

# ENGAGE SUPPORT ATHLETE NATION



ATHLETES'  
COMMISSION

**STRATEGIC GOALS 2021 TO 2024**  
PHILIPPINE OLYMPIC COMMITTEE  
ATHLETES COMMISSION (AC)



## Our Vision:

For Philippine National Athletes to know the value of an Athletes Commission and to believe in its purpose.

## Our Mission:

To ensure that the voice of the Philippine national athletes will be expressed, heard and submitted to the Philippine Olympic Committee's (POC) Executive Board and their associated decision-making bodies.



## Our Values:

Excellence, Respect, Friendship



## Our Ambition:

To be a consultative and advisory body for elite Filipino national athletes. To assist the POC achieve its mission by providing a critical link between POC leaders and our national athletes.



## Our Goal:

To help national athletes achieve their full potential and to sustain their success in various competitions; to maintain a healthy and efficient relationship between athletes and the NOC through direct communication; and to carry out programs of the IOC AC in order to assist the national athletes in life areas within and after retirement from competitive sports.



## What will success look like?

- The AC to be known as a strong and supportive Committee for all Philippine National Athletes
- Our strong support programs will positively effect and contribute to winning results for Philippine National Athletes and Teams in global competitions
- Witness an increased growth in Athlete engagement, AC programs and AC led initiatives
- Our National Athletes to feel a range of support from the AC, to speak and have a voice
- Our Athletes to possess a higher standard of education in and away from competition
- Our training and education programs will produce high standards of athlete management and preparation, allowing athletes to exceed expectations in and outside of competition
- Our promotion and positioning of women in sport will reflect equal opportunities
- Our increased support for Athletes will see a higher standard of performance across all levels of competition
- Witness a growth in fan engagement towards Philippine National Athletes
- A sense of growth in sport participation across the country
- Secure and attain new sponsorship avenues to support our Athletes
- An increased involvement and awareness of the AC amongst our athletes and their relationship and cooperation with the AC
- To have a deep connection with athletes to raise the profile of the AC for future elections
- To increase social media and news for Philippine sports
- To have Increased interest, knowledge and respect for all athletes that represent the Philippines
- To become closer as a unit, under one flag, one team and one country



# Our strategy: how will we achieve the AC ambition?

## 1. ENGAGE - Connect, communicate and interact

1.1 For our AC to contribute to co-operation, development and advocacy within the Olympic Movement;

1.2 For AC members to actively participate in athletes' forums organised by IOC, OCA and regional counterparts each year;

1.3 Create and establish athletes' forums where Philippine athletes can gather and be trained as ambassadors and learn to give inspirational talks to school children by promoting Olympism in their schools.

1.4 Encourage other Philippine national athletes to create an athlete's commission within their NSA for better communication; to establish point persons per sport

1.5 Suggest and/or offer advice on various areas within Team Operations and National Performance for key sporting events including (without limitation); the Games village environment and activities, athlete agreement, performance services, uniform, planning, workshops and communication in relation to Southeast Asian Games, Asian Games and the Olympics

1.6 The AC shall meet personally once every quarter at the POC office or as needed depending on the activities/assignments set before them. Additional meetings may be made via Zoom, message platforms or emails, providing all correspondences are recorded and noted.

1.7 Create events for athletes to participate in and foster a career development support system

1.8 Profile the AC as a page to 'follow' and have all athletes stay engaged in a digital and online capacity

1.9 Encourage healthy discussions for athletes to improve performance and work together as one team

1.10 Ensure one POC Board Member participates in each of the AC events.

1.11 Each elected AC Member to promote, recommend, advertise all AC events

1.12 Report to POC on all AC Events

1.13 Advertise and create a POC-AC Tab on the POC Website. All relevant materials and information can be readily available for download for each athlete

1.14 Support AC sponsors in all events via print and digital media

1.15 Establish a quarterly report for all members and stakeholders

## 2. SUPPORT - Help support Philippine National Athletes to achieve their success

2.1 Represent the rights and interests of athletes and encourage each to participate in:

- International games and competitions, to qualify and compete
- Attend and participate actively in POC activities
- To consult with the AC when in need of assistance
- The decision making process when directly associated with their wellbeing and performance

2.2 For the AC to complete an assessment report to be submitted to the POC after every elite multi-sport competition. These events include but are not limited to Southeast Asian Games, Asian Games and Olympics. The purpose of this report is to improve any of the following areas for Philippine National Athletes if and when required:

- Game and competition preparation (including training)
- Selection process
- Dissemination of information prior and during the event
- Response time to requests

2.3 The AC to review the Terms of Reference (TOR) each year in order to track progress and use the review as a tool to determine required actions in order for the AC to attain its objectives and remain in the same direction and acceptable status with the IOC AC

2.4 Create an internal Facebook account between athletes so they can share and post feedback

2.5 Help ensure that a suitable and effective range of services exists to support Philippine National Athletes pre, during and post competitive sport

2.6 Whilst out of competition, start a clean up campaign for the athletes dormitories, preferably at the start of each year

2.7 Improve existing athletes lounge by submitting suggestions to PSC

2.8 During training, have a 24/7 medical access for athletes living in dormitories

2.9 Before any multi-sport competitions, create a 'countdown clock' to elevate the spirit of the athletes participating/competing in the games

2.10 During multi-sport competitions, an Athletes Liaison Officer will be present in all games organized by the IOC, OCA, SEAG and to all National Games.

2.11 Create opportunities for:

- Scholarships, education (open or home based education)
- Budgeting, investments, financial planning and literacy
- Government benefits and insurances
- Assist athletes in selecting the right coach
- Assist in accessing better training sites and competing in high level competition
- Use best practice resources as a standard to measure towards

2.12 Reach out to communicate with athletes and their entourage on a peer-to-peer basis, collecting feedback and new ideas from the field of play

2.13 Incorporate positive signages in all training venues to help improve the mindset of the athletes

2.14 Establish education programs for a 4-year plan by creating partnerships with ADECCO- a career/ transition program; partnerships with corporate companies for on the job trainings or as part time workers; create a 2-day workshop about Olympism, character building, team building.

2.15 Adapt and propagate the most recent and IOC approved Anti-Doping Code for all athletes

2.16 Create an anti-doping seminar for the athletes and coaches. The purpose of the seminar would be to discuss the history of WADA, prevailing issues, how to say no and learn to speak up.

2.17 Have an open forum and discussion with the POC medical team to establish the best value based practices for our athletes.

2.18 The AC shall meet before the AC General Assembly for the purpose of reviewing the TOR, discuss project proposals, prepare the annual report for athletes and for the POC Executive Board/General Assembly. The aim is to make recommendations to the POC Board and other decision-making bodies to better support our athletes

2.19 The AC to propose sponsorships/ex-deals for the benefit of all the athletes. If monetary funds will be collected, the sponsorship shall be under the custody of the POC to be used for the purpose of a project presented upon solicitation.

## 3. A-NATION - Create a culture for athletes to be proud team members of Team Philippines

3.1 Create a brand - #POCAC #ANation #POCAthletesCommission

3.2 Foster an open line for communication and discussion between all athletes and the AC

3.3 Promote Athlete Profiles across social media channels

3.4 Promote results of performing athletes

3.5 Encourage networking and get together events for National Athletes

3.6 Ensure proper dissemination of information from Athlete Representatives to their teammates

3.7 Promote inspirational content on AC social media accounts

3.8 The AC to call for a General Assembly at the end of the year for all national athletes representing Olympic and non-Olympic sports for annual reports, evaluate progress and discuss projects to be prepared for the coming year

## 2020-2024 POC Athletes Commission



ATHLETES'  
COMMISSION



**Nikko Huelgas**  
Triathlon  
Chair



**Jessie Lacuna**  
Swimming  
Vice Chair



**Francesca Altomonte**  
Softball  
Vice Chair



**Jake Letts**  
Rugby 7s



**Hidilyn Diaz**  
Weightlifting



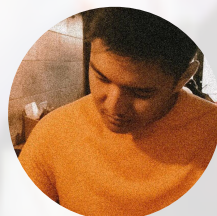
**Samuel Morrison**  
Taekwondo



**Nesthy Petecio**  
Boxing

**For more information contact our Team through:**

Philippine Olympic Committee  
Athletes Commission  
3rd/F Building A  
PhilSports Complex  
Meralco Avenue  
1603, Pasig City



**Andric Lobris**  
AC Liaison Officer  
[andriclobris2.poc@gmail.com](mailto:andriclobris2.poc@gmail.com)

Facebook - [@poc.athletescommission](https://www.facebook.com/poc.athletescommission)  
Instagram - [@poc.ac](https://www.instagram.com/poc.ac)