

2026 Defender Kentucky Three-Day Event Podcast Tent Overview

Overview

The Defender Kentucky Three-Day Event will host a dedicated Podcast Tent during event week, providing a centralized, curated space for approved podcasts and media outlets to record on-site content from the heart of the event.

The Podcast Tent is designed to support professional audio recordings, including interviews, analysis, and feature discussions, while maintaining brand consistency and a controlled environment aligned with K3DE standards.

Intended Use

The Podcast Tent may be used for:

- Podcast episode recordings
- Media interviews
- Event analysis and recap discussions
- Educational or informational content related to the event

All use of the space is subject to approval and scheduling by the Equestrian Events, Inc. team.

Tent Details

Size:

- 10x10

Furnishings:

- One table
- Three chairs

Backdrop:

- EEI-branded logo background

Location:

- Located in a prime, high-visibility area on **The Hill**, with the horse path visible in the background

This placement provides a dynamic event backdrop while remaining safely positioned within the competition footprint.

What's Included

- Reserved access to the Podcast Tent for a **two-hour booking window** (multiple bookings permitted, subject to availability)
 - All setup, recording, breakdown, and complete teardown must occur within the booked two-hour window
 - A designated, branded space within the event footprint
 - Advance coordination for transportation of equipment from the parking lot to the Podcast Tent location, which can be requested and arranged during the sign-up process

What's Not Included

- No audio or recording equipment provided
- All podcasters must supply their own microphones, recording devices, cables, and accessories
- No personal, outlet, or sponsor branding permitted
- No signage, banners, backdrops, or branded materials may be displayed

Scheduling & Use Policies

- **Time slots are final once selected and paid for**
 - No switching, rescheduling, or trading of time slots will be permitted after booking
 - All users must fully vacate the Podcast Tent by the end of their scheduled two-hour window to accommodate the next booking

Brand, Content & Oversight Guidelines

- All content recorded in the Podcast Tent must align with the values, standards, and public-facing image of the Defender Kentucky Three-Day Event
 - Content may not imply official endorsement unless otherwise agreed upon in writing
 - EEI reserves the right to monitor and oversee content recorded on-site to ensure alignment with event standards
 - EEI retains the right to request edits or removal of content that materially misrepresents the event, violates event policies, or reflects negatively on the event, its partners, or participants
 - Final approval of scheduling and use rests with the event team

Availability

The Podcast Tent will be available during event hours from Thursday through Sunday, with bookings offered in two-hour blocks. Availability is limited and subject to confirmation.

No-Show & Cancellation Policy

All Podcast Tent bookings are non-refundable. If a booked outlet or individual does not arrive within their scheduled booking window, the booking will be considered a no-show and the reservation will be forfeited without refund. This policy helps ensure efficient use of the space and fair access for all participants.