



Clifford



Become a 2026

Clifford Connects
SPONSOR

**SUPPORTING COMMUNITIES
BUILDING CONNECTIONS
YEAR-ROUND WITH CLIFFORD CONNECTS.**

Clifford Connects is a grassroots, community-led movement to revitalize Clifford! Our volunteer-led committee is dedicated to supporting our residents & businesses through events, beautification, promotion, and fundraising.



The Clifford Connects Sponsorship Package is a year-long opportunity designed to support initiatives that better our downtown and community. Your sponsorship helps us create exciting, engaging events and attractions that bring people together, draw visitors downtown, and support our local businesses.



By partnering with Clifford Connects, you're not just sponsoring us - you're investing in the vibrancy and growth of our community all year long.



Signature Events

- Clifford Carnival Celebration
 - July 11th, 2026
 - 10am - 2pm
- Clifford's Winter Magic Market
 - November 28th, 2026
 - 5pm - 7pm



In addition to our signature events, we also host a variety of other activities and community events throughout the year. Visit www.cliffordconnect.ca for the latest updates.



GOAL!

\$6000

**IN 2025,
WE
FUNDRAISED
\$4350**

**HELP US REACH OUR
GOAL IN 2026!**

**THANK YOU TO OUR
2025 SPONSORS**



Wightman



SEASON SPONSORSHIP TIERED LEVELS

Season sponsorships are honoured from April 2026 - March 2027

GOLD | \$500

All sponsors are welcome to host a booth or activation at events!

- Event Partner Exposure at 2026 signature events
- Priority Signage Opportunity
 - Name & Logo displayed at signature events (*signage provided by company*)
- Listed as sponsor on signage on the 2 Clifford Community Poster Boards.
- Social Media Sponsor Highlight
 - About our Partners post on Clifford Connects Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on cliffordconnects.ca website
- Logo included on Clifford Rotary LED Sign before signature events
- Norgan Theatre Pre-Show Advertising before signature events
- Logo included on 2 signature event posters
- Social Media Posts & Mentions throughout the year
- Sponsorship Receipt

SILVER | \$250

- Priority Signage Opportunity
 - Name & Logo displayed throughout the event (*signage provided by company*)
- Social Media Sponsor Highlight
 - About our Partner's post on Clifford Connect Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on cliffordconnects.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Social Media Posts and Mentions
- Sponsorship Receipt

BRONZE | \$100

- Social Media Sponsor Highlight
 - About our Partners post on Clifford Connect Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on cliffordconnects.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Social Media Posts and Mentions
- Sponsorship Receipt

COPPER | <\$100

- Donate what you can!
- Mentioned as a sponsor on cliffordconnects.ca website
- Social Media Posts and Mentions
- Sponsorship Receipt

PLATINUM

Level up your Gold Sponsorship!

In addition to your gold benefits, become the exclusive sponsor of specific activities or features at our events. These activity sponsorships are designed to give you targeted exposure while directly supporting key event elements. For your sponsorship, you will receive:

- **All the benefits of a Gold Sponsor, PLUS**
- Recognition as the exclusive sponsor of the chosen activity.
- Signage displayed at the activity during the event. (*Provided by us*)
- Dedicated social media shout-outs highlighting your additional support before the event.

Only one of each available!

CARNIVAL CELEBRATION JULY 11



DOG SHOW SPONSOR
\$1000



MAGICIAN SPONSOR
\$1000

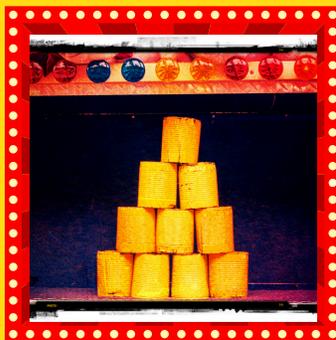


FACE PAINTING & BALLOON SPONSOR
\$800



HORSE & WAGON SPONSOR
\$900

WINTER
MAGIC
MARKET
NOV 28



CARNIVAL GAMES SPONSOR
\$700

HALLOWEEN HARVEST OCT 17



CREATURES OF CLIFFORD SPONSOR
\$700



GAMES & CONTESTS SPONSOR
\$600



DJ SPONSOR
\$1200

ALL EVENTS



Sponsorship Commitment Form

Company: _____

Ontario Number: _____

Contact Person: _____

Address: _____

Town/City: _____ Province: _____ Postal Code: _____

Telephone: _____

Email: _____

Website: _____

I would like to participate in the following sponsorship level:

TIERED LEVEL

PLATINUM SPONSOR **Only one available for each activity!*

___ GOLD | \$500

___ DJ | \$1200

___ Face Painting & Balloon | \$800

___ SILVER | \$250

~~___ Dog Show | \$1000~~

___ Carnival Games | \$700

___ BRONZE | \$100

___ Magician | \$1000

___ Creatures of Clifford | \$700

___ COPPER | <\$100

~~___ Horse & Wagon | \$900~~

___ Games & Contests | \$600

Would you like to be in attendance at the events with a promotional booth?

___ Clifford Carnival on July 11th

___ Clifford Winter Magic Market on Nov 28th

Please make cheque payable to:

Town of Minto

5941 Highway 89, Harriston, ON, N0G 1Z0

E-transfers are also accepted to payment@town.minto.on.ca

(Please Note: Clifford Connects Sponsorship)

Sponsor

Print Name

Signature

Date



DEADLINE: March 31st, 2026

Please email completed form to erin@town.minto.on.ca