"A Family Tradition"
Costume Judging at Lincoln School 321 W. 8th
Parade starts at Lincoln School; south on Franklin and
turns right on Third Street and ends at the Lost and
Found Lemonade Stand on Third.
No pre-registration - a ribbon for everyone!
Provided by The Cedar Falls Tourism and Visitors
Bureau, Community Main Street and
Lincoln Savings Bank.

Saturday, June 23

9:30 a.m.
10:00 a.m.
Parade Starts
27th Annual Parade - "A Family Tradition"
Main Reviewing Stand Master of Ceremonies:
Gary Kroeger & Chris Larsen
Dignitary Procession to the Main Reviewing Stand
Sturgis Falls 32nd Annual Parade
Route begins at 8th and Clay Streets,
then south to 11th Street, east to
Main Street, north to 3rd Street, west to
Franklin Street and South to Fifth.
2007 Parade Theme: "A Family Tradition"
2007 Host & Hostess: Mark & Nancy Miller
2007 Grand Marshals: Jim & Cecelia Mudd
2007 Celebrity Marshal: Bob Dorr
2007 Poster Artist: Rob Swiarty
2007 Christmas Tree VIP: Abbie Sell
2007 Scholarship Recipients:
Rhiannon Talbot, Sarah Pattee
Bryce Duchman
2007 CF Representative Citizens: Sue & Gene Lehman

STREET FAIR

10:00 - 4:00 p.m.
Streets surrounding
Overman Park

Sturgis Falls 32nd Annual Fantastic
Street Fair
Something for everyone - pottery, crafts, furniture,
clothing and much more!
See page 39 of the Program Guide
for a list of vendors.

CEDAR FALLS HISTORICAL SOCIETY MUSEUMS

Free & Open to the Public
(closed during the Parade Saturday morning)

Friday 10:00 - 4 pm
Sunday 10:00 - 4 pm
308 West Third

Victorian Home & Carriage House Museum
"Cedar Falls Civil War" and dress up children's activities
1863 home, & gift shop.

Saturday 10:00 - 4:00 p.m
Sunday 10:00 - 4:00 p.m
Cedar Riverfront

Ice House Museum
Living History Displays and Demonstrations

Saturday 10:00 - 4:00 p.m
Sunday 10:00 - 4:00 p.m
Sturgis Park

Little Red Schoolhouse - Bennington #5
Turn of the Century Recess Games - hoops, jump ropes,
jacks and marbles

Open Dawn to Dusk

Behrens-Rapp Tourist Information Center

Saturday Noon- 4 pm
Sunday 10:00- 4 p.m.
Sunday Noon- 4 p.m.
303 Franklin
3rd Floor

George Wyth House & Viking Pump Museum
House and Museum House
House
Museum

COMMUNITY EVENTS

June 1-3, 8-10
Oster Regent Theatre
7:30 p.m. Friday & Saturday
2:00 p.m. Sunday

"Pippin" live on stage
For ticket information dial APPLAUD* or 277-5283

Wednesday June 13
Oster Regent Theatre
2:00 p.m. & 7:30 p.m.

Glen Miller Orchestra

Wednesday June 20
9:00 a.m. Beaver Hills

Ladies' Golf Tournament
Open to the public
4 Person Flighted Best Shot - Shotgun Start
Coffee and Rolls served
21st Annual "Tour de Sturgis Falls Ride"
Provided by Rainbow Cyclists
Register the day of the ride at Gateway Park
beginning at 8:00 a.m. Ride will start at 8:30 a.m.
at Gateway Park. Choice of varied routes
-8, 20 or 40 miles. Helmets required.
Sponsored by Europa Cycle & Ski,
Decorah Bicycles, Bike Tech, Kwikstar and
Scheel's All Sport
\$5 Registration fee includes map, ticket for drawings,
and rest stops & sag service for the 20 and 40 mile ride

Saturday June 23
8:00 a.m. Registration
Gateway Park, located
at the north end of
Main St. across the
bridge
(old Clay Equipment site)

1:00 - 4:00 p.m.
304 W. Seerley Blvd.

Hearst Center for the Arts
"Color, Light & Celebration of Life"
New Paintings by Kimble A Bromley Dahl-Thomas
Gallery "Dreams from the Permanent Collection"
Dresser-Robinson Gallery
FREE & OPEN TO THE PUBLIC -
HANDICAP ACCESSIBLE - AIR CONDITIONED!

Sunday June 24
7:00 a.m. - 1:00 p.m.
Community Center
6th & Main

Lion's Club 30th Annual Pancake Breakfast
A wonderful part of the Sturgis Falls Celebration since the beginning! Pancakes, sausages, beverage. Hosted by the Cedar Falls Lions Club.
Get your discount coupon on page 2 of the Program Guide!!



11:30 a.m.
S. Field near
12th St.,
CF High School
1015 Division St.,
Cedar Falls

2007 Skyhoundz Local Championship (canine frisbee)
Martha Reineke, Event Coordinator
www.skyhoundz.com

1:00 - 4:00 p.m.
304 W. Seerley Blvd.

Hearst Center for the Arts
"Color, Light & Celebration of Life"
New Paintings by Kimble A Bromley Dahl-Thomas
Gallery "Dreams from the Permanent Collection"
Dresser-Robinson Gallery
FREE & OPEN TO THE PUBLIC -
HANDICAP ACCESSIBLE - AIR CONDITIONED!

CEDAR RIVER RUNNERS CLUB

www.cedarriverrunnersclub.com

Sponsored by:

Craft Cochran, Agape Therapy, Brown Bottle Restaurant,
Culligan, Iowa Health System, Scheels Sports,
Cedar Falls Community Credit Union and Barnes Builders Supply

Saturday June 23
9:00 a.m. - 5:00 p.m.
CF Rec Center
13th and Main Streets

Race Packet Registration & Pickup
- Sturgis Falls 28th Annual Half
Marathon & 5K Family Run/Walk
at the Cedar Falls Recreation Center.
For more information call Joe @277-6526 or e-mail
joe.cook@cedarriverrunnersclub.com

Sunday, June 24
7:00 a.m. Start
CF Rec Center
13th and Main Streets

Sturgis Falls 29th Annual Half Marathon

7:00 a.m. Start
CF Rec Center
13th and Main Streets

5K FamilyRun/Walk
Anyone can run or walk and finish
in this event! RUN...WALK...JOG.
A one hour time limit will be the rule!
No awards in this just-for-fun event.

9-9:15 a.m. Start
CF Rec Center
13th & Main

Kids Fun Run
For children ages 3 and up. All participants will receive a ribbon. Register at packet pick-up Saturday and on the day of the race!
Provided by Craft-Cochran

9:30 a.m. CF Rec Center

**Sturgis Falls Celebration Half
Marathon Awards Presentation**

CEDAR BASIN DIXIELAND JAZZ FESTIVAL

Masters of Ceremonies:

Rev. Bob (Ain't Misbehaving) Beard, Villisca, IA
Ms. Diana (JaDa) Blake, Waverly, IA
Dr. Steve (Stevodore Stomp) Corbin, Cedar Falls, IA
Mr. Ken (Shake It & Break It) Cox, Cedar Falls, IA
Mr. Bucky (Cake Walkin) Doren, Waterloo, IA
Ms. Judy (Sweet Mama) Harrington, Cedar Falls, IA
Ms. Shirley (Rose of Picardy) Merner, Cedar Falls, IA
Mr. Jim (Tuba Rag) Moeller, Denver, IA
Dr. Paul (Walkin Strick) Rider, Pleasant Hills & Cedar Falls, IA
Mrs. Mary (Beale Street Mama) Shepherd, Cedar Falls, IA
Dr. Bill (Muskat Ramble) Shepherd, Cedar Falls, IA
Mr. Jim (Cotton Candy) Vaux, Cedar Falls, IA

CEDAR BASIN STAGE

On the Dick Smith Dixie Queen Stage

Friday, June 22

CEDAR BASIN STAGE On the Dick Smith Dixie Queen Stage
6:30 p.m. Saints Dixieland Jazz Band, Cedar Falls
7:30 p.m. Party Gras Dixieland Band, Des Moines
8:30 p.m. Claim Jumpers, Denver
9:30 p.m. Barbary Coast Dixieland Band, Twin Cities
10:30 p.m. Natural Gas Jazz Band, San Francisco

Saturday, June 23

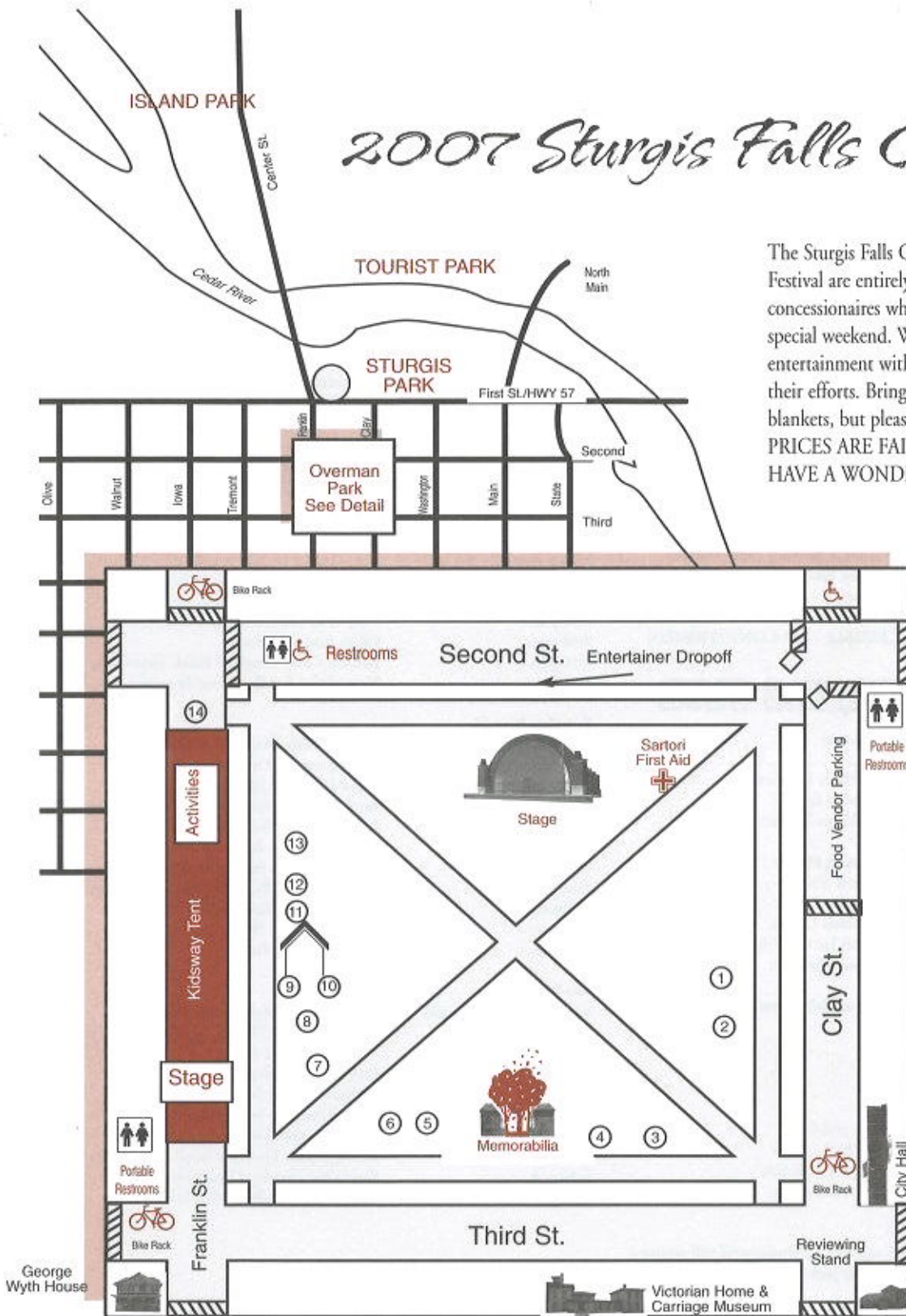
CEDAR BASIN STAGE On the Dick Smith Dixie Queen Stage
12:30 p.m. Claim Jumpers, Denver
1:30 p.m. Saints Dixieland Jazz Band, Cedar Falls
2:30 p.m. Barbary Coast Dixieland Band, Twin Cities
3:30 p.m. Party Gras Dixieland Band, Des Moines
4:30 p.m. Natural Gas Jazz Band, San Francisco
5:30 p.m. Saints Dixieland Jazz Band, Cedar Falls
6:30 p.m. Barbary Coast Dixieland Band, Twin Cities
7:30 p.m. Party Gras Dixieland Band, Des Moines
8:30 p.m. Natural Gas Jazz Band, San Francisco
9:30 p.m. Claim Jumpers, Denver

Sunday, June 24

CEDAR BASIN STAGE On the Dick Smith Dixie Queen Stage
11:00 a.m. Queen City Jazz (Tedda Hach Memorial Gospel Set)
11:55 a.m. US Marine Band Albany
12:30 p.m. Party Gras Dixieland Band, Des Moines
1:30 p.m. Natural Gas Jazz Band, San Francisco
2:30 p.m. Saints Dixieland Jazz Band, Cedar Falls
3:30 p.m. Claim Jumpers, Denver
4:30 p.m. Barbary Coast Dixieland Band, Twin Cities
5:30 p.m. Party Gras Dixieland Band, Des Moines
6:30 p.m. Natural Gas Jazz Band, San Francisco

2007 Sturgis Falls Celebration

The Sturgis Falls Celebration and The Cedar Basin Jazz Festival are entirely supported by sponsors and the concessionaires who sell food and beverages during this special weekend. We are able to bring you such diverse entertainment without an admission charge solely due to their efforts. Bring your family, your lawn chairs and your blankets, but please purchase your food and drink on site. PRICES ARE FAIR AND THE FOOD IS EXCELLENT! HAVE A WONDERFUL WEEKEND!



More bike racks now available!

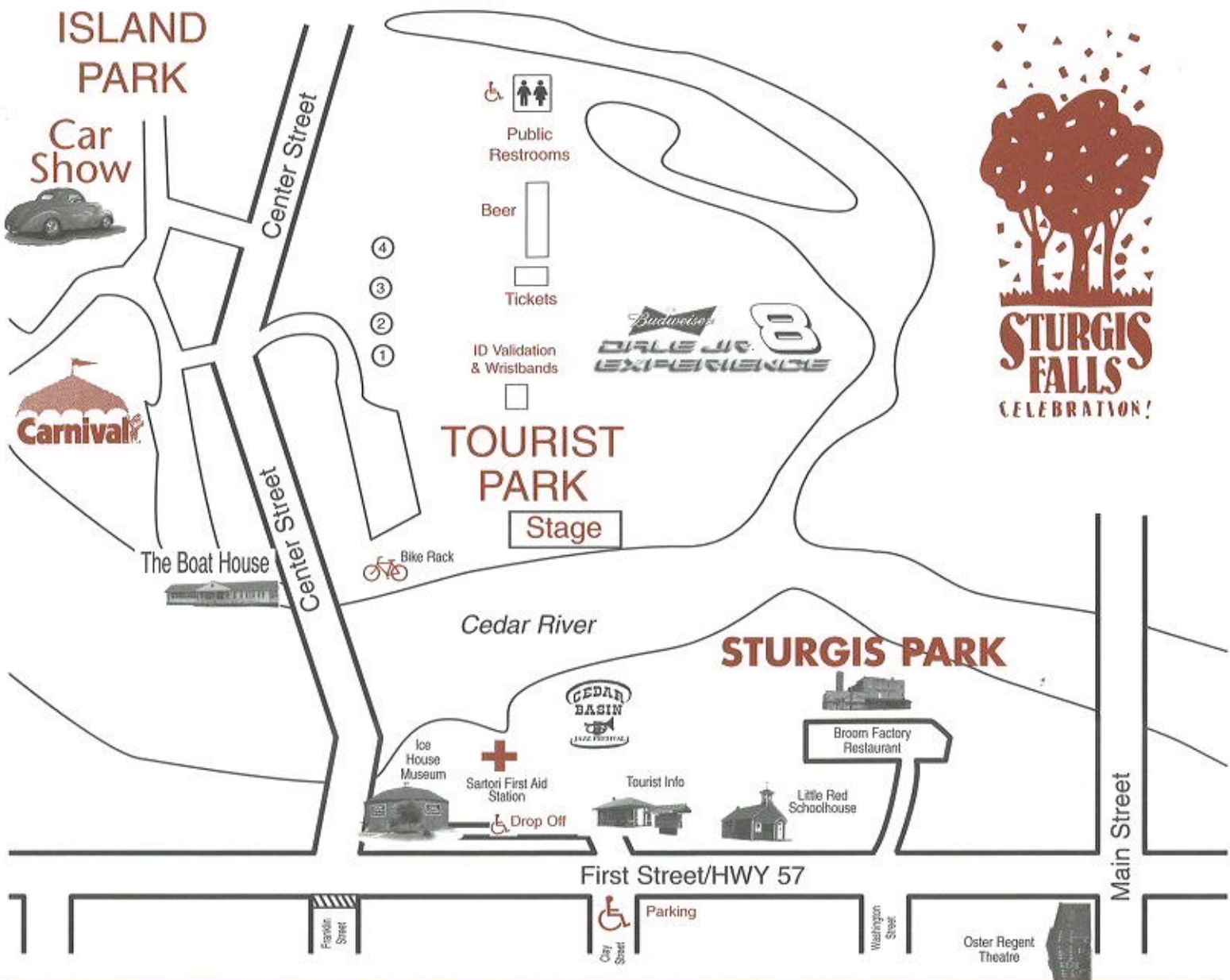
OVERMAN PARK



Cedar Falls Woman's Club

Overman Park Food Vendors:

- | | | |
|--|---|--|
| <ol style="list-style-type: none"> 1. Cedar Valley Danes - Pork Loin Sandwiches, Brat Sandwiches, Apple Bars 2. Sons of Norway - Sloppy Ole's (Joe's), Lefse, Varma Polse 3. Queens Apple - Queens Apples, Caramel Apples, Apple Pie 4. Family YMCA - Fresh Squeezed Lemonade 5. Black Hawk Area Swim Team - Teriyaki Turkey Breast Sandwiches, Oriental Salads | <ol style="list-style-type: none"> 6. Black Hawk Masonic Lodge - Pork Burgers, Funnel Cakes 7. Rough Risers Kiwanis Club - Kettle Korn 8. Friendly Fryer - Grilled Chicken Sandwiches, Fried Pork Tenderloins, Pizza 9. Mt. Carmel Baptist Church - Bar-B-Q Ribs, Hamburgers, Walking Tacos 10. Our Redeemer Lutheran Church Men's Club - Champ Cones, Ice Cream Sandwiches, Malt Cups 11. Chapter EM TTT Society - Sno Cones | <ol style="list-style-type: none"> 12. Boy Scout Troop 42 - Polish Sausages, Hot Dogs, Carmel Corn 13. Jamaican Beach Smoothies - Strawberry Smoothies, Strawberry Banana Smoothies, Strawberry Lemonade Smoothies 14. J R Services, Ltd. - Mini-Donuts |
|--|---|--|



In accordance with and by the authority granted through Chapter 123 of the 1985 Code of Iowa and the rules of the Iowa Alcoholic Beverage Division, **BRINGING ANY LIQUOR, BEER OR WINE ONTO THESE LICENSED PREMISES IS STRICTLY PROHIBITED** between midnight Thursday through midnight Sunday, Sturgis Falls Celebration weekend.

Handicapped Parking Areas are noted by the following designation:



Additional handicapped parking in Bulldog Marketing lot behind Carriage House Museum.

Tourist Park Food Vendors:

1. Road Runner Concessions - Hamburgers, Pitas, Walking Tacos, Hot Dogs
2. Rick's Mini Donuts - Pork Tenderloins, Onion Rings, Smoothies, Chicken Sandwiches
3. Nona's Concessions - BBQ Pork Sandwiches, Brats, Funnel Cakes, Tater Ribbons
4. Isabella's Italian Ice - Hand Dipped Italian Ice, Sorbetto, Gourment, Stuffed Pretzels, Soft Pretzel

Cedar Basin Jazz Festival Food Vendors:

1. Dietrick Turkey - Turkey Tenders, Turkey Drums, Soft Drinks
2. Sno Hawks - Funnel Cakes, Burritos, Baked Potato Bar and Soft Drinks
3. Other Place - Pizza and Soft Drinks
4. St. Demetrios Greek Church - Gyros, Coney Island, Baklava, Pop
5. Cedar Valley Lions Club - Brats, Hot Dogs, Pickle on a Stick, Soft Drinks
6. Mr. G's Pub - Hamburger, Polish, Mr. Ribb, Beef Kebab and Soft Drinks
7. Cedar Falls Maidrite - Maidrites, Potato Salad, Beans, Chips and Soft Drinks

8. CB Emergency - Peanuts, Popcorn, Sno Cones, Soft Drinks
9. CF Dairy Queen - Sundaes, DQ Blizzards, Floats, DQ Bars, Pop
10. Becker Concessions - Flavored Smoothies, Corn Dogs, Tenderloins, Chicken Tenders, Ribbon & French Fries
11. Carlos O' Kelly's - Tacos, Walking Taco, Nacho Grande, Taco Salad, and Soft Drinks.
12. Uncle Zorba's Greek Food - Chicken Divine, Steak Pita, Greek Salad, Sausage Gyros & Shish Kabob
13. Iowa's Finest Kettle Korn - Kettle Korn

Free!!
for everyone 21 & over!

50's and 60's Dance
Saturday, June 23
8pm to Midnight
at the Boat House

Outdoor
Stage

Sponsored by

PIPAC™

PROFESSIONAL INSURANCE PLANNERS AND CONSULTANTS



See the Budweiser 8 car!



In parade, at the
50's - 60's dance
and at car show.

2007 Car Show Major Sponsors

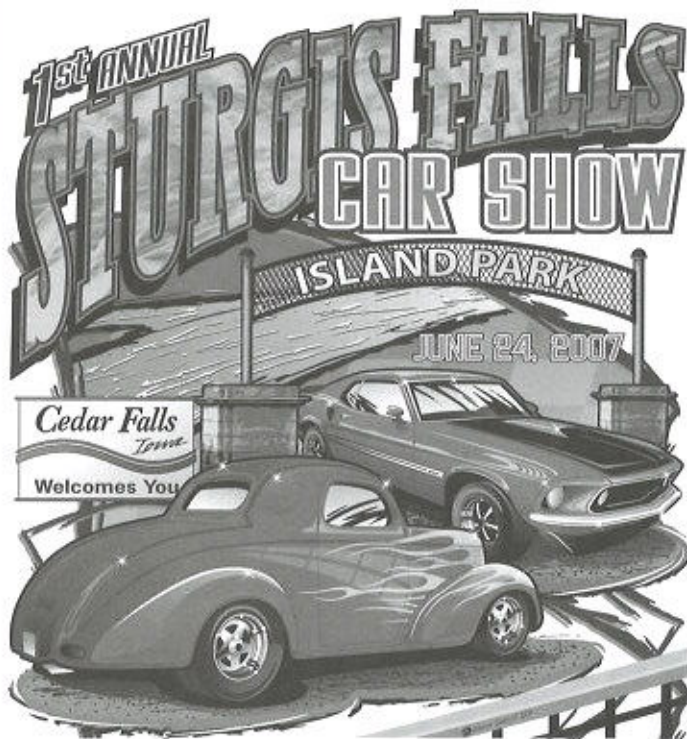
Lincoln Savings Bank

Viking Pump

Riverchase Town Center

Ramada Hotel and Convention Center

2007 Car Show Trophy Sponsors



Special thanks to the
BLACK HAWK COUNTY STREET MACHINES
 volunteers whose
 guidance and support have helped make this
 1st Annual Car Show a reality!

Class Years	Type	Sponsor
A 1900-1954	Stock	Brad Jacobson Ins.
B 1955-1959	Stock	Jim Hundley Heating
C 1960-1965	Stock	Mudd Group
D 1966-1975	Stock	Coffman's Auto Body
E 1976-Present	Stock	Holdiman Motor
F Up to 1933	Street Rods	Holdiman Motor
G 1934-1938	Street Rods	Holdiman Motor
H 1939-1948	Street Rods	B. Nelson Construction
I 1949-1954	Modified	Toad's Bar & Grill
J 1955-1959	Modified	Dan Deery Motors
K 1960-1965	Modified	Flowerama
L 1966-1973	Modified	Flowerama
M 1974-Present	Modified	Community Motors
N 1900-1959	Pick-up Stock	Hawkeye Audio/Video
O 1900-1959	Pick-up Modified	Waterloo Auto Parts
P 1960-Present	Pick-up Stock	Hawkeye Audio/Video
Q 1960-Present	Pick-up Modified	Clearview Services
R Corvette	Stock	PIPAC
S Corvette	Modified	Mulligans
T Mustang	Stock	Bill Colwell Ford
U Mustang	Modified	Anderson Paint & Body
V Camero/Firebird	Stock	Barmuda Corp
W Camero/Firebird	Modified	CF Community Credit Union
X Tri-5 Chevy	Stock	Next Generation Wireless
Y Tri-5 Chevy	Modified	Martin Brothers
Z Tuner Cars	All	Next Generation Wireless
AA Special Interest		Community Motors
BB Unfinished		Deery Collision Center
	Best of Show	Caboose Stop Hobbies
	Best Engine	PIPAC
	Best Interior	Brummel Madsen Ins.
	Best Paint	Anderson Paint & Body
	Longest Distance	Black Hawk County Street Machines
	Mayor's Choice	Pump Haus
	Committee's Choice	Lincoln Savings Bank
	Director's Choice	Other Place Restaurants

2007 CEDAR BASIN DIXIELAND JAZZ FESTIVAL SCHEDULE

CEDAR BASIN
JAZZ FESTIVAL



All Times and dates are tentative and subject to change.

FRIDAY, JUNE 22

CEDAR BASIN STAGE

- 6:30 - 7:20 pm Saints Dixieland Jazz Band, Cedar Falls
7:30 - 8:20 pm Party Gras Classic Jazz Band, Des Moines
8:30 - 9:20 pm Claim Jumpers, Denver
9:30 - 10:20 pm Barbary Coast Dixieland Band, Twin Cities
10:30 - 11:20 pm Natural Gas Jazz Band, San Francisco

BOURBON STREET RESTAURANT

- 9:00 - 10:15 pm Saints Dixieland Jazz Band
10:30 - 11:45 pm Party Gras Classic Jazz Band

HOLIDAY INN

- 6:45 - 8:00 pm Barbary Coast Dixieland Band
8:15 - 9:30 pm Natural Gas Jazz Band

SATURDAY, JUNE 23

CEDAR BASIN STAGE

- 12:30 - 1:20 pm Claim Jumpers
1:30 - 2:20 pm Saints Dixieland Jazz Band
2:30 - 3:20 pm Barbary Coast Dixieland Band
3:30 - 4:20 pm Party Gras Classic Jazz Band
4:30 - 5:20 pm Natural Gas Jazz Band
5:30 - 6:20 pm Saints Dixieland Jazz Band
6:30 - 7:20 pm Barbary Coast Dixieland Band
7:30 - 8:20 pm Party Gras Classic Jazz Band
8:30 - 9:20 pm Natural Gas Jazz Band
9:30 - 11:00 pm Claim Jumpers

BOURBON STREET RESTAURANT

- 12:00 - 1:15 pm Barbary Coast Dixieland Band
1:30 - 2:45 pm Natural Gas Jazz Band
9:00 - 10:15 pm Barbary Coast Dixieland Band
10:30 - 11:45 pm Party Gras Classic Jazz Band

HOLIDAY INN

- 6:45 - 8:00 pm Claim Jumpers
8:15 - 9:30 pm Saints Dixieland Jazz Band

SUNDAY, JUNE 24

CEDAR BASIN STAGE

- 11:00 - 11:35 am **Tedda Hach Gospel Set, featuring the Barbary Coast Dixieland Band**
11:45 - 12:15 pm U.S. Marine Band Dixieland Ensemble
12:30 - 1:20 pm Party Gras Classic Jazz Band
1:30 - 2:20 pm Natural Gas Jazz Band
2:30 - 3:20 pm Saints Dixieland Jazz Band
3:30 - 4:20 pm Claim Jumpers
4:30 - 5:20 pm Barbary Coast Dixieland Band
5:30 - 6:15 pm Party Gras Classic Jazz Band
6:25 - 7:20 pm Natural Gas Jazz Band

BOURBON STREET RESTAURANT

- 7:00 - 8:15 pm Party Gras Classic Jazz Band
8:30 - 9:45 pm Saints Dixieland Jazz Band
10:00 - 11:30 pm Claim Jumpers

HOLIDAY INN

- 9:00 - 10:30 am **Natural Gas Jazz Brunch**
6:45 - 8:00 pm Claim Jumpers
8:15 - 9:30 pm Natural Gas Jazz Band

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Broom Factory Parking Lot, every Wednesday 3:30-5:30 p.m., thru October

Glenn Miller Orchestra, Oster Regent Theatre
June 13, 2007

Civil War Homecoming Dinner, Program & Band Concert
July 3, 2007

Jaycee's Fourth of July Celebration and Fireworks, UNI-Dome
July 4, 2007

Singin' in the Cedar Valley, Riverview Conference Center
July 9-14, 2007

College Hill Arts Festival, 23rd and College
July 20-21, 2007

American Youth Basketball Tournament, UNI-Dome
July 21-28, 2007

Iowa State Trapshoot, Cedar Falls Gun Club
July 24-29, 2007

RAGBRAI, headquarters at the UNI-Dome
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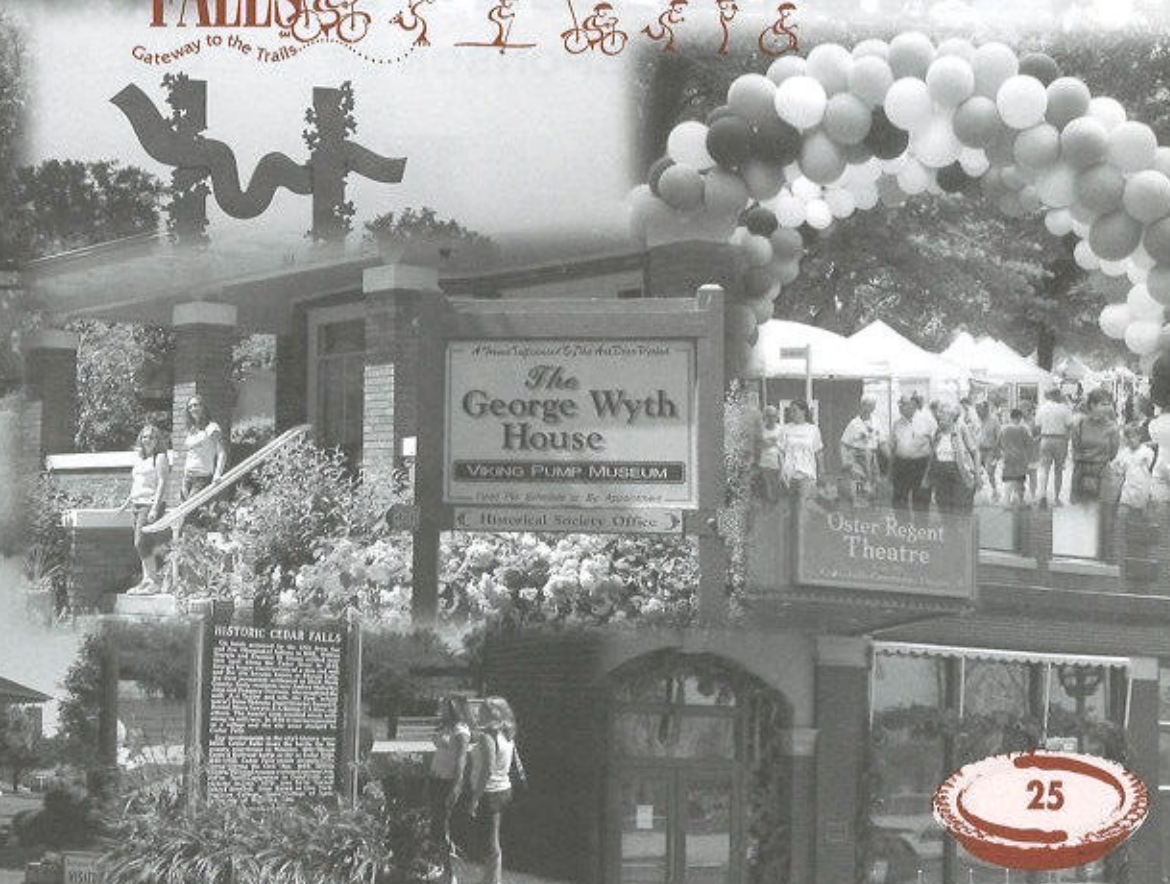
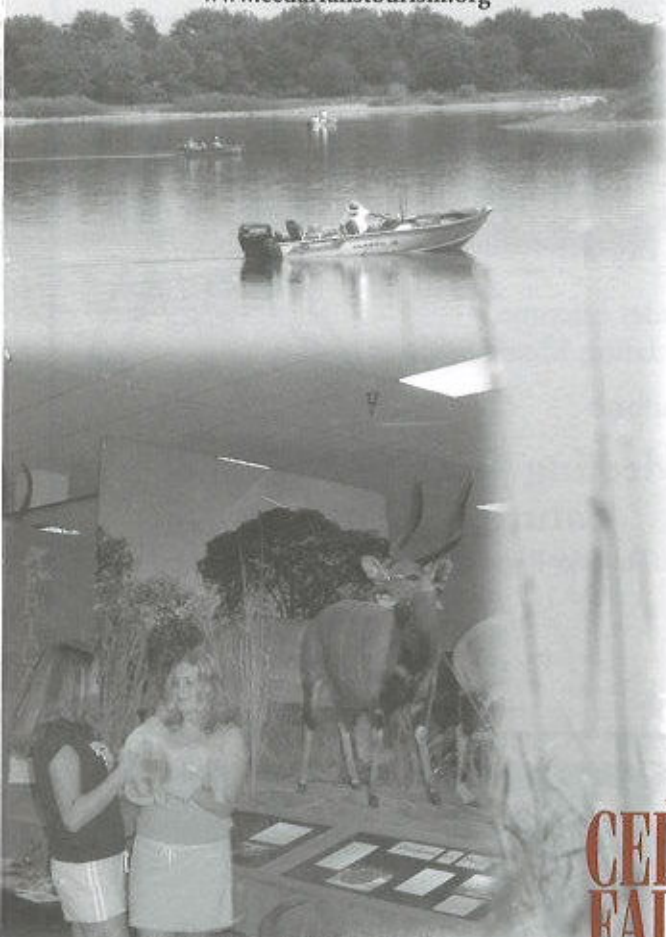
Cedar Falls Bible Conference, Riverview Conference Center
July 28- August 5, 2007

Cedar Trails Festival, metro recreational trails
August 9-12, 2007

Old Time Power Show, Antique Acres
August 24-26, 2007

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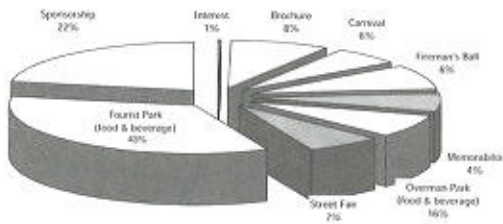
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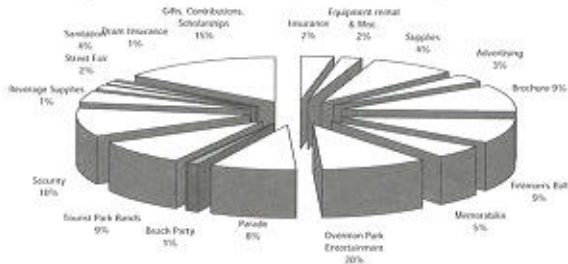
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Sturgis Falls 2006 Income



Sturgis Falls 2006 Expenses



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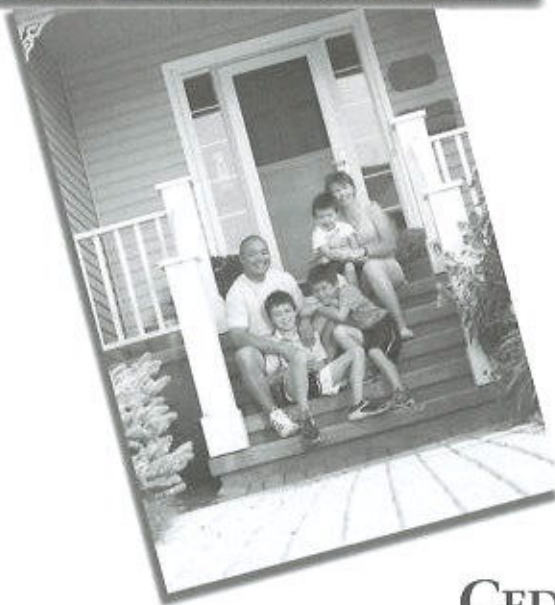
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2007 SCHOLARSHIP RECIPIENTS



Rhiannon Talbot is a 2007 graduate of Cedar Falls High School. She is the daughter of Adrian and Lessa Talbot of Cedar Falls. Rhiannon has received many academic honors during her high school career. Academically, she was a member of both the honor roll and high honor roll. She received the Academic Achievement Award and the President's Award for Educational Excellence. Rhiannon demonstrated her leadership skills in Girls State government stimulation as a Gubernatorial Candidate and a Girls National alternate. Rhiannon

also participated in Harmony Diversity Group, Senior Leadership, and Students for Social Responsibility. Her writing skills led her to being selected as the NCTE Writing Competition national winner. Among other extracurricular activities, Rhiannon shared her vocal music talents in choir. She received several honors such as Outstanding Member in Choir award, Division I ratings at State Solo/Ensemble Contest, Choir Achievement Award and her varsity letter in choir. She was also selected to All-State Audition Quartet and All-State Choir. In drama and speech, she participated on the speech team and in all drama productions during her high school career. She reached out to other students and community members through Harmony Diversity Group, Senior Leadership, and Students for Social Responsibility.

Outside of school, she was active in her church as a member of the choir and several small ensembles, a bible school volunteer, and a church usher.

In the fall, Rhiannon will begin to pursue her dream of becoming a doctor.



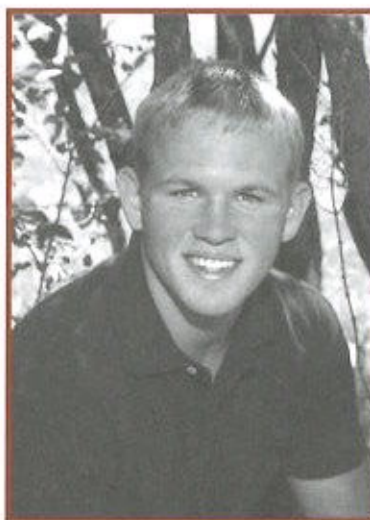
Sarah Pattee is a graduate of Cedar Falls High School. She is the daughter of Thomas and Linda Pattee of Cedar Falls. Perseverance describes Sarah. Sarah was an active member of the track and cross-country teams, as well as a cheerleader. She

proved the doctors wrong when they told her she would never run again after knee surgery. She not only ran in cross-country competition, she was selected captain and lettered. In addition, she was named to the Mississippi Valley All-Academic Cross Country team. In addition to athletics, Sarah actively served in Student Government as a member of Junior Leadership, Senior Leadership and the Student Advisory Board.

She shared her compassion for people through participation in the Friends program and as a student assistant for special needs physical education class. She was also a conflict manager during her junior and senior year. Throughout her high school career, Sarah was recognized for her academic talents as an honor roll student and a member of the National Gold Renaissance. She received third place in the National Council of Teachers of English writing contest.

Outside of school, Sarah has volunteered her time and talents within the community. She served as a Salvation Army bell ringer, assisted at a local homeless shelter, shoveled snow for the elderly, and volunteered at Sartori Memorial Hospital. Through her church, Sarah is an active member of LUG and Big House. She also worked as a sales associate at An Elegant Affair Bridal Boutique and provided child care during the summers.

In the fall, Sarah plans to attend Iowa State University, where she will begin her studies to become a doctor.



Bryce Duchman is a graduate of Cedar Falls High School. He is the son of Loren and Connie Duchman of Cedar Falls.

During his high school career, Bryce demonstrated many talents. In athletics, Bryce was an active member of several sports. In football was team captain, named to the All-Conference All-Academic Team, All-State Academic Team, All-Metro Team and was an All-Conference Team Honorable Mention. As a member of the Varsity Basketball Team, Bryce was co-captain of the freshmen and sophomore team. During his senior year, he worked as the stats keeper and manager for the varsity team. He qualified for State and the Drake Relays in Track and Field during his freshman and sophomore years.

During his senior year, he worked as the stats keeper and manager for the varsity team. He qualified for State and the Drake Relays in Track and Field during his freshman and sophomore years.

In other extra-curricular activities, Bryce lettered in Concert Choir serving as choir president and was named to the Iowa All-State Choir. He participated and volunteered in community activities through Junior and Senior Leadership. As a member of DECA, he learned and applied business skills.

Bryce earned his Boy Scout Eagle Scout award in the spring of 2006 by repairing student desks at Logan Middle School. Last summer, Bryce worked a seasonal maintenance job at Hillcrest Park Apartments.

In the fall, Bryce will begin his career path toward cardiology or neurology.

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Friday, June 22, 2007

1:00 p.m. - 11:30 p.m., Merriam's Midway Show, Inc. - Carnival and Midway

Saturday, June 23, 2007

10:00 a.m. - 11:30 p.m., Merriam's Midway Show, Inc. - Carnival and Midway

Sunday, June 24, 2007

Noon - 10:00 p.m., Merriam's Midway Show, Inc. - Carnival and Midway
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- Friday, June 22 11 a.m. to 8:30 p.m.
- Saturday, June 23 10 a.m. to 8:30 p.m.
- Sunday, June 24 11 a.m. to 6:00 p.m.

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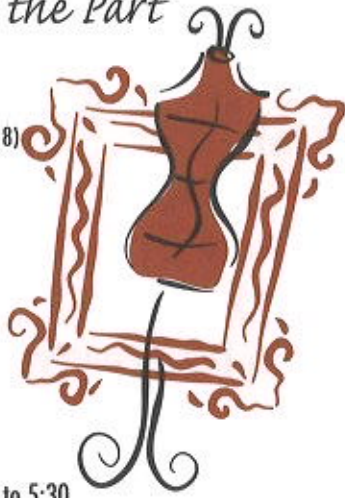


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Advertisers Index

Added Self Storage	4
Advanced Systems	12
Banklowa	34
Barmuda	32
Basket of Daisies	27
Carriage House Inn Bed & Breakfast	11
Cedar Basin Jazz Festival	19 & 24
Cedar Falls Lutheran Home.....	2
Cedar Falls Mobile Home Village	4
Cedar Falls Municipal Band	7
Cedar Falls Tourism & Visitor's Bureau	25
Cedar Falls Utilities.....	28
Cedar Falls Women's Club	11
College Hill Arts Festival.....	6
Comfort Care.....	30
Dahl Van Hove-Schoof Funeral Home	8
Dale Jr. Experience	40
EyeCare Associates, The	37
Fahr Beverage.....	Inside Back Cover
Hearst Center for the Arts	8
Holdiman Motor.....	8
International Martial Arts	26
Jennifer's	36
Lincoln Savings Bank.....	26
Lions Club, The (COUPON).....	4
Magee Construction Company	26
Martin Brothers Distributing	31
Matthias Landscaping	27
Merriam's Midway Show	33
Mudd Group, The	38
Pepsi.....	30
PIPAC	5
Quegg Siding and Windows	11
Rabo AgriFinance	36
Rainbow Cyclists	8
Richardson Funeral Home.....	4
Riverchase Town Center	10
Sartori Memorial Hospital.....	35
SWAK.....	37
University of Northern Iowa/UNI-Dome	30
USBank	37
Viking Pump.....	35
Western Home Communities.....	Inside Front Cover
Woolverton Printing Company.....	Back Cover

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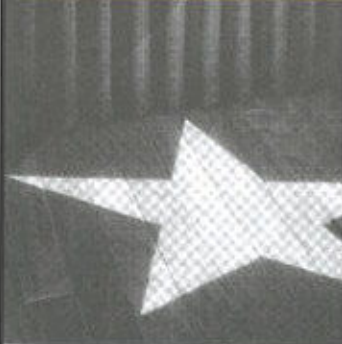
Back Row: Dennis Tieszen, O.D., David Neill, O.D. Front Row: Jerry Stahl, O.D., Steven Boeke, O.D., Paul Creeden, O.D.

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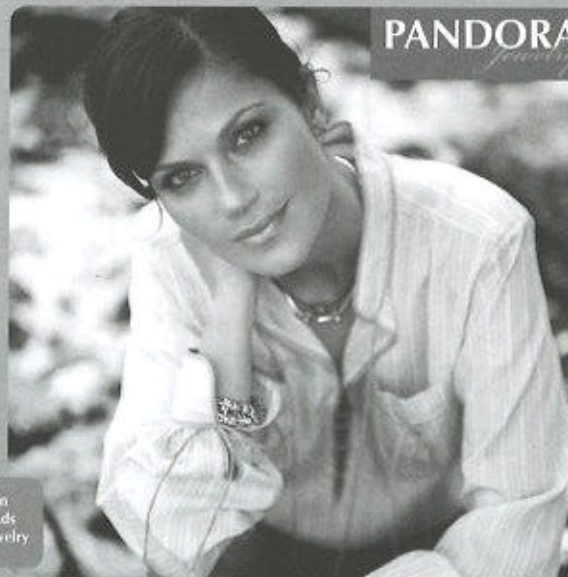


When:
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Where: Overman Park Stage
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A place where history is being made. It's the annual Bill Riley State Fair Talent Competition, sponsored by USBank. It's your chance to celebrate the history of Cedar Falls at the Sturgis Falls Celebration. Got a little rhythm? A voice that wants to be heard? Toes that won't stop tappin'? It's your chance to be a star for the day. Bow to the applause. Everyone's invited to kick up their heels or just take a seat and watch a truly talented bunch.

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Street Fair Vendors

Jean Anderson/The Front Door	Painted wood and tin items, cross stitch
Connie Bentjen/B & PJ Silver	Handcrafted jewelry and collectibles using vintage silver-plated flatware
Ryan Bonjour/Woodturnings	Woodturnings, bowls
Bonnie Brandt	Doll clothes and accessories
Jennifer Brost/The Job Foundation	Books and information
Robin Butler/Life's a Stitch!	Stitcheries, rag quilts, pillows, table runners and dolls
Sandra Claypool/Pacasa	Handmade appliquéd clothing
Leon Costello/UNI Athletics	Information
Tom & Marsha Cussen/Sundance Jewelry	Beaded and metal-crafted jewelry
Lynda Davis/Lynda's Country Crafts	Wood items, hand-quilted pictures, handmade quilts, table runners and pot holders
Robert Diedrichs/Iowans for a Free Palestine	Information
Verna Dosch/Rich Wood Creations	Wooden banks, games, and puzzles
Anne Duncan/Friends of Hartman Reserve	Information & gift shop items
Ladine Elwood/Hope 2 Joy Gems	Handcrafted inspirational jewelry
Silvia Engel/Mi Tierra Designs	Handcrafted glass jewelry
Wilbur Engelkes/Engelkes' Rock Shop	Sterling silver jewelry, sweater vests, ponchos, and afghans
Kamyar Enshayan/UNI Local Food Project	Information
Kathi Fehr/Rags To Rugs	Weavings, rag rugs, runners, placemats and coasters
Lanny Fintel/Fret N' Things	Fretwork furniture
Donna Frisley/Donna's Lace & Bags	Lace and homemade bags
Steve and Paula Hagenson/Classic Creations	3-D metal Northwoods wall art
Gary & Linda Hall/Hall Wood Designs	Oak frames, painted miniatures, and puzzles
Carol Hines/Family Creations	Wood items
Nancy & Layton Hinz/35th Avenue Country Wood	Wood crafts and doilies
Terrie Hoefel/Silver Leaf Natural Jewelry	Handcrafted jewelry featuring natural gemstones, freshwater pearls and precious metals
Robin Holub	T-shirts and hair halos
Brad Howland/Lightworks	Stained glass jewelry and art, wire sculptures and gazing balls
Paula and Jodi Jedlicka/JJ's Country Market	Americana furniture, pictures, and outdoor furniture
Rita and Howard Johnson/Idea Center	Yard art in barbed and smooth wire and hair accessories
Harold & Marilyn Jorgensen/Decorative Yard Glass	Yard glass
Linda Kallenberger/Kally's Krafts	Assembled decorated bamboo, painted rocks, jewelry, flip flops, decorated wine bottles, and ceramics
Heidi Kayser/The Rhubarb Patch	Hand cast leaves, stepping stones, and hypertufa
Vicky Korf/Homestead Floral Company	Dried floral arrangements
Michael & Jackie Kramer/Kramer Welding	Handcrafted metal decorative lawn and garden decorations
M. Eloise Kuper/Mary Louise Dolls	Oil paintings on turkey feathers and slate
Tom Lapinski/The Necklace Guys	Leather and glass beaded jewelry
Tracy Launspach/Bead Expressive	Wire crochet, vintage, beaded, and art clay jewelry
Jessica Levy/Jessy's Gems	Jewelry, pictures, beads, and crystals
Brenda Mark/Just For Dogs	Clay miniatures and dog accessories
Marlene Marmann/M & M Crafts	Sewing and wood items
Jennifer Martin/Crafts United	Crochet kitchen items, baby bibs, and bag holders
Rick Martzahn/Martzahn Woodworking	Oak home furnishing
Linda Miller/Mayberry Lane Gifts	Hand-painted glass fingernail files
Marcia Monroe/The Baby Closet	Baby and children's fashions and accessories
Marilyn Moore/ASPIRE TRP	Information
Pat Moreland/Begin With Clay	Ceramic ware
Mary Morse/Slippery When Wet	Handmade soaps and bath products
Bob Nothhouse/Redstone Pottery	Native clay pottery
Ruth Oehlerich/Ruth's Magnetic Jewelry	Beaded magnetic jewelry
Sherrie Ohl	Walking stick, log jewel box, fish on a stringer
Helen Patten /Helen's Recycled "Cut Ups"	Hand-painted items from recycled materials
Beth Peterson/ac-cents by Beth	Jewelry
Robert & Carolyn Reichert/100% Pure Country	Wooden benches and arches, and metal accessories
Doug Reynolds/Reynolds' Pottery and Arts	Stoneware pottery
Dan and Barbara Roberts/BJ's Crafts	Wood items
Ann Robinson/Hearth & Soul	Hand-painted wood, rusty tin, and tin items
Maureen & David Salter/MND's Crafters	Wood benches, birdhouses and more
John Schuster/Cardinal Jack Crafts	Flower baskets, Christmas decorations and more
John & Margaret Shatek/Shatek's Wood Chalet	Oak, walnut and cherry home furnishings
Tim Sheehan/World's Best Meats	Beef and bison jerky
Jennifer Strub/Woven In Iowa	Hand-woven indoor and outdoor plastic basket sleeves
Pam Taylor/Jojo's Jewelry	Handmade glass jewelry
Jan Thompson /P.E.T. P.A.L.S.	Information
Kim Weaver/Weaver's	Rugs, mats, table runners, and embroidered items
Maelou Baxter/Friends of Cedar Falls Public Library	Information
Paula Zehentner/PE & PE Flip Flops & Knitted Items	Knitted purses and flip flops

Budweiser

8

DALE JR. EXPERIENCE

"The Dale Jr. Experience" is an exciting mobile exhibit that provides an insider's look at Budweiser's sponsorship of NASCAR and driver Dale Earnhardt Jr. "The Dale Jr. Experience" uses state-of-the-art video and a variety of technologies to create a unique, interactive racing experience from Budweiser. "The Dale Jr. Experience" is comprised of three distinct entertainment zones - the "Budweiser Pre-Show Gallery," the "BudVision" theater and the "Interactive Racing Zone."

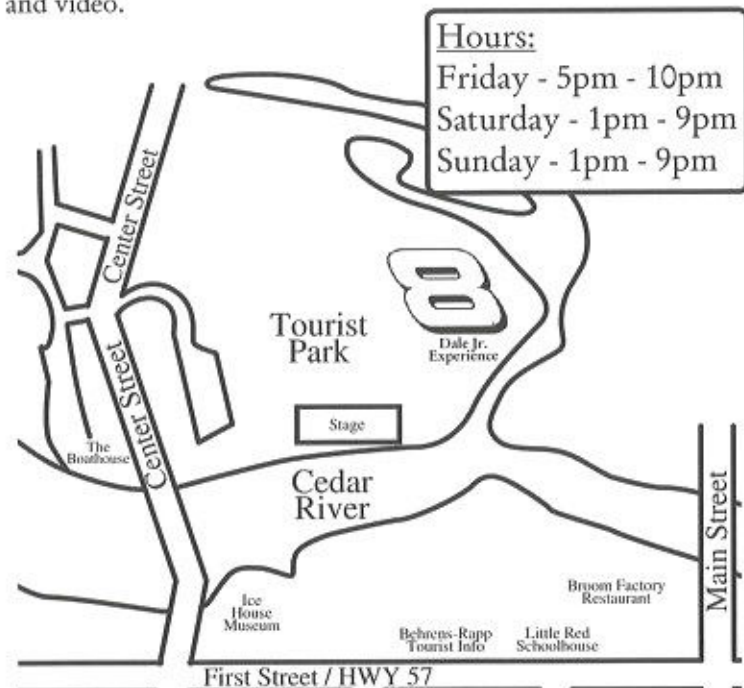


With this innovative layout, three separate groups of up to 40 consumers can tour the exhibit at the same time. The total presentation lasts an average of 10 minutes.

"The Dale Jr. Racing Experience" is free of charge - guests under 21 must be accompanied by an adult.

BUDWEISER PRE-SHOW GALLERY

"The Dale Jr. Experience" begins in the "Budweiser Pre-Show Gallery" where guests spend a few minutes learning about Budweiser's relationship with NASCAR and Dale Earnhardt Jr. through an extraordinary timeline of imagery and video.



BUDVISION

After the pre-show area, guests enter a 40-seat theater featuring stadium-style seating, surround sound and a giant 10' x 18' screen to watch "Bud Vision," a 10-minute, high impact video that offers new behind-the-scenes footage of how Dale Earnhardt Jr. spends his time both on and off the racetrack. This video is enhanced with digital imagery and CD-quality sound.

INTERACTIVE RACING ZONE

After "BudVision," guests advance to the "Interactive Racing Zone" where they can experience the thrill of racing at extraordinary speeds with Sony Playstation racing video games. They can also check out the "Slam Cam" spin browser that highlights NASCAR safety features through spectacular action on the track. A Budweiser No. 8 replica show car is also on display, along with the replica trophy cup from the 2004 Daytona 500. There is also a life-size Dale Jr. stand up for visitor photo opportunities and a race-related wall mural.

This is the famous Budweiser beer. We know of no brand produced by any other brewer which costs so much to brew and age. Our exclusive Beechwood Aging produces a taste, a smoothness and a drinkability you will find in no other beer at any price.



Budweiser
KING OF BEERS.
Our original, all natural process
of Rye and Beer

BEECHWOOD AGED.

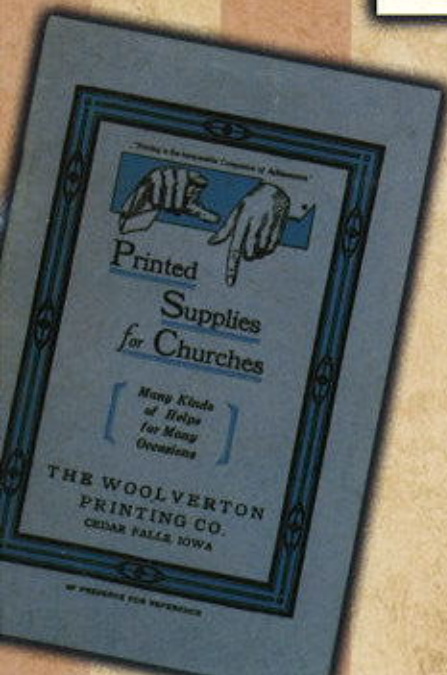
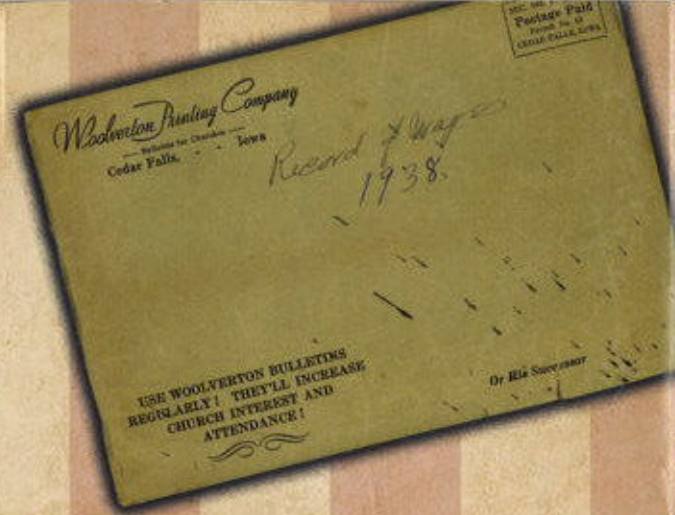
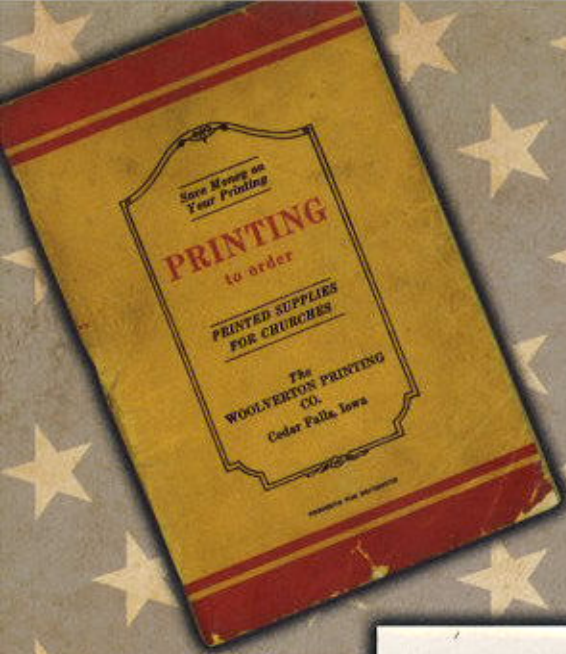
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Budweiser

THIS IS BUDWEISER. THIS IS BEER.

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