



Sponsorship

Stalwart Runners — Supporting First
Responders

Overview



- Becoming a sponsor means connecting with one of the fastest-growing, high-income, family-oriented regions in North Texas. Our events unite nine thriving towns.

Communities We Serve & 2024 Population Estimates



→ Total Regional Population: 301,455 Residents

City / Town	2024 Population	Source
Argyle	6,294	demographi....texas.gov
Northlake	11,811	worldpopul...review.com
Denton	165,998	neilsberg.com
Flower Mound	79,990 (Census QuickFacts)	worldpopul...review.com
Justin	6,197	census.gov
Trophy Club	13,704	neilsberg.com
Westlake	1,920 (latest available 2023 peak)	texas.home...ocator.com
Haslet	4,743	biggestuscities.com
Roanoke	10,798	flowermound.gov

Why This Region?



- Young, growing, family-centered communities
- High household incomes & strong homeownership
- Highly educated, engaged residents
- Excellent audience for brand visibility

Event Sponsorship Value



- Exposure to 300,000+ residents
- Engagement with families & professionals
- High-impact Pre-Event Expo
- Communities Facebook Pages in 9 towns (people reshare with their friends and community)
- Pre and Post Events Emails
- Opportunity to add a discount coupons in our digital coupon book.