

CASUAL MALL LEASING + ADVERTISING OPPORTUNITIES



Just a step away from home

Grafton Shoppingworld is the retail shopping destination of the Clarence Valley, featuring a 400 seat food court, services, multiple fashion outlets and an outdoor dining precinct. Situated at the junction of the Gwydir and Summerland Highways, Grafton Shoppingworld is positioned perfectly to cater residential, commercial and tourist customers.

With over 4 million visitors a year, Grafton Shoppingworld is anchored by key retailers Big W, Fresh & Save, Target, Woolworths and Dan Murphys.

Access high customer traffic and be rewarded with instant leads,
maximise your sales and increase product awareness.



Grafton-Shoppingworld



graftonshoppingworld



graftonshoppingworld.com.au



FREE WiFi

CASUAL MALL LEASING



"Promote your business, generate product sales"

Promote your business, generate product sales and trial your goods and services to a broad range of customers through our Casual Mall Leasing & Pop Up opportunities! This is the perfect way to gain maximum exposure for minimum expense while customers are in a shopping mindset.

You can enjoy the benefits of operating in a successful retail environment without the need for long term commitment or large establishment costs. Casual Mall Leasing is the ideal way to raise your business profile.

This is a great opportunity to launch products, build public awareness, test the market with new products and services, face to face with customers through displays and demonstrations and receive instant feedback.

Our Casual Leasing locations are located in high traffic areas, providing the ideal opportunity to leverage off a constant flow of customers. Grafton Shoppingworld are proud to support our local Community/Charity/Fundraising organisations by providing casual lease space in centre as a donation*.

*Conditions apply.

IN CENTRE ADVERTISING

Various advertising opportunities are available throughout the centre including floor decals and our 400 seat food court. Position your brand in the customer's mind through strategic advertising and brand campaigns.

Advertising can be designed and installed by you, or we can work with you to create engaging advertising and branding.

Opportunities include floor decals, table top decals, travelator glass branding and poster stands. Various advertising locations provide an opportunity for general branding, directional signage, or specific campaign offers to provide high impact.

Our Leasing Team are always looking for new retail stores and offerings to introduce to our shopping centres.

For long term leasing enquiries please email leasing@mconaghygroup.com or call one of our Leasing Executives on 07 3248 8000.

FOR ALL ENQUIRIES PLEASE CONTACT:

Grafton Shoppingworld
Centre Management Casual Lease Team

P: 02 6642 7770

E: grafton.reception@mconaghygroup.com

52-74 Fitzroy Street, Grafton NSW 2460

www.graftonshoppingworld.com.au

CASUAL LEASING RATES & LOCATION MAP

\$180

Daily Rate

- » 3m x 3m
- » SITES: 1, 2, 3, 4, 7, 8
- » Monday to Sunday
- » Includes GST
- » Power

\$880

Weekly Rate

Additional Advertising	Details	Weekly Rate
Floor Decals	Max Size - 2m x 2m	\$550
Travelator Glass Decals	Various sizing available - Individual campaign to measure	\$1,100
Food Court Table Top Decals	100 table tops (across 4 quadrants)	\$1,100
Car Park Activations	Various sizing available - Individual campaign to measure	P.O.A

All advertising prices include GST.



*Rate and availability is at Centre Management discretion.

**All Bookings require signed Casual Leasing License and copy of current Public Liability.

Disclaimer: The owner and manager of this property give notice that all information given in relation to this property is given out in good faith and is true and correct at that time. Potential lessees should make their own investigations and assessment of this casual leasing opportunity and should not rely on this document or anything said by the landlord or it's associates to make the final decision. Statistics and demographic information if referenced from the Australian Bureau of Statistics and was correct at the time of printing and production.