

Anthony Middle School

Teacher: David Rueda

Subject: Journalism Syllabus

First Semester

1st Nine Weeks: Foundations of Journalism

Focus: Introduction to journalism, history, ethics, and news writing basics

Unit 1. What is Journalism

TEKS: §110.62 Journalism I 110.62 (1) (A-C), (2) (A-D)

Unit 2. History of Journalism

TEKS: §110.62 Journalism I 110.62 (1) (A-C), (2) (A-D)

Unit 3. Law and Ethics in Journalism

TEKS: §110.62 Journalism I 110.62 (1) (A-C), (2) (A-D

Unit 4. Elements of News

TEKS: 110.62 Journalism I 110.62 (1) (A-C), (2) (A-D

2nd Nine Weeks: News Writing & Reporting

Focus: Writing techniques, interviewing, and structure

Unit 5. Lead Writing and Interviewing Skills

TEKS: 110.62 (2) (E-I), (3) (A-C)

Unit 6. Inverted Pyramid Structure

TEKS: 110.62 (2) (E-I), (3) (A-C)

Unit 7. Attribution & Quotations

TEKS: 110.62 (2) (E-I), (3) (A-C)

Unit 8. Editing & AP Style Writing

TEKS: 110.62 (2) (E-I), (3) (A-C)

Second Semester

3rd Nine Weeks: Feature, Editorial & Review Writing

Focus: Advanced writing styles and opinion pieces (Newspaper)

Unit 9: Feature Writing

TEKS: 110.62 (2) (J-L), (3) (D-F)

Unit 10: Editorials & Columns (newspaper)

TEKS: 110.62 (2) (J-L), (3) (D-F)

Unit 11: Review Writing AP Style

TEKS: 110.62 (2) (J-L), (3) (D-F)

Unit 12: Typography, Photography & Layout Basics (newspaper/yearbook)

TEKS: 110.62 (2) (J-L), (3) (D-F)

4th Nine Weeks: Visual Journalism & Production

Focus: Photojournalism, design, and publication (newspaper/yearbook)

Unit 13. Photojournalism

TEKS: 110.62 (4) (A-C), (5) (A-C)

Unit 14. Design Principles (newspaper/yearbook)

TEKS: 110.62 (4) (A-C), (5) (A-C)

Unit 15. Advertising & Media Literacy

TEKS: 110.62 (4) (A-C), (5) (A-C)

Unit 16. Staff Roles & Management (yearbook)

TEKS: 110.62 (4) (A-C), (5) (A-C)

Resources: Texas Essential Knowledge and Skills (TEKS) for Journalism I (110.62) and the TAJE Journalism Curriculum Guide