

SUPPORTING COMMUNITIES

BUILDING CONNECTIONS

YEAR-ROUND WITH CLIFFORD CONNECTS.

Clifford Connects is a grassroots, community-led movement to revitalize Clifford! Our volunteer-led committee is dedicated to supporting our residents & businesses through events, beautification, promotion, and fundraising.

The Clifford Connects Sponsorship Package is a year-long opportunity designed to support initiatives that better our downtown and community. Your sponsorship helps us create exciting, engaging events and attractions that bring people together, draw visitors downtown, and support our local businesses.

By partnering with Clifford Connects, you're not just sponsoring us - you're investing in the vibrancy and growth of our community all year long.

Signature Events

- Clifford's Winter Magic Market
  - November 28th, 2026
  - 5pm - 7pm

In addition to our signature events, we also host a variety of other activities and community events throughout the year, including the Halloween Harvest event. Visit www.cliffordconnect.ca for the latest updates.



















THANK YOU TO OUR 2026 SPONSORS SO FAR!

Blessings to You Centre

DELL'S DINER

EASY FLIP GARAGE DOORS

QUALITY HOMES

2458 EST. 2000

ADVANCED ELECTRIC
RESIDENTIAL • COMMERCIAL • INDUSTRIAL
AGRICULTURAL

Rotary Club of Clifford

MINTO AND DISTRICT LIONS CLUB

DEMERLING'S GARAGE LTD.

Kim's GROOMING SALON

HEARTH & LEISURE
STOVES AND FIREPLACES SINCE 1976

Jatz OnlineShop

GERMANIA MUTUAL INSURANCE
SINCE 1878
A helping hand when you need it most

MILLER INSURANCE BROKERS

Wightman

Clifford Denture CLINIC

W.C. SMITH WHOLESALE
Distributor Incorporated
Established 1830

CLIFFORD TAKEOUT
519-327-8600
WE DELIVER

SEASON SPONSORSHIP
TIERED LEVELS

Half-season sponsorships are honoured from October 2026 - March 2027

GOLD | ~~$500~~ $250

All sponsors are welcome to host a booth or activation at events!

- Event Partner Exposure at 2026 signature events
- Priority Signage Opportunity
  - Name & Logo displayed at signature events *(signage provided by company)*
- Listed as sponsor on signage on the 2 Clifford Community Poster Boards.
- Social Media Sponsor Highlight
  - About our Partners post on Clifford Connects Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on cliffordconnects.ca website
- Logo included on Clifford Rotary LED Sign before signature events
- Norgan Theatre Pre-Show Advertising before signature events
- Logo included on 1 signature event poster
- Social Media Posts & Mentions throughout the year
- Sponsorship Receipt

SILVER | ~~$250~~ $125

- Priority Signage Opportunity
  - Name & Logo displayed throughout the event *(signage provided by company)*
- Social Media Sponsor Highlight
  - About our Partner's post on Clifford Connect Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on cliffordconnects.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Social Media Posts and Mentions
- Sponsorship Receipt

BRONZE | ~~$100~~ $50

- Social Media Sponsor Highlight
  - About our Partners post on Clifford Connect Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on cliffordconnects.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Social Media Posts and Mentions
- Sponsorship Receipt

COPPER | ~~<$100~~ <$50

- Donate what you can!
- Mentioned as a sponsor on cliffordconnects.ca website
- Social Media Posts and Mentions
- Sponsorship Receipt

PLATINUM

Level up your Gold Sponsorship!

In addition to your gold benefits, become the exclusive sponsor of specific activities or features at our events. These activity sponsorships are designed to give you targeted exposure while directly supporting key event elements. For your sponsorship, you will receive:

- **All the benefits of a Gold Sponsor, PLUS**
- Recognition as the exclusive sponsor of the chosen activity.
- Signage displayed at the activity during the event. (*Provided by us*)
- Dedicated social media shout-outs highlighting your additional support before the event.

Only one of each available!

CARNIVAL CELEBRATION JULY 11



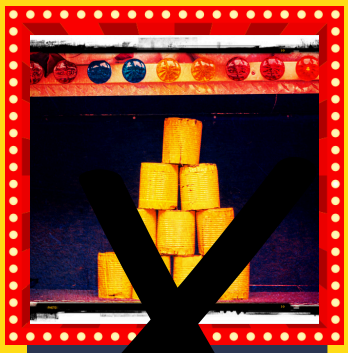
DOG SHOW SPONSOR
$1000



MAGICIAN SPONSOR
$1000



FACE PAINTING & BALLOON SPONSOR
$800



CARNIVAL GAMES SPONSOR
$700

HALLOWEEN HARVEST OCT 17



CREATURES OF CLIFFORD SPONSOR
$700



GAMES & PRIZES SPONSOR
$600

WINTER MAGIC MARKET NOV 28



HORSE & WAGON SPONSOR
$900

ALL EVENTS



DJ SPONSOR
$1200

Sponsorship Commitment Form

Company: _____
Ontario Number: _____
Contact Person: _____
Address: _____
Town/City: _____ Province: _____ Postal Code: _____
Telephone: _____
Email: _____
Website: _____

I would like to participate in the following sponsorship level:

TIERED LEVEL	PLATINUM SPONSOR *Only one available for each activity!*	
__ GOLD | $250	___ Decorating Contest | $700	~~___ Carnival Games | $700~~
__ SILVER | $125	___ Games & Prizes | $700	~~___ Horse & Wagon | $900~~
___BRONZE | $50	~~___ DJ | $1200~~	~~___ Face Painting & Balloon | $800~~
___COPPER | <$50	~~___ Dog Show | $1000~~	~~___ Games & Contests | $600~~

Would you like to be in attendance at the events with a promotional booth?
___ Halloween Harvest on October 17th
___ Clifford Winter Magic Market on Nov 28th

Please make cheque payable to:
Town of Minto
5941 Highway 89, Harriston, ON, N0G 1Z0

E-transfers are also accepted to payment@town.minto.on.ca
(Please Note: Clifford Connects Sponsorship)

_____
Sponsor

_____
Print Name Signature Date

DEADLINE: October 9th, 2026
Please email completed form to erin@town.minto.on.ca