



Sponsorship

Stalwart Runners — Supporting First
Responders

Overview



- Becoming a sponsor means connecting with one of the fastest-growing, high-income, family-oriented regions in North Texas. Our events unite nine thriving towns.

Communities We Serve & 2024 Population Estimates



→ Total Regional Population: 301,455 Residents

City / Town	2024 Population	Source
Argyle	6,294	[demographi...texas.gov]
Northlake	11,811	[worldpopul...review.com]
Denton	165,998	[neilsberg.com]
Flower Mound	79,990 (Census QuickFacts)	[worldpopul...review.com]
Justin	6,197	[census.gov]
Trophy Club	13,704	[neilsberg.com]
Westlake	1,920 (latest available 2023 peak)	[texas.home...ocator.com]
Haslet	4,743	[biggestuscities.com]
Roanoke	10,798	[flowermound.gov]

Why This Region?



- Young, growing, family-centered communities
- High household incomes & strong homeownership
- Highly educated, engaged residents
- Excellent audience for brand visibility

Event Sponsorship Value



- Exposure to 300,000+ residents
- Engagement with families & professionals
- High-impact Pre-Event Expo
- Communities Facebook Pages in 9 towns (people reshare with their friends and community)
- Pre and Post Events Emails
- Opportunity to add a discount coupons in our digital coupon book.