

**LOVE &  
LAUGHTER!**

**CELEBRATE  
STURGIS FALLS**  
JUNE 26-28, 1987



# We're with You All the Way

## **John Deery Motors**

The Olds-Nissan People  
6823 University Avenue, Cedar Falls



*Miller*  
MADE THE  
AMERICAN WAY

### **United Beverage Distributors of Fine Products**

#### Beers

Miller Highlife	Colt 45
Miller Genuine Draft	Mickeys
Lite	Black Label
Lowenbrau	Falstaff
Milwaukee Best	Schmidt
Meister Brau	

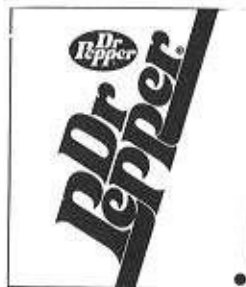
#### Wines

Riunite	Wild Irish Rose
Mogen David	J. Roget
Tribuno	Franzia
Christian Brothers	Almaden
Inglenook	Charles Le Franc
Lancers	LeDomaine
T. J. Swan	Keller Geister



### **Mid-Continent Bottlers**

2835 Lackland Drive  
Waterloo, Iowa



## Sturgis Falls Celebration has dedicated the 1987 Brochure to Viola Klemuk

There are people in our lives that help to make an event or time special. When they are gone, there is often a void. But when you recall the event, the memory of that person persists, adding that special touch of flavor.

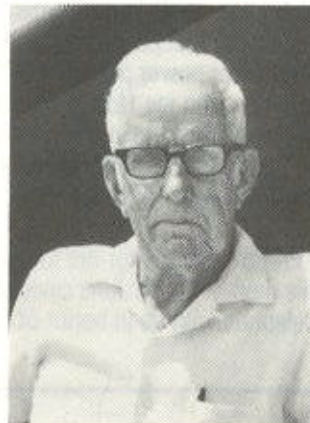
Viola Klemuk added such a touch. Although not personally involved with planning the celebration through committee work, she was active in organizations that participated wholeheartedly in the event. Rebekahs and Blue Star Mothers were two that held continual booth space for each celebration. Viola was the first to ask for "that same space," even before the present event was concluded.

Viola might have had an 'edge' in her interest in the Celebration, since her son Tom Klemuk is one of the original founders of the event, however, her involvement in other organizations such as Methodist Women and American Legion, Dike, and the Country and Craft Quilt Show showed her pride in her city and area.

Viola died Nov. 11, 1986 and her enthusiasm for the Sturgis Falls Celebration and indeed any task at hand will be missed.



## Grand Marshall 'Bite' Livingston



What can one say about "Bite" Livingston — except perhaps, that he is a legend in his own time.

"Bite" grew up in an era of time that allowed a young man to set in the cockpit of an airplane, take the controls and . . . fly. Not by the book, but by the 'seat of his pants.'

Born into a large family and the younger brother of John Livingston, who was an early 'barnstorming' pilot, 'Bite' (Aden) fell early prey to the lure of the sky. He and John ran Chapman Field for a number of years and during World War II, were responsible for the ground training of the nation's pilots housed at Iowa State Teachers College in Cedar Falls.

'Bite's' romance with the airplane and his love of his native Cedar Falls have never waned. A staunch supporter of any idea to enhance his city, he is presently researching the history of downtown Cedar Falls.

'Bite', born in 1903, sports an aviation license signed in 1931 by Orvil Wright. This license allows him to participate in air shows, acrobatics and national air races. His pilot license is numbered 3741, his mechanics license is 2380, and his glider pilot license is 262.

'Bite' a truly self-made man can be found any summer day chatting with his friends about a new project or idea for the city — or a ¼ mile up — cruising along in his Taylor Craft.

We salute our Grand Marshall for Sturgis Falls Celebration XII . . . Aden ('Bite') Livingston.

## Celebrity Marshall INTRODUCING WILLIE S. WONDERFUL, YOUR AMBASSADOR, JUNE 27, 1987

**Willie**  
is loving!

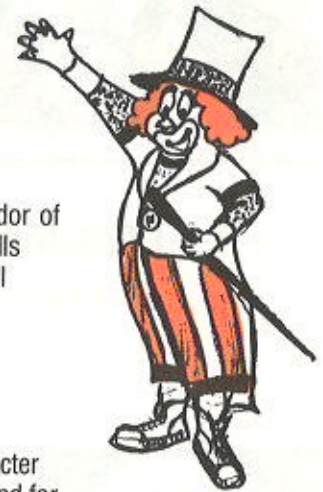
**Willie**  
is caring!

**Willie**  
is the Ambassador of  
what Sturgis Falls  
Celebration is all  
about!

**Willie**  
is wonderful!

A living, loving,  
wonderful character  
that will be around for  
years to come to welcome you to the Annual  
Sturgis Falls Celebration. Look for Willie  
everywhere! Everywhere!

Willie is stepping out in his elegant, colorful,  
cut-a-way and top hat to meet and greet you  
everywhere. Where "Willie" is, that is where  
all the fun and good times are — in Cedar  
Falls. It's Willie S. Wonderful, much more  
than a clown. Look for him everywhere! Meet  
the real live Willie Wonderful in the parade on  
Saturday at 10:00.



## Cover Artist: Duane Wood



Duane Wood is a native of northern Iowa, born and raised in Charles City.

A graduate of Rocky Mountain College of Art and Design in Denver, he was formerly advertising director for McGregor Home Furnishing Stores of Iowa, and worked for Hellman Associates as art director and graphic designer. Eight years ago, he opened his firm Wood Design Group.

Wood has been recognized locally and nationally with many awards for design and contributed design to other civic organizations including the Waterloo Cedar Falls Symphony, Cedar Falls Chamber of Commerce and Public Radio Stations KUNI and KHKE.

The Wood family includes wife JoAnn and sons, Graham and Eric, who attend Luther College. They make their home in Cedar Falls and all are avid bicyclists and runners.

## Hosts: Marianna and David Delafield



David and Marianna Delafield, well known for their talents in art, will be your host and hostess during the 1987 Sturgis Falls Celebration. Throughout the weekend they will be greeting you who have come to enjoy the fun and frivolity that makes the Sturgis Falls Celebration truly one of the most unique celebrations in the State of Iowa.

David, Art Professor at the University of Northern Iowa for 31 years, now retired, specializes in painting, drawing and printmaking. His work is exhibited nationwide and in Japan.

Marianna has taught art to Junior High students in Cedar Falls for 17 years. Her creative work includes spinning, working with fabrics and puppetry.



## Celebrate: William Sturgis

We join in celebration of William Sturgis, the man who settled beside the Cedar River in 1845. Sturgis, renowned as the first permanent settler in Black Hawk County, claimed a site which included the mill site and the water power provided by the river. He and his wife, Dorothy Joslyn Kidder, built a double log cabin where the Ice House Museum is now located.

William Sturgis was first to turn the prairie sod of the county. His daughter Jessie, was born on October 1, 1846, the first child of the new settlement. By the spring of 1847, there were ten families located in Sturgis Falls. Only after he moved on West did the remaining settlers rename the city Cedar Falls.

We celebrate William Sturgis for his foresight, his initiative, and his dreams. We have celebrated Sturgis Falls in his memory each June since the 1976 Bicentennial in the parks which were part of his original claim. Celebrate with us in honor of the man who left behind the legacy of a city — beautiful Cedar Falls.

## LANDMARK COLLECTOR'S PLATES

Created for the Sturgis Falls Celebration  
by Bojo Originals  
limited edition — \$22.50



**FRANKLIN STREET  
BRIDGE**  
1986 Celebration

Purchase at:  
**CEDAR FALLS  
HISTORICAL SOCIETY**  
Victorian House Museum  
303 Clay Street

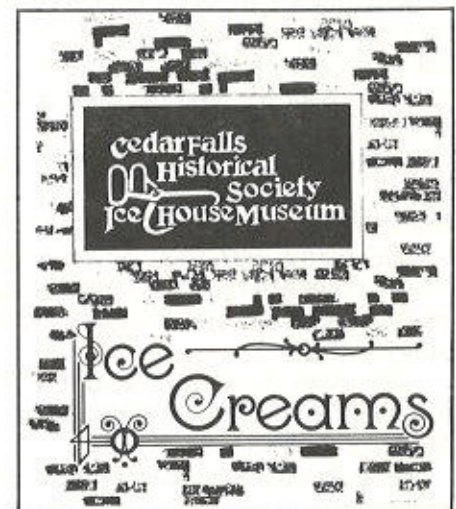
George Wyth House Museum  
303 Franklin Street



**ROCK ISLAND  
DEPOT**  
1985 Celebration

## NEW . . .

Ice Cream Cookbook from the  
Cedar Falls Historical Society  
Cost \$2.00



# Sturgis Falls Celebration Salutes the Bi-Centennial of the Signing of the Declaration of Independence

*We the People* of the United States, in order to form a more perfect Union, establish Justice, insure domestic Tranquility, provide for the common defence, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.



**June 26  
6:00 p.m.  
Overman Park**

## Sturgis Falls Celebration Inc. Board of Directors 1987



JUDITH CUTLER, PRESIDENT



GERALD GETTY, 1ST VICE PRES



JAY STODDARD, 2ND VICE PRES



LAURI YOUNG, SECRETARY



NORMA BLOOMER, TREASURER



TOM KLEMUK, IMMEDIATE PAST PRES.



DEBBIE BLAKE



KATHY GORANSON



JULIE FISCHER



LAURIE GRIFFIN



LINDA KENNEDY  
BOB WHITT (Not shown)



VIRGINIA LUND



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The Cedar Falls Parlor Reading Circle was organized in 1876.

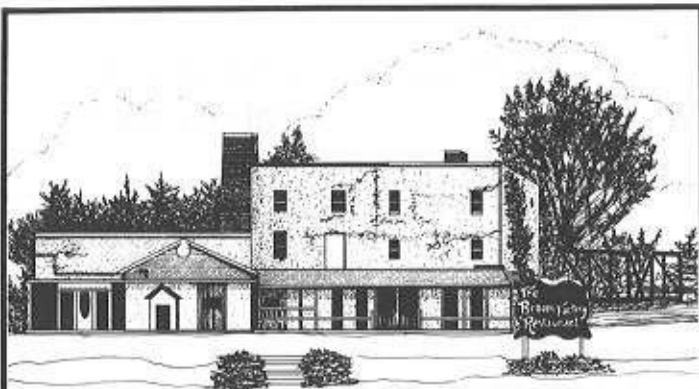
## VIKING PUMP...salutes the 1987 STURGIS FALLS CELEBRATION

...and also thanks our employees and  
customers who have kept us "Number 1" in the  
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## The Broom Factory

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during Sturgis Falls '87*

Lunch • Dinner • Sunday Brunch  
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College Square  
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**We deliver!**

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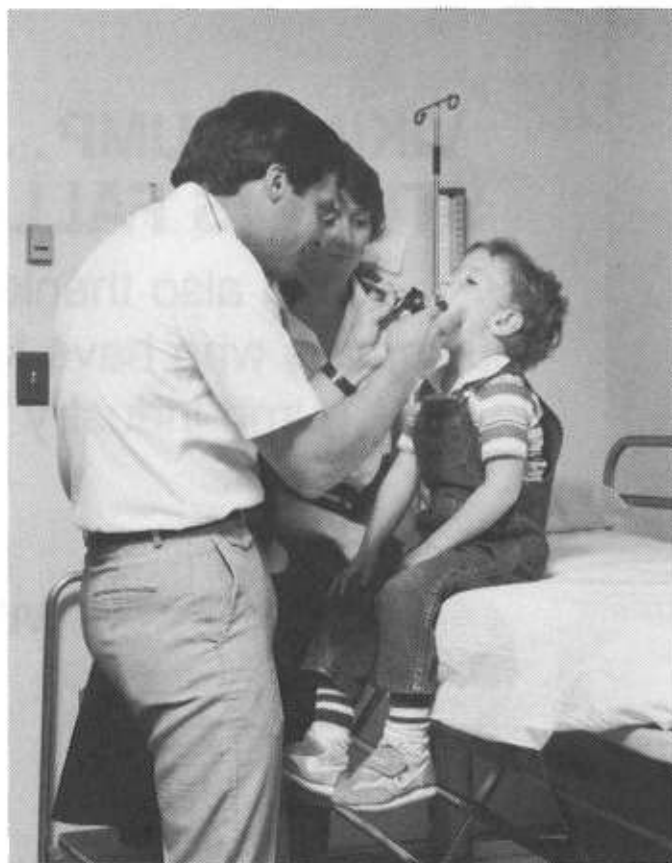


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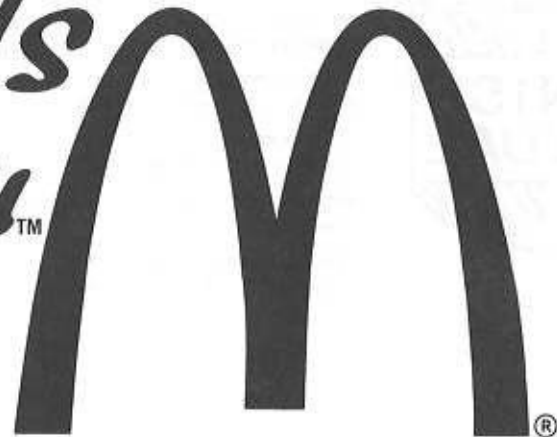
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BLACKHAWK VILLAGE - CEDAR FALLS 266-8490

*"MILROY'S IS IT  
FOR THE GUARANTEED FIT"*

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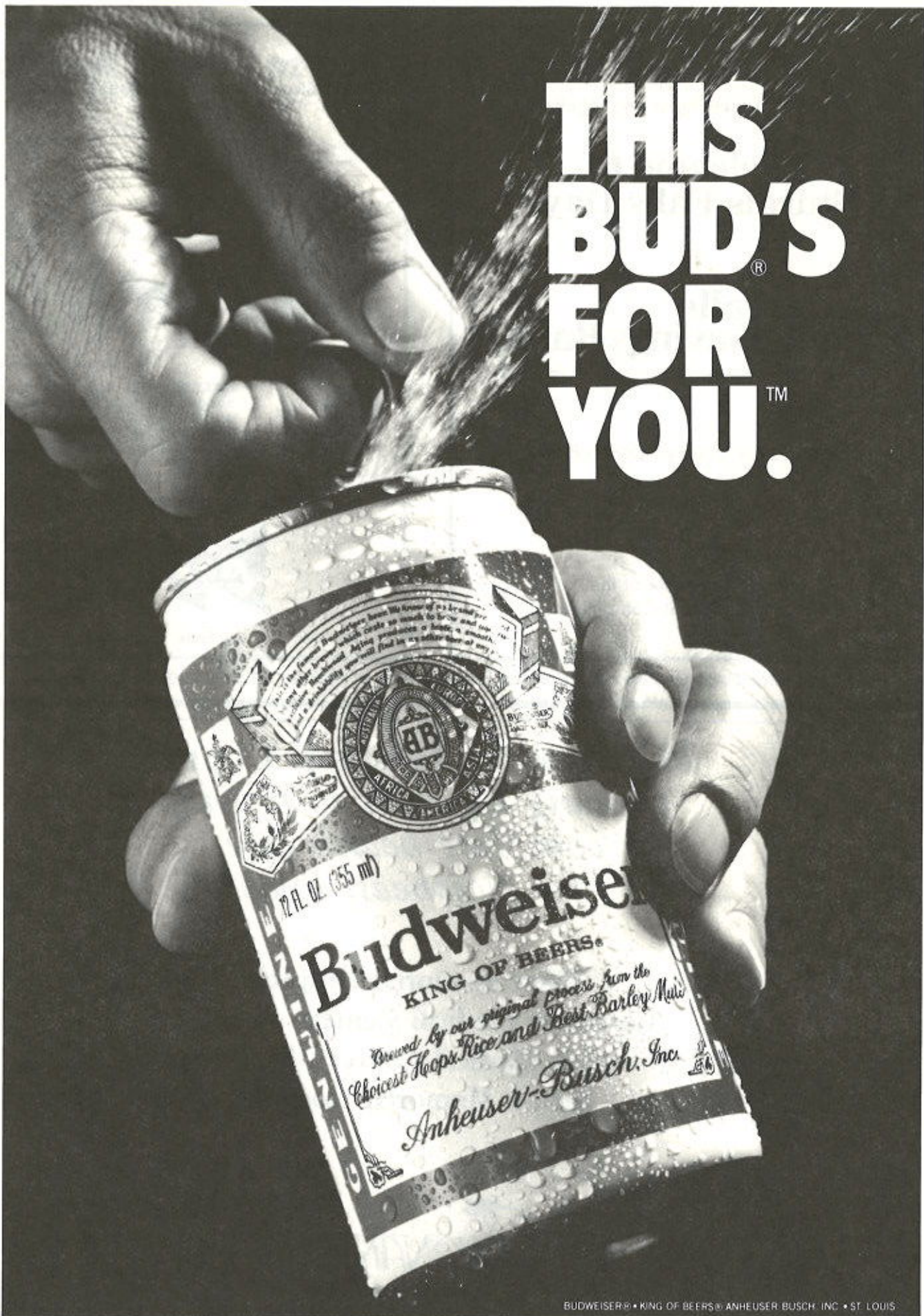
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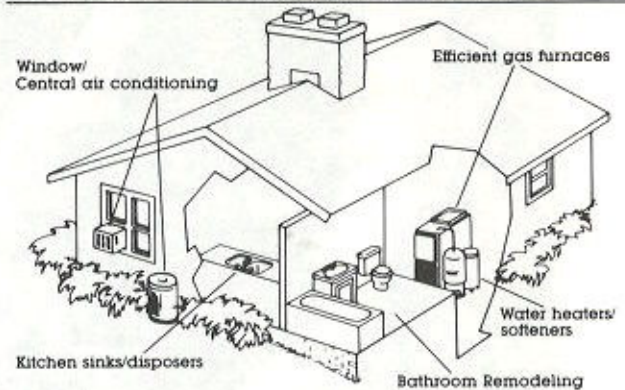
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The Overmans gave the square now called Overman Park to the city in 1853 for the building of the county court house.

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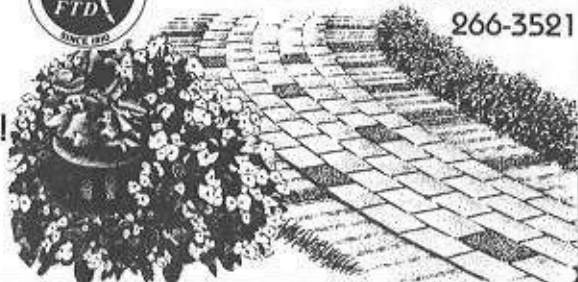
Quality floral care at

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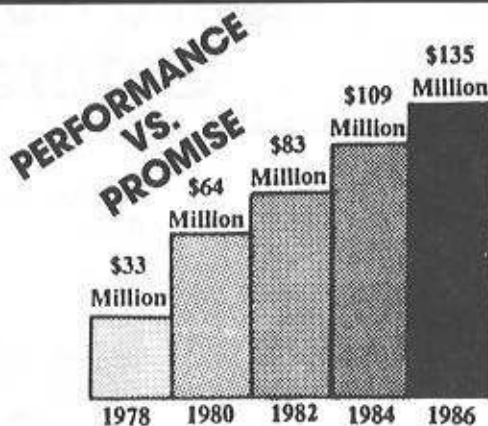
Three milk dairies around the city in 1893, V.W. Foot coming in 1870.

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1:00-2:15 P.M.  
**The Fiddler —**  
**Michael McCanless**  
Country Bluegrass



4:30-5:45 P.M.  
**The Dig Mandrakes**  
Original Rock 'n Roll

2:45-4:00 P.M.  
**Baby Moon & The Whitewalls**  
50's & 60's



**Island Park Entertainment**  
**Saturday 6/27/87**

6:15-9:15 P.M.

**The**  
**Johnsons**  
Country



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1:00-2:15 P.M.  
**The New Tennyson Band**  
Pop & Rock



4:30-5:45 P.M.  
**The Dreams Band**  
Best in Top 40 Music



2:45-4:00 P.M.  
**The Rhythm Rockers**  
Rhythm & Blues



**Island Park Entertainment  
Sunday 6/28/87**

6:15-9:15 P.M.

**The  
Blue Band**

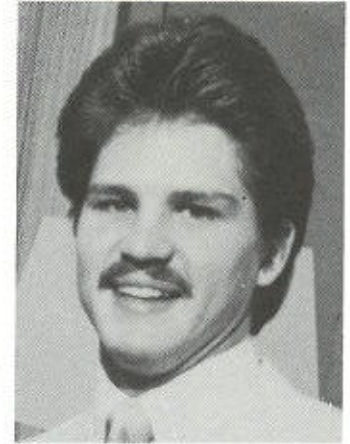
Iowa's Premier  
Dance Band



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## Friday Night at the Beach House

\*Fireman's Ball  
8-12 p.m. Beach House  
Friday, June 26

**Beach House  
Island Park**



\*Sponsored by Cedar Falls Fire Fighters  
and North Shore Boat Club



**Shake, Rattle,  
& Roll**

*50's and 60's  
Music*

## Saturday Night at the Beach House

9 p.m.-1 a.m.  
Saturday, June 27

**Beach House  
Island Park**



\* Sponsored by El Mecca Shrine Club  
and North Shore Boat Club



**The Dreams  
Band**

*Best in top 40's  
Music*



# STURGIS FALLS CELEBRATION XII

## HIGHLIGHT OF EVENTS

Your Host and Hostess this Special Weekend, Marianna and David Delafield

### SUNDAY, June 21, 1987

#### NORTHEAST IOWA CIVIL WAR ASSOCIATION

Civil War Artifacts & Relics Display at College Square (Southwest wing) June 3-28

10 a.m. to 2 p.m.  
Starting Time

#### VOLKSMARCH First Route:

To begin at the Ice House Museum, to end at Ice House Museum through historic Cedar Falls, Hartman Reserve and downtown Cedar Falls

10 a.m. to 2 p.m.  
Starting Time

#### VOLKSMARCH Second Route:

To begin at the Ice House Museum going through George Wyth Memorial State Park to the first shelter and back to the Ice House Museum  
Sponsored by Kiwanis Rough Risers/Hartman Reserve in cooperation with the Wyth Memorial State Park. Bring Tee-Shirt for silkscreening logo at Hartman Reserve

### WEDNESDAY, June 24, 1987

#### STURGIS FALLS THIRD ANNUAL LADIES GOLF TOURNAMENT

8 a.m.  
8:30 a.m.

Coffee/Rolls  
Tee Off

Beaver Hills

#### FREY AMUSEMENTS/CARNIVAL MIDWAY

Island Park

### THURSDAY, June 25, 1987

#### FREY AMUSEMENTS/CARNIVAL MIDWAY

Island Park

### FRIDAY, June 26, 1987

8 a.m. to 4:30 p.m.

#### IOWA ARTISTS COMPETITIVE EXHIBIT

Metropolitan Galleries, 1200 Main  
June 9 through July 17

Cedar Falls Rec Center

2 p.m. to 4:30 p.m.

#### CEDAR FALLS HISTORICAL SOCIETY "25th Anniversary"

Victorian House Museum, cupola open  
George Wyth House and Viking Pump Museum  
Ice House Museum  
Blacksmith — George Shimek  
Turkey Foot Long Rifles, Primitive Camp

303 Clay  
303 Franklin  
Riverfront

Also . . . New . . . ICE HOUSE ICE CREAMS . . . Ice Cream Cook Book

#### FREY AMUSEMENTS/CARNIVAL MIDWAY

Island Park

5:30 p.m.

#### Sturgis Park Dedication — Chamber of Commerce

Sturgis Park, 1st & Main

6 p.m.

#### BIG WHEEL "500"

For children 2 years to 8 years — All participants will receive ribbons  
Sponsored by Cedar Falls Recreation Center

CF Utilities

6 p.m.

#### STURGIS FALLS CELEBRATION SALUTE

to the Bicentennial of the U.S. Constitution

Overman Park

7 p.m.

#### The "BILL RILEY STATE FAIR TALENT AND SPROUT SHOW"

Sturgis Falls Celebration Talent Competition  
Sponsored by Cedar Falls Trust and Savings Bank  
Bill Riley, MC, brought to you by the Farm Bureau  
(Rain location . . . Lincoln School)

Overman Park

7:30 p.m.

#### NORTHEAST IOWA CIVIL WAR ASSOCIATION STURGIS FALLS RE-ENACTMENT AT COLLEGE SQUARE MALL

"Cedar Falls Goes to War"!! A Civil War Living History, Dramatic Portrayal

8 p.m. to 12 p.m.

#### FIREMAN'S BALL @ THE BEACH HOUSE

Music by: "Shake, Rattle & Roll"  
Sponsored by Cedar Falls Fire Fighters and the North Shore Boat Club

Island Park

**SATURDAY, JUNE 27, 1987**

**STURGIS FALLS PRO-AM GOLF TOURNAMENT**

Pheasant Ridge

Men's 4-Man Best Ball  
Sanctioned by Iowa Section PGA

**8 a.m. LONG DISTANCE BICYCLE RIDE TOUR DE STURGIS FALLS**

Beginning and ending in West Cedar Falls  
50 Mile bicycle ride/Register by June 20 to avoid late fee... forms available at local bicycle shops.

Sponsored by: Rainbow Cyclists

**8 a.m. TURKEY FOOT SCAVENGER HUNT CANOE REGISTRATION**

**9 a.m. to 1 p.m. TURKEY FOOT SCAVENGER HUNT CANOE RACE**

Washington Union Access to Island Park  
Prizes awarded for 1st to 5th Places  
For more information contact 277-2187

**9 a.m. to 3 p.m. SENIORS CITIZEN AND HANDICAPPED REST STOP AT SAC'S ON 5TH**

Refreshments and Continuous shuttle service to Overman Park and the Green from 5th and State Streets.

LISTEN FOR KCFI LIVE BROADCASTS AT VARIOUS EVENTS SATUDAY AND SUNDAY DURING THE STURGIS FALLS CELEBRATION

**RIVERVIEW PARK RENEWAL CENTER**

Camping spaces available/events scheduled

**STURGIS FALLS CELEBRATION 8TH ANNUAL PARADE —  
SATURDAY, 10:00 a.m., JUNE 27, 1987**

**9:55 a.m. SKY DIVERS/LINCOLN SCHOOL PLAYGROUND**

Cedar Falls Sky Divers  
Northeast Iowa Sky Divers  
Featuring: "Star Formation" and "Canopy Stack"

**10 a.m. Parade Theme: "LOVE AND LAUGHTER"**

SPONSORED BY DOERFER DIVISION of CCA

Grand Marshall: A. B. "Bite" Livingston  
Celebrity Marshall: Introducing Willy S. Wonderful,  
costumed by Peggy Sannerud  
Master-of-Ceremonies: Jim Mudd  
Host and Hostess: David and Marianne Delafield

**Parade Route:** 8th and Clay Streets, south to 10th Street, east to Main Street, north to 2nd Street, west to Clay Street, south to 5th Street, REVIEWING STAND at corner of 3rd and Main Streets.

**10 a.m. NORTHEAST IOWA CIVIL WAR ASSOCIATION**

Living History at Island Park

**10 a.m. Parade Participation**

**3:30 p.m. North/South Skirmish**

**8:30 p.m. Camp Entertainment**

**12 Noon to 6 p.m. IOWA NATIONAL GUARD HELICOPTER DISPLAY  
IOWA ARMY NATIONAL GUARD JEEP DISPLAY**

Island Park

**STURGIS FALLS DIXIELAND JAZZ FEST '87**

**Saturday, June 27, 1987**

**Master of Ceremonies: Bob Justis**

On-the-Green

- 12 Noon SAINTS JAZZ BAND
- 1 p.m. MAPLE STREET JAZZ BAND
- 2 p.m. WEST END JAZZ BAND
- 3 p.m. CRESCENT CITY JAZZ BAND
- 4 p.m. NEW RED ONION JAZZ BABIES
- 5 p.m. DIXIELAND ALL STARS
- 6 p.m. SAINTS JAZZ BAND
- 7 p.m. WEST END JAZZ BAND
- 8 p.m. NEW RED ONION JAZZ BABIES
- 9 p.m. MAPLE STREET JAZZ BAND
- 10 p.m. CRESCENT CITY JAZZ BAND
- 11 p.m. DIXIELAND ALL STARS

**ENTERTAINMENT IN ISLAND PARK**

**Saturday, June 27, 1987**

**Master of Ceremonies: Larry Heagle**

Island Park

- 1 p.m. MICHAEL McCANLESS, FIDDLER
- 2:45 p.m. BABY MOON AND THE WHITEWALLS
- 4:30 p.m. THE DIG MANDRAKES
- 6:15 p.m. THE JOHNSONS

1 p.m. and 4 p.m.	VINTAGE SHOW COMPANY "America's Only Horse-Drawn Variety and Medicine Show" 90 minutes each Sponsored by Midway Bank and Trust	Sturgis Park/1st & Main
1 p.m. to 4 pm.	BENNINGTON TOWNSHIP SCHOOL Sponsored by the Black Hawk County Conservation Board	Black Hawk Park
	FREY AMUSEMENTS/CARNIVAL MIDWAY	Island Park
12 Noon to 6 p.m.	FACE PAINTING ON-GROUNDS	Overman Park
1 p.m. to 3 p.m.	IOWA ARTISTS COMPETITIVE EXHIBIT Metropolitan Gallery, 1200 Main	CF Rec. Center
1 p.m. to 5 p.m.	CEDAR FALLS HISTORICAL SOCIETY Victorian House, Cupola Open George Wyth House & Viking Pump Museum Ice House Museum Blacksmith: George Shimek Turkey Foot Long Rifles, Primitive Camp	303 Clay 303 Franklin Riverfront
3 p.m.	FAMILY BICYCLE RIDE To begin at Overman Park and ride through various streets and parks in scenic Cedar Falls. Route approximately 5-6 miles in length, one hour time. Recreation for all ages.	
9 p.m. to 12 pm.	ALL CITY TEEN DANCE AT LINCOLN SCHOOL GYM Sponsored by St. Timothy's United Methodist Church	Lincoln School
9 p.m. to 1 a.m.	SATURDAY NIGHT @ THE BEACH HOUSE Sponsored by El Mecca Shrine Club and the North Shore Boat Club Music by Dreams Band, best in top 40's music	Island Park

### ENTERTAINMENT IN OVERMAN PARK BANDSHELL

Saturday, June 27, 1987

Master of Ceremonies: Terry Arnold

1 p.m.	DECORAH KILTIES/Drum and Bugle Corp.	Overman Park
1:30 p.m.	WELDON AND GENE GOURD/Fiddle and Guitar	
2:30 p.m.	CEDAR VALLEY HARMONY CHAPTER of SWEET ADELINES	
3:00 p.m.	BILL SHEPARD DIXIELAND BAND	
4:00 p.m.	BILL RILEY TALENT SHOW WINNERS	
4:30 p.m.	RICHARD RENNER/The Vaudeville Clown	

### SUNDAY, JUNE 28, 1987

6 a.m.	HALF MARATHON/PACKET PICK-UP Half Marathon and corresponding events sponsored by Cedar River Runners Club	Overman Park
7 a.m.	HALF MARATHON — START	
7 a.m.	5K FUN RUN — Start (Family Participation)	
7 a.m. to 1:00 p.m.	LION'S CLUB TWELFTH ANNUAL PANCAKE BREAKFAST Sponsored by the Cedar Falls Lions Club	Island Park
9 a.m. Registration	TOURIST PARK DISC GOLF Sponsored by Black Hawk Metro Disc Golf Tournament	Tourist Park
11 a.m.	Tea-off time Pros and Experts	
12 Noon	All other divisions PUBLIC INVITED TO WATCH THE COMPETITION	
9:00 a.m.	NORTHEAST IOWA CIVIL WAR ASSOCIATION STURGIS FALLS RE-ENACTMENT	Island Park
9:00 a.m.	Authentic Church Service (Public Invited)	
1:30 p.m.	North/South Skirmish	
2:30 p.m.	Dying Contest	
9:30 a.m.	HALF MARATHON TROPHY PRESENTATION/Bandsshell	Overman Park
12 Noon to 6 p.m.	IOWA NATIONAL GUARD HELICOPTER DISPLAY	Island Park
	IOWA ARMY NATIONAL GUARD JEEP DISPLAY	Island Park
	FREY AMUSEMENTS/CARNIVAL MIDWAY	Island Park
	RED CROSS TENT ON-GROUNDS/FIRST AID "Blood Pressure Checks"	Overman Park
	JAYCEES DUNKING BOOTH ON-GROUNDS	Overman Park
	FACE PAINTING ON-GROUNDS	Overman Park
	SARTORI HOSPITAL TENT ON-GROUNDS "First Aid Available"	Overman Park
10 a.m. to 6 p.m.	ORIGINAL ARTS AND CRAFTS STREET FAIR Presentation 2nd Street	Overman Park

10 a.m. to 6 p.m.	STREET FAIR EXHIBIT featuring items of all types...antiques...toys...jewelry... tools... food...crafts... etc.	Overman Park
10 a.m. to 5 p.m.	CEDAR FALLS HISTORICAL SOCIETY "25th Anniversary" Victorian House — Cupola Open George Wyth House & Viking Pump Museum Ice House Museum "Make Your Own Jump Rope": Roy & Vopal Youngberg Ted & Marlene Stirling, Kim & Jeff Sherburne Blacksmith: George Shimek "Bark Baskets": David & Kathleen Schmidt "Quilting": Clintena King "Buggie Wheel Rugs": Elsie Rogers "Wood Carving": Bob Olson "Loom Rug Weaving": Marty Olsen "Bobbin Lace": Mary Bronson NE Iowa Weavers & Spinners Guild of Waterloo Spinning: Eleanor Mast Virginia Cleaver Cindy Whitney Corrine Huisman Weaving: Audrey Stevens	303 Clay 303 Franklin Riverfront
12 Noon to 3 p.m.	"CHILDREN'S CREATIVE ACTIVITIES" Workshop This activity situated at the corner of 2nd and Franklin Sponsored by J.S. Latta Company	2nd & Franklin
12 Noon to 6 p.m.	STURGIS FALLS CELEBRATION "Bingo" "Cash Prizes"	2nd & Clay
1 p.m. to 4 p.m.	BENNINGTON TOWNSHIP SCHOOL Sponsored by Black Hawk County Conservation Board	Black Hawk Park
1 p.m.	HAYLOFTERS Square Dancers	3rd & Clay
2 p.m.	KANDI MOUNTAIN KLOGGERS	3rd and Clay
3 p.m.	METRO TRAINING ACADEMY DOG OBEDIENCE	3rd and Clay
4:30 p.m.	CANINE FRISBEE CONTEST	Lincoln School Playground

**STURGIS FALLS DIXIELAND JAZZ FEST '87**  
**Sunday, June 28, 1987**  
**Master of Ceremonies: Bob Justis**

	On-the-Green
12 Noon	MAPLE STREET JAZZ BAND
1 p.m.	SAINTS JAZZ BAND
2 p.m.	WEST END JAZZ BAND
3 p.m.	NEW RED ONION JAZZ BABIES
4 p.m.	CRESCENT CITY JAZZ BAND
5 p.m.	SAINTS JAZZ BAND
6 p.m.	MAPLE STREET JAZZ BAND
7 p.m.	WEST END JAZZ BAND
8 p.m.	CRESCENT CITY JAZZ BAND
9 p.m.	NEW RED ONION JAZZ BABIES

**ENTERTAINMENT IN ISLAND PARK**  
**Sunday, June 28, 1987**  
**Master of Ceremonies: Larry Heagle**

	Island Park
1 p.m.	THE NEW TENNYSON BAND
2:45 p.m.	THE RHYTHM ROCKERS
4:30 p.m.	THE DREAMS BAND
6:15 p.m.	THE BLUE BAND

**ENTERTAINMENT IN OVERMAN PARK**  
**Sunday, June 28, 1987**  
**Master of Ceremonies: Terry Arnold**

11 a.m.	CEDAR STOMPERS/UNI Student Dixieland Band	
12 Noon	WELDON AND GENE GOURD/Fiddle & Guitar	Overman Park
1 p.m.	CEDAR FALLS MUNICIPAL BAND	
2 p.m.	WATERLOO COMMUNITY PLAYHOUSE "Excerpts from Fiddler on the Roof"	
2:30 p.m.	UNSTRUNG Heros "Songs of the Heartland"	
3:30 p.m.	SWAN, MASTER MAGICIAN "The Old Time Magical Mystery Fun Show" for the whole family	
4:30 p.m.	PROUD IMAGE/Barber Shoppers	
5 p.m.	THE CARILLON BRASS/Renaissance and Rag Music	



## OVERMAN PARK

1. Sons of Norway — Norwegian Food
3. CF Women's Club — Brunch in clubhouse, beverage and balloons on street corner
4. American Red Cross — Assorted dogs/nachos and cheese
5. Golden "Oh" O'rings — Haystack onion rings
6. Wok Wiz — Chinese Food
7. Black Hawk Racing Assoc. — sno cones
8. Optimist Club — soft serve ice cream and popcorn
9. Jr. Services — mini donuts
10. Dunk tank



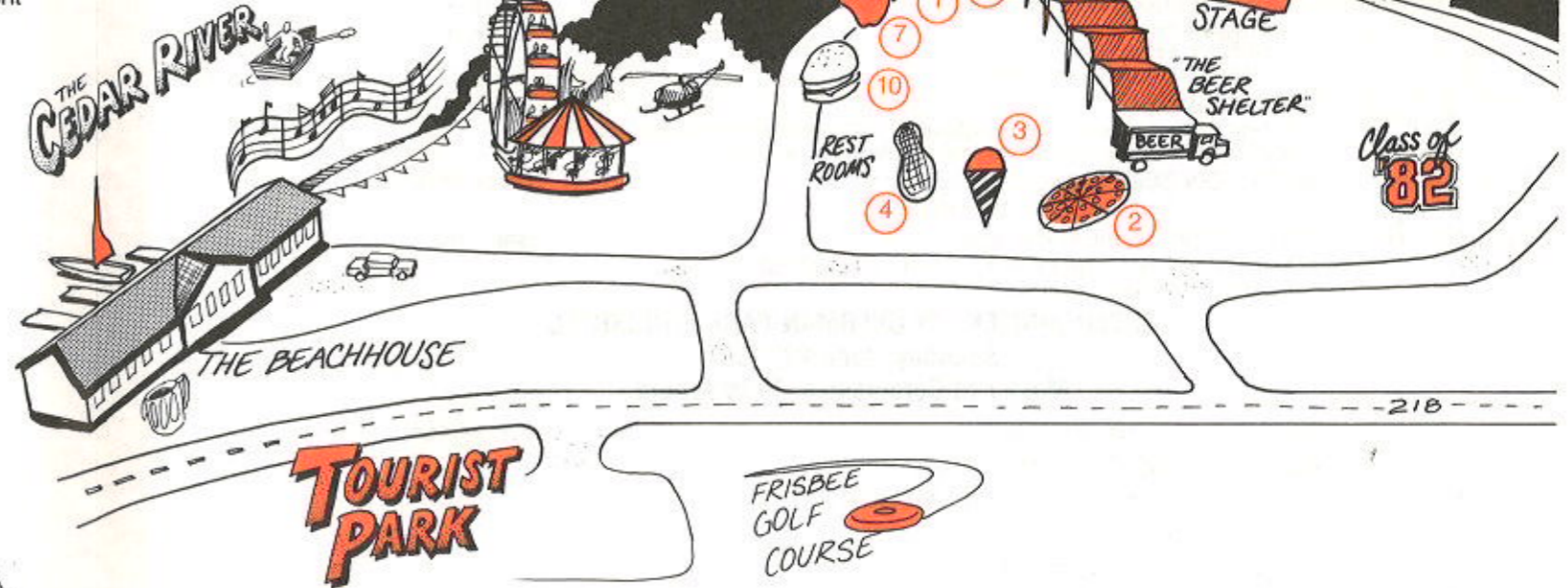
11. Chapter BU TTT Society — sno cones/iced sun tea
14. Metro Exchange Club — funnel cakes
15. Food Factory — brats and dogs
16. C.F. Athletic Boosters — T-shirts, buttons and memberships
17. St. Patricks School — maid-rites and ice cream
18. Black Hawk Lodge #65 — pork burgers and waffle cakes
20. IA Nurses Association — lemonade, sun tea, juice in a box
21. Boy Scout Troop 42 — Italian sausage and hot dogs
23. Vendor Systems Inc. — roasted peanuts in shell and draft root beer
24. CF Band boosters — fruit on a skewer
25. St. Timothy's United Methodist Church — slices of watermelon

**LOVE &  
LAUGHTER!**

Willie S. Wonderful  
welcomes you to dining out.

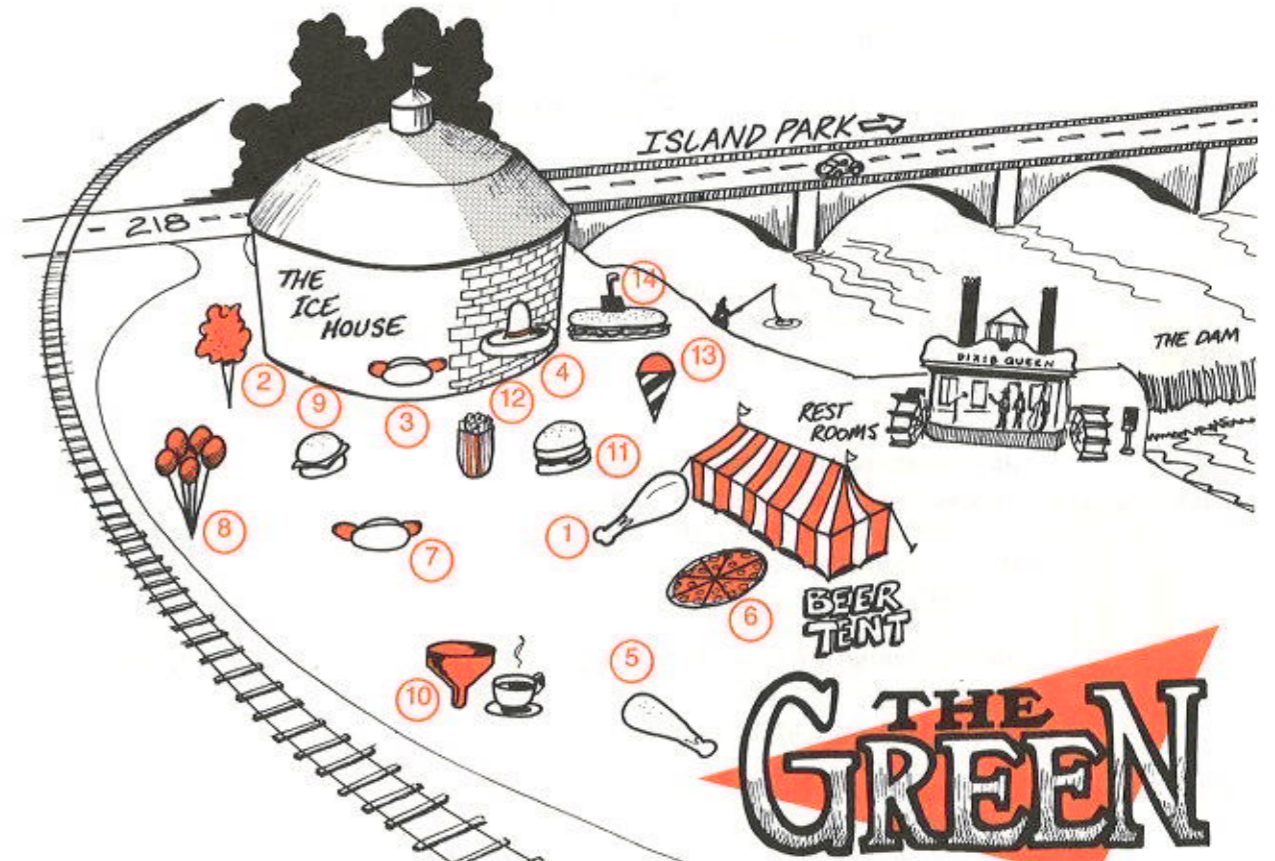
## ISLAND PARK

1. Our Redeemer Lutheran Church — brownies and ice cream
2. BJ Concessions — pizza, soft serve, brats, maid rites
3. CF Sertoma Club — Italian sausage, sno cones, popcorn
4. American Legion — peanuts and popcorn
5. Diablo's Tacos — Mexican Food
7. Top Dog & Sandwichery — William Tell apple and assorted dogs
10. CF Amvets — hamburgers, dill pickles, cookies
- '82 CFHS Class Reunion Tent



## THE GREEN

1. Abels — Dietrick — grilled turkey sandwiches and drumsticks
2. Wok 'N Roll — egg roll, fried rice, cotton candy, sno cones
3. Cedar Valley Lions Club — Brats and hot dogs
4. Panchos — Mexican food and lemonade
5. Kentucky Fried Chicken — fried chicken, coleslaw, brats, pork patties
6. The Other Place — pizza, lemonade
7. St. Demitrios Church — gyros, hot dogs, coney island, baklava
8. CFHS Cheerleaders — balloons
9. Cedar Valley Sportsman Club — turkey and ham on buns, chips
10. Sno Hawks — funnel cakes, ice tea, coffee
11. Mr. G's — hamburgers, polish sausage
12. Rough Risers CF Kiwanis — popcorn
13. CF CB Emergency — peanuts, sno cones, popcorn
14. Karen Concessions — fruit salad, sub sandwich, baked potatoes, lemonade





## NORTHEAST IOWA CIVIL WAR ASSOCIATION STURGIS FALLS RE-ENACTMENT

**Friday, June 26, 7:30 p.m. — College Square**  
**"Cedar Falls Goes to War!" — a Civil War**  
**Living History, Dramatic Portrayal**

Iowa troops at the Hornets Nest, Shiloh, Tennessee; April 6, 1862

**CIVIL WAR ENCAMPMENT/LIVING HISTORY — ISLAND PARK (NORTH END NEAR VOLLEYBALL COURTS)**

**Saturday, June 27 — Camps Open All Day**

**ONGOING DEMONSTRATIONS ALL DAY**

**10:00 A.M. — Parade Participation**

**3:30 P.M. — North/South Skirmish**

**8:30 P.M. — Camp Entertainment**

**Sunday, June 28 — Camps Open 'til 4:00 P.M.**

**9:00 A.M. — Authentic Church Service**  
**(public invited)**

**1:30 P.M. — North/South Skirmish**

**2:30 P.M. — Dying Contest**

**Civil War Artifacts & Relics Display at College Square (Southeast Wing): June 3 thru 28**

**EVENT  
SPONSOR**



**Living History  
Sponsor:**

**Porter's**, 323 Viking Road, Cedar Falls  
Camera Warehouse outlet store

**Merchant Sponsors:**

**Dalton Plumbing, Heating & Cooling, Cedar Falls/Waterloo**  
**Blackhawk Shooter Supply, Cedar Falls**

**Cavalry Horse Feed:**

**Co-op of Hudson, Cedar Falls/Hudson**

## Frey Amusements



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Make Frey Amusements part of your fun at Sturgis Falls — Wednesday through Sunday.

STURGIS FALLS  
**DIXIELAND JAZZ FESTIVAL 10**  
 CEDAR FALLS, IOWA

**Sponsor: Standard Distributing Co.**

The Sturgis Falls Dixieland Jazz Festival started as a result of the Bicentennial Celebration, and is now a 2 day event featuring the finest bands from across the nation. The festival is rated #11 out of 79 major jazz festivals across the nation and is the only major jazz festival that is admission free, with the underwriting of Joan Poe of Standard Distributing Company, the festival continues to grow. Estimated crowds of over 40,000 people enjoy the 2 day event. Planning begins in December and Bands are selected from tapes, backgrounds and traveling to see and hear their live performances. The 1987 expense budget is over \$28,000 and over 300 volunteers make the festival work. All the expenses at the festival site, including cost of the bands are paid out of the proceeds derived from the concessions. To keep it free, support the concessioners.

**JAZZ FESTIVAL BOARD OF DIRECTORS**

<b>Board Members</b>	<b>Area of Expertise</b>	<b>Board Members</b>	<b>Area of Expertise</b>
Dick Smith .....	President	Meryl Southhall .....	Ticket Sales
Connie Brunskill .....	Souvenir-Concession	Marilyn Smith .....	Hospitality
Ron & Connie Coffman .....	Beer Concession	Gene Lehman .....	Concessions-Program
Jon & Donna Hall .....	Beer Concession	Bob Justis .....	Publicity
Bob Weisley .....	Maint. Engineer	Judd Truax .....	Ins. and Legal
Jim Olsen .....	Maint. Engineer and Concessions	Bill and Verna Blair .....	Program
Julian Blake .....	Sound Engineer and Concessions		

Thank our Volunteers—They Keep Your Jazz Festival Free  
**1987 FEATURE PRESENTATIONS**



**Crescent City Jazz Band**

**Connie Jones and the Crescent City Jazz Band** is recognized as one of the top jazz groups in the country. Connie, a veteran of many big name bands, such as Pete Fountain, Jack Teagarden, the Basin Street Six, and many others, is regarded as an outstanding jazz cornetist and a highly respected band-leader.

Connie has assembled some of the best musicians in the country and has moulded them into an excellent jazz band that has entertained nightly at the New Blue Angel Club on Bourbon Street in New Orleans for years. Their repertoire is vast and exciting. They are in demand at jazz festivals throughout the United States, as well as concerts and convention dates. Listening to the Crescent City Jazz Band is an enjoyable experience.



**New Red Onion Jazz Babies**

The **"New Red Onion Jazz Babies"** officially came into existence in June of 1981, when they began working at the nationally famous Bristol Bar & Grill in Kansas City. However the nucleus of the band stretches back to trombonist Marvin Hart own "Dixie Six" which performed in and around Kansas City in 1979-1980.

The "New Red Onion Jazz Babies" are a group dedicated to the preservation of one of Americas dying arts, exciting traditional Jazz. Listen as the Jazz Babies bring back the thrill of Storyville Bardello, the Midwestern Ragtime Salons, the Chicago Dance Halls and the Jumping New York Jazz Clubs.

These veteran jazz musicians will send you home talking about this fine group.



**The West End Jazz Band**

**The West End Jazz Band** has been delighting and enteraining audiences in the Chicagoland area for over 10 years with their own special style of music. The WEJB specializes in traditional jazz dating from the turn of the century to the early 1930's. They play a wide range of tones, everything from low-down blues to the hot dance pop songs of the 1920's as well as ragtime.

They are dedicated to preserving our American musical heritage from the jazz age, especially Chicago's musical history.

Among the special events which they are featured, are Dixieland Festivals Park Concerts, parades, Public Radio Station WBEZ, and have played abroad in promotion of tourism to U.S.

The West End Jazz Band currently has three record albums available and several cassette tapes which feature the band's many talents, including classic jazz age era vocals by the husband and wife team of Mike and Leah Bezin.

STURGIS FALLS  
**DIXIELAND JAZZ FESTIVAL 10**  
 Sponsor Standard Distributing Co.



**Maple Street Jazz Band**

The **Maple Street Jazz Band**, Valley Junction, Iowa, a professional collection of musicians, providing basic Dixieland music for the enjoyment of people in Iowa for over 17 years. The Maple Street coordinate their talents to provide a complete repertoire of Dixieland as well as a myriad of other styles of modern musical entertainment. They have appeared in a number of Jazz Festivals as well as Bix Fest, Presidential Campaigns and many clubs to the constant delight of their audiences.



**Dixieland All-Stars**

The **Dixieland All-Stars**, were organized in 1976 to play on Sunday evenings at the Holiday Inn in Dubuque.

They have appeared at the Riverfest and Dubuquefest every year, and many Chamber of Commerce functions over the years. The most popular one being Dubuque Day in Des Moines for the past four years. They have placed many engagements on Riverboats.

They have been appearing for the past three years on Tuesday nights at the Hoffman House in Dubuque and have also played at two funerals in the past year. One was for Nick Thimmesch the syndicated columnist for the Washington Post.



**Saints Dixieland Jazz Band**

The **Saints Dixieland Jazz Band**, Cedar Falls, Iowa, the host band for the Sturgis Falls Dixieland Jazz Festival is recognized as one of the finest Dixieland Bands in the midwest, and their appearances are varied. Twice at the Bix Fest, Terra Houte Festival, West Des Moines Kiwanis Fest, Squaw Creek Fest, Good Old River Days, My Waterloo Days, Fort Dodge Fest, Waverly Fest, appearing twice for V.P. George Bush. For V.P. Candidate Geraldine Ferrero, numerous appearances on Bix Fest Series on Iowa Public Television and National Public T.V., several live radio shows and national and local P.M. Magazine, also many church services, and one funeral, along with many state and national organizations, annual convention. Members of the Band are Dick Smith, Banjo, and Leader, Bob Justis, drums and vocals, Tedda Hach, piano, Gene Lehman, bass, vocals and M.C. Judd Truax, trombone, vocals, J.R. Iverson, clarinet and sax, Dave Smith cornet, trombone, piano, bass, and Lore' Beth Mick, vocals. Don't miss the exiting group of fun loving musicians.

**JAZZ FESTIVAL CONTRIBUTIONS**

All the expenses at the festival sight including the costs of the bands are paid out of the proceeds derived from the concessions.

If you want to make a financial contribution to the Jazz Festival fill out this coupon and mail to the address listed below. Your direct contribution to the Jazz Festival will assure its continuance and help it to remain admission FREE.

**PATRON JAZZ FESTIVAL CONTRIBUTION**

Please Check:     \$1 to \$25     \$26 to \$50     \$50 or More

**MAKE CHECKS PAYABLE TO  
 AND MAIL TO:**

Dixieland Jazz Festival  
 28 River Ridge Ln.  
 Cedar Falls, IA 50613

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_

Phone No. \_\_\_\_\_

# HOLST

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CEDAR FALLS

CLOSED SUNDAYS

**BARNES BUILDERS SUPPLY**

# It's Fair Time In Our Fair City.



As a sponsor of this year's fair,  
we want to encourage everyone  
to come enjoy the fun!

We Know The Way. We Are Norwest.  
**NORWEST BANKS**

Norwest Bank Cedar Falls, N.A.  
302 Main Street  
2202 College Street  
Cedar Falls, Iowa 50613

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Hot  
Sauce

Good June 26, 27, & 28  
College Square Mall  
11 a.m. to 1:00 a.m.  
Weekdays  
till 2:00 a.m.  
Weekends

The first regular coffin maker or undertaker was John J. Wellington in 1855.

# DEEL'S

## SHOP THE STORE WHERE QUALITY COUNTS!!!

*You've always known we're convenient,  
now compare our friendly  
service, quality meat and  
produce, competitive prices  
and everyday SUPER VALU!*

**OPEN:**  
Mon.-Sat. 7 AM-10 PM  
Sun. 8 AM-8 PM

**602 Main St.  
Cedar Falls, Iowa**





**Your Friendly Full-Service Supermarkets**

Catering For All Occasions  
 Fresh Bakery Products Daily  
 U.S.D.A. Choice Meats  
 The Very Best Fresh Produce

**College Square Shopping Center**  
 Cedar Falls  
 266-7535

(319) 277-5178

**AREA**  
*ELECTRIC*  
**INC.**

**Electrical Management by Design**

510 State Street  
 Cedar Falls, Iowa 50613

**Bruce M. Rockers**  
 President

**Holdiman Motor Inc.**

4325 University Ave.  
 Cedar Falls, Iowa  
 277-1210

**Chrysler — Plymouth — AMC — Jeep — Renault**  
 Serving Eastern Iowa For Over 20 Years

In 1893, there were 61 manufacturing and industrial plants in Cedar Falls making 193 different articles.



COUPON  
*Sturgis Falls Special*  
 Any 16" pizza with 2 toppings  
**\$7.50**

22 oz. pop 50¢ each (limit 4)  
 Coupon good June 26-July 3  
 Limited delivery area • One coupon per pizza

**Waterloo**  
 232 E. Ridgeway  
**235-1776**

**Cedar Falls**  
 4302 University  
**277-0110**

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**HAIRSTYLING**  
 For Men & Women



LET US DEVELOP YOUR  
 MEMORIES...

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**1 HOUR PHOTO**

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 Waterloo  
 234-5996

**6 HOUR PHOTO**

Black Hawk Village  
 Cedar Falls  
 277-7714

"OUR BUSINESS IS DEVELOPING... NICELY"

# Precieux Art Jewelers

(with this ad as coupon)

**40%** Off any retail price of any true original design gold mountings, bracelets, etc.

N.E. Iowa's finest jewelers 4 years running with an outstanding 99.6% total satisfaction rate!

Industry avg. midwest section is 62% (C.D. Work)

**Fine Diamonds • Colored Gems • Pearls**

319-277-0717 317 Main St. Parkade Cedar Falls, Iowa

## You'll Like Our Combination of Banking Services

- Checking with Interest
- Insured Savings
- Investment Accounts
- Tax-Sheltered Programs
- Installment Loans
- Mortgage Loans
- Credit-line Advances
- Insurance Counselling

*"Serving Northeast Iowa"*



**Peoples Federal**  
Waterloo • Cedar Falls

In 1854, the population of Black Hawk County showed 2,488: males, 1385; females, 1103; and 603 votes.

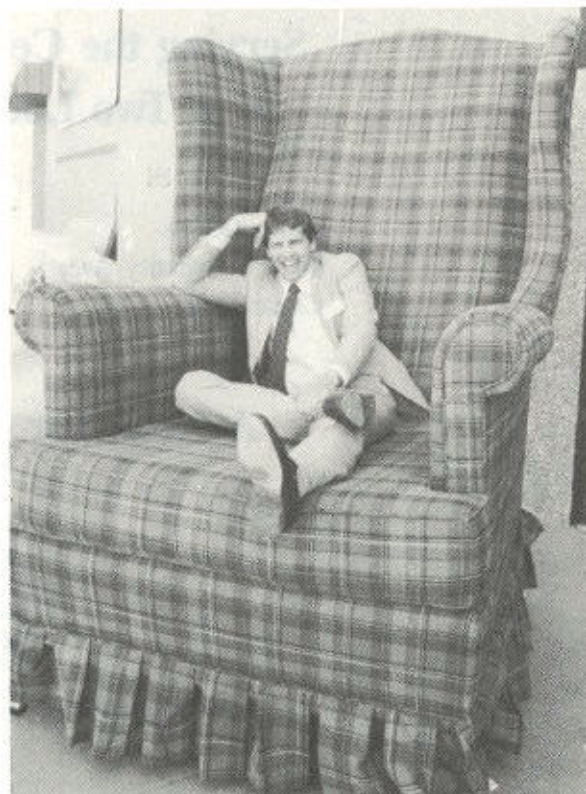
## "We're BIG on Sturgis Falls"

*The "Largest Chair In The World" is on display in our store during Sturgis Falls Days. It's over 7 feet tall and weighs over 500 lbs. Bring your camera.*

*"We're the people store"*  
**Simpson**  
FURNITURE

515 Main Street, Cedar Falls

(319) 266-3535



# The ART COLONY

— Handcrafted,  
just for you!

We have many unique and perfect gift items  
for gifts • decorating • just for fun!

♥ ♥ ♥  
**OLD MAIN MALL**

315 MAIN

277-7767

CEDAR FALLS



**BERG & BERG INC.**  
PHARMACISTS

4TH & CLAY CEDAR FALLS, IOWA 50613 266-2833

PRESCRIPTION DEPT. 266-3168



Where your dreams come true

2005 WESTFIELD AVE.  
WATERLOO, IOWA  
DIAL 234-4635

123 MAIN ST.  
CEDAR FALLS, IOWA  
DIAL 266-7541

204 W. SEERLEY BLVD.  
CEDAR FALLS, IA 50613  
PHONE: 268-0404

320 PACKWAUKEE ST.  
NEW HARTFORD, IA 50660  
PHONE: 983-2237

**KAISER  
CORSON** Funeral Homes.

504 PROSPECT STREET  
SHELL ROCK, IA 50670  
PHONE: 885-4321

218 1/2 2ND STREET S.E.  
WAVERLY, IA 50677  
PHONE: 352-1187

The Cedar Valley Agricultural district Society was organized in 1856 with Peter Melendy as its first president.

## Serving the Cedar Falls Community Now Two Locations To Serve You

**Main Office**  
4417 University Ave.  
Cedar Falls, Iowa

**Deposit Office**  
422 Main Street  
Cedar Falls, Iowa

**A Neighbor You Can Bank On**



**MIDWAY BANK & TRUST**

Member FDIC



# Hardee's

## Festival Favorites



Mix and Match  
Your Choice:

Regular Roast Beef  
Sandwich OR Bacon  
Cheeseburger, Reg. Fries  
& Med. Soft Drink —

only **\$2.09** plus tax

NO COUPON NECESSARY.

Special limited time offer,  
good only at Hardee's of Cedar Falls.  
312 First Street

3833F Hardee's Food Systems Inc. 1987



# UNI-DOME

**NORTHEAST IOWA'S  
ENTERTAINMENT  
CENTER**

Sturgis Falls Celebration  
says Thank You for your support

The first person making a business of distributing ice was G.W. Clark in 1858.

## THE FASHION CORNER

Rick Hagen

Gene Lehman



Bob Savereide

Wayne Gnagy

The Fashion Corner of Northeast Iowa



Ardie Einertson

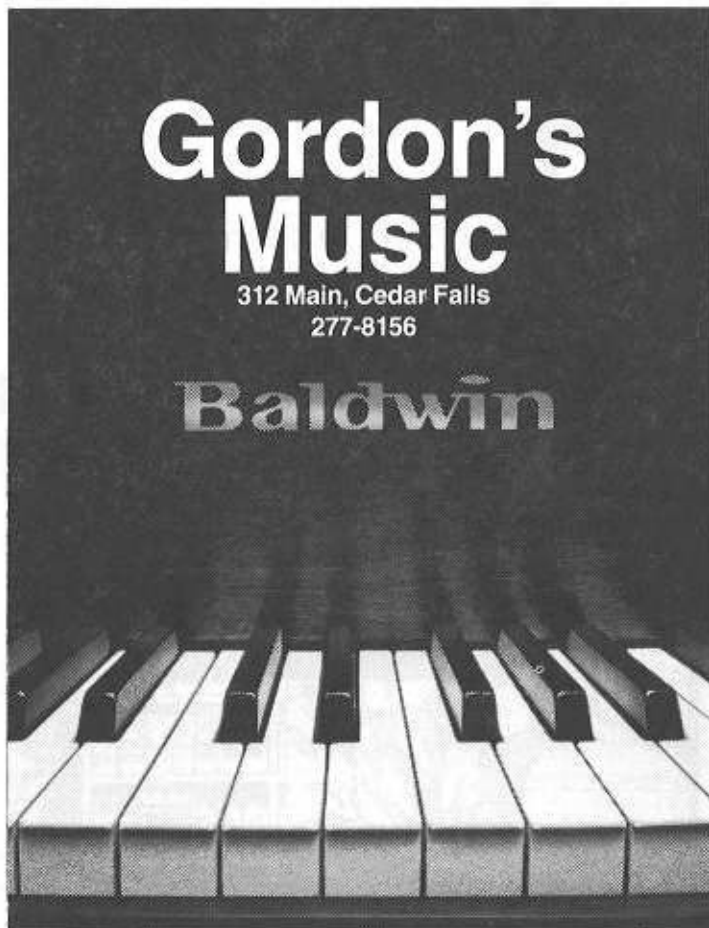
Margaret Burns

Jan Griffen

# Gordon's Music

312 Main, Cedar Falls  
277-8156

## Baldwin



# AREAS NEW #1

HI-TECH ENTERTAINMENT

STATE OF THE ART LITES & SOUND...



**SHAGNASTY'S**  
"FOR A NASTY GOOD TIME"

Bring this coupon  
in for a 2nd drink  
**FREE**  
Expires 7/10/87

**DAILY DRINK SPECIALS**  
BLACK HAWK VILLAGE  
CEDAR FALLS, IOWA



**\$18.95**      **\$23.95**  
 1 Person      2 Persons

- Heated Pool
- In Room Movies
- Credit Cards Accepted
- Call for Reservations  
 (319) 277-6931

**ECONOMY LEADER NATION WIDE**  
 Motel 6 • 4117 University Ave. • Cedar Falls, IA 50613



Custom Designed and Tailored  
 Rentals - Sales  
 Theatrical Makeup

6221 Chancellor Drive  
 Cedar Falls, Iowa 50613  
 Telephone 319-266-1681

Verla Ravn  
 Leonard Ravn

W.S. Loyed introduced the first billiard table into Cedar Falls in 1862.



**HAPPY  
 CHEF**

**Welcomes You To  
 Sturgis Falls  
 Celebration**

June 26-28

Stop in for Breakfast, Lunch or Dinner  
 Open 24 Hours 7 Days A Week

1409 W. 1st  
 Cedar Falls, Iowa  
 266-9959

or

218 W. Mullan  
 Waterloo, Iowa  
 236-3689



**JIM'S SHOE REPAIR  
 & HOBBY SHOP**

**A FAMILY PLACE      MODELS & KITS**

- Plastic Models & Balsa Plane Kits
- Military Models — Road Racing Supplies
- Balsawood — Estes Rocket Kit & Supplies
- HO and N Gauge Train Sets — Eng. — Car — Supplies
- Paints — Pactra — Tamiya — Model Masters

**CRAFT SUPPLIES**

**"IF YOU DON'T SEE IT...ASK FOR IT"**

Quality Repair at Reasonable Prices — Shoe Repair

**266-4612**

**220 MAIN**

**DOWNTOWN ON THE PARKADE**

**CEDAR FALLS**

**Mr. G.'s Pub & Restaurant**

Hwy. 218N  
 Cedar Falls

Sandwiches  
 Steaks  
 Seafood

Pig Roast  
 Our Specialty

Visit Our Stand By The  
 Ice House

**IOWA'S LARGEST  
 STAINED GLASS  
 HEADQUARTERS**

**25% OFF!**

Finished Panels,  
 Stained Glass, and Lamps

**JOHN DUTCHER**



The  
 Lowest Prices  
 In Iowa

Thru July 1

Cedar Falls  
 419 Main  
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## The Delicious Answer



From

Kentucky Fried Chicken

# Catering

# FOURTH & MAIN

401 Main St.  
Cedar Falls, Iowa 50613  
(319) 277-9716

Deli and Saloon

*College Hill Merchants &  
Professional Association*

*Request the Honor of Your Presence At The*

# 1986 College Hill Arts Festival

*Friday & Saturday, July 16 & 17, 1987*

*Corner of College & West 23rd Streets*

*On the UNI Campus, Cedar Falls, Iowa*

*— 65 Midwest Artists —  
— Performing Artists Featured During Festival —*

In 1845, William Sturgis built a brush dam at the head of the rapids on the Cedar River.

*We want to be  
your bank.*



**WATERLOO**  
SAVINGS BANK

West Park at Cedar 235-3285	3228 Cedar Heights Dr. Cedar Falls
3130 Kimball Ave. 235-3240	277-1547 Hudson Office
	988-3630

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## Excellent & Inexpensive

A nice place to send a friend  
at a great rate:

# 24<sup>95</sup> sgl.

- Free 24 hour satellite TV movies, sports • Free local phone • Stay 12 nights, 13th Free • Touchtone phones
- Non-smoker's rooms no add'l cost • Kids 12 and under stay Free • Rooms designed especially for the handicapped • Personal check cashing service • Free cribs • Free coffee • Inside hallways for security, shelter from weather

### Exel Inn of Waterloo



3350 University Ave.  
(319) 235-2165  
1-800-356-8013  
(In Wisconsin  
1-800-362-5478)





110 West 4th Street  
Cedar Falls  
277-9804



*"We Appreciate Your Patronage"*

Tom and Maureen Porth

Sun.-Thurs. 6 AM-Midnight/Sat. & Sun. 6 AM-3 AM  
University Avenue at College Square Mall



**STURGIS  
FALLS**  
CELEBRATION!  
**Special!**

**Expires: 7-10-87**

Other Specials  
for men, women, or children  
"Special Group Rates"

**522 E. 18th St.**  
**Cedar Falls**  
**266-5923**

## CEDAR FALLS KARATE AND HEALTH CLUB

Est. 1970 • Member IPFA, USKA

### GET INTO SHAPE & STAY FIT!

- **Nautilus** only \$2.25 per week  
Unlimited number of weeks — (minimum 12 weeks)
- **Aerobics** 3 months unlimited \$15
- **Karate** sign up 3 months or more and receive **free**  
Karate uniform  
(we now have a class exclusively for women)
- **Tanning 300** minutes for \$26.50 or 175 minutes  
for only \$19.00.



*Community*  
**BUICK-GMC-SUBARU**  
CEDAR FALLS, IA.

**277-1720**

**7026 University Ave.**  
**1 Block From College**

# Palace Clothiers

CROSSROADS CENTER — WATERLOO  
234-7537

COLLEGE SQUARE — CEDAR FALLS  
268-1958



**For  
conversations,  
reservations  
and  
congratulations,  
who's always  
there?**

*Whenever you call,  
we're there.*



**Northwestern Bell**  
A US WEST COMPANY

© 1985 Northwestern Bell Telephone Company

This advertisement paid for by Northwestern Bell customers

**PRONTO**  
GROCERIES & GAS

601 MAIN

**STURGIS FALLS  
SPECIALS**

26-27-28 JUNE

**Budweiser**  
KING OF BEERS

12 PKS.  
\$6.19

**BUD LIGHT**

Old Milwaukee }  
Old Milwaukee Light } 6 PKS.  
\$2.39

BARTLES & JAYMES

*Premium*  
WINE COOLER

\$2.99

NEW!  
Seagram's  
**GOLDEN  
SPIRITS**

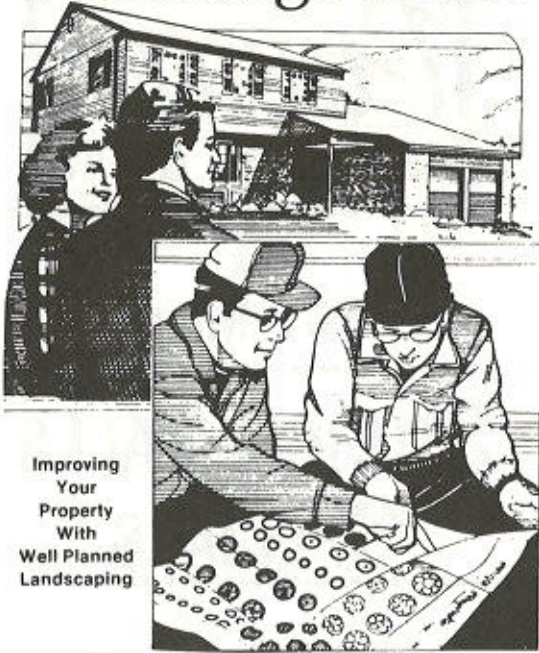
\$4.19

**PARKADE SPECIAL:**

12 oz PEPSI  
HOT DOG  
Chips  
**\$1.<sup>25</sup>**

ICE - POP - BEER - WINE COOLERS - CONES

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Improving  
Your  
Property  
With  
Well Planned  
Landscaping



1715 W. 1st St., Cedar Falls, IA 50613 319-266-4717



1837-1987

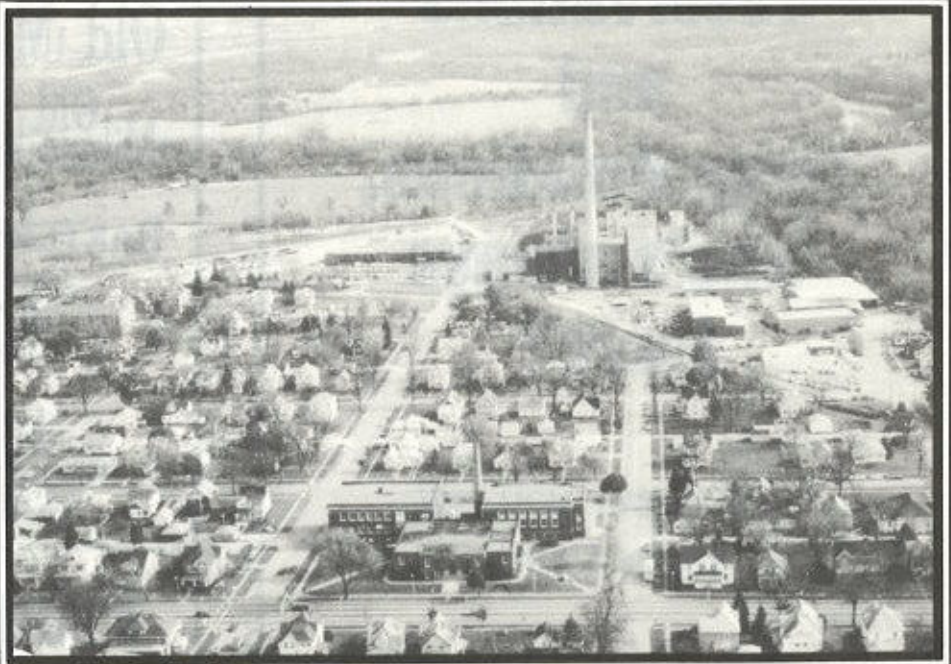
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Harris & Cole Bros. Pump Works are the largest in the world in 1893.

We are  
"Striving  
For  
Excellence"  
to better  
serve the  
Cedar Falls  
community!



CEDAR FALLS UTILITIES



Enjoy the 1987 Sturgis Falls Celebration  
... another example of what makes Cedar  
Falls a special place.



# Sturgis Falls Pro-Am Pheasant Ridge Golf Course

**Men's 4-Man Best Ball  
Saturday, June 20, 1987**

**Men's Pro-Am Golf Tournament  
Sanctioned by Iowa Section PGA**

Men's Golf Tournament  
Thanks to these Local Sponsors

HOLE IN ONE SPONSORED BY BRUMMEL MADSEN & ASSOC.  
318 Main St., Cedar Falls

**Barnes Builders Supplies, Inc.**

*2120 Main Street, Cedar Falls*

**Community Buick GMC**

*7026 University, Cedar Falls*

**Dan Deery Pontiac Dodge, Co-sponsor**

*7404 University, Cedar Falls*

**John Deery Oldsmobile Datsun, Co-sponsor**

*6823 University, Cedar Falls*

**GMAC Mortgage Corporation**

*3451 Hammond Ave., Waterloo*

**Hawkeye Corrugated Box**

*725 Ida, Cedar Falls*

**Iowa Sports Supply**

*909 West 23rd, Cedar Falls*

**Iowa Turkey Products Co.**

*P.O. Box 42, Cedar Falls*

**John Deere Waterloo Operations**

*400 Westfield, Waterloo*

**Lindgren Glass Products**

*511 Bluff, Waterloo*

**Martin Brothers Distributing Co., Inc.**

*406 Viking Road, Cedar Falls*

**Midway Bank & Trust**

*4417 University, Cedar Falls*

**Old Northwest Co., Denis Dolan**

*700 West 4th, Waterloo*

**Shakey's Pizza Parlor**

*4728 University, Cedar Falls*

**Simpson Furniture**

*515 Main, Cedar Falls*

**Smitty's Tire & Appliance**

*6912 University, Cedar Falls*

**Spinner McGee's**

*Black Hawk Village, Cedar Falls*

**Standard Golf Co.**

*220 East 4th, Cedar Falls*

**Standard Screen Print**

*310 State Street, Cedar Falls*

**Waverly Publishing Co.**

*Hwy. 218 N., Waverly*

## The Sturgis Falls Pro-Am Golf Committee

Marv Haugebak, Chairman

Max Sowers, Treasurer

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Dick Bruns

Kevin Dorrington

Axe Haugen

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Chuck Officer

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# Celebrate Love & Laughter

## Independent Insurance Agents Cedar Falls Association Members

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Brummel, Madsen & Assoc. 318 Main	266-2644
Eells-Cutler Ins. 405 Main	277-6040
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Members of the Trademark subscribe to the Code of Ethics of the Independent Insurance Agents of America Inc. They are More-Than-One-Company Insurance Agents

The University of Northern Iowa invites you to return to Cedar Falls Oct. 1-4 and join us for Homecoming 1987!

### Friday, Oct. 2

Homecoming Golf Tournament  
Beaver Hills Country Club  
Outdoor "Big Time" Pep Rally  
Party/Dance  
(4:30 to 8 p.m., UNI Campanile)

### Saturday, Oct. 3

Homecoming Parade  
(10:30 a.m., Campus Area)  
Outdoor Pre-Game "Dome Fest"  
(11 a.m. to game time, outside UNI-Dome)  
UNI vs. Montana Football  
(1:30 p.m., UNI-Dome)  
Homecoming Dance featuring "FLASH"  
(8:30 p.m. to midnight, UNI-Dome)

### Sunday, Oct. 4

10K UNI Campus "Volksmarch"

For more information about Homecoming events, call (319) 273-2683.



## Enjoy — Enjoy — Enjoy

We Hope You Have A Wonderful Time  
Filled With Love & Laughter



Cedar Falls, Iowa

## Look For Bigger/Better In 1988

## June 24, 25, 26

Thanks for making the Sturgis Falls  
Benefit Auction a great success.



Cedar Falls, Ia.  
2214 College  
277-9720

Waverly, Ia.  
821 W. Bremer  
352-4742

Clear Lake, Ia.  
200 Highway 18 West  
357-8118

Evansdale, Ia.  
3904 Lafayette  
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**an eating & drinking establishment**

**Watch for The Pizza Wagon**

**OPEN: 11:00 a.m.-2:00 a.m. Mon.-Fri.**  
**Noon-2:00 a.m. Sat.**  
**3:00 p.m.-12:00 p.m. Sun.**  
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