



**PREMIER
ATTRACTION**




18th
18

JUNE 25, 26, 27 1993 · Cedar Falls, Iowa

**CEDAR
BASIN**

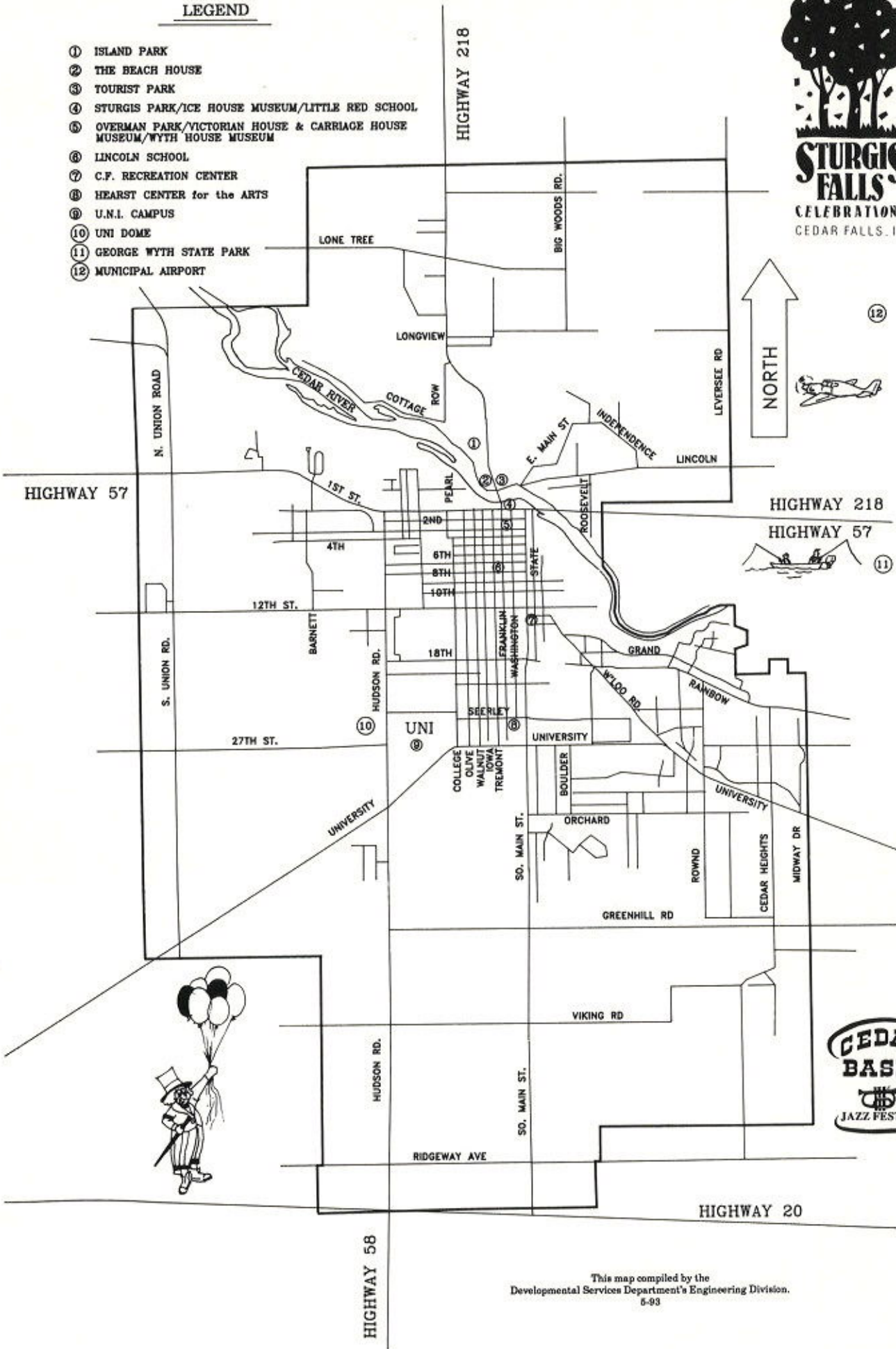
JAZZ FESTIVAL



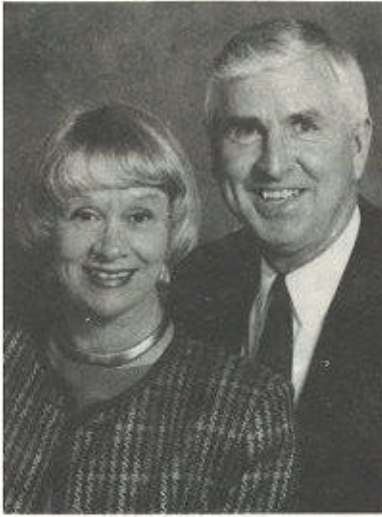
**STURGIS
FALLS**
CELEBRATION!

LEGEND

- ① ISLAND PARK
- ② THE BEACH HOUSE
- ③ TOURIST PARK
- ④ STURGIS PARK/ICE HOUSE MUSEUM/LITTLE RED SCHOOL
- ⑤ OVERMAN PARK/VICTORIAN HOUSE & CARRIAGE HOUSE MUSEUM/WYTH HOUSE MUSEUM
- ⑥ LINCOLN SCHOOL
- ⑦ C.F. RECREATION CENTER
- ⑧ HEARST CENTER for the ARTS
- ⑨ U.N.I. CAMPUS
- ⑩ UNI DOME
- ⑪ GEORGE WYTH STATE PARK
- ⑫ MUNICIPAL AIRPORT



Floyd and Sherry Winter



Floyd and Sherry Winter, our Hosts for the 1993 Sturgis Falls Celebration have been residents of Cedar Falls since 1973. Both have been involved in numerous community activities during these past 20 years.

Floyd and Sherry have been actively involved in the Cedar Falls community. Sherry has performed as a vocalist on numerous occasions for many community

groups. She has been a soloist for the Bill Shepherd Big Band, Cedar Falls Municipal Band, and a member of her church choir. Sherry has also conducted youth choirs in her church. She has been involved in numerous community activities with very active membership in the Tuesday Club and PEO Chapter KL. She is a supporter of numerous musical and athletic groups and teams in the community.

Floyd's professional educational experience includes serving as Cedar Falls High School principal from 1973-1978 and as Director of secondary education for the Cedar Falls Community Schools since 1978. He has been active in school evaluations chairing 25 NCA visiting evaluation teams which included five teams to U.S. Department of Defense schools in Europe. His professional work has included representation in numerous leadership roles on University of Northern Iowa advisory councils.

Floyd's community organizations include Past President or Chair of the following organizations: Black Hawk Association of Retarded Citizens, Cedar Falls Kiwanis Club, Sartori Hospital Community Advisory Board, Cedar Falls Chamber of Commerce Ambassadors, and Nazareth Lutheran Church congregation. He has been on many boards and community groups including Adults, Inc., Exceptional Persons, Inc., President Elect of Black Hawk Leadership Board, Family and Children's Council, UNI Athletic Council Community Representative, Cedar Falls Chamber of Commerce Board of Directors, United Way committees. He has been recognized for his service to the Cedar Falls community in a variety of ways including the 1986 Cedar Falls Sertoma Club Service to Mankind Award and the Outstanding Cedar Falls Kiwanis Club Member of 1983.

Sherry and Floyd are the parents of Kris Klinehart of Mason City and Stacey Winter of Waterloo. Son, Mark Winter, is deceased. Mark and Kris Klinehart are the parents of Michael and Matthew.

The Winters feel that "Cedar Falls epitomizes the 'quality of life' community which many cities and towns are working to achieve. We have been blessed to be a part of a community of people who work together from the everyday Cedar Falls activities to the hugely successful Sturgis Falls Celebration."

Grand Marshall Terry Allen



Terry Allen, Head Football Coach at the University of Northern Iowa, is the 1993 Sturgis Falls Celebration Parade Grand Marshall. Terry has enjoyed a very successful career at the University of Northern Iowa. He began his football career as a Quarterback for UNI, setting several UNI football records. In 1979, Terry joined the UNI football staff as an Assistant Coach for the late Stan Sheriff. He continued to play successful roles on the staff's of Darrell Mudra and Earle Bruce. In 1989, Terry was named Head

Football Coach at UNI. Under his leadership the Panthers have finished in the Nation's Top 20 Division 1-AA polls for four years and has been Gateway Conference Champions for the last two years. Terry's success with the UNI Football Program has greatly contributed to the University of Northern Iowa and the City of Cedar Falls.

Sturgis Falls Celebration 1993 Scholarship Award Winners



Deborah Dutcher

Deborah Dutcher is a May 1993 Graduate of Cedar Falls High School. She has lead an active high school career accumulating a 3.1 grade point average. While at Cedar Falls High School, Deborah participated in theater, Model United Nations, Audio-Visual Club, the school's literary magazine. She developed international awareness as a foreign exchange student to Australia. She has also contributed her talents to the community

through "Circus Without Children" and coordination of the Sturgis Falls Teen Park. Deb has been employed at Coop Records. She plans to attend the University of Northern Iowa and major in art.

Theresa Girsch is a May 1993 Graduate of Northern University High School. She has accumulated a 3.7 grade point average. Throughout her academic career, Theresa has demonstrated her aptitude for music and performance in choir, band, orchestra, speech, and drama. Theresa developed leadership skills through Student Council, Yearbook, and Young Leaders in Action. She has participated in Model United Nations and D.A.R.E. In addition to her studies and activities, Theresa has been employed at Berg's College Hill Drug. Theresa plans to pursue a degree in music at the University of Northern Iowa.



Theresa Girsch

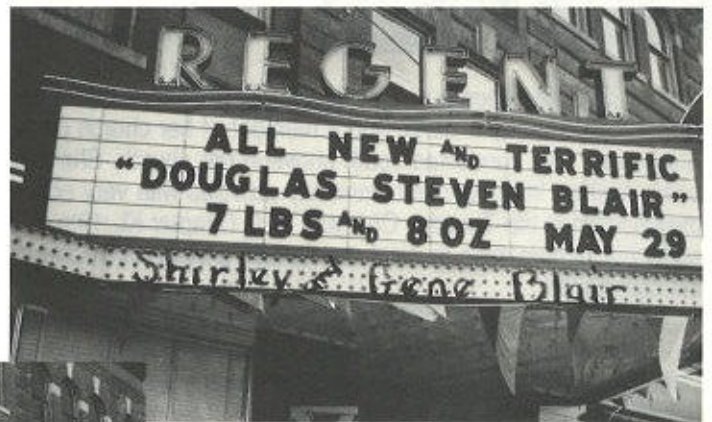
The Sturgis Falls Celebration 18 Presents The 1993 Cornerstone Award To The Blair Family



sitting on her lap), selling tickets or turning the projector.

Both Blair sons were born in Cedar Falls: Merle Eugene (known as Gene) and Maynard Frank (known as Bud). And, as you can see from the pictures included in this article, Grandchildren's births were proudly announced on the marquee of the Regent. When the Blairs celebrated their 50th Wedding Anniversary in 1971, there was open house at the Regent Theater with a free showing of "My Fair Lady".

On July 6, 1923 Merle and Winifred Blair arrived in the City of Cedar Falls and took over the management of the Regent Theater. Mr. Blair had been associated with Universal Pictures, selling "bushel basket deals" - maybe 20 or 30 pictures in a block and traveling a very large section of the Midwest along the Mississippi River as far south as the Colorado border. When Universal suggested the Blairs thence move to Miami, the decision to stay in "The Lawn City" was made while sitting on the back steps of the Theater. The association of the Blair Family and The Regent Theater soon became an integral part of the Cedar Falls community.



We are very pleased that the following members of the Blair Family will be in Cedar Falls for the 1993 CORNERSTONE AWARD Presentation; Gene and Shirley Blair along with their Daughter Barbara and Granddaughter Sunny from Loveland, Colorado; their Son Douglas, his Wife Janice, children Megan and Matthew, all of Lawrence, Kansas.

The Sturgis Falls Celebration Board takes great pride and pleasure in presenting the 1993 CORNERSTONE AWARD to the

Just to name a few of the community positions held by the Blairs: Mr. Blair served on the Cedar Falls Park Board and served as Chairman of the Sartori Memorial Hospital Board for more than 16 years. He was President of the Cedar Falls Chamber of Commerce for two consecutive terms (a very unusual happenstance), was International Councilor, District Governor and President of the Lions Club and first President of the El Mecca Shrine Club. Mrs. Blair was a Charter Member of the Cedar Heights Garden Club and President of the Amvet Auxiliary. And the Blairs both worked very diligently at the Regent, as a matter of fact, the Regent Theater was truly a family project. Winifred could always be found selling popcorn (often with one of the children



Merle Blair

Blair Family in honor of their contributions to the City of Cedar Falls and for the devotion shown by Merle and Winifred Blair who dedicated their lives to community activities and to providing our City with a Theater that provided family entertainment to the young and to the old for more than sixty years. And now, due to their bequest, the building again will be able to serve the community as "a Playhouse of and for the community".

Sturgis Falls Celebration 92-93 Board Members

Jay Stoddard, President
Paul Nielsen, Vice President
Bob Coyle, Secretary
Shirley Thode, Treasurer
Mary Carlson
Gerald Getty
Chuck Linhart
Susan Pfiffner
Bud Sutherland

AD HOC MEMBERS

Jan Andersen
Rosemary Beach
Judith Cutler
Tom Klemuk
Gloria Mueller
Libby and Rick Vanderwall

The following poem is from the publication, A COUNTRY MAN by James Hearst. Reprinted with permission of the University of Northern Iowa Foundation.

EXPRESSION OF A HOMEPLACE

If I close one eye
and don't turn my head
I can see with clarity
what's on one side of my nose.
A familiar country exposes
itself, phlox blossoms,
half a cement drive,
half a car, a whole swath
of lawn, and further up
the street, houses of neighbors,
trees on the parking,
a satisfying view of where I live,
enough to give me the expression
of a homeplace.

The robin left her mud-glued
nest of sticks and said
to the woodpecker, "Who
would live shut up in
a hole in a dead tree?"
The woodpecker replied,
"Who would live anywhere else?"



The Sturgis Falls Celebration Board congratulates Liane Christoffersen Nichols as the recipient of the Cedar Falls 1993 Representative Citizen Award. Presented by the Cedar Falls Chamber of Commerce.

The volunteer Board of the Sturgis Falls Celebration would like to take this opportunity to THANK each and everyone of you that make this Celebration a success. To all of the City of Cedar Falls employees and the Cedar Falls Utilities employees who make this event possible. To the hundreds of volunteers who donate their time, talent and energy. To the people who plan their family reunions, class reunions and family outings around the Celebration. To all sponsors, vendors, exhibitors, supporters...we THANK YOU for your generosity, encouragement and support. Following is a listing of some of those who cared:

American Graphics Service
Tom Carter
Cedar Falls Chamber of Commerce
Developmental Services/Engineering
Cedar Falls Fire Division
Cedar Falls Historical Society
Cedar Falls Public Works Department
Cedar Falls Recreation Center
Cedar Falls Utilities
City of Cedar Falls
Cedar Falls Park Division
Cedar Falls Police Division
Cedar Falls Public Safety Department
Firststar Bank
Hearst Center for the Arts
Heritage National Health Plan
John Deere Community Credit Union
KCFI Radio
KFMW Radio
KOEL Radio
Lincoln Elementary School
Metro Area Auto Dealers
Steve Nordmeyer
Norwest Banks Iowa
OSCO Drug Stores
Porter Camera Store Inc.
Ritland & Ritland, Eric and Craig
Sartori Memorial Hospital
Senior Activity Center
Type House of Iowa
Waterloo Savings Bank
William "Bill" Witt
Woolverton Printing Company

We would like to take this opportunity to voice our appreciation to those persons and companies who placed an ad in this 1993 Sturgis Falls brochure so that we may bring this information to the public without charge. It takes all of us working together to make an event of this magnitude happen and we are sincerely grateful to everyone offering support.

At the time we go to print with this brochure we are very hopeful that all areas of the Cedar Falls Park system will be available for use June 25-27th. On April 1, 1993, the City of Cedar Falls experienced severe flooding, so severe that our community was declared a Disaster Area by President Clinton. Our City employees are working very diligently to see that our parks are beautiful once again. We are very hopeful that the clean-up effort will be successful without experiencing further high water. If problems arise and you need confirmation, please call the Sturgis Falls Celebration @ 319-277-0996 and someone will return your call.

Dig for Buried Treasure at Firststar Bank

Kids, immediately following the parade, stop

by Firststar Bank for our

Premier Attraction. Dig

through the giant sand pile



for buried treasure — *and keep what you find!*

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Saturday 10:00 a.m. - 5:30 p.m.
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Good Cents

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The ticket to an energy efficient home is the Good Cents Home Plan. If you are building a new home, look into the performance details of this new program. A major attraction for qualifying homes is that Cedar Falls Utilities will pay an estimated air conditioning cost for up to three years. Call CFU's Energy Services for program admission details.



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Daily

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AT 5:00 p.m.
DAILY**

15th ANNUAL
COLLEGE HILL ARTS FESTIVAL



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JULY 16-17
- *IOWA GAMES QUALIFYING MEET
JULY 16-17
- *GUS MACKER 3-ON-3 BASKETBALL TOURNAMENT
AUGUST 7-8
- *IOWA STATE TRAPSHOOT
JULY 27 - AUGUST 1
- *OLD TIME POWER SHOW
AUGUST 26-29

For more information call 266-3593 or 800-845-1955.

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Cedar Falls, IA 50613
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Cedar Falls Historical Society

Iowa

Welcomes you



**VICTORIAN HOME
and
CARRIAGE HOUSE MUSEUM**
308 West Third Street



ICE HOUSE MUSEUM
First and Clay Streets



**GEORGE WYTH HOUSE
and
VIKING PUMP MUSEUM**
303 Franklin Street



LITTLE RED SCHOOL
First and Clay Streets

The Cedar Falls Historical Society welcomes you to Sturgis Falls Celebration 18. So glad to have you with us.

We encourage you to visit our four wonderful Museums and enjoy a trip down memory lane. View the exhibits within each building.



NE Iowa Spinners and Weavers



Turkey Foot Long Rifles

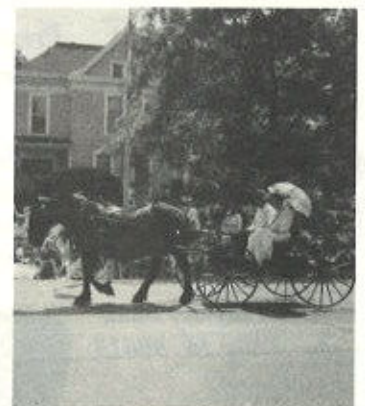
The Society sincerely congratulates the Blair Family upon receipt of the 1993 Cornerstone Award.



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Cedar Falls, Ia.



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Dr. Julie A. Budreau

Dr. Lori B. Cherney

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277-1883

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"Premier Attractions"

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Cedar Falls Association
Members

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Hood & Phalen Inc. Ins. 1917 Waterloo Rd.	268-0444
Johnson-Bailey & Assoc. Inc. 2520 Melrose Dr., Suite A	268-0137
Peterson-Hill Inc. 405 Main	277-6040
Van Oort-Kimble-Shannon Ins. 405 Main	277-6040
Gast-Bandy-Becker Ins. 1917 Waterloo Rd.	277-3896
Tom Johnson Associates, Inc. 2520 Melrose Dr., Suite B	277-0253



Members of the Trademark subscribe to the
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SUPPORTS

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CELEBRATION**



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Celebration
June 25-27**

**Stop in for Breakfast, Lunch or Dinner
Open 24 Hours 7 Days A Week**

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266-9959

or

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Waterloo, Iowa
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COMMUNITY CREDIT UNION**

*"Membership is open to all those living or
working in Waterloo, Cedar Falls or
Buchanan County, Iowa and their families."*

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Waterloo, Iowa 50704
319/236-5600

4000 University Ave. (Hy-Vee)
Waterloo, Iowa 50703
319/234-1007

2000 E. Donald St.,
Waterloo, Iowa 50703
319/234-7255

1422 Flammang Dr. (Hy-Vee)
Waterloo, Iowa 50702

3621 Cedar Heights Dr.
Cedar Falls, Iowa 50613
319/277-8082

113 1st Street East
Independence, Iowa 50644
319/334-7058

NCUA

1-800-23-JDCCU (1-800-235-3228)



SOON TO BE ITS OWN
"PREMIER ATTRACTION"

Thank you to the past and
continued generosity
of the entire community, the
REGENT RESTORATION
is underway...

If you would be interested
in supporting the internal
restoration, please contact:
Restore the Regent
PO Box 381
Cedar Falls, Iowa 50613



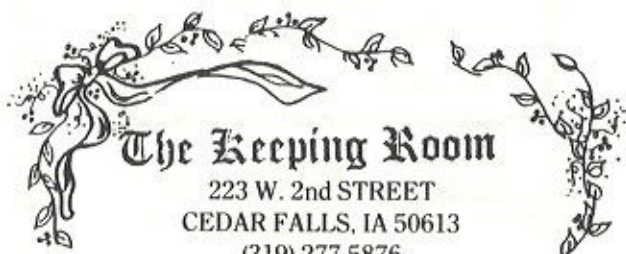
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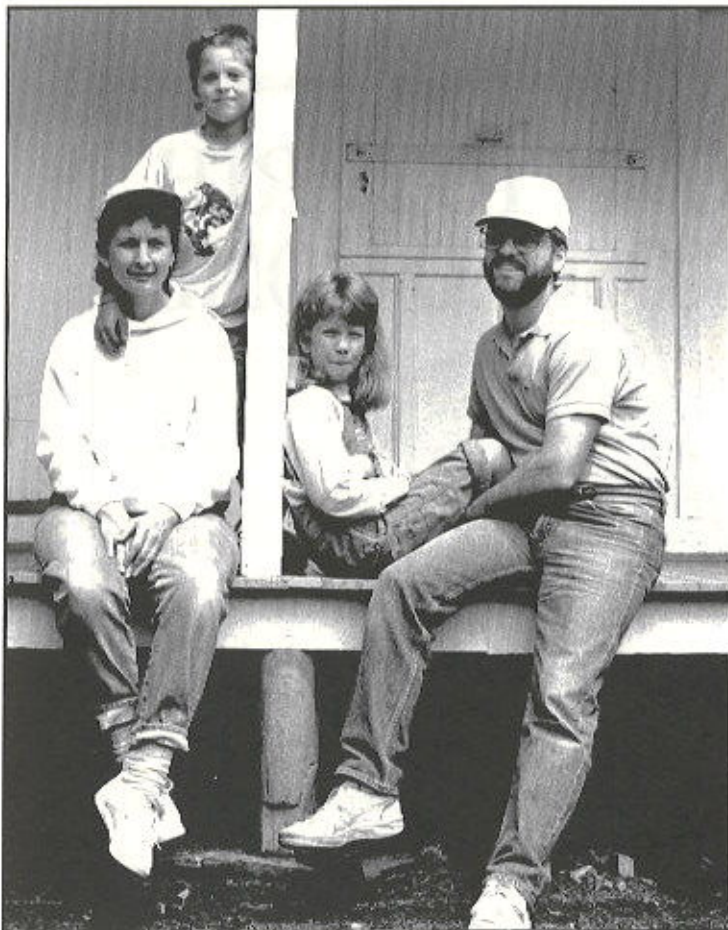
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A FAMILY PLACE MODELS & KITS

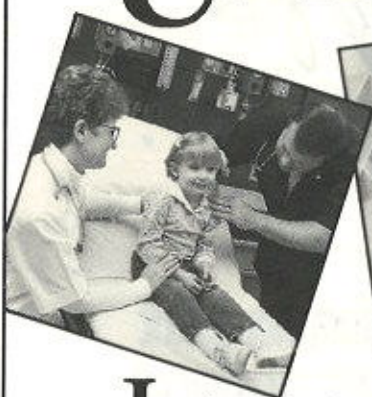
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 266-3584



There's Celebrating in the Air And We're Part of it!

Participating in the Sturgis Falls Celebration is one of many community activities Norwest employees are proud to be a part of.

At Norwest Bank, we care about the communities we serve. We're active in projects like the Cedar Valley Paint-A-Thon, Gus Macker 3-on-3 basketball, the College Hill Arts Festival, Restore the Regent, and many more community activities.

Our staff is highly involved in a variety of local civic organizations, helping make our community a better place for all of us to live and work.

**The Sturgis Falls Celebration and
Community participation . . . It's part
of the Spirit at Norwest Bank**

Come To Expect The Best.



Waterloo: 191 West 5th and Commercial 235-4800 • 3065 Kimball Avenue
Cedar Falls: 302 Main St. 273-8800 • 6309 University • 2202 College St.
La Porte City: Highway 218 N. 342-2137
Dunkerton: 905 Jon Rd. 822-4293
Parkersburg: 245 3rd St 346-2414

**Entertainment @ The Beach House
Friday, June 25, 1993**

**Fireman's Ball
@ The Beach House**

**Music by
"The Classics"**

8 p.m. 'til midnight

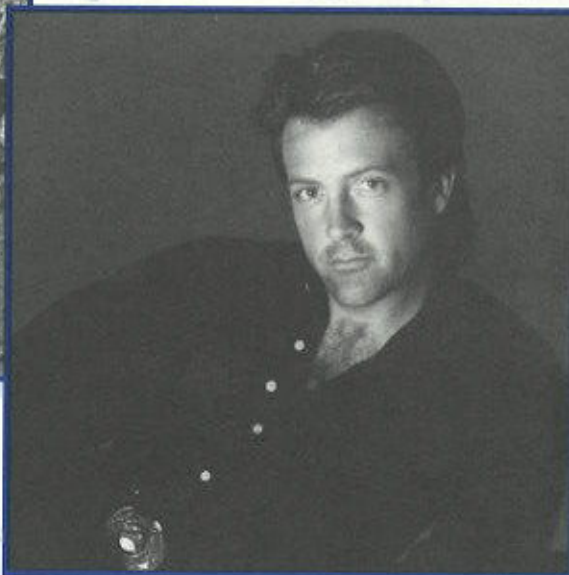
**Sponsored by Firefighters Local 1366
and the North Shore Boat Club**



**Entertainment @ Tourist Park
Friday, June 25, 1993**



**Remember the Alamo
on the Tourist Park Stage
@ 8 p.m.**



**Rick Vincent
on the Tourist Park Stage
@ 10:30 p.m.**



**Country Rock Night Sponsored by KOEL "92 Country" Radio
playing your Hottest Country Hits!!**

Entertainment @ Tourist Park

Saturday, June 26, 1993



Boyz Nite Out

on the Tourist Park Stage
@ 2 p.m.

Back Alley Band

on the Tourist Park Stage
@ 5 p.m.



The Blue Band

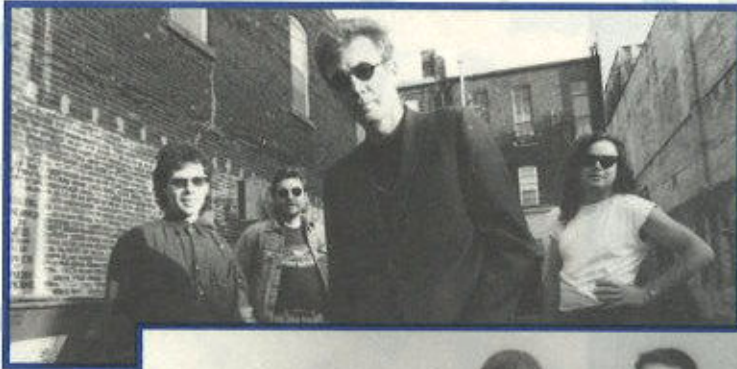
on the Tourist Park Stage
@ 8 p.m.



Sponsored by the Metro Area Auto Dealers which includes:

Bill Colwell Ford Inc.; Community Motor Inc.; Dan Deery Motors;
John Deery Motors, Inc.; Friedley Lincoln-Mercury; Holdiman Motor, Inc.;
Krueger Auto and Truck Villa; Reed Cadillac-Olds;
Rydell Chevrolet, Inc.; and Dick Witham Ford/Volkswagon.

Entertainment @ Tourist Park
Sunday, June 27, 1993



**Bo Ramsey and the
Sliders**

**on the Tourist Park Stage
@ 1 p.m.**

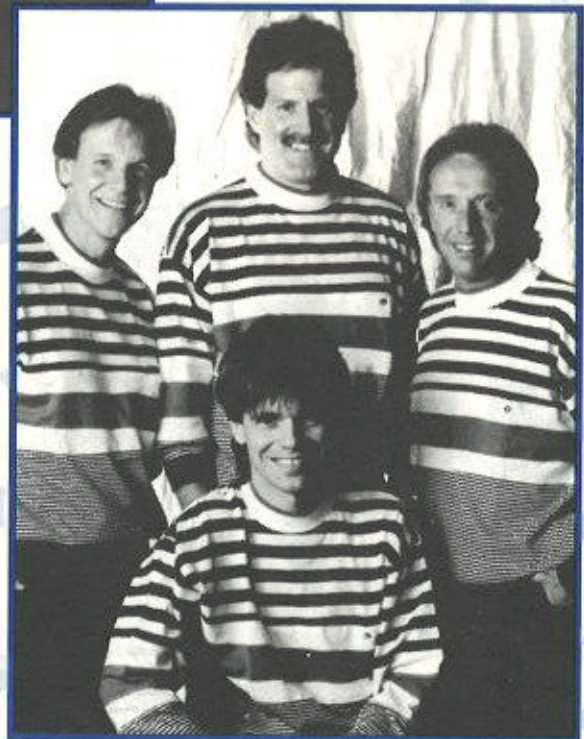


Under Suspicion

**on the Tourist Park Stage
@ 4 p.m.**

Rumbles

**on the Tourist Park Stage
@ 7:15 p.m.**



**WSB
CEDAR FALLS**

Sponsored by the Waterloo Savings Bank



STURGIS FALLS CELEBRATION 18

HIGHLIGHT OF EVENTS

YOUR HOSTS: FLOYD AND SHERRY WINTER

WEDNESDAY, JUNE 23, 1993

- 8:00 a.m. **STURGIS FALLS EIGHTH ANNUAL LADIES GOLF TOURNAMENT**
Beaver Hills Country Club
 8:00 a.m. Rolls/Coffee
 9:00 a.m. Shot Gun Tee Off
- 6-10 p.m. **FREY AMUSEMENT CARNIVAL MIDWAY**
Island Park

THURSDAY, JUNE 24, 1993

- 5:30 p.m. **CROQUET EXTRAVAGANZA V**
Overman Park
 5:30 p.m. Registration
 6-9 p.m. 4-Sections of Play tournament
 YOUTH, ADULT, MIXED ETC.
 Suggested dress is Victorian Whites. Hosted by the CEDAR FALLS HISTORICAL SOCIETY
- 6-10 p.m. **FREY AMUSEMENT CARNIVAL MIDWAY**

FRIDAY, JUNE 25, 1993

- 10 a.m.-5 p.m. **ART SHOW 5: ANNUAL IOWA COMPETITIVE EXHIBITION**
Seerley Boulevard
 Hosted by the HEARST CENTER FOR THE ARTS
- WATCH FOR WILLIE S. WONDERFUL DURING THE STURGIS FALLS WEEKEND**
- 12:00 Noon-4:30 p.m. **CEDAR FALLS HISTORICAL SOCIETY**
308 W. 3rd
 Victorian Home and Carriage House Museum
 Cupola will be open
303 Franklin
 Wyth House and Viking Pump Museum
Cedar Riverfront
 Ice House Museum
 FEATURING Blacksmith George Shimek and the Turkey Foot Long Rifles Camp
Sturgis Park
 Little Red School
 FEATURING "R" Little Red School Cookbook and Opportunity Drawing for a Teddy Bear
- 1:00 p.m. **FREY AMUSEMENTS CARNIVAL MIDWAY**
Island Park
- 5:30 p.m. **BIG WHEEL "500" 10TH ANNUAL RACE**
3rd and Franklin
 For children 2-8 years. All participants will be presented with a ribbon. No pre-registration necessary. Hosted by the CEDAR FALLS RECREATION CENTER.
- 6:30 p.m. **CEDAR BASIN JAZZ FESTIVAL '93**
On the Green in Sturgis Park
 Master of Ceremonies: Larry Keller
 6:30 p.m. Saints Dixieland Jazz Band
 7:30 p.m. Basin Street Saloon Band
 9:00 p.m. Red Sneaker Jazz Band
 10:30 p.m. Garden Avenue Seven

6:45 p.m.
Overman Park Stage

OPENING CEREMONIES STURGIS FALLS CELEBRATION 1993

Master of Ceremonies: Gerald Getty
 Introduce Hosts: Floyd and Sherry Winter
 Introduce Grand Marshall: Terry Allen
 Scholarship Award Winners Announced
 Cornerstone Award Presentation

7:15 p.m.
Overman Park Stage

BILL RILEY STATE FAIR TALENT COMPETITION

Master of Ceremonies: Gerald Getty
 Sponsored by FIRSTAR BANK
 (Rain Location is Lincoln School, 715 Franklin)

Following Talent Show
Overman Park Stage

AMERICAN DIABETES ASSOCIATION PRESENTATION

Final Rally for the Diabetes Association Fund Drive's Kiss-A-Pig Contest

8:00 Starting Time
Tourist Park Stage

COUNTRY ROCK NIGHT @ TOURIST PARK

8:00 p.m. Remember the Alamo
 10:30 p.m. Rick Vincent
 Sponsored by KOEL RADIO

8-12 Midnight
Cedar Riverfront
Island Park

FIREMAN'S BALL @ THE BEACH HOUSE

Music by "The Classics"
 Sponsored by FIREFIGHTER'S LOCAL 1366 and the NORTH SHORE BOAT CLUB

SATURDAY, JUNE 26, 1993

8:00 a.m. Starting Time
Birdsall Park
Tennis Court

"TOUR DE STURGIS FALLS" LONG DISTANCE BICYCLE RIDE

7:30 a.m. - Registration
 8:00 a.m. - START - Courts on W. 12th St.
 Choice of 24 or 46 mile route. Register by June 16th to avoid late fee — forms available at local bike shops. \$8.00 pre-registration \$10.00 day of ride.
 Hosted by: Rainbow Cyclists and MidAmerica Bank

10 a.m.
Island Park

FREY AMUSEMENT CARNIVAL MIDWAY

10 a.m.-6 p.m.
Island Park

STURGIS FALLS 1ST ANNUAL ANTIQUE SHOW

Find your favorite treasures with a stroll down Memory Lane

10 a.m.-8 p.m.

SARTORI HOSPITAL TENT-ON-GROUNDS

First Aid Station and Rest Stop

10 a.m.

STURGIS FALLS 13TH ANNUAL PARADE

Route beginning at 8th and Clay Streets, south to 11th Street, east to Main Street, Main to 2nd Street, west to Clay Street, and south to 5th Street.

WATCH FOR WILLIE!

PARADE THEME: "PREMIER ATTRACTION"

Hosts: Floyd and Sherry Winter

Grand Marshall: Terry Allen

Masters-of-Ceremonies: Jim Mudd, Sr.

"I.D. VALIDATION WRIST BANDS REQUIRED TO CONSUME ALCOHOLIC BEVERAGES"

11 a.m.-2 p.m.
5th & State Streets

SENIOR ACTIVITIES CENTER

Enjoy air conditioned comfort, fresh, crisp salads and delicious pie. Continuous shuttle service to Overman Park, Sturgis Park "On the Green" and Tourist Park from 5th and State. Public Welcome!!

11:30 a.m.-4:30 p.m.
2nd & Franklin Streets

I.O.O.F. (ODD FELLOWS) HALL

Hot and Cold Sandwiches, Desserts and Liquid Refreshments Served

11:30 a.m.-7 p.m.
3rd Street

3RD STREET KIDSWAY

On 3rd Street between Clay and Franklin will appear bubble blowers, Leggo building, games, clowns, balloons, etc.

11:30 a.m.-4:30 p.m.
3rd Street Kidsway

STREET ART

Chalk drawing sponsored by OSCO DRUGS

12:00 Noon-4:30 p.m.
308 W. 3rd

CEDAR FALLS HISTORICAL SOCIETY

Victorian Home and Carriage House Museum

Cupola will be open

Wyth House and Viking Pump Museum

Ice House Museum

FEATURING Blacksmith George Shimek and the Turkey Foot Long Rifles Camp

Little Red School

FEATURING "R" Little Red School

Cookbook and Opportunity Drawing for a Teddy Bear

303 Franklin
Cedar Riverfront

Sturgis Park

Following Parade
2nd and Washington

FIRSTAR BANK'S DIG-FOR-BURIED-TREASURE

Firstar Bank's parking lot

12 Noon Starting Time
On the Green in
Sturgis Park

CEDAR BASIN JAZZ FESTIVAL '93

Master of Ceremonies: Larry Keller

12 Noon Red Sneaker Jazz Band

1:00 p.m. Bill Shepherd's Red Hots

2:00 p.m. Basin Street Saloon Band

3:00 p.m. Garden Avenue Seven

4:00 p.m. Saints Dixieland Jazz Band

5:00 p.m. Red Sneaker Jazz Band

6:00 p.m. Igor's Jazz Cowboys

7:30 p.m. Basin Street Saloon Band

9:00 p.m. Garden Avenue Seven

10:30 p.m. Igor's Jazz Cowboys

12:30-5:00 p.m.
3rd Street Kidsway

TRAIN RIDES FOR SMALL CHILDREN

on the Little Red Train

12:30 p.m.-7:00 p.m.
Overman Park Area

ENTERTAINMENT @ OVERMAN PARK

Sponsored by HERITAGE NATIONAL HEALTH PLAN and the JOHN DEERE COMMUNITY CREDIT UNION

Masters-of-Ceremonies: Duane McDonald and Kathy Oakland

12:30 p.m. Orquesta de Jazz Y Salsa Alta Maiz

2:00 p.m. Cinderella and The Frog Prince by the Illustrated Theatre Touring Co., National Children's Theater Company

2:45 p.m. '93 Bill Riley Talent Show Winners

3:00 p.m. Common Household Pets

featuring New Age Jazz

4:00 p.m. UNI Suzuki School

4:30 p.m. Paul Smith, Storyteller

5:00 p.m. Metropolitan Brass Quintet

6:00 p.m. La Danse Teknik

1:00 p.m.-6:00 p.m.
3rd Street Kidsway

CREATE-A-BOOK

Sponsored by HY-VEE COLLEGE SQUARE, and the CEDAR FALLS PUBLIC LIBRARY

1:00 p.m.-4:00 p.m.
Seerley Boulevard

ART SHOW 5: ANNUAL IOWA COMPETITIVE ART EXHIBITION

Hosted by the HEARST CENTER FOR THE ARTS

1:00 p.m.-5:00 p.m.
3rd Street Kidsway

FREE CHILDREN'S ART ACTIVITIES

Sponsored by HEARST CENTER FOR THE ARTS

1:00 p.m.-3:00 p.m.
On the Hour
3rd Street Kidsway

PAUL SMITH, STORYTELLER

Sponsored by the CEDAR FALLS PUBLIC LIBRARY

1:00 p.m.-5:00 p.m.
City Hall Building

STURGIS FALLS CELEBRATION BINGO

Cash Prizes!! No food, beverages or smoking inside building.

2:00 p.m. Starting Time
Tourist Park Stage

ENTERTAINMENT @ TOURIST PARK

2:00 p.m. Boyz Nite Out

5:00 p.m. Back Alley Band

8:00 p.m. The Blue Band

Sponsored by the METRO AREA AUTO DEALERS which includes Bill Colwell Ford, Inc.; Community Motors Co., Inc.; Dan Deery Motors; John Deery Motors, Inc.; Friedley Lincoln-Mercury; Holdiman Motor, Inc.; Krueger Auto and Truck Villa; Reed Cadillac-Olds; Rydell Chevrolet, Inc.; and Dick Witham Ford-Volkswagen

3:00 p.m.
3rd and Clay Streets

FAMILY BICYCLE RIDE

Begins at 3rd and Clay Streets riding through beautiful, scenic Cedar Falls. Route approximately 5-6 miles in length, one hour in time. Family recreation for all ages.

3:30 p.m. & 4:30 p.m.
CF Community Credit Union
123 W. 4th Street

ILLUSTRATED THEATRE CHILDREN'S WORKSHOP

"Transformation Mime"

Pre-Registration is required.

3:30 p.m. Ages 8 through 11 years

4:30 p.m. Ages 12 through 14 years

7:00p.m.-11:00 p.m.
CF Recreation Center
110 E. 13th Street

YOUNG PEOPLE'S ACTIVITIES, "DJ" ON SITE

SUNDAY, JUNE 27, 1993

7:00 a.m. Starting Time
Overman Park
3rd and Franklin Streets

STURGIS FALLS 15TH ANNUAL HALF MARATHON

NO RACE DAY REGISTRATION! Registration Deadline 5:00 p.m. on June 26th at The Athlete's Foot, College Square Mall. If you have pre-registered, you may pick up Race Day packets starting at 6:15 a.m. Hosted by CEDAR RIVER RUNNERS CLUB, MEDICAL ASSOCIATES OF CEDAR FALLS, OSTER COMMUNICATIONS, INC., AND THE ATHLETE'S FOOT

7:00 a.m. Starting Time
Same Site

5K FAMILY FUN RUN

Make this one a family event! Run, walk or jog the 5K route. However, a one hour time limit will be in affect to avoid any conflict with the 1/2 Marathon

"I.D. VALIDATION WRIST BANDS REQUIRED TO CONSUME ALCOHOLIC BEVERAGES"

7:00 a.m.-1:00 p.m.
5th and State Streets

LION'S CLUB EIGHTEENTH ANNUAL PANCAKE BREAKFAST

At the Senior Activities Center. The public is invited, Come One, Come All!! All the pancakes you can eat plus sausage and liquid refreshment. Hosted by the CEDAR FALLS LIONS CLUB

9:30 a.m.
Overman Park Stage

STURGIS FALLS HALF MARATHON AWARDS PRESENTATION

10:00 a.m.-8:00 p.m.
Overman Park

SARTORI HOSPITAL TENT-ON-GROUNDS
First Aid Station and Rest Stop

10:00 a.m.-5:00 p.m.
Island Park

STURGIS FALLS 1ST ANNUAL ANTIQUE SHOW
Memory Lane - Take Two!!

10:00 a.m.-6:00 p.m.
Around Overman Park

STURGIS FALLS 18TH ANNUAL STREET FAIR EXTRAORDINAIRE

FEATURING fine art, folk art, crafts, antiques, jewelry, suncatchers, novelties, etc. Something for every collector.

10:00 a.m.-5:00 p.m.
308 W. 3rd Street

CEDAR FALLS HISTORICAL SOCIETY

Victorian Home and Carriage House Museum
Cupola will be open

303 Franklin Street
Cedar Riverfront

Wyth House and Viking Pump Museum
Ice House Museum

FEATURING Blacksmith George Shimek
Turkey Foot Long Rifles Primitive Camp
Spinning by Eleanor Mast, Quilting
Wood Carving by Stuart Longseth and
William Tjaden, Loom Rug Weaving by
Marty Olson, Walking Wheel Spinning by
Edith Hantula, Broom Making by Kim
Syhlman, Northeast Iowa Spinners and
Weavers Guild with Spinning by Corrine
Huisman, Weaving, Paper Basketry by
Elaine Webbeking, and Keepsake Quilters
members exhibiting quilting methods

Sturgis Park

Little Red School
FEATURING "R" Little Red School
Cookbook and Opportunity Drawing for a
Teddy Bear

10:30 a.m.-5:00 p.m.
3rd Street

3RD STREET KIDSWAY

On 3rd Street between Clay and Franklin will feature free activities for children including Leggo building, games, bubble blowing, clowns, balloons, etc.

10:30 a.m.-5:00 p.m.
3rd Street Kidsway

TRAIN RIDES FOR SMALL CHILDREN
on the Little Red Train

10:30 a.m.-5:00 p.m.
3rd Street Kidsway

STREET ART
Chalk drawing sponsored by OSCO DRUG

10:30 a.m.-5:00 p.m.
2nd & Franklin Streets

I.O.O.F. (ODD FELLOWS) HALL
Hot and Cold Sandwiches, Desserts and
Liquid Refreshments Served.

10:30 a.m.-6:00 p.m.
Overman Park Stage

ENTERTAINMENT @ OVERMAN PARK
Sponsored by HERITAGE NATIONAL HEALTH
PLAN and JOHN DEERE COMMUNITY CREDIT
UNION

Masters-of-Ceremonies: Joy Cornish and Jim
and Cary Euchner

10:30 a.m. Carillon Brass featuring
Renaissance, Gershwin and
Ragtime

11:30 a.m. Fisher School of Acrobatics with
a display of tumbling,
acrobatics, tap and jazz dancing

12 Noon Cinderella and The Frog Prince
by the Illustrated Theatre Touring
Company, National Touring
Children's Theater Company

1:00 p.m. Proud Image, Barbershop at its
Best!

1:30 p.m. Cedar Falls Municipal Band
2:30 p.m. John Deere Third Octave Band -
30's, 40's, 50's Big Band Sound

3:30 p.m. Cedar Harmony Chapter Sweet
Adelines Award Winning
Barbershoppers

4:00 p.m. Waterloo Community Playhouse
with highlights from Guys and
Dolls

4:30 p.m. Bill Shepherd's Red Hots
Dixieland Jazz

5:30 p.m. The Unemployed Blues Band
with classic and contemporary
Blues and Jazz

11:00 a.m.-6:00 p.m.
3rd Street Kidsway

CREATIVE CHILDREN'S WORKSHOP

Sponsored by the WATERLOO
TRANSPORTATION CLUB

11:30 a.m.
Starting Time
On the Green in
Sturgis Park

CEDAR BASIN JAZZ FESTIVAL '93

Master of Ceremonies: Larry Keller

11:30 a.m. Igor's Jazz Cowboys

1:00 p.m. Sugar Daddys Dixieland Jazz Band

2:00 p.m. Igor's Jazz Cowboys

3:00 p.m. Basin Street Saloon Band

4:00 p.m. Turkey River All Stars

5:00 p.m. Garden Avenue Seven

6:00 p.m. Sugar Daddys Dixieland Jazz Band

7:00 p.m. Turkey River All Stars

8:00 p.m. Basin Street Saloon Band

9:00 p.m. Garden Avenue Seven

12 Noon-6:00 p.m.
City Hall Building

STURGIS FALLS CELEBRATION BINGO

Cash prizes!! No food, beverages or smoking
inside building

1:00 p.m. Starting Time
Tourist Park Stage

ENTERTAINMENT @ TOURIST PARK

1:00 p.m. Bo Ramsey and the Sliders

4:00 p.m. Under Suspicion

7:15 p.m. Rumbles

Sponsored by WATERLOO SAVINGS BANK

1:00 p.m.-6:00 p.m.
3rd Street Kidsway

CREATE-A-BOOK

Sponsored by HY-VEE COLLEGE SQUARE,
and the CEDAR FALLS PUBLIC LIBRARY

1:00 p.m.-5:00 p.m.
3rd Street Kidsway

FREE CHILDREN'S ART ACTIVITIES

Sponsored by the HEARST CENTER FOR THE
ARTS

3:30 p.m.
8th and Franklin Streets

COME-AND-GET-IT CANINE FRISBEE

Sponsored by METRO TRAINING ACADEMY
Lincoln School Playground

6:30 p.m.
Cedar Riverfront
Island Park

WATERHAWKS SHOW OF SKILL ON THE CEDAR

Sponsored by the WATERLOO SAVINGS BANK

"I.D. VALIDATION WRIST BANDS REQUIRED TO CONSUME ALCOHOLIC BEVERAGES"

William "Willie" S. Wonderful

In 1986 we began to discuss the idea of creating an Ambassador of Goodwill for the Sturgis Falls Celebration. "How to do that?" was the question. After numerous telephone calls and a lot of advice, which was given by the Head of the Department of the only Clown School in the country which was at the University of California at San Diego. We were given direction on how to create the image we were striving for, ie. make-up, costume and above all, personality. With

that our work began. A person that was fun-loving, outgoing, gentle, a people person. With a lot of contemplation and consideration, one person stood out as our potential Ambassador of Goodwill. Now our task was ever greater, convincing the person we thought would make the perfect "Willie" to become our Ambassador of Goodwill for one weekend each year. This process took hours and hours before receiving a positive response.

Next came the costuming with drawings and suggestions giving Willie the fun-loving appearance that would give him a character and personality all his own. Then, work with a make-up artist to create the look we know today as WSW. With this, we created the character of Willie who became the Ambassador of Goodwill we had envisioned. And so, "Willie S. Wonderful" was introduced to the public June 27, 1987 at the 12th Annual Sturgis Falls Celebration. Willie makes numerous appearances, pleasing the people, adults and children alike - this is the image we all know and love as "Willie".



Willie and Katie Egigian of Glendale, Arizona. At 5 years old Katie has visited Sturgis Falls each year since her birth.



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ON THE PARKADE

One-Hour Photofinishing (35mm & 110mm)

- Enlargements — Portraits
- Film Specials — Frames
- Batteries — Cameras
- Binoculars — etc.

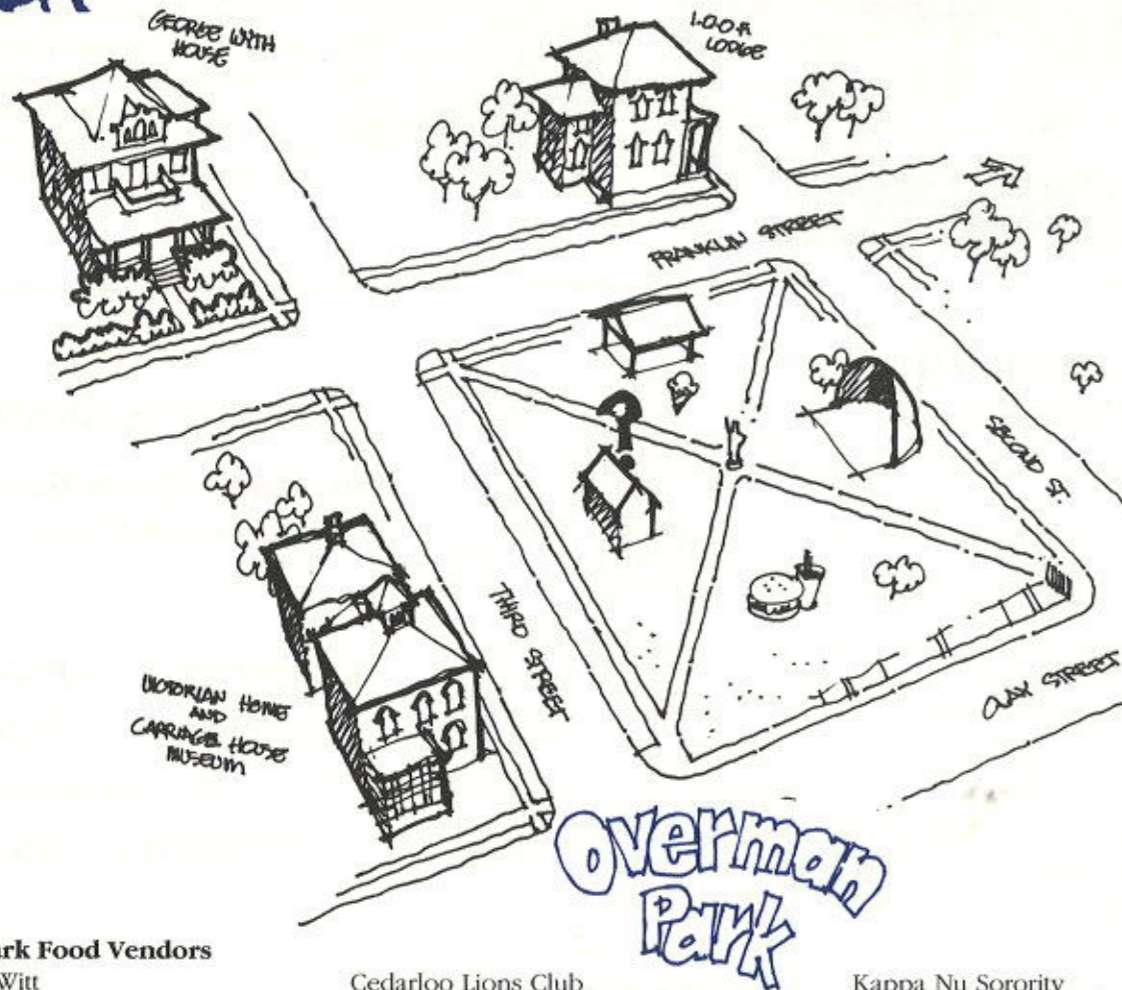
WALDEN PHOTO of CEDAR FALLS, INC.
307 Main
Cedar Falls, Iowa 50613
(319) 266-6622

Monday - Friday
9:00 a.m. - 5:30 p.m.
Saturday
9:00 a.m. - 5:00 p.m.

Food Vendor Site Listing

The Sturgis Falls Celebration and The Cedar Basin Jazz Festival are entirely supported by sponsors and the concessionaires who sell food and liquid refreshment during this special weekend. We are able to bring you such diverse entertainment without an admission charge solely due to their efforts. We ask that you take every opportunity to support these efforts. We may be the only, or one of the very few events of this type in the United States, brought to you, the public, without admission fees. Bring your family members, your lawn chairs, your blankets, but please purchase your food and drink on site. PRICES ARE FAIR AND THE FOOD IS EXCELLENT.

WE WELCOME ALL LOCAL, STATE, NATIONAL, AND INTERNATIONAL FRIENDS AND WISH THEM A WONDERFUL WEEKEND!



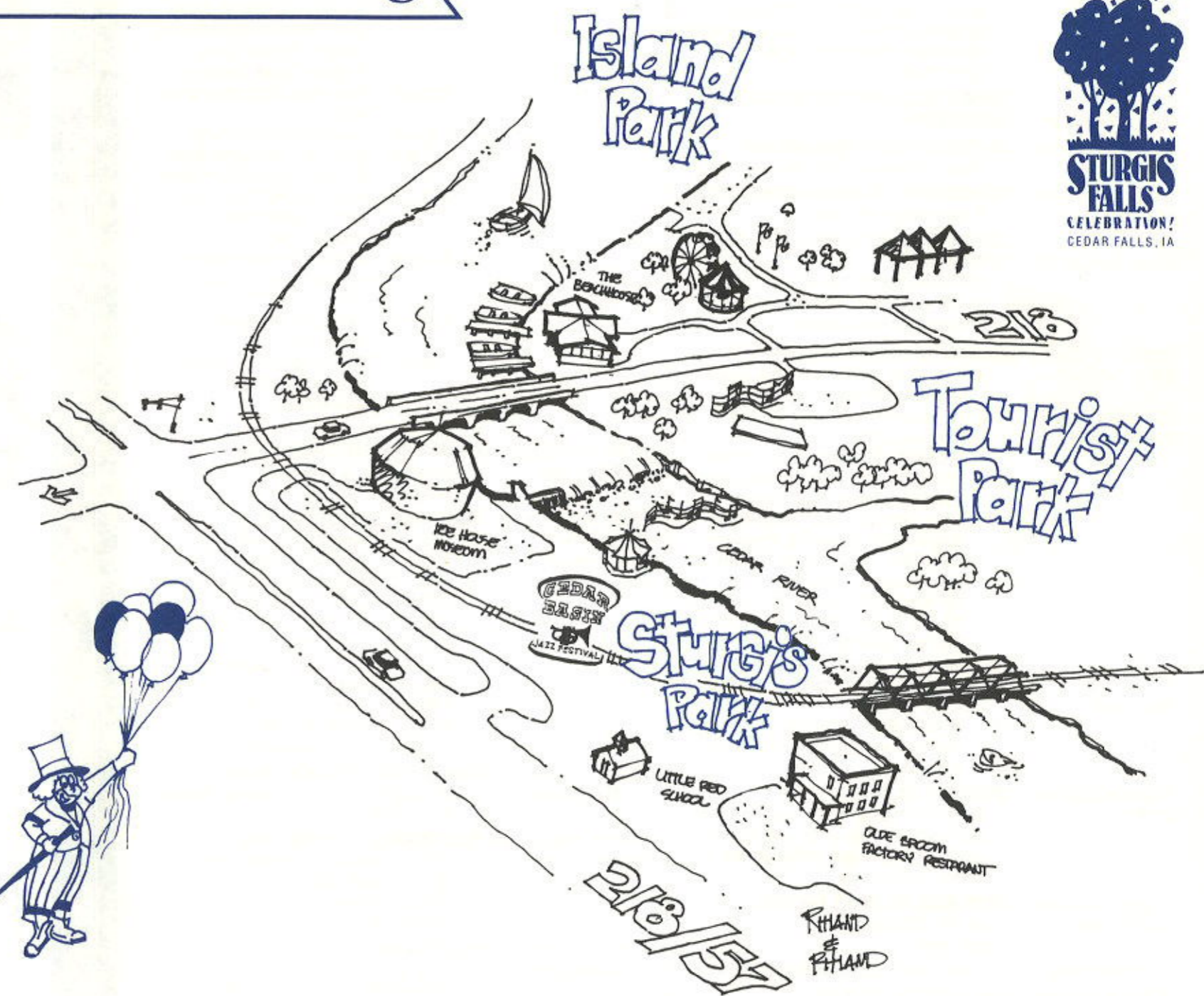
Overman Park

Overman Park Food Vendors

- Betty Green Witt
- Black Hawk Masonic Lodge #65
- Black Hawk Quarter Midgits of AM
- Boy Scout Troop 42 of Cedar Falls
- Cedar Falls Swim Club
- Cedar Falls Tiger Booster Club
- Cedar Valley Danes

- Cedarloo Lions Club
- Chapter BU TTT Society
- District 4 Iowa Nurses Assoc.
- Food Factory
- Friendly Fryer
- Hansen Family/Kent Hansen
- J. R. Services, LTD.

- Kappa Nu Sorority
- Ladies Encampment Auxiliary (@ the Odd Fellows Hall)
- Metro Exchange Club of Waterloo
- St. Patrick Home School Organization
- Sons of Norway
- Unitarian-Universalist Society
- Y's Men's Club of Black Hawk County



Sturgis Park

Tourist Park

Sturgis Park Food Vendors/Cedar Basin Jazz Site

- | | |
|-------------------------|---------------------------|
| Dietrick Turkey | Kiwanis Rough Risers |
| Sno Hawks | Karen's Concessions |
| the Other Place | CB Emergency |
| St. Demetrios | Panchos |
| Cedar Valley Lions Club | Cedar Falls Dairy Queen |
| Mr. G's Pub | Ann's Catering |
| Wok N Roll | Coors Beverage Concession |

Tourist Park Food Vendors

- B J's Concessions
- Our Redeemer Lutheran Church
- Pour Richard's Deli Pub Grill
- Sertoma Club of Cedar Falls
- Steb's
- Storey's Concessions
- Vicki Goshon

Island Park Antique Show Food Vendor

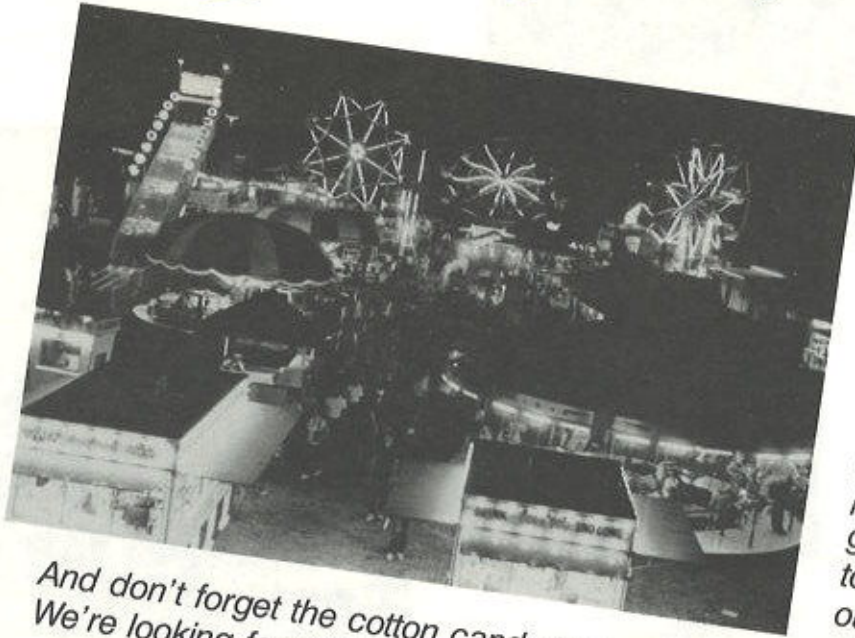
- Concession Services

ATTENTION all you kids from 21 years of age to 91 years of age, in order to consume alcoholic beverages in Sturgis Park or Tourist Park you must wear an I.D. Validation Wrist Band validating your age. Thank you for your cooperation.





**Frey Amusement
is pleased to welcome you to
Sturgis Falls "Premier
Attraction" Celebration
June 25, 26, & 27, 1993.**



*"Premier" the exciting
thrilling and beautiful rides
and games for all ages.
Hop on the new crazy bus
or take a whirl in the
gravitron, that'll make your
day. Imagine strolling the
midway with a beautiful
plush toy won at a "Premier"
game concession and then
top off your visit with one of
our delicious "Premier" food
choices.*

*And don't forget the cotton candy to complete this exciting celebration.
We're looking forward to seeing you at Sturgis Falls Premier Celebration.*

**FREY AMUSEMENT
& ASSOCIATES**



Specializing in Fairs
& Festivals

"Cedar Basin Jazz Festival '93"



Les Field and the Turkey River All Stars Rochester, Minnesota

Sunday, June 27th

- 10:00 a.m. Ramada Hotel
Jazz Brunch
- 4:00 p.m. Sturgis Park Stage
- 7:00 p.m. Sturgis Park Stage
- 9:00 p.m. Broom Factory

Garden Avenue Seven Largo, Florida

Friday, June 25th

- 8:30 p.m. Broom Factory
- 10:30 p.m. Sturgis Park Stage

Saturday, June 26th

- 3:00 p.m. Sturgis Park Stage
- 9:00 p.m. Sturgis Park Stage
- 11:00 p.m. Ramada Hotel

Sunday, June 27th

- 5:00 p.m. Sturgis Park Stage
- 9:00 p.m. Sturgis Park Stage
- 10:30 p.m. Broom Factory



Igor's Jazz Cowboys Tempe, Arizona

Saturday, June 26th

- 6:00 p.m. Sturgis Park Stage
- 8:30 p.m. Broom Factory
- 10:30 p.m. Sturgis Park Stage

Sunday, June 27th

- 11:30 a.m. Sturgis Park Stage
- 2:00 p.m. Sturgis Park Stage



"Cedar Basin Jazz Festival '93"

Basin Street Saloon Band Milwaukee, Wisconsin

Friday, June 25th

7:30 p.m. Sturgis Park Stage
9:45 p.m. Ramada Hotel

Saturday, June 26th

2:00 p.m. Sturgis Park Stage
7:30 p.m. Sturgis Park Stage
11:00 p.m. Broom Factory

Sunday, June 27th

3:00 p.m. Sturgis Park Stage
8:00 p.m. Sturgis Park Stage
10:30 p.m. Ramada Hotel



Sugar Daddys Dixieland Jazz Band Cedar Falls, Iowa

Friday, June 25th

8:30 p.m. Ramada Hotel

Sunday, June 27th

1:00 p.m. Sturgis Park Stage
6:00 p.m. Sturgis Park Stage
9:00 p.m. Ramada Hotel

Bill Shepherd's Red Hots Cedar Falls, Iowa

Friday, June 25th

9:45 p.m. Broom Factory

Saturday, June 26th

1:00 p.m. Sturgis Park Stage
8:30 p.m. Ramada Hotel



"Cedar Basin Jazz Festival '93"



The Saint's Dixieland Jazz Band
Cedar Falls, Iowa

Friday, June 25th

6:30 p.m. Sturgis Park Stage
11:00 p.m. Broom Factory

Saturday, June 26th

4:00 p.m. Sturgis Park Stage
9:45 p.m. Ramada Hotel

The Red Sneaker Jazz Band
Carlisle, Iowa

Friday, June 25th

9:00 p.m. Sturgis Park Stage
11:00 p.m. Ramada Hotel

Saturday, June 26th

12:00 p.m. Sturgis Park Stage
5:00 p.m. Sturgis Park Stage
9:45 p.m. Broom Factory



SPONSORS - FOR OUT-OF-TOWN BANDS



Allen Memorial Hospital • Firstar Bank • Mid America Bank • Norwest Bank

Community Motors • Dan Deery Motors • John Deery Motors • Hawkeye Corrugated Box • Waterloo Savings Bank • IBP Inc.
Porters Camera Store • Ramada Hotel • John Deere Credit Union



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Igor's Jazz Cowboys



Cedar Falls Own Sugar Daddys

Listed in the National Register of Historic Places
Sunday Brunch Buffet

Olde
Broom Factory
 Restaurant

Banquet Rooms
 Available for up to
 300, off-site
 catering too!

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Panoramic view of the Cedar River from two levels

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Mon.-Sat.
 Lunch from 11:00 am
 Dinner from 5:00 pm
 Sun. 10:00 am to 10:00 pm



North Main St.

First Street (Hwy. 218) Cedar Falls

110 North Main Street • Cedar Falls, Iowa

**FEATURING DURING
 STURGIS FALLS...**

FRIDAY EVENING
 8:30 Garden Avenue Seven
 9:45 Red Hots
 11:00 Saints

SATURDAY EVENING

8:30 Igor
 9:45 Red Sneaker
 11:00 Basin Street

SUNDAY EVENING

9:00 Turkey River
 10:30 Garden Avenue Seven



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Deel's is your hometown grocer where quality counts!!

You've always known we're convenient, now compare our friendly service,
 quality meat and produce, competitive prices and everyday SUPER VALU!

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From the very beginning, Dixieland has been a part of our heart and soul. The phenomenal growth of the Jazz Festival, now known as the Cedar Basin Jazz Festival, and its national, State and local recognition has opened the door for the best bands in the nation desiring to be a part of the Festival. The Dixieland bands from across the nation continually make this Festival a "must" for Dixieland fans who travel to this area from equally distant places. Our line-up of bands this year is one of the "best ever" and this statement includes some very terrific participants. The Festival's locale is traditionally located along the Cedar River and is held during the Sturgis Falls weekend each year in beautiful Cedar Falls, Iowa. Our Festival has always been admittance free, as our financial supporters and concessionaires have been our benefactors — for this we are continually grateful. The Jazz Festival is an important part of the Sturgis Falls weekend but there are many, many more things to see and do over the span of three days. Plan to spend your full weekend with us in Cedar Falls.



CEDAR BASIN BOARD MEMBERS



Dr. Paul Rider, President
 Judith Harrington, Vice President
 Cathy Goehrig, Secretary
 Barb Ehrig, Treasurer
 Gene Lehman, Past President
 Judd Truax, Past President

Craig Goehrig
 Darrel Ediker
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 Greg Kisner
 Larry Keller
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 Larry Kruger
 Bruce Merfeld
 Leon Rubel
 Sue Lehman

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Guests
To Cedar Falls

2 Locations To
Serve You



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All Day Long

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Burgers

Best "Little"
Salad Bar in Town

Complete
Homestyle Menu

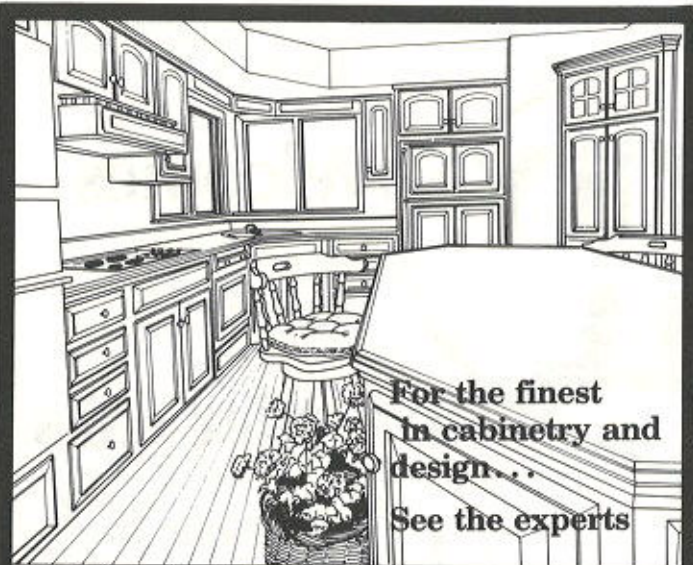
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3466 Lafayette
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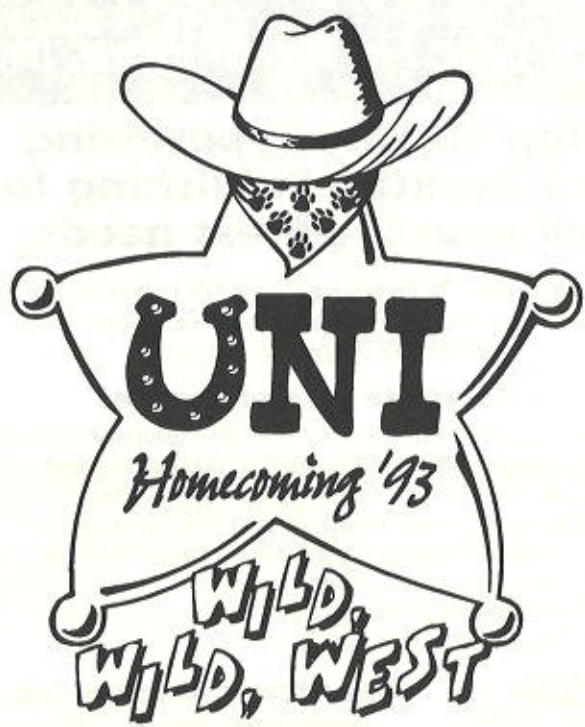
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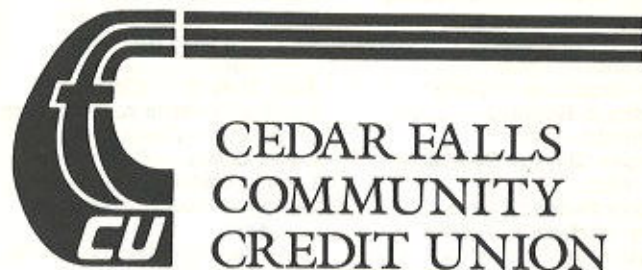
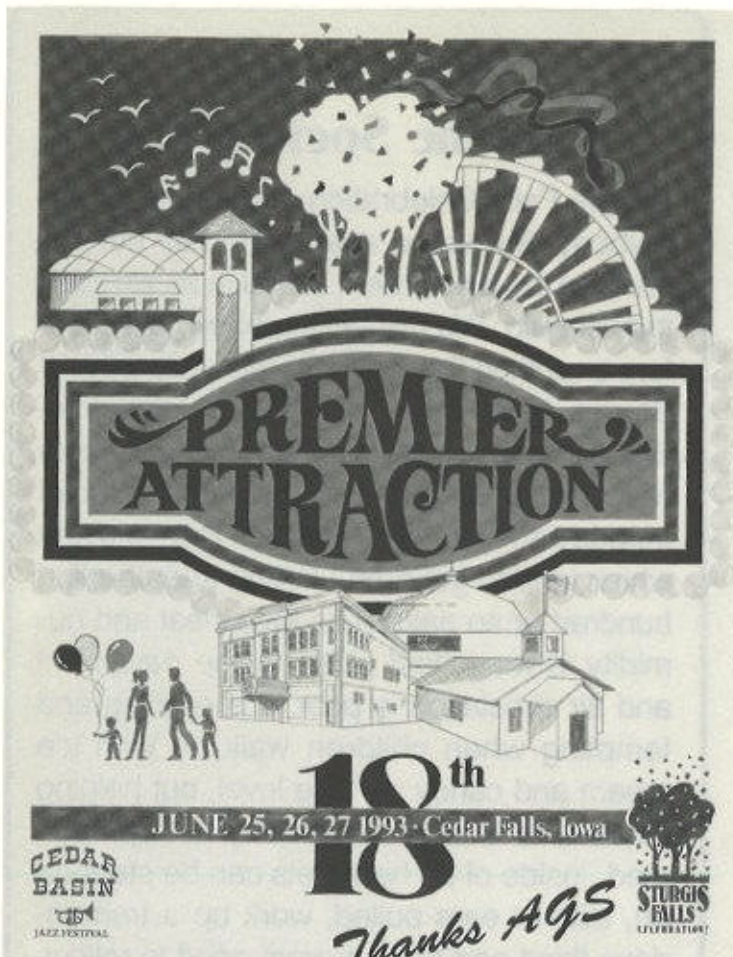


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Black Hawk Humane Society, Inc.

Sturgis Falls Celebration should be for everybody. But some attendees may not appreciate the excitement as much as we think they should. We are talking about pets. Before snapping the leash on this year think of Sturgis Falls from your pets prospective. Being one to two feet high gives one a whole new view of Sturgis Falls. Instead of faces of friends and neighbors they see legs and feet which tend to get pretty boring after the first hundred or so pairs. The Iowa heat and humidity is magnified close to the pavement and air circulation is poor. It is exciting and tempting when children walk by with ice cream and candy at nose level, but helping yourself to a treat is definitely not appreciated. Inside of an hour pets can be stepped on, tails or ears pulled, work up a tremendous thirst and have a great need to relieve themselves, where? Right in Overman where somebody will step or in Island Park where someone will sit.

Each year the Cedar Falls Police Department and the Black Hawk Humane Society receive reports of dog bites occurring during Sturgis Falls. We believe it is the combination of noise, quick movements, heat triggered irritability and being accidentally stepped on or fallen upon by young children. So, please reconsider before making your pet a Sturgis Falls attendee.

NOTE: An ordinance has been passed by the City Council prohibiting dogs or cats to be in a public playground or park during the last Friday, Saturday and Sunday of June each and every year, except if such animal is part of an organized public activity when signposted.

PLEASE LEAVE YOUR PET AT HOME

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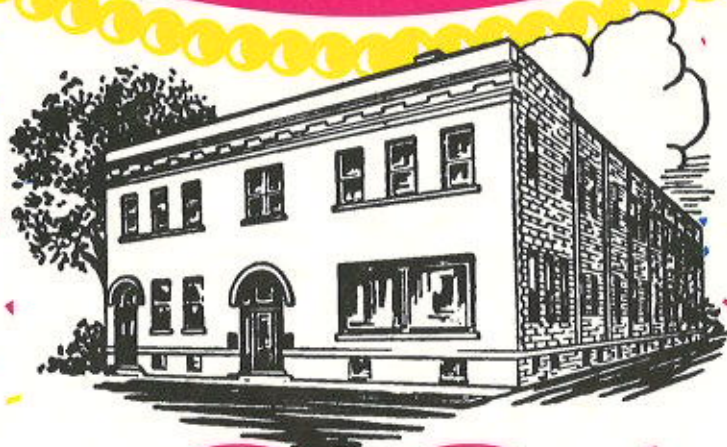
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