



FLIP

COMMUNICATION

flip your paradigm

It's time to communicate with
#readytoyousolutions

Flip what?

Shift your outlook and overturn your perspective.

Every possible resource is needed to stand out in the sea of competition.

Being Flip means focusing on values, avoiding common thinking, and reaching your goal, in work as well as in life.

Let's flip!



Identity



Strategy



Communication

IMAGINE

How do you and your company present yourself to the outside world?

Services:

- Image restyling
- Logo refreshing
- BIC graphic merchandise
- Printed catalogue & digital booklet
- English mother-tongue translations



To promote the name of your business on every occasion, FLIP Communication offers you the best: **BIC® graphic**.

Whether it is a fair, a meeting, a corporate anniversary or traditional holidays, associating your name with renowned quality products is the secret for always being remembered **fondly**. And if the product is branded BIC®, a brand recognized by 9 out of 10 people, the combination is perfect.

BIC® has a very wide range of items, united by **iconic style**, reliability, durability, attention to **sustainability** in the production process and affordable prices.

CONTACT US TO GET THE CATALOG



BIC® graphic product categories:

- Ballpoint pens
- Metallic pens
- Roller and Gel pens
- Pencils
- Plastic pens
- Stylus pens
- Packaging & Ecolutions® packaging for pens
- Lighters and covers
- **Antibacterial & antimicrobial range products**
- **Full colour Ecolutions® range**
- **BIC® Sprout pencil**

ALL CUSTOMIZABLE

Digital Easiness

You concentrate on what you do best: we'll take care of the digital part.

Services:

- From domain registration to website hosting
- From website creation to newsletters
- Social media management



RelaX yourself

The satisfying side of work: peace of mind.

Because we take care of organizing both professional initiatives and social events.

Services:

- Participation in trade fairs and exhibitions: visual merchandising and stand image
- Happy hour FLIP box
- Celebrations

Save the Planet

Is your company environmentally friendly?

Whether or not your business is involved in potentially polluting activities, we have some ideas on how to help offset our impact on the planet.

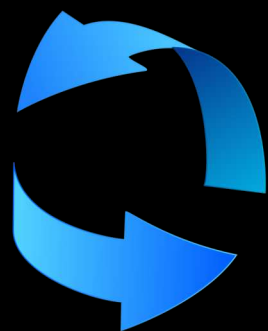
Do like us!

Services:

- Support initiatives for both reforestation and the populations of the Amazon rainforest
- Quality environmentally friendly branded merchandise
- Sustainability



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