

The 16th Annual FLINT **pride** *in the park...*

Hosted by
 Wellness Services

SAVE THE DATE: JULY 18TH, 2020

Hello!

This is your opportunity to contribute to the **Sixteenth Annual Pride in the Park Festival**. Each year, our event continues to grow and this opportunity can provide your company with valuable exposure to a diverse population of consumers, healthcare providers, and social service agencies.

The Flint Pride Festival provides an opportunity for the LGBTQ+ population to celebrate their freedom to be who they are and to take a positive stance against discrimination and violence toward lesbian, gay, bisexual, and transgender people. The intent of this event is to celebrate diversity in our city, affirm the LGBTQ+ population, and increase visibility to build a sense of community.

Your sponsorship will reach not only the large population of LGBTQ+ individuals in our community but also their friends, families, and allies of the LGBTQ+ community. This is very important due to our current political climate as many of these individuals do not feel safe in our communities and are looking for places that support and welcome them as clients/patrons. Friends, families, and allies also look to support companies that they know are supportive of their friends and loved ones. I hope that you would join us in our fight against discrimination and send the message to our community that you support the basic human and civil rights of all people in our city.

There are a variety of sponsorship levels which are affordable for any budget. Please take a moment to look over the options to decide which option supports your organizational needs. Thank you for your time and consideration, we look forward toward working with you and having you as part of our community!

BRONZE SPONSOR

- LOGO ON EVENT WEBSITE
- MENTION IN SOCIAL MEDIA POSTS
- BOOTH/VENDOR SPACE

\$500+

SILVER SPONSOR

- LOGO ON EVENT WEBSITE
- MENTION IN SOCIAL MEDIA POSTS
- MENTION ON PERFORMANCE STAGE DURING INTERMISSION
- BOOTH/VENDOR SPACE

\$1,000+

GOLD SPONSOR

- LOGO ON EVENT WEBSITE AND IN EVENT PROGRAM
- MENTION IN SOCIAL MEDIA POSTS
- LOGO ON EVENT SIGNAGE
- BOOTH/VENDOR SPACE
- VERBAL RECOGNITION ON PERFORMANCE STAGE DURING INTERMISSIONS
- INCLUSION IN EMAIL BLAST

\$2,500+

PLATINUM SPONSOR

- LOGO ON EVENT WEBSITE AND IN EVENT PROGRAM
- MENTION IN SOCIAL MEDIA POSTS
- LOGO ON EVENT SIGNAGE
- BOOTH/VENDOR SPACE
- VERBAL RECOGNITION ON PERFORMANCE STAGE DURING INTERMISSIONS
- VERBAL RECOGNITION AT THE OPENING CEREMONY
- INCLUSION IN EMAIL BLAST
- INCLUSION IN EVENT PRESS RELEASES
- STAGE SIGNAGE
- AD IN PRIDE GUIDE

\$5,000+

DIAMOND SPONSOR

- LOGO ON EVENT WEBSITE AND IN EVENT PROGRAM
- MENTION IN SOCIAL MEDIA POSTS
- LOGO ON EVENT SIGNAGE
- BOOTH SPACE AT THE FESTIVAL
- MENTION ON PERFORMANCE STAGE DURING INTERMISSIONS
- VERBAL RECOGNITION ON PERFORMANCE STAGE DURING INTERMISSIONS
- VERBAL RECOGNITION AT THE OPENING CEREMONY
- INCLUSION IN EVENT PRESS RELEASES

- INCLUSION IN EMAIL BLAST
- STAGE AREA SIGNAGE AND SCREEN PLACEMENT
- AD IN PRIDE GUIDE
- LOGO ON EVENT MERCHANDISE
- MEDIA PACKAGE (SENT IN SEPARATE EMAIL)

\$10,000+

DIAMOND MEDIA PACKAGE

- **LOGO PLACEMENT**

- PLACE YOUR LOGO ON OUR FACEBOOK AND INSTAGRAM PLATFORMS, IN A DEDICATED SPONSOR SECTION THAT WILL BE INCLUDED IN ALL OF OUR SOCIAL MEDIA POSTS RELATED TO FLINT PRIDE.

- **SPONSORED POST**

- ONE SPONSORED POST ON EACH OF OUR SOCIAL MEDIA PLATFORMS TO PROMOTE YOUR BRAND'S SUPPORT OF FLINT PRIDE. THIS POST WILL INCLUDE YOUR LOGO AND A MESSAGE ABOUT YOUR COMMITMENT TO DIVERSITY AND INCLUSION.

- **MENTION IN PRESS RELEASES:**

- WE'LL INCLUDE YOUR BRAND NAME IN ALL PRESS RELEASES ANNOUNCING FLINT PRIDE.

- **SOCIAL MEDIA ANALYTICS**

- BASIC ANALYTICS ON THE PERFORMANCE OF YOUR SPONSORED POST, INCLUDING
 - ENGAGEMENT
 - REACH
 - IMPRESSIONS

(THIS WILL GIVE YOU VALUABLE INSIGHTS INTO HOW YOUR BRAND IS BEING PERCEIVED BY OUR AUDIENCE.)

- **ACCESS TO VIDEO AND PHOTO CONTENT**

SPONSORSHIP FORM

SPONSORSHIP AMOUNT: _____

COMPANY/ORGANIZATION NAME: _____

COMPANY/ORGANIZATION CONTACT NAME: _____

NAME(FIRST AND LAST): _____

CONTACT PHONE NUMBER: _____

CONTACT EMAIL: _____

COMPANY/ORGANIZATION WEBSITE: _____

HOW WOULD YOU LIKE TO SUBMIT PAYMENT?

CHECK

ACH

CARD

INVOICE

AUTHORIZED SIGNATURE: _____

DATE: _____

PLEASE EMAIL A TRANSPARENT PNG VERSION OF YOUR LOGO

A TRANSPARENT PNG VERSION OF YOUR LOGO IS REQUIRED FOR PROMOTIONAL MATERIALS

HOSTED BY



FOR OFFICE USE ONLY



MAIL TO:

TERESA SPRINGER
WELLNESS SERVICES
INC
311 E COURT ST
FLINT, MI 48502

CUSTOMER ID ----- RECEIPT #-----

DONATIONS AND GIFTS ARE TAX DEDUCTIBLE TO THE EXTENT PROVIDED BY LAW. EIN: 38-2674052