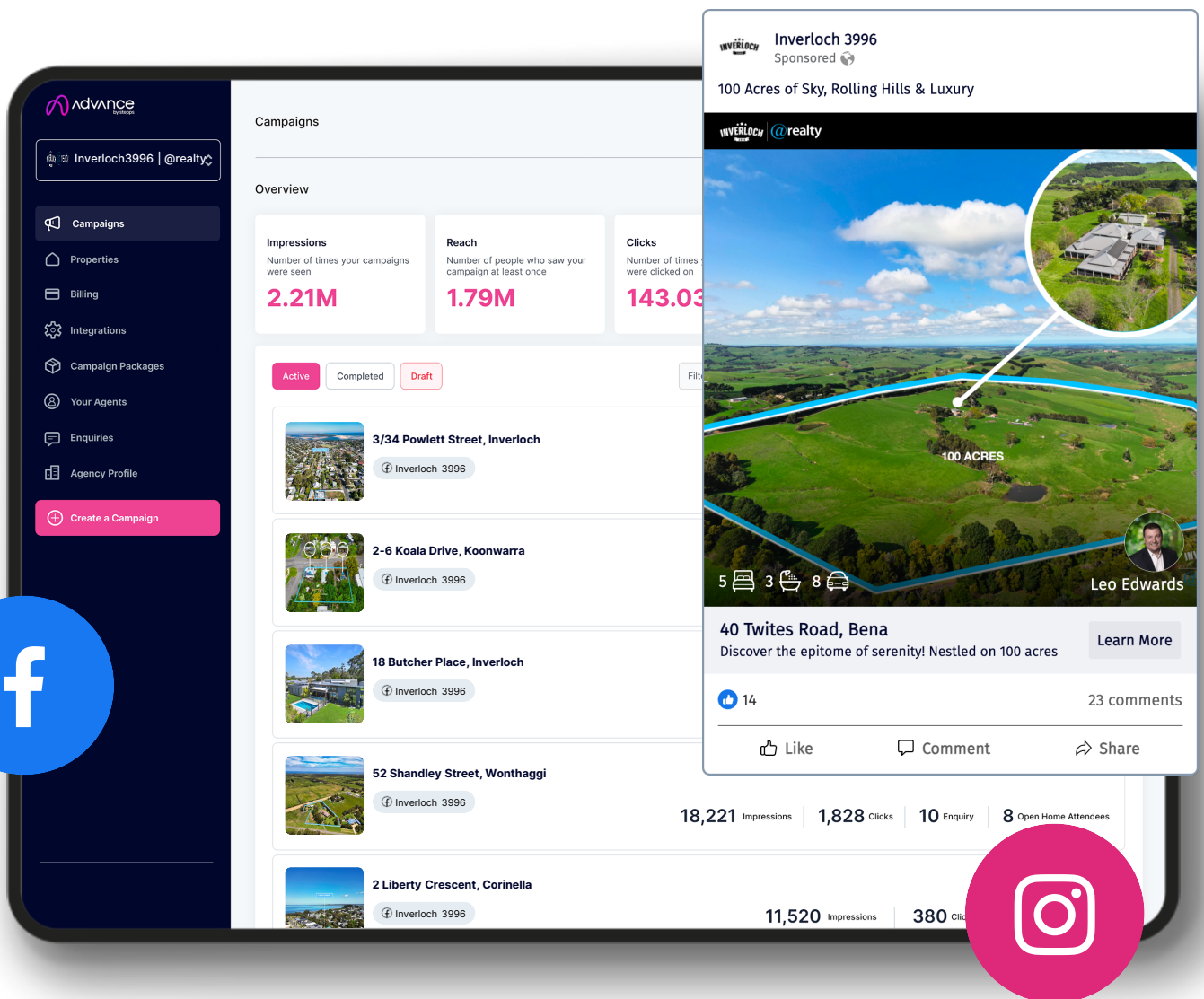


Attract More Buyers With Advance



The social media advertising platform designed for real estate that puts your property in front of buyers on the platforms they use most often.



Leo Edwards
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Aussies spend more than 2 hours per day on social media¹

Is your property on the digital platforms buyers use most often?



Precision Targeting

With Advance, we can target high-intent buyers based on location, behaviour, and those who have shown interest in similar properties or attended an open home with our team.



Cost vs. Reach Comparison

Social media advertising is cost-effective, reaching more people per dollar spent.



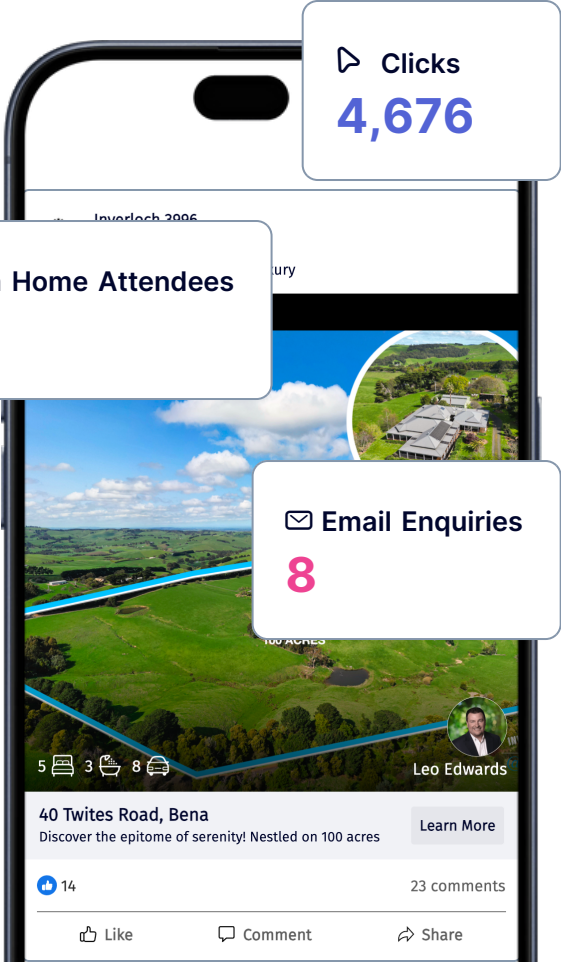
Meaningful Metrics

Gain actionable insights through real-time metrics at any time throughout the campaign via your very own live dashboard.

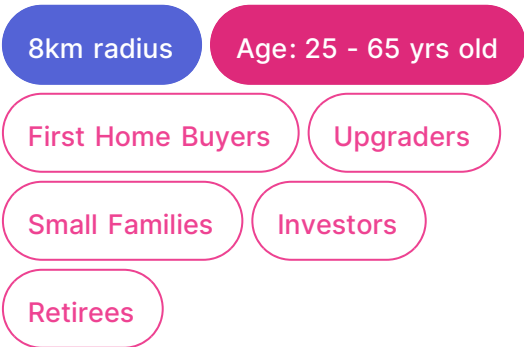


The Social Media Edge

With over 20 million active Facebook profiles in Australia, who spend more than two hours per day on the platform, social media advertising is a powerful medium alongside a traditional campaign on the major property portals.



Geo Targeting



Package Options	Investment	Campaign Duration
Express	\$350	7-day campaign
Pro	\$650	14-day campaign
Elite	\$1,500	21-day campaign
Custom	Ask Your Agent	Ask Your Agent

¹ www.wearesocial.com/au/blog/2023/02/digital-2023-australia-1-in-3-australians-use-social-networks-for-brand-research