presents
3rd Annual Caribbean Carnival
Saturday, August 13, 2022

SPONSORSHIP OPPORTUNITIES
email info@seasonedgives.org
Seasoned Gives is proud to announce the **THIRD ANNUAL CARIBBEAN CARNIVAL** at Cantine Veterans Memorial Field in Saugerties, New York. On August 13th 2022 authentic Caribbean food, music and cultural events for a day of Carnival fun! Just as in the West Indies, carnival celebration signals the “Crop Over” time when harvest completed. We plan to bring the joy of the West Indies to all! The festivities begin at Noon and will end at 7pm.

Seasoned Gives is presenting this event to support to the community that it calls home. Seasoned Gives is a nonprofit organization that creates a platform to inspire creative thinking and invoke the entrepreneurial spirit that lays in all of us. We focus on education and resource development for low opportunity and minority populations. We develop programs that encourage entrepreneurial endeavors as well as interpersonal skill building. We will be using the proceeds for a financial literacy & program for local children.

**For more information email info@seasonedgives.org**
SPONSORSHIP FORM

Company name: ________________________________________________________

Address: ____________________________________________________________
______________________________________________________________

City __________________ Zipcode __________________

Phone: __________________ Email: _______________________________

Contact: ___________________________________________________________

Position: ___________________________________________________________

Website: ___________________________________________________________

For more information email info@seasonedgives.org
SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
<th>PLATINUM PLUS</th>
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<td>$1000</td>
<td>$1750</td>
<td>$2500</td>
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<td>Online Recognition and banner space.</td>
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<td>Online Recognition, Banner Space, Seat at Sponsor Booth, Meals for 2 Booth Staff Members</td>
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<tr>
<td>Online Recognition, Banner Space, Seat at Sponsor Booth, Meals for 3 Company Representatives</td>
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<tr>
<td>Online Recognition, Banner Space, Seat at Sponsor Booth, Meals for 4 Company Representatives, Vendor Booth Space: 10x10 lot suitable for vehicles or product demos. Timeslot during event for promotion - 2 minutes.</td>
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</tbody>
</table>

I have read the information provided in this document and agree to provide the following sponsorships:

_____SILVER   _____GOLD   _____ PLATINUM   _____ PLATINUM PLUS

Date: __________________________________ Print Name: ____________________________________________

Position: ____________________________________________________________________________________

Company name: ___________________________________________ Website: _______________________________

All non-refundable sponsorship payments must be made at the time of acceptance. Payments can be made online using a PayPal portal or make Check payable to Seasoned Gives. (Mail before July 5th 2022) to: SEASONED GIVES 11 Lohmaier Lane, Lake Katrine, NY 12449

For more information email info@seasonedgives.org
ADVERTISING PACKAGES

STANDARD PAGES

FULL PAGE: $300
HALF PAGE: $150
QUARTER PAGE: $75
SKYSCRAPER AD: $90

STANDARD PAGES

BACK COVER: $750
INSIDE FRONT PAGE: $500
INSIDE BACK PAGE: $500
DOUBLE PAGE SPREAD: $750
ADVERTORIAL: $500
This option includes a full page ad and an article provided by client. (300 words max)

All ads must be predesigned by client. If design is needed, rates are from $150 - $250 depending on size.

GUIDE SPECS
Color: Full Color
Guide Size: H - 8.5 in x W - 5.5 in
Binding: Saddle Stitched
Content: Event listings and community related articles, ads, and information
Circulation: 5,000 - Hudson Valley, NY

DEADLINE FOR PAYMENT AND CREATIVE IS JULY 5, 2022 (CHECK, MO, or CC, VIA PAYPAL)

For more information email info@seasonedgives.org
VENDOR APPLICATION

Please fill out all the required information as accurately as possible. Your submitted data will be reviewed by our Planning Committee and you will be contacted by email within 10 days of your application. Please read the requirements of your participation and you are invited to email with questions.

Requirements for Participation as a vendor in the 2022 Seasoned Gives Caribbean Carnival

1. Vendor must be a registered business entity: LLC, Corporation or NYS DBA.
2. Vendor must have current insurance and name Seasoned Gives as the additionally insured.
3. No application will be approved until full payment is received.
4. All vendors are 100% responsible for cleanup at the end of the event and a cleanup deposit of $35.00. This deposit will be refunded once the event is over and your site has been inspected.
5. Vendors will be granted access to the site at 8 am the morning of the event and must be completely setup by 10 am. All vehicles must be parked outside of the area after setup. There is no parking in the event parking lot. All vehicles can park in other areas of the park. Break down is at 6 pm and vendors must be open until that time. There will be no allowance for early breakdown or departure.
6. Must have a valid NYS Ulster County Dept of Health Temporary Food Service Permit.

Instruction on how to obtain this permit can be found on our website: www.seasonedgives.org

Company or Entity Name: ____________________________________________
Address: _________________________________________________________ City: __________________________
Phone: __________________________ Email: __________________________
Contact Name: __________________________________ Title: __________________________
Service/Product Description: __________________________________________
Website: __________________________ Social Media: __________________________

CHECK ONE:
Food Service: __________________________ Arts & Crafts: __________________________ Information/Service: __________________________

SET UP: CHECK ONE:
Tent: __________________________ Truck: __________________________ cart: __________________________

FOOD VENDORS: Please read ALL regulations and requirements and sign where requested.

NOTE: 10x10 space is provided to all outside vendors and a 10x10 pop-up tent provided by vendors may be used. Please be certain bring adequate tent anchoring to prevent damage from winds. All vendors can be provided with a 6-8 foot table and 2 folding chairs upon request (fee of $20). Electricity will be provided for $10.00 extra. Maximum 10Amps.
Type of Food/Product: _______________________________________________________________________________________________________________________________________

**PACKAGED FOODS:** Food products must be packaged in such a way that the intention is for off-premise consumption (i.e. bottled and sealed jams, jellies, vinegar, and salsa). You may give away samples of food without a N.Y.S. Health Permit.

**PREPARED FOODS OFFERED FOR ON PREMISE CONSUMPTION:** If you sell food for consumption directly on premise you must apply as a FOOD VENDOR and comply with all event rules and regulations pertaining to such food sales.

**GENERAL EVENT REGULATIONS:**

**NEW YORK STATE SALES TAX:** VENDOR must possess a valid N.Y.S. Sales Tax ID Number, if applicable. VENDOR must provide FESTIVAL MANAGEMENT with a photocopy of a current permit issued by the N.Y.S. Sales Tax Bureau. VENDOR WILL NOT BE ACCEPTED WITHOUT THIS CERTIFICATE, which you must.

**INSURANCE:** VENDOR must furnish FESTIVAL MANAGEMENT with a Certificate of Insurance with liability limit of no less than $1,000,000 and shall name Seasoned Gives Inc, and Town of Saugerties as “additional insured” and Cantine Field as the premises for the event. VENDOR will indemnify and hold harmless the SEASONED GIVES CARIBBEAN CARNIVAL and MTD INTERFACE LLC, its officers and directors, from all claims arising from any act of omission of the VENDOR.

**ARTS & CRAFTS VENDORS:** Products must be packaged safe and properly for safety. (i.e. bottled and sealed jams, jellies, vinegar, and salsa, candy). All products must be new and unopened (food items). All items should conform to the event theme as much as possible.

I have read the accompanying Guidelines, Rules, & Regulations and agree to abide by them. I further understand that the vendor fee is nonrefundable and the event is held rain or shine. Please fill in the information below. If you are selected to participate, we will include information about your business in the festival program and on our website. Please check here if you want to opt out of this offer: ☐

For more information email info@seasonedgives.org
SERVICE REQUESTED:

Prepared Food ($175.00): __________  Electricity ($10.00): ________________  Arts & Crafts ($100.00): ________________

6-8 ft Table/2 Chairs ($20.00): __________  Packaged Food/Snack ($100.00): __________  Information/Service ($50.00): __________

NOTE: All fees are non-refundable. Can be made online using our payment portal on our website. Payment can also be mailed to Seasoned Gives, 11 Lohmaier Lane, Lake Katrine, NY 12449. ALL NON-REFUNDABLE PAYMENT DUE BY JULY 1ST, 2022. No Exceptions. No vendor space will be confirmed without payment.

Once accepted vendor must provide required company and insurance information no later than July 1, 2022. All NYS Department of Health (DOH) permits must be provided at event sign-in. Please note that no vendor will be permitted to set up without the required permits and documents set forth in this document. Please email vendor@seasonedgives.org with any questions.

I have read and understand all of the terms and conditions of this event as detailed in this document:

Signature: ____________________________________________  Date: ____________________

Print Name: ____________________________________________  Title: ____________________

Company Name: ________________________________________

FOR OFFICIAL USE ONLY

Accepted: ________  Space Assigned: ________

Dated: ________  Vendor Classification: ________