

P L E A S U R E S

STURGIS FALLS CELEBRATION 13 • FRIDAY SATURDAY SUNDAY • JUNE 24, 25, 26, 1988 • CEDAR FALLS, IOWA



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19
88



Simple Pleasures

Sturgis Falls Celebration Salutes George Wyth



To a new generation of Cedar Falls residents, George Wyth is simply the name of a museum or a state park.

But an older generation remembers Wyth, who died 33 years ago, as a leading citizen and philanthropist, the down-to-earth son of Irish and English immigrants who believed in hard work and community betterment.

It seems only fitting to honor him this year during the Sturgis Falls Celebration entitled "Simple Pleasures." Wyth was a man from humble beginnings. With career beginnings as a delivery boy, he eventually became founder and president of Viking Pump Company. Under his careful direction a one-man, back-room machine shop in

Cedar Falls developed into a leading corporation in the rotary pump business.

But pumps were not Wyth's only business. Cedar Falls was his business also. He cared about our city and its people. He helped individuals and organizations in need. The state park that now bears his name is a tract of land he bought and donated to the state. And the Wyth house on Franklin Street is still enjoyed by the community as a museum — the gift of Wyth's daughter, Dorothy.

Industrialist . . . philanthropist . . . civic-minded individual. George Wyth is a part of the rich legacy and character which has made Cedar Falls strong.

Bergs Host Festivities



The ideal host and hostess for the Sturgis Falls Celebration would know everyone and have undying enthusiasm and a sincere love for Cedar Falls and this special event. That's why the Sturgis Falls Celebration Board asked Phil and Ilene Berg to host this year's festivities. Phil, recently retired President of Midway Bank and Trust, is active in many community organizations and activities, including Rotary

Club, Sartori Hospital Community Advisory Board and the Sartori Healthcare Foundation. Ilene is a committed volunteer for Friends of the Library. The Bergs are enjoying many new travel opportunities lately, but on June 25-26 they'll be right here in Cedar Falls. Look for their friendly faces during the weekend. They'll be looking for you!

Cover Artist Duane Wood



Duane Wood, former long-time Cedar Falls resident, now resides in rural Johnson County near Solon, Iowa. He has recently accepted a position as design director at Stamats Communications, Inc. in Cedar Rapids. Formerly he owned Wood Design in Cedar Falls.

Wood has been recognized with many awards for graphic design and advertising in regional and national competition. This is the second consecutive year that he has designed the Sturgis Falls poster. An ardent supporter of Cedar Falls, Wood has shared his talents with many civic organizations in the area.

Wood and his wife JoAnn have two sons who attend Luther College in Decorah.

Harry Slife Is Parade Grand Marshall

It was a stroke of good luck for the metropolitan area when Harry Slife moved here in 1956. Since that time, our community and state have enjoyed his dynamic leadership.



A graduate of the University of Iowa Law School, Slife came to the area as a law consultant to Rath Packing and eventually became president of the company in 1967. In 1975, he became president of the Black Hawk Broadcasting Company. After nearly 20 years of outstanding business management, Slife "retired" in 1986.

With a philosophy that we owe something to the community that we live in, Slife has not retired from community service. He is currently chairman of the Cedar Valley Economic Development Partnership, chairman of WOITV in Ames, and vice-chairman of the Wartburg College Board of Regents. He serves on the board of the National Bank of Waterloo, the McElroy Trust and Iowa Department of Economic Development.

Among his distinguished honors are the Citizen of the Year Award presented by the Waterloo Chamber of Commerce and the Distinguished Iowa Citizen Award from the Winnebago Council of Boy Scouts.

Thank you, Harry Slife, for honoring the Sturgis Falls Celebration and all of Cedar Falls with your presence as Parade Grand Marshall. We're proud of you!

I Love a Parade!



Yes, that's what Jack Reed says, and his actions prove it! For the last eight years, he's served as the official Parade Assistant. He hosts the school bands, making sure that lunches and other essential arrangements are taken care of. He assists the float judges and generally keeps things running smoothly.

During the remaining 362 days of the year, Jack is an Associate Professor in the Information Management Department at the University of Northern Iowa.

Thanks, Jack, for your calm manner and excellent organizational abilities that put everyone at ease and keep the show on the road.

Willie S. Wonderful Celebration Ambassador

Willie is loving!
Willie is caring!
Willie is
WONDERFUL!



A living, loving, wonderful ambassador for the annual Sturgis Falls Celebration, Willie will be on hand to welcome you and win your heart.

In his elegant cut-a-way and top hat, Willie will meet and greet you everywhere.

Much more than a clown, Willie is love, laughter, youth, memories... the simple pleasures.

Look for Willie everywhere. Everywhere. At the parade. In the park. Look for his love and spirit throughout the Celebration and every day of the year.

It Started with William Sturgis



It's to William Sturgis that we owe the reason for this celebration. Sturgis, renowned as the first permanent settler in Black Hawk County, made his home beside the Cedar River in 1845. He claimed a site which included the mill site and utilized water power provided by the river. With his wife Dorothy Joslyn Kidder, he built a double log cabin where the Ice House Museum is now located.

Jessie Sturgis was born October 1, 1846, the first child of the new settlement. By Spring, 1847, ten families were located in Sturgis Falls. Only after Sturgis moved West did the remaining settlers rename the city Cedar Falls.

And so, we celebrate William Sturgis for his foresight, his initiative and his dreams. Since June of 1976, we have annually honored his memory with festivities in the city parks which were once part of his original claim.

Again in 1988, we invite you to join us in celebrating the man who left a treasured legacy and the beautiful beginnings of our city — Cedar Falls, Iowa.

Parade Judges

Judges for the 1988 Sturgis Falls Parade have artistic talent and a strong commitment to the traditions and future of Cedar Falls.

Tom Carter has been a Cedar Falls businessman for more than 30 years. Owner of Carter Signs, his artistic designs have won numerous national awards for clients. Tom is also a nationally known wildlife artist. His original paintings and limited-edition prints are found in private collections across the United States, in Canada, Germany and Scotland.

Gary Kelley is a freelance illustrator who lives and works in Cedar Falls. His nationally known clients include Time Magazine, Rolling Stone, Boy's Life, Time-Life Books, National Football League, RCA and CBS Records. A frequent exhibitor and speaker, Gary recently presented a lecture on his work at the Smithsonian in Washington, D.C.

Sue Lehman, a former art teacher in the Cedar Falls Public Schools, continues to follow her artistic inclinations today. Recently she designed the winter street banner for downtown Cedar Falls and College Hill. And she's begun work on a series of paintings depicting the downtown area and Mill Race of the late 1800's. She's been active in the Downtown Merchant Association and the Sturgis Falls Jazz Festival.





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Live it up,
and
Enjoy the
Celebration!
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ORIGINAL GIFTS +
FINE...
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QUALITY AVENUE

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CONCESSIONS
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see our everyday line of
fine products

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Cedar Falls — a great place to live
a great place to work
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TO CEDAR FALLS

**TAYLOR VETERINARY
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VALID JUNE & JULY 1988

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Sun. 8 AM-8 PM

602 Main St.
Cedar Falls, Iowa



VIKING PUMP

WE salute the 1988

STURGIS FALLS CELEBRATION

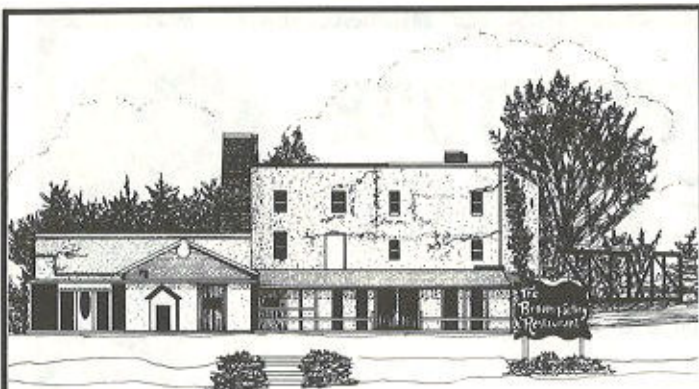
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VIKING PUMP, INC.

A Unit of IDEX Corporation

Cedar Falls, Iowa 50613

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The Broom Factory RESTAURANT & LOUNGE

*William Sturgis recommends
The Broom Factory for food, drinks, and jam
sessions (Friday and Saturday nights)
during Sturgis Falls '88*

Lunch • Dinner • Sunday Brunch
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First & Main • Cedar Falls



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We're up to date, down to earth and close to home.

Up to Date.
Down to Earth.
Close to Home.

SARTORI

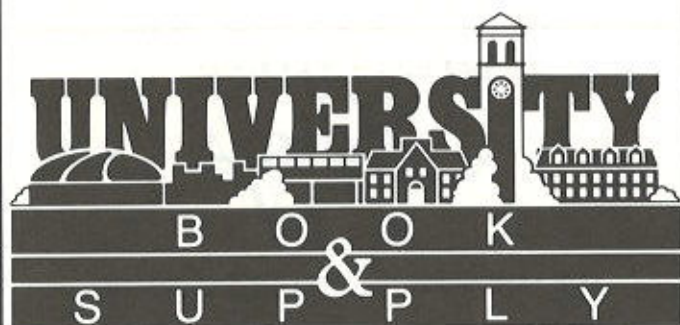


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 123 W. 4th St., Cedar Falls, Iowa

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FOR THE GUARANTEED FIT"*

*McDonald's
& You™*



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**Welcome to Sturgis Falls Days
"Home of Traditional Values"**

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Always Lowest Price Possible

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ENGINEERING
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CEDAR FALLS

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- * Get your commemorative "Jazz at Greenstreets" glass
- * Jazz up your fun at our Dixieland Jazz Party Saturday night @ (10PM-1AM)
- * Enjoy our refreshing outdoor pool as our guest
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Set a Romantic Mood...

in exciting new looks fashioned from the finest of fabrics... soft cottons... smooth silks... fresh linens... you'll both love them!

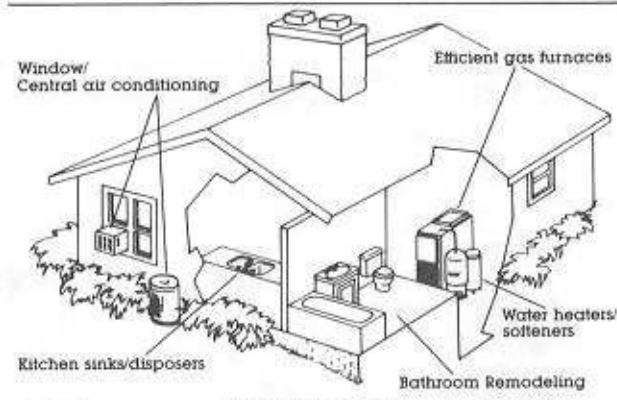
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303 Main St. "On the Parkade" Cedar Falls
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Thursday Night
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Friday Night
2 Appearances at Jazz Festival

Saturday Morning
Parade

Saturday Afternoon
1 Appearance at Jazz Festival

Check Schedule of Times

Sponsored By

STAG SHOP

CORNER 3RD AND MAIN
DOWNTOWN CEDAR FALLS

YOUR KIDS PLAY THE BIG GAMES

During **STURGIS FALLS DAYS**



They say "a picture's worth a thousand words," but it's really a lot more. It's a special feeling you get when you see a picture of someone you love. A moment captured forever, that you'll never forget. Help celebrate Sturgis Falls... take pictures, you'll be glad you did!

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DISCOVER OUR NEW LINOTYPE LASER TYPESETTER

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This ad was done using Adobe Illustrator on a Macintosh



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Cedar Falls Utilities . . . A Partner In Community Progress

The success of CFU and Cedar Falls go hand-in-hand . . . the two entities are interdependent. CFU understands that dependable and economical utility services has a direct effect on the quality of life in Cedar Falls and the success of the families and firms that locate here.



CEDAR FALLS UTILITIES

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Children's Clothing
Downtown Cedar Falls

We're Special!

The **Harnack**
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CEDAR FALLS, IOWA 50613
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**"We're BIG on
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*The "Largest Chair In The World"
is on display in our store during
Sturgis Falls Days. It's over 7 feet
tall and weighs over 500 lbs. Bring
your camera.*

"We're the people store"
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Specials:
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HOME COOKED MEALS

M-F — 5 to 4
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Stop by...

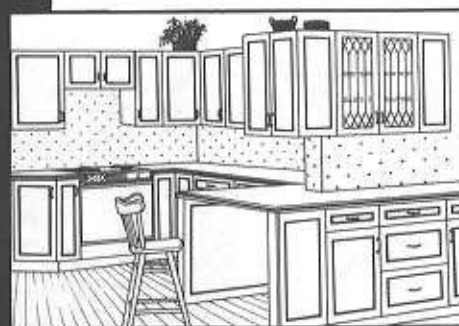
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323 W. Viking Road, Cedar Falls, Iowa

Phone: 319-266-0303

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- In-Home Kitchen Analysis
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BARNES KITCHEN INTERIORS

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Barnes Builders Supply, Inc.



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2120 Main St. Cedar Falls



BEACH HOUSE FRIDAY NIGHT 6/24/88

FIREMAN'S BALL AT THE BEACH HOUSE

Island Park

Music by:
"BABY MOON

&
"THE WHITEWALLS"

50's & 60's

Sponsored by
Local 1366 & North Shore
Boat Club



ISLAND PARK ENTERTAINMENT SATURDAY 6/25/88

SILVER WINGS

2:30 - 3:30 p.m.

Country



STONE CANYON

5:30 - 6:45 p.m.

Country Rock

MILK & HONEY

1:00 p.m. - 2:00 p.m.

Top 40



UNDERSTUDYS

4:00 p.m. - 5:00 p.m.

Rock & Roll

BEACH HOUSE SATURDAY NIGHT 6/25/88

SATURDAY NIGHT AT THE BEACH HOUSE Island Park

Music by:
"Dreams" at 7:30 p.m.

Music by:
"Ozark Mountain
Daredevils"

at 10:00 p.m.

Sponsored by
United Beverage and
KFMW 108



ISLAND PARK ENTERTAINMENT

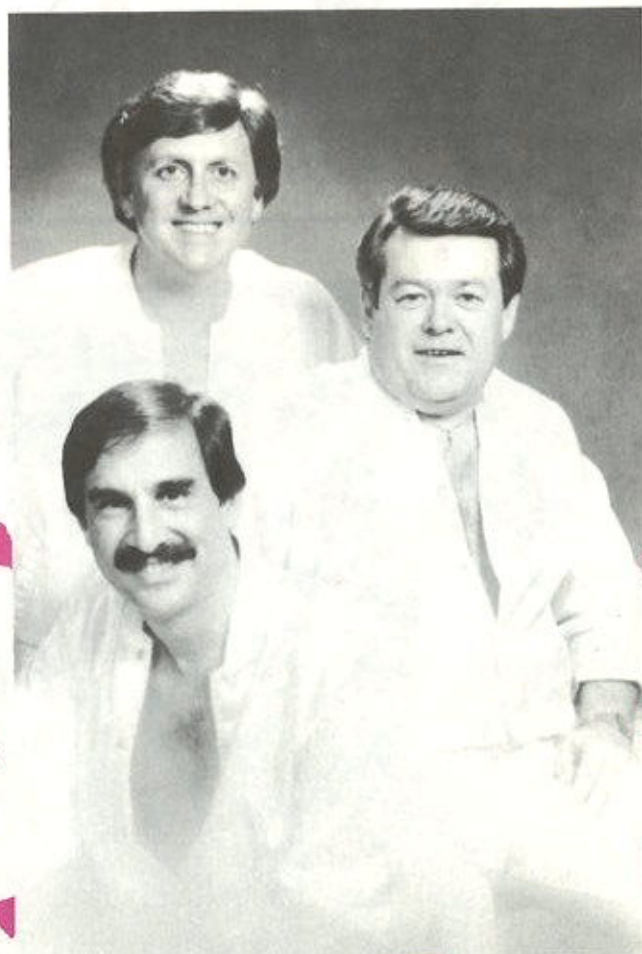
DIAMONDS

9:00 p.m. - 11:30 p.m.

"Lil Darlin"

Island Park

Sponsored by
KCFI



BABY MOON

7:15 - 8:30 p.m.



ISLAND PARK ENTERTAINMENT SUNDAY 6/26/88

SURPRISE
1:45 - 3:00 p.m.
Top 40



BELL & SHORE
5:15 - 6:30 p.m.
Blue Grass

DESTINY
12:00 p.m. - 1:15 p.m.
Country



DREAMS
3:30 - 4:45 p.m.
Top 40



BLUE BAND
7:00 - 10:30 p.m.
Iowas Premier Dance Band



STURGIS FALLS CELEBRATION XIII

HIGHLIGHT OF EVENTS

Your Host and Hostess this Special Weekend,

Ilene and Phil Berg

SUNDAY, June 19, 1988

- 10 am - 2 pm Starting Time** VOLKSMARCH First Route:
To begin at the Ice House Museum, to end at Ice House Museum through historic Cedar Falls, Hartman Reserve and downtown Cedar Falls - sponsored by Kiwanis Rough Risers/Hartman Reserve in cooperation with the Wyth Memorial State Park. Bring tee-shirt for silkscreening logo at Hartman Reserve.
- 10 am - 2 pm Starting Time** VOLKSMARCH Second Route:
To begin at the Ice House Museum going through George Wyth Memorial State Park to the first shelter and back to the Ice House.
- 10 am - 4:30 pm** ICE HOUSE MUSEUM
Open for tours

- 10 am - 2 pm** ANTIQUE AUCTION BROWSING . . .
1200 Main Street
Sponsored by the Cedar Falls Historical Society
CF Rec Center
- 2 pm - 4:30 pm** CEDAR FALLS HISTORICAL SOCIETY
Victorian House, Cupola Open 303 Clay
George Wyth House and Viking Pump Museum 303 Franklin
Ice House Museum Riverfront
Blacksmith — George Shimek
Dugout Canoe Builder - Jim Buchanan
Turkey Foot Long Rifles, Primitive Camp
Bennington Township Schoolhouse Sturgis Park
- 3 pm till completion** ANTIQUE AUCTION
Sponsored by the Cedar Falls Historical Society Gym, CF Rec Center
- 6 pm** FREY AMUSEMENTS/CARNIVAL MIDWAY Island Park
- BIG WHEEL "500"** CF Utilities
For children 2 years to 8 years — All participants will receive ribbons
Sponsored by Cedar Falls Recreation Center

WEDNESDAY, JUNE 22, 1988

- 8 am** STURGIS FALLS THIRD ANNUAL LADIES Beaver Hills
9 am GOLF TOURNAMENT
Rolls/Coffee
Shot Gun Tee Off
- FREY AMUSEMENTS/CARNIVAL MIDWAY Island Park

STURGIS FALLS DIXIELAND JAZZ FEST '88

Friday, June 24, 1988

Master of Ceremonies: Bob Justis

- 6 pm** SAINTS DIXIELAND JAZZ BAND Sturgis Park
- 7 pm** BILL SHEPARD'S RED HOT'S
- 8 pm** SUGAR DADDY'S JAZZ BAND
- 9 pm** BILL SHEPARD'S RED HOT'S
- 10 pm** CAKEWALKIN' JAZZ BAND
- 11 pm** SUGAR DADDY'S JAZZ BAND

THURSDAY, June 23, 1988

- FREY AMUSEMENTS/CARNIVAL MIDWAY Island Park

FRIDAY, June 24, 1988

- All Day** DOWNTOWN MERCHANTS' "Kiddie" Rides
FREY AMUSEMENTS
Sponsored by Cedar Falls Downtown Merchants Assoc. Look for special weekend promotions from various local members. Corner of 3rd and Washington Streets
- 8 am - 5:00 pm** IOWA ARTISTS COMPETITIVE EXHIBIT CF Rec Center
Metropolitan Galleries, 1200 Main
June 13 through July 20

- 7 pm** The "BILL RILEY STATE FAIR TALENT AND SPROUT SHOW"
Sturgis Falls Talent Competition
Sponsored by Cedar Falls Trust and Savings Bank
Gerald Getty, MC
(Rain location . . . Lincoln School) Overman Pk
- 8 pm - 12 pm** FIREMAN'S BALL @ THE BEACH HOUSE Island Park
Music by: "Baby Moon & The Whitewalls"
Sponsored by Local 1366 and the North Shore Boat Club

PLEASE SUPPORT OUR CELEBRATION ACTIVITIES BY BUYING YOUR FOOD AND BEVERAGES FROM STURGIS FALLS CELEBRATION AND STURGIS FALLS DIXIELAND JAZZ VENDORS AND CONCESSION PERSONS. THANK YOU FOR NOT BRINGING YOUR OWN COOLERS AND PICNIC BASKETS. OUR GOAL IS TO KEEP THESE CELEBRATION ACTIVITIES FREE TO THE PUBLIC.



SATURDAY JUNE 25, 1988

STURGIS FALLS CELEBRATION 9TH ANNUAL PARADE Saturday, June 25, 1988

	STURGIS FALLS PRO-AM GOLF TOURNAMENT	Beaver Hills	Pre-Parade	RUSS KNOCK AEROBATIC PILOT Stunt Flying/Niederhauser Airways	
	Men's 4-Man Best Ball Sanctioned by Iowa Section PGA For further information contact Pro-Shop/Beaver Hills		10 am	PARADE THEME: "SIMPLE PLEASURES" Grand Marshall: Harry Slife Master-of-Ceremonies: Jim Mudd Host and Hostess: Ilene and Phil Berg	
All Day	DOWNTOWN MERCHANTS' "Kiddie" Rides FREY AMUSEMENTS		10 am - 8 pm	SARTORI HOSPITAL TENT-ON-GROUNDS "First Aid Available" Kids Oasis Available	Overman Pk
	Sponsored by Cedar Falls Downtown Merchants Assoc. Look for special weekend promotions from various local members. Corner of 3rd and Washington Streets		11 am - 1:00 pm	SAC'S ON FIFTH Serving Lunch - Public Welcome	
8 am	LONG DISTANCE BICYCLE RIDE TOUR DE STURGIS FALLS		12 Noon - 6 pm	STURGIS FALLS CELEBRATION "Bingo" "Cash Prizes"	2nd & Clay
	Beginning and ending in West Cedar Falls 50 Mile bicycle ride/Register by June 18 to avoid late fee . . . forms available at local bicycle shops. Sponsored by: Rainbow Cyclists		12 Noon - 6 pm	IOWA NATIONAL GUARD HELICOPTER DISPLAY IOWA ARMY NATIONAL GUARD JEEP DISPLAY	Island Park
8 am - Noon	CEDAR FALLS FARMER'S MARKET		1 pm	DAN BARTH'S OLD TIME MEDICINE SHOW "The Biggest Little Show on Earth" Sponsored by Waterloo Savings Bank	Sturgis Park
	500 block of the Parkade. Every Saturday from May 28 to October 29. Selling produce, crafts, flowers, baked goods, etc.		1 pm - 7 pm	GEORGE WYTH MEMORIAL STATE PARK BEACH EVENTS Volley Ball Tournament 4 person & 6 person For further information contact 277-1675	George Wyth Park
9 am - 3 pm	SENIOR CITIZEN AND HANDICAPPED REST STOP AT SAC'S ON 5TH (Air Conditioned Comfort) + Refreshments and Continuous shuttle service to Overman Park and the Green from 5th and State Streets.			FREY AMUSEMENTS/CARNIVAL MIDWAY WATCH FOR KABERLE'S CALIOPE Sponsored by Midway Bank	Island Park
9 am All Day	"STURGIS FALLS OPEN" — VOLLEYBALL TOURNAMENT	Island Park	1 pm - 3 pm	FACE PAINTING ON-GROUNDS	Overman Pk
	North Section of Island Park Saturday 6-on-6 Sponsored by Michelob Light			IOWA ARTISTS COMPETITIVE EXHIBIT Metropolitan Gallery, 1200 Main	CF Rec Ctr.
	LISTEN FOR KCFI LIVE BROADCASTS AT VARIOUS EVENTS SATURDAY AND SUNDAY DURING THE STURGIS FALLS CELEBRATION		3 pm	FAMILY BICYCLE RIDE To begin at Overman Park and ride through various streets and parks in scenic Cedar Falls. Route approximately 5-6 miles in length, one hour time. Recreation for all ages.	
1 pm - 5 pm	CEDAR FALLS HISTORICAL SOCIETY Victorian House, Cupola Open Glenda Riley, Author, autographing "Cities on the Cedar: A Portrait of Cedar Falls, Waterloo and Black Hawk County". First history of the area since the 1890's George Wyth House & Viking Pump Museum Bennington Township Schoolhouse	Sturgis Park	3 pm	DAN BARTH'S OLD TIME MEDICINE SHOW "The Biggest Little Show on Earth" Sponsored by Waterloo Savings Bank	Sturgis Park
			5 pm	DAN BARTH'S OLD TIME MEDICINE SHOW "The Biggest Little Show on Earth" Sponsored by Waterloo Savings Bank	Sturgis Park
11 am - 4:30 pm	Ice House Museum Blacksmith: George Shimek Dugout Canoe Builder - Jim Buchan Turkey Foot Long Rifles, Primitive Camp		7:30 pm - 1 am	SATURDAY NIGHT @ THE BEACH HOUSE Sponsored by United Beverage, FM 108 and the North Shore Boat Club Music by Dreams beginning at 7:30 p.m. Music by Ozark Mountain Daredevils at 10 p.m.	Island Park
			9 pm to 12 pm	STURGIS FALLS TEEN DANCE AT LINCOLN SCHOOL GYM DJ Music/Rock & Roll Sponsored by St. Timothy's United Methodist Church All proceeds contributed to charity	Lincoln School

PLEASE SUPPORT OUR CELEBRATION ACTIVITIES BY BUYING YOUR FOOD AND BEVERAGES FROM STURGIS FALLS CELEBRATION AND STURGIS FALLS DIXIELAND JAZZ VENDORS AND CONCESSION PERSONS. THANK YOU FOR NOT BRINGING YOUR OWN COOLERS AND PICNIC BASKETS. OUR GOAL IS TO KEEP THESE CELEBRATION ACTIVITIES FREE TO THE PUBLIC.

STURGIS FALLS DIXIELAND JAZZ FEST '88

Saturday, June 25, 1988

Master of Ceremonies: Bob Justis

12 Noon	SAINTS DIXIELAND JAZZ BAND	Sturgis Park
1 pm	OREGON JAZZ BAND	
2 pm	CAKEWALKIN' JAZZ BAND	
3 pm	HOT COTTON JAZZ BAND	
4 pm	TURKEY RIVER ALL STARS	
5 pm	RED ONION JAZZ BAND	
6 pm	SAINTS DIXIELAND JAZZ BAND	
7 pm	TURKEY RIVER JAZZ BAND	
8 pm	OREGON JAZZ BAND	
9 pm	HOT COTTON JAZZ BAND	
10 pm	RED ONION JAZZ BAND	
11 pm	CAKEWALKIN' JAZZ BAND	
12 pm	SUGAR DADDY'S JAZZ BAND	

ENTERTAINMENT IN OVERMAN PARK BANDSHELL

Saturday, June 25, 1988

Master of Ceremonies: Terry Arnold

12:30 pm	METROPOLITAN BRASS QUINTET	
1:30 pm	CEDAR HARMONY CHORUS of SWEET ADELINES	
2:00 pm	BILL RILEY TALENT SHOW WINNERS	
2:15 pm	DAN BARTH AND HIS MEDICINE MAN SHOW	
3:00 pm	WELDON AND GENE GOURD/Fiddle and Guitar	
4:00 pm	THE PROUD IMAGE CHORUS	
4:30 pm	UNI POM POM SQUAD	
5:00 pm	KANDI MOUNTAIN KLOGGERS	

ENTERTAINMENT IN ISLAND PARK

Saturday, June 25, 1988

Master of Ceremonies: KCFI

1 pm	MILK AND HONEY	Island Park
2:30 pm	SILVER WINGS	
4:00 pm	UNDERSTUDYS	
5:30 pm	STONE CANYON BAND	
7:15 pm	BABY MOON AND THE WHITEWALLS	
9:00 pm	THE DIAMONDS	
	Sponsored by KCFI in honor of their 30th Anniversary	
1:00 pm	BLACK HAWK CHIPS GYMNASTICS Demonstration	South end of Island Park
1:00 pm - 9:00 pm	CEDAR FALLS JAYCEE'S DUNKING BOOTH	Island Park
4:00 pm	BLACK HAWK CHIPS GYMNASTICS Demonstration	South end of Island Park



SUNDAY JUNE 26, 1988

6 am	HALF MARATHON-5K/PACKET PICK-UP	Overman Pk
	Half Marathon and corresponding events sponsored by Cedar River Runners Club	
7 am	HALF MARATHON — START	
7 am	5K FUN RUN — Start (Family Participation)	
7 am - 1:00 pm	LION'S CLUB THIRTEENTH ANNUAL PANCAKE BREAKFAST	Island Park
	PUBLIC INVITED Sponsored by the Cedar Falls Lions Club	
All Day	DOWNTOWN MERCHANTS' "Kiddie" Rides FREY AMUSEMENTS	
	Sponsored by Cedar Falls Downtown Merchants Assoc. Look for special weekend promotions from various local members. Corner of 3rd and Washington Streets	
8 am	TURKEY FOOT SCAVENGER HUNT CANOE REGISTRATION	
9 am - Noon	TURKEY FOOT SCAVENGER HUNT CANOE RACE	
	Meet at Washington Union Access for start of race and canoe to Island Park Prizes awarded for 1st to 5th Places/depending on amount of debris picked up for conservation. For more information contact 277-2187	
8:30 am	TOURIST PARK DISC GOLF REGISTRATION	Tourist Park
	Hosted by Black Hawk Metro Disc Golf League	
10 am	Tee-off Open Pro & Advanced Divisions (54 holes)	
12 Noon	Tee off Amateur, Women and Juniors (36 holes)	
	Prizes awarded for the putting competition, holes-in-one and closest-to-the-pin competition. For more information call Dave Hook, 233-5478. PUBLIC INVITED TO WATCH THE COMPETITION.	
9 am - 3 pm	SENIOR CITIZEN AND HANDICAPPED REST STOP AT SAC'S ON 5TH	
	(Air Conditioned Comfort) Refreshments and Continuous shuttle service to Overman Park and the Green from 5th and State Streets.	
9 am	"STURGIS FALLS OPEN" VOLLEYBALL	Island Park
All Day	TOURNAMENT	
	North Section of Island Park Sunday 2-on-2 Sponsored by Michelob Light	
9:30 am	HALF MARATHON TROPHY PRESENTATION/BandsHELL	Overman Pk
10 am - 8 pm	SARTORI HOSPITAL TENT-ON-GROUNDS	Overman Pk
	"First Aid Available" Kids Oasis Available	
10 am - 6:00 pm	ORIGINAL ARTS AND CRAFTS STREET FAIR	Overman Pk
	Presentation 2nd Street area around	

PLEASE SUPPORT OUR CELEBRATION ACTIVITIES BY BUYING YOUR FOOD AND BEVERAGES FROM STURGIS FALLS CELEBRATION AND STURGIS FALLS DIXIELAND JAZZ VENDORS AND CONCESSION PERSONS. THANK YOU FOR NOT BRINGING YOUR OWN COOLERS AND PICNIC BASKETS. OUR GOAL IS TO KEEP THESE CELEBRATION ACTIVITIES FREE TO THE PUBLIC.

10 am - 6 pm **STREET FAIR EXHIBIT CLAY STREET AND 3RD Overman Pk**
STREET SURROUNDING OVERMAN PARK
 featuring items of all types...antiques...toys
 ...jewelry...tools...food...crafts...etc.

10:30 am - **SAC'S ON FIFTH**
 1:30 pm Serving Brunch - Public Welcome

11:00 - **GEORGE WYTH MEMORIAL STATE PARK** George Wyth
 4:00 pm George Wyth Beach Sand Sculpturing Contest
 Judging at 4:00 p.m. PRIZES AWARDED!!

12 Noon - **IOWA NATIONAL GUARD HELICOPTER** Island Park
 6 pm **DISPLAY** Island Park
IOWA ARMY NATIONAL GUARD JEEP DISPLAY
FREY AMUSEMENTS/CARNIVAL MIDWAY Island Park
RED CROSS TENT ON-GROUNDS/FIRST AID Overman Pk
 "Blood Pressure Checks"
WATCH FOR MUSIC BY KABERLE'S CALIOPE
 Sponsored by Midway Bank
FACE PAINTING ON-GROUNDS Overman Pk

10 am - 5 pm **CEDAR FALLS HISTORICAL SOCIETY**
 Victorian House — Cupola Open
 George Wyth House & Viking Pump Museum
 Ice House Museum
 "Make Your Own Jump Rope":
 Roy & Vopal Youngberg
 Ted & Marlene Stirling
 Kim & Jeff Sherburne
 Blacksmith: George Shimek
 Dugout Canoe Builder: Jim Buchan
 Turkey Foot Long Rifles, Primitive Camp
 "Bark Baskets": David & Kathleen Schmidt
 "Quilting": Clintena King
 "Wood Carving": Bob Olson
 "Loom Rug Weaving": Marty Olsen
 "Bobbin Lace": Mary Bronson
 NE Iowa Weavers & Spinners Guild of Waterloo
 Spinning: Eleanor Mast
 Virginia Cleaver
 Cindy Whitney
 Corrine Huisman
 Weaving: Audrey Stevens
 Broom making - Kim Syhlman
 Chair caning - Mina Hallet
 Bennington Township Schoolhouse

12 Noon - **"CHILDREN'S CREATIVE ACTIVITIES"** Overman Pk
 5 pm **Workshop**
 Sponsored by J.S. Latta Company

12 Noon - **STURGIS FALLS CELEBRATION "Bingo"** 2nd & Clay
 6 pm "Cash Prizes"

STURGIS FALLS DIXIELAND JAZZ FEST '88
Sunday, June 28, 1988
Master of Ceremonies: Bob Justis

12 Noon **SAINTS DIXIELAND JAZZ BAND** Sturgis Park
 1 pm **CAKEWALKIN' JAZZ BAND**
 2 pm **RED ONION JAZZ BAND**
 3 pm **HOT COTTON JAZZ BAND**
 4 pm **OREGON JAZZ BAND**
 5 pm **TURKEY RIVER JAZZ BAND**

ENTERTAINMENT IN OVERMAN PARK
Sunday, June 26, 1988
Master of Ceremonies: Terry Arnold

10:30 am **CARILLON BRASS/Renaissance & Rag Music** Overman Pk
 11:30 am **WELDON AND GENE GOURD/Fiddle & Guitar**
 12:30 pm **CEDAR FALLS MUNICIPAL BAND**
 1:00 pm **DOG OBEDIENCE EXHIBITION** Corner 3rd
 & Clay Sts.
 1:30 pm **KATYDID & CO., "Music for the Young at Heart"**
 2:30 pm **WATERLOO COMMUNITY PLAYHOUSE**
 "Excerpts from West Side Story"
 3:00 pm **BOMBAY BIKE SHOP GRAND GIVEAWAY**
 Drawing for Jamis Mountain Bike
 Sign up at Bombay Bike Shop from May 1 until
 6-25 at 6 p.m. Anyone may register.
 3:00 pm **SUZUKI STRINGS**
 3:30 pm **BILL SHEPARD DIXIELAND BAND**
 4:30 pm **WATERLOO COUNTRY CLOGGERS**
 5 pm **SHOWSTOPPERS - Students from UNI**
 Broadway songs, vocal jazz and pop

ENTERTAINMENT IN ISLAND PARK
Sunday, June 26, 1988
Master of Ceremonies: KWLO

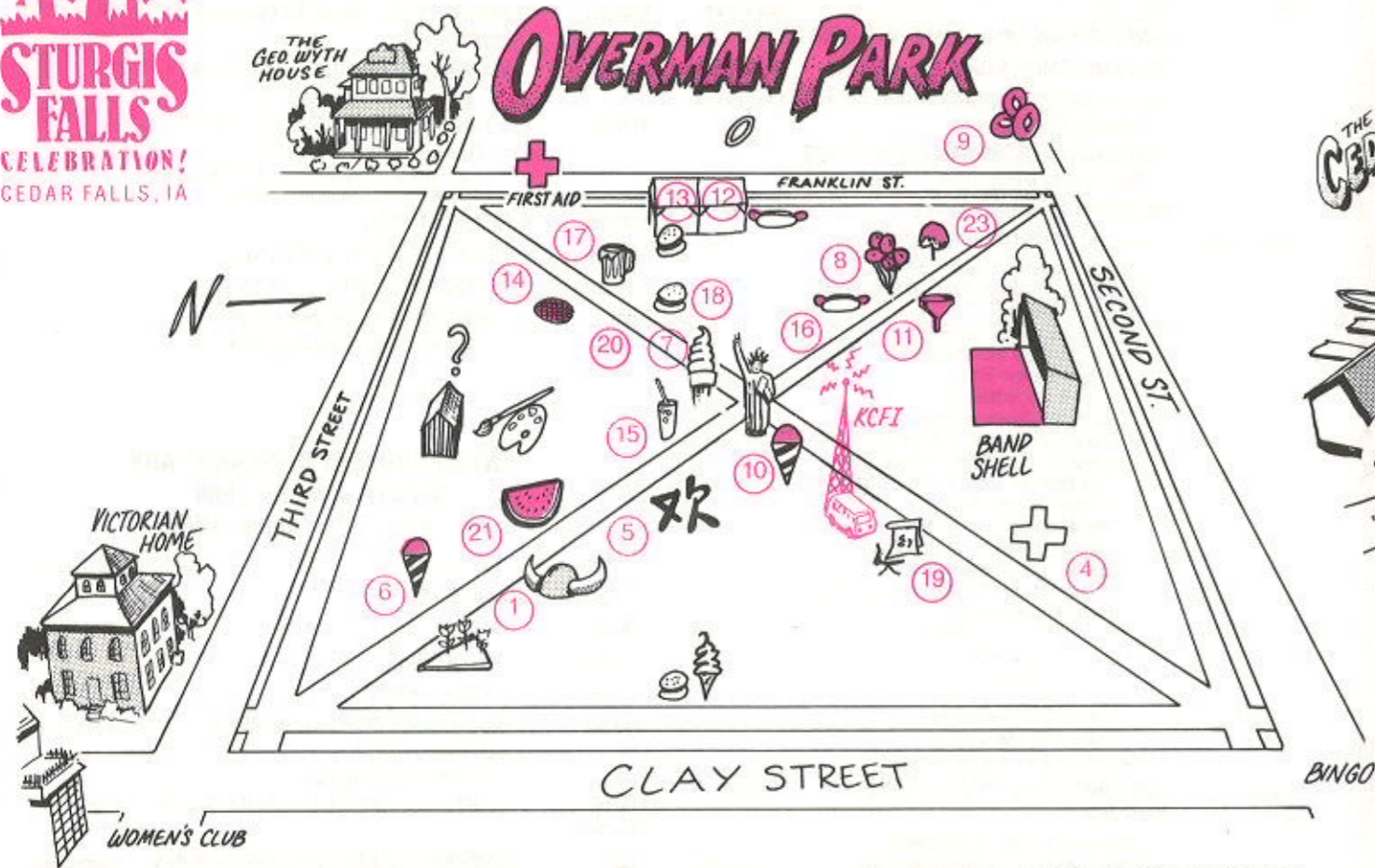
12 Noon **DESTINY** Island Park
 1:45 pm **SURPRISE**
 3:30 pm **DREAMS**
 5:15 pm **BELL & SHORE**
 7:00 pm **THE BLUE BAND**
 1:00 pm **BLAWK HAWK CHIPS GYMNASTICS** Island Park
DEMONSTRATIONS
 South end of Island Park
 1:00 pm - **CEDAR FALLS JAYCEE'S DUNKING BOOTH** Island Park
 9:00 pm
 1 pm **DAN BARTH'S OLD TIME MEDICINE SHOW** Sturgis Park
 "The Biggest Little Show on Earth"
 Sponsored by Waterloo Savings Bank
 3 pm **DAN BARTH'S OLD TIME MEDICINE SHOW** Sturgis Park
 "The Biggest Little Show on Earth"
 Sponsored by Waterloo Savings Bank
 3:30 pm **CANINE FRISBEE CONTEST** Island Park
 East side Island Park
 5 pm **DAN BARTH'S OLD TIME MEDICINE SHOW** Sturgis Park
 "The Biggest Little Show on Earth"
 Sponsored by Waterloo Savings Bank
 6 pm - 7:30 pm **WATER HAWKS SHOW** Island Park
 On the Cedar River/Promoting the world's fastest
 growing competitive sport for over 30 years/
 entertainment for all ages.
 Sponsored by Shagnasty's

PLEASE SUPPORT OUR CELEBRATION ACTIVITIES BY BUYING YOUR FOOD AND BEVERAGES FROM STURGIS FALLS CELEBRATION AND STURGIS FALLS DIXIELAND JAZZ VENDORS AND CONCESSION PERSONS. THANK YOU FOR NOT BRINGING YOUR OWN COOLERS AND PICNIC BASKETS. OUR GOAL IS TO KEEP THESE CELEBRATION ACTIVITIES FREE TO THE PUBLIC.



ISLAND PARK FOOD VENDORS

1. Ice cream — Our Redeemer Lutheran Church
2. Pizza/brats/fries/chix sand. — BJ's
3. BBQ Burgers/sno cones/ital. saug. — CF Sertoma
4. Popcorn/peanuts — CF Am. Leg. Post #237
5. Maid rites/pickles — CF Amvets #49 and Aux.
6. Shrimp/Crab legs/lime pie/calamari — Red Lobster
7. Beef kabobs/cigs/candy — Stebs
8. Funnel cakes/dunk tank — CF Jaycees
9. Lemonade/cookies — UNI Cheerleaders and Pom Pom
10. Melon wedges — Proud Image Chorus
11. Hot dogs/cotton candy — J&L Concessions
12. Egg Rolls/Oriental beef — Thanh Vu
13. Deli Sandwiches — Stony's Deli
14. Pancake Breakfast — Sunday 7:00-1:00 — C.F. Lions Club

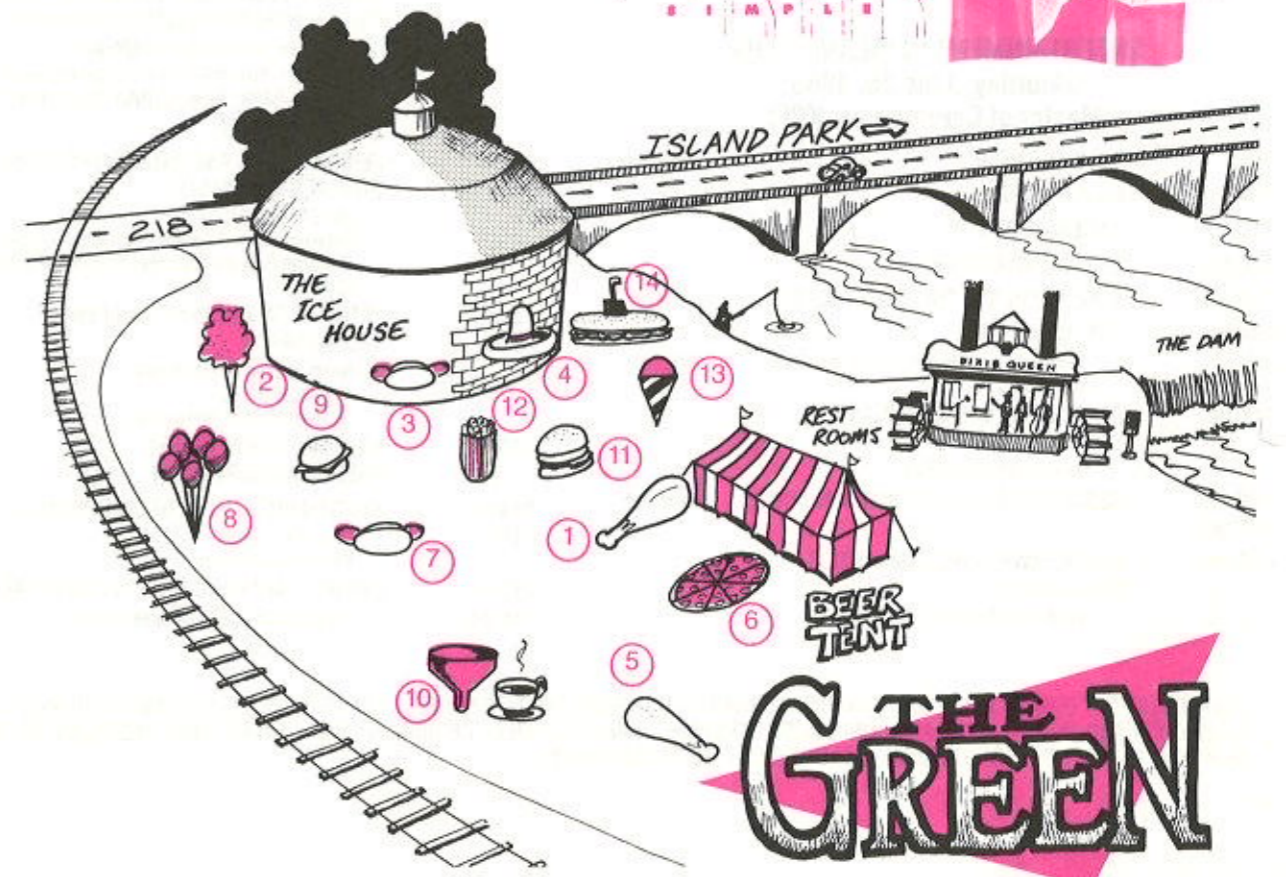
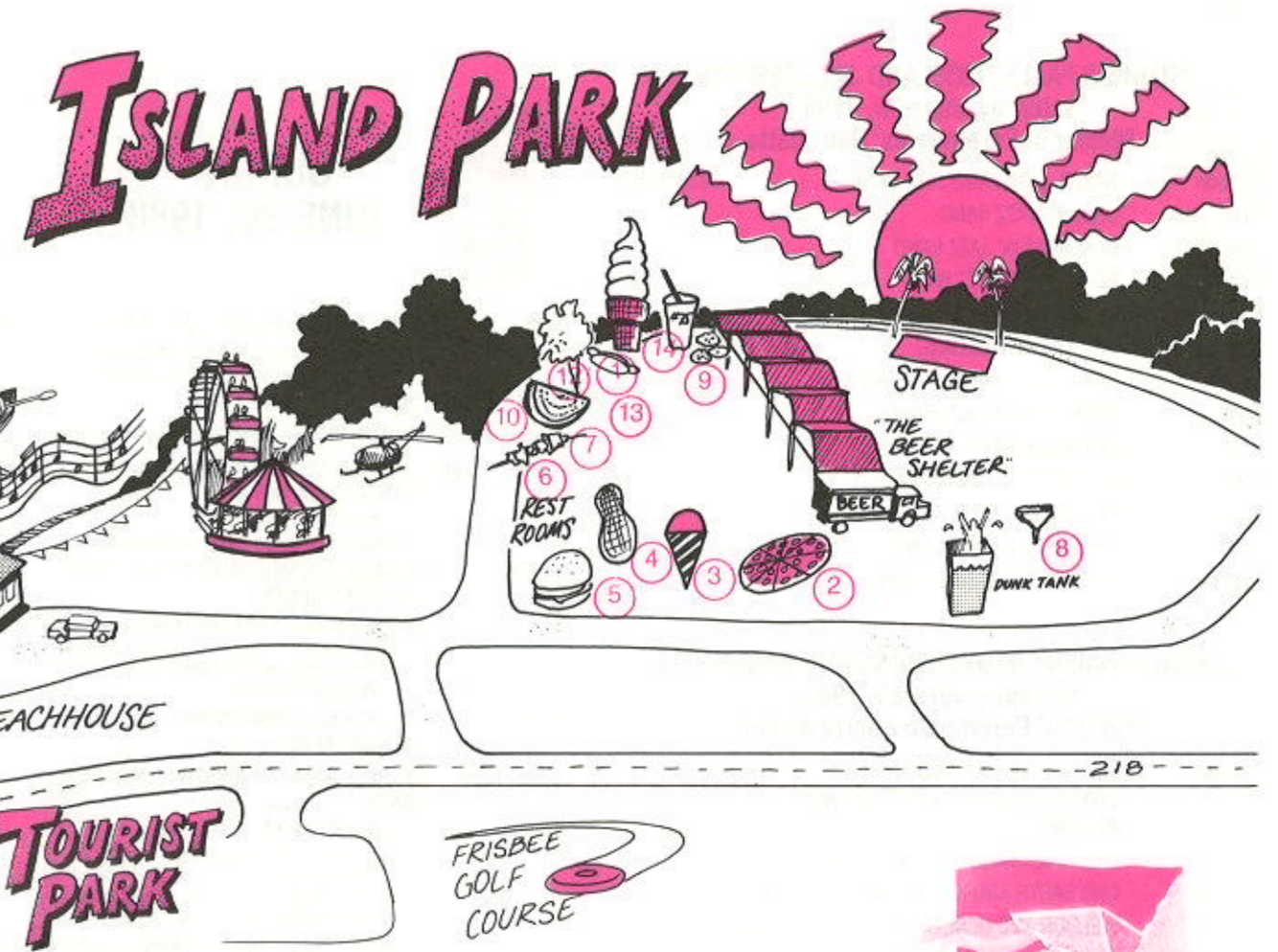


OVERMAN PARK FOOD VENDORS

1. Norwegian Food — Sons of Norway
4. Assorted Dogs/Nachos — American Red Cross
5. Chinese Food — Wok Wiz
6. Sno cones — BH Racing Assoc.
7. Soft Serve/chix sand. — CF Rec Dept.
8. Big Bro t-shirts/SFC balloons — Big Brothers
9. Mini donuts — JR Services
10. Sno cones — Chapter BU — TTT Society
11. Funnel Cakes — Metro Exchange
12. Brats and dogs — The Food Factory
13. Maid Rites/ice creme — St. Patricks School
14. Pork patties/chips — BH Masonic Lodge #65
15. Lemonade/sun tea/cookies — IA Nurses Assoc.
16. Italian Sausage/popcorn — Boy Scout Troop #42
17. Peanuts/root beer — Vendor Systems Inc.
18. Fries/Tenderloins — Barb's Tender Fries
19. Cartoon caricatures — Andrew Chorkey
20. Indian Dishes — Bhavini Patel
21. Burgers/watermelon — Kappa Nu/Phi Tau Omega
23. Assorted Fruits, Carmel Apples/pie alamode — CF Band Boosters

THE GREEN

1. Abels — Dietrick — grilled turkey sandwiches and drumsticks
2. Wok 'N Roll — egg roll, fried rice, cotton candy, sno cones
3. Cedar Valley Lions Club — Brats and hot dogs
4. Panchos — Mexican food and lemonade
5. Kentucky Fried Chicken — fried chicken, coleslaw, brats, pork patties
6. The Other Place — pizza, lemonade
7. St. Demitrios Church — gyros, hot dogs, coney island, baklava
8. CFHS Cheerleaders — balloons
9. Cedar Valley Sportsman Club — turkey and ham on buns, chips
10. Sno Hawks — funnel cakes, ice tea, coffee
11. Mr. G's — hamburgers, polish sausage
12. Rough Risers CF Kiwanis — popcorn
13. CF CB Emergency — peanuts, sno cones, popcorn
14. Karen Concessions — fruit salad, sub sandwich, baked potatoes, lemonade



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Johnson-Bailey & Assoc. Inc. 2520 Melrose Dr.	268-0137
Peterson-Hill Inc. 405 Main	277-6040
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Gast-Bandy-Becker Ins. 1917 Waterloo Rd.	277-3896

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141 Eldora Rd.
Hudson
988-3630

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FRIDAY 6 PM Till Midnight
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STURGIS FALLS DIXIELAND JAZZ FESTIVAL 11 CEDAR FALLS, IOWA

Please
 No Coolers
 Permitted
 On The Green

Sponsor: Standard Distributing Co.

The Sturgis Falls Dixieland Jazz Festival started as a result of the Bicentennial Celebration, and is now a 3 day event featuring the finest bands from across the nation. The festival is rated #11 out of 79 major jazz festivals across the nation and is the only major jazz festival that is admission free, with the underwriting of Joan Poe of Standard Distributing Company, the festival continues to grow. Estimated crowds of over 40,000 people enjoy the 3 day event. Planning begins in December and Bands are selected from tapes, backgrounds and traveling to see and hear their live performances. The 1988 expense budget is over \$28,000 and over 300 volunteers make the festival work. All the expenses at the festival site, including cost of the bands are paid out of the proceeds derived from the concessions. To keep it free, support the concessioners.

JAZZ FESTIVAL BOARD OF DIRECTORS

Board Members	Area of Expertise	Board Members	Area of Expertise
Dick Smith	President	Jim Olsen	Maint. Engineer
Gene Lehman	Vice President	Julian Blake	Concessions
Judd Truax	Secretary	Judy Bloom	Ticket Sales
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Mike Downs	Beer Concessions	Joel Geske	Public Relations
Bob Weisley	Maint. Engineer	David Smith	Peripheral Events

Thank our volunteers — They Keep Your Jazz Festival Free
 Joan Poe — Sponsor

For donations send to Jazz Festival, 28 River Ridge, Cedar Falls, IA 50613.

1988 FEATURE PRESENTATIONS

OREGON JAZZ BAND

Oregon

The OREGON JAZZ BAND is on their 34th year with three original members. Entertaining is their delight with a repertoire ranging from early New Orleans trad through Louie and Fats, Lu Watters and Clancy Hayes. Special features are the Big Band hits of the 30's and 40's, mirthful novelties and memory music over the years. The band had appeared at a spectrum of geographically diverse locations — Walla Walla to Catalina — Vancouver B.C. to Tijuana — Sacramento to London — Carribean to Friday Harbor, etc. The OREGON JAZZ BAND is a fun-loving group.



Oregon Jazz Band

NEW RED ONION JAZZ BABIES

Kansas City

The "New Red Onion Jazz Babies" officially came into existence in June of 1981, when they began working at the nationally famous Bristol Bar & Grill in Kansas City. However the nucleus of the band stretches back to trombonist Marvin Hart own "Dixie Six" which performed in and around Kansas City in 1979-1980.

The "New Red Onion Jazz Babies" are a group dedicated to the preservation of one of America's dying arts, exciting traditional Jazz. Listen as the Jazz Babies bring back the thrill of Storyville Bardello, the Midwestern Ragtime Salons, the Chicago Dance Halls and the Jumping New York Jazz Clubs.

These veteran jazz musicians will send you home talking about this fine group.



New Red Onion Jazz Babies

SUGAR DADDYS JAZZ BAND

Cedar Falls, Iowa

The "SUGAR DADDYS" is a fully instrumented dixieland swing band, whose music ranges from hard driving traditional jazz, to slow and easy dance music. It is sprinkled with vocals by the band members and a female vocalist who is second to none in her singing abilities. The "SUGAR DADDYS" is a high energy band that puts its heart and soul into providing fun and entertainment for its audiences, as well as playing dixieland music at its very finest.

The "SUGAR DADDYS" have made their first recording and it is available on cassette tape.

The "BROOM FACTORY" in Cedar Falls, is the home base for the "SUGAR DADDYS". The band performs on the 1st and 3rd Friday of the month.



Sugar Daddys Jazz Band



Bill Shepherd's "Red Hots" Dixieland Band



Turkey River All Stars



Saints Dixieland Jazz Band



Hot Cotton Jazz Band



Cakewalkin Jass Band

BILL SHEPHERD'S "RED HOTS" DIXIELAND BAND

Cedar Falls, Iowa

Talent abounds in this group of fine musicians, most of whom are associated with the University of Northern Iowa. Leader Bill Shepherd, fronts the "Red Hots", as well as a big band, and the marching band at U.N.I. Don Wendt clarinet, also multi-talented musician, also fronts several music groups, Bruce Chidester, trumpet, one of the areas finest, has fronted several fine music groups, as well as the U.N.I. Jazz Band, which is nationally known. Terry Cruse, makes the piano talk, and keeps the band together, Randy Hogen-camp, drums, has the versatility to play with any kind of musical group. Paul Rider, tuba, can play all the instruments, and his abilities are appreciated by all bands. Mary Kainer adds a touch of class, with her vocal abilities, which makes it worth your while to hear this fine group of talented musicians.

TURKEY RIVER ALL STARS

Rochester, Minnesota

This the 5th year "Turkey River" has appeared at the Sturgis Falls Festival. They have a long list of credits, including numerous trips on the Delta Queen and many mid-western appearances. The Turkey River Band brings the great sound of traditional jazz to our festival, and Les Fields, leader, has a brand of humor on and off the stage that always pleases the audience. Don't miss this fine group.

SAINTS DIXIELAND JAZZ BAND

Cedar Falls, Iowa

The Saints Dixieland Jazz Band, Cedar Falls, Iowa, the host band for the Sturgis Falls Dixieland Jazz Festival is recognized as one of the finest Dixieland Bands in the midwest, and their appearances are varied. Three times at the Bix Fest, Terra Haute Festival, Sacramento Jazz Fest, West Des Moines Kiwanis Fest, Squaw Creek Fest, Good Old River Days, My Waterloo Days, Fort Dodge Fest, Waverly Fest, appearing twice for V.P. George Bush. For V.P. Candidate Geraldine Ferrero, numerous appearances on Bix Fest Series on Iowa Public Television and National Public T.V., several live radio shows and national and local P.M. Magazine, also many church services, and one funeral, along with many state and national organizations, annual convention.

HOT COTTON JAZZ BAND

Memphis, Tennessee

The Hot Cotton Jazz Band of Memphis, Tennessee is a Hot traditional band that moves easily through the golden decades of jazz . . . 1900 to the 1930's. They reproduce the two-beat banjo sounds of the 20's as well as the smoother sound of guitar and bass from the 30's while maintaining an excitement and an intensity that has pleased audiences everywhere. A balance of ensemble and solo choruses offer the listener the real sound of a classic jazz band in full stride playing the music of the jazz giants! One of their most popular offerings is a multimedia "History of Jazz" utilizing slides, commentary and music to entertain and inform the audience about the early days of Jazz. In 1987, another dimension was added when the great Beale Street singer Ruby Wilson, the "Queen Ambassador of Beale Street" began to appear with the Band and they produced their first record album together entitled That Handy Man and featuring the music of W.C. Handy.

Formed in 1982, Hot Cotton has been immensely successful on the festival scene with appearances at the Sacramento Dixieland Jubilee and San Diego's Great American Dixieland Jazz Festival every year since 1983, the Los Angeles Classic Jazz festival, Victoria's Terrific Jazz Festival, Central City, the St. Louis Ragtime festival, the San Juan Island Jazz Festival, the Pismo Beach Jubilee by the Sea, Three Rivers' Jazzaffair and Stockton's Jazz on the Waterfront. European appearances include the Welsh Jazz Festival, the Edinburgh Jazz Festival, Holland's Eindhoven and Wijchen festivals, and London's Prince of Orange International Band Week.

CAKEWALKIN JASS BAND

Toledo, Ohio

The Cakewalkin Jass Band under the able direction of Leader Clarinetist Ray Heitger is a long time favorite of the Toledo Area playing at "Tony Pako's" for many years in addition to other area gigs. The band has been a consistent crowd pleaser at the "Bix Biederbecke" Festival for several years and can be counted on for excellent "traditional Jazz" with dedicated and talented musicians. The band features outstanding solos as well as ensemble work and has one of the finest repertoires in present day traditional Jazz. The Cakewalkin Band has recorded 4 albums — Sturgis Falls Festival is honored to have them appear here again this year.

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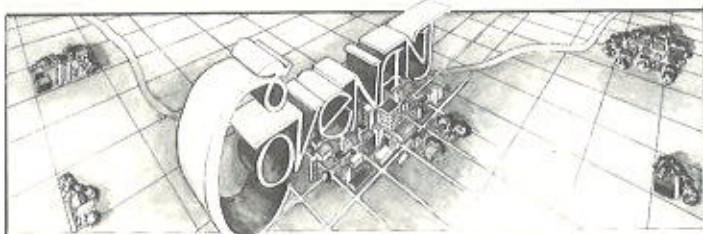
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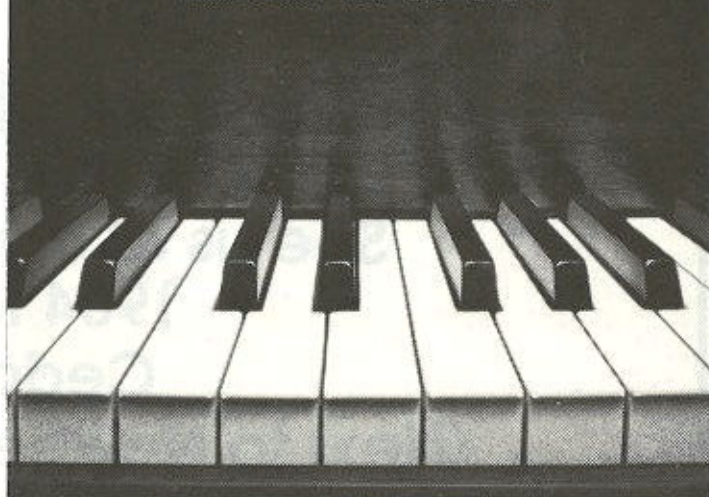
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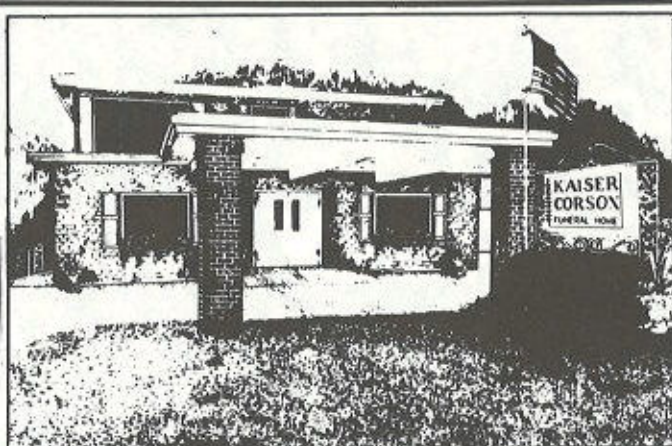
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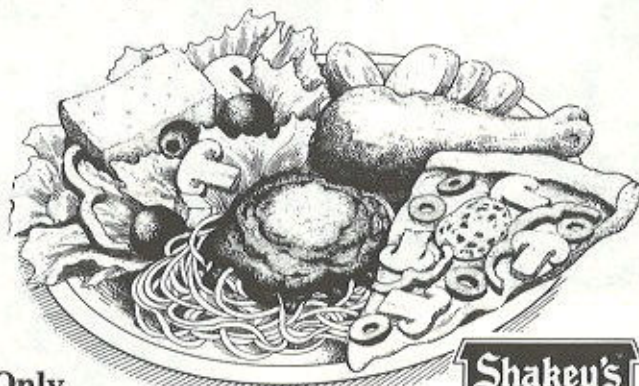
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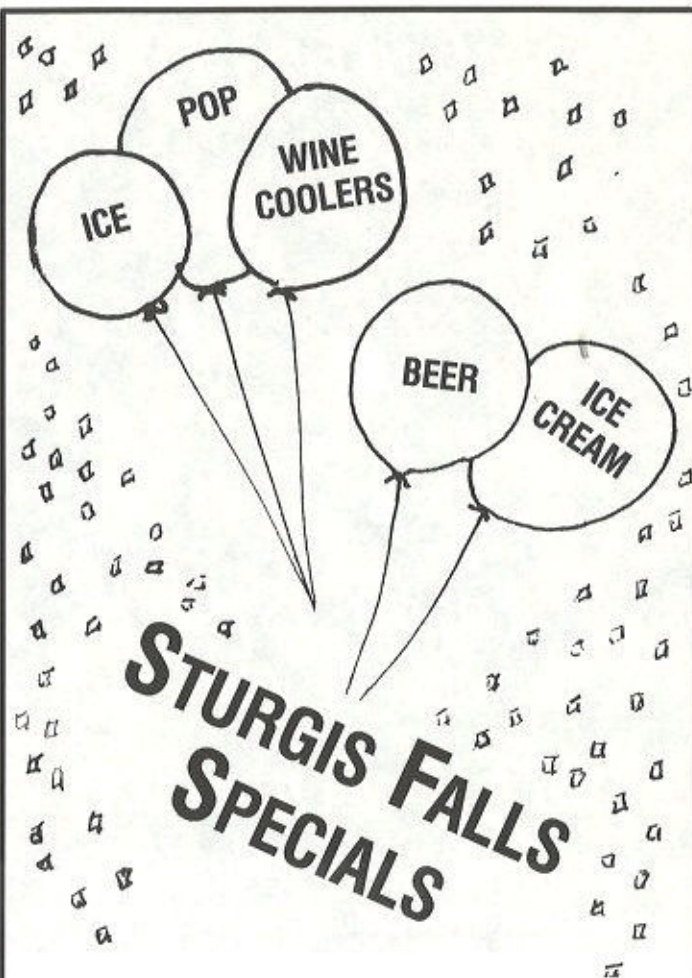
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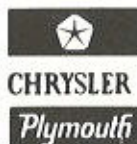
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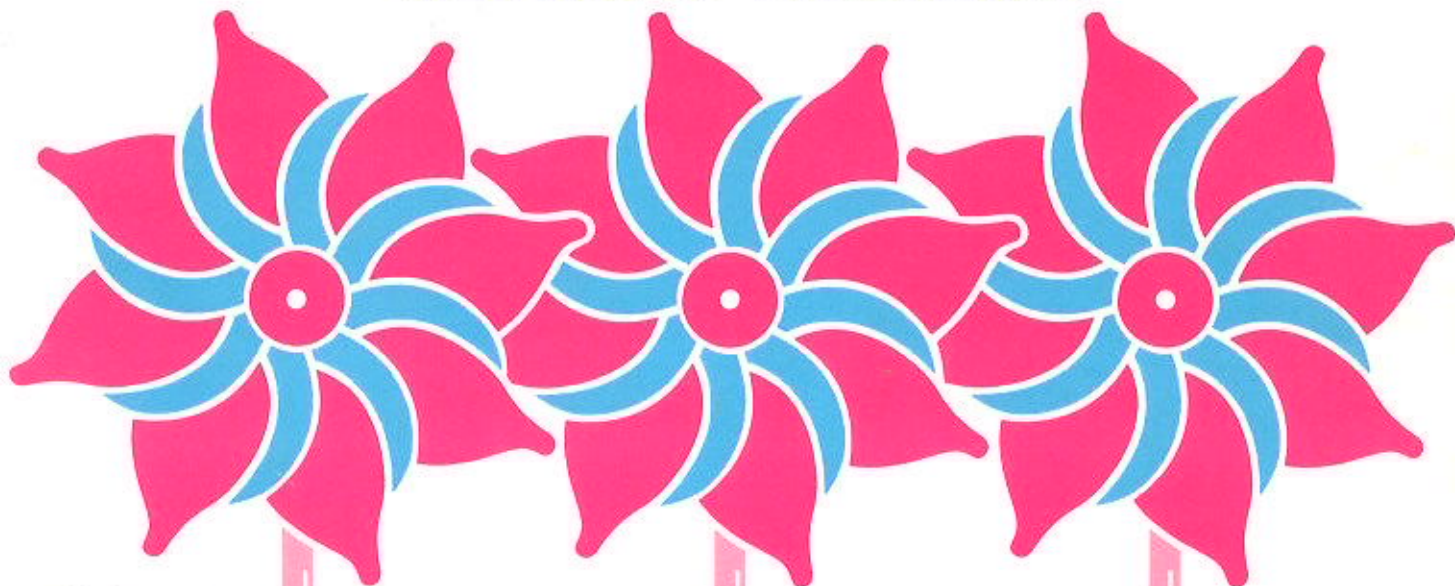
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