



ReYOU
Your Pivot. POWERED.

Career Navigation Lab

FREQUENTLY ASKED QUESTIONS

<i>1. How is this different from working with an executive recruiter?</i>	A recruiter's goal is to fit you into an existing, open role. Our goal is the opposite: to empower you to define and pursue the exact role, consulting path, or venture you want—even if it's not officially "open" yet. We work 100% for you, creating the narrative and assets that make you the obvious choice. We make a recruiter's job easier when you choose to work with them.
<i>2. I'm confident and interview well. Why do I need this></i>	Your confidence is your greatest asset. Our intensive doesn't teach you to be confident; it gives you a superior strategy and arsenal to deploy that confidence against. It's the difference between being a world-class athlete and having a world-class coach, game plan, and equipment. We ensure you win faster and on your own terms.
<i>3. This is a significant investment. What's the ROI?</i>	For a high-earner, a prolonged job search is the real cost. If you shave just 2-3 months off your search, you've saved \$25,000 - \$50,000+ in lost income—not to mention the value of landing a better, higher-paying, more aligned role. This fee is a strategic investment to de-risk your entire transition and secure a superior outcome, faster.
<i>4. Can you guarantee I'll get a job?</i>	No, and any service that does is not being truthful. We are a consulting and production service, not an employment agency. We guarantee the delivery of our services: a powerful new narrative, a complete professional arsenal, and a concrete 30-day action plan. We give you the tools and strategy; your effort and the market do the rest. We put you in the best possible position to succeed.
<i>5. What if I don't know what I want to do next?</i>	That is the #1 reason clients come to us. The entire first part of our day is dedicated to "Exploratory Coaching" designed specifically to help you uncover what's next. You don't need to have the answers before you walk in; you just need to be ready to find them.
<i>6. Who are the experts on your team?</i>	We work with a curated roster of elite specialists—including executive coaches, top-tier resume writers, and former recruiters—who are vetted for their expertise and alignment with our method. We act as your facilitator, orchestrating the right team for your specific goals to ensure a seamless, high-impact day.

<i>7. The economy is uncertain. Is now the right time for this?</i>	Uncertainty is precisely when a strategic advantage matters most. Companies are more selective, and competition is fiercer. This service is designed to make you stand out as a definitive solution in a sea of uncertain candidates, whether you're seeking a role, launching a consultancy, or exploring a venture.
<i>8. How can one day possibly be enough?</i>	We don't believe in dragging out a process that can be condensed with intensity and focus. Our model is built on a producer's precision: every minute of the 12-hour day is meticulously choreographed. We replace weeks of disjointed effort with a single, hyper-focused "sprint" that creates massive momentum.
<i>9. What does the "Leadership Narrative Video" involve?</i>	It's a short, professionally directed and produced video where you articulate your core value proposition. We coach you on delivery and film it remotely using high-quality tools. It's not a rehearsed sales pitch; it's an authentic statement of your leadership and the problems you solve, designed to build trust and connection before the first interview.
<i>10. What's required of me before the intensive?</i>	To ensure we maximize our day, you'll complete a "Master Dossier"—a comprehensive document that helps us understand your career history, achievements, and initial thoughts. This pre-work is crucial for hitting the ground running.
<i>11. What if I need to cancel or reschedule?</i>	We require a 50% deposit to secure your date, which is non-refundable but protects our commitment of time and resources. You may reschedule once with at least 10 business days' notice. Please see the Client Agreement for full details.
<i>12. Is this only for people who have been laid off?</i>	Not at all. This is equally valuable for employed executives who are feeling stuck, planning a strategic exit, or wanting to be prepared for future opportunities. Conducting a job search from a position of strength is the ultimate career hack.
<i>13. My background is unique/non-traditional. Can you still help?</i>	Absolutely. Unique backgrounds are a strength, not a weakness. Our process is designed to identify and package your unique value proposition, turning what you might see as a non-linear path into a compelling story of diverse experience and adaptable skill.
<i>14. What happens after the intensive?</i>	You walk away with your complete "Professional Arsenal" and a 30-day action plan. While the core transformation happens in one day, we can discuss ongoing support options, such as check-in calls or additional coaching sessions, to ensure you maintain momentum.

15. How do I get started?

Schedule a complimentary, no-obligation introductory call using the link below. It's a 15-20 minute conversation to determine if the ReYOU Intensive is the right fit for you and to answer any remaining questions.
