



iRise Careers

READY TO R.I.S.E. CAREER READINESS EXPERT PROGRAMMING PROPOSAL

Prepared For **High Schools**

Presented By **Jenny Araque, MBA, SHRM-SCP**

ABOUT OUR CEO & FOUNDER

JENNY ARAQUE, MBA, SHRM-SCP

Jenny is a global human resources & career expert, bringing 20+ years of expertise as a human resources executive across top professional services firms in the legal, accounting, consulting, and healthcare industries. She specializes in talent strategy including acquisition, development, and management. She founded iRise Careers to empower individuals, organizations, and communities to rise - in business and in their careers.

Jenny holds a B.S. in Psychology from FIU, an MBA from UGA, is a Senior-Certified Professional with SHRM, and is bilingual in Spanish & English.

She is an active member in SHRM, USHCC, GHCC, and Johns Creek Chamber. Her comprehensive expertise and leadership in professional services have made her a sought after expert and speaker in the industry.

Elevating Careers. Inspiring Futures. Empowering You.



iRise Careers

OUR MISSION

To empower you with expert human resources & career solutions that inspire growth, confidence, and create lasting success.

OUR VALUES



EMPOWERMENT



COLLABORATION



INTEGRITY



INCLUSIVITY



EXCELLENCE



iRise Careers

OUR VISION

To be a trusted global leader in transformational human resources & career solutions promoting an inclusive workforce where:



Individuals rise in purpose driven careers.



Organizations thrive through strategic people solutions.



Future generations are equipped to lead with passion.



iRise Careers



Recruiting &
Talent
Acquisition

Compliance &
Risk Management

Employee
Relations &
Culture

Performance &
Talent
Management

Total Rewards

Learning &
Development

Organizational
Development

HR Tech &
Operations

Fractional &
Outsourced HR

Specialized
Programs



iRise Careers



WHO WE SERVE



iRise Careers

✓ Individuals

Professional career coaching, expert & ATS resumes, LinkedIn optimization, interview prep, offer negotiations, and career transitions. 1:1 coaching to navigate career growth.

✓ Businesses

Talent placements, recruiting, and HR consulting to reduce costs, improve quality of hire, and improve employee engagement & retention. HR policy and process development and implementation. Employee relations.

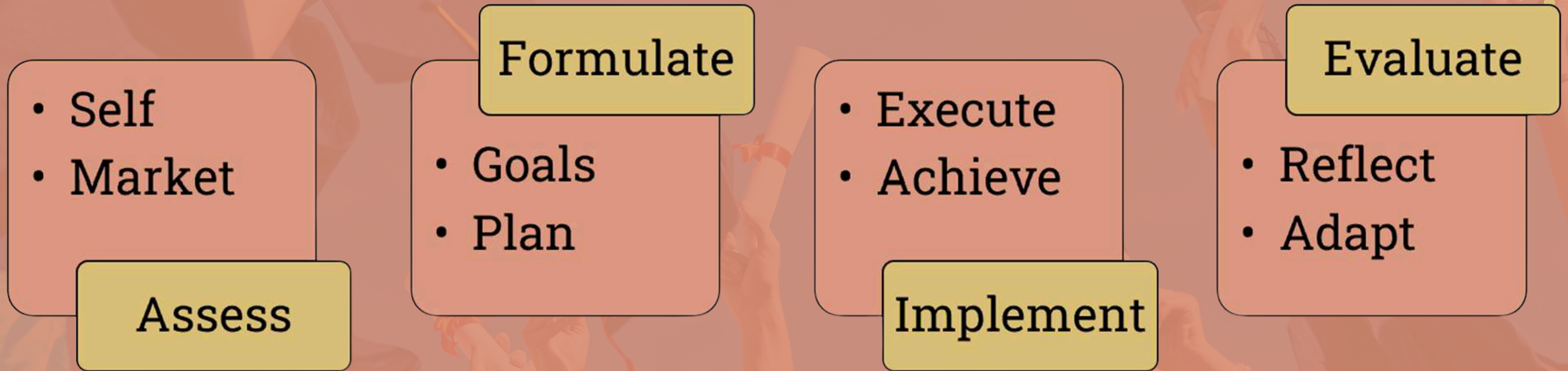
✓ Educational Institutions

Career education workshops and coaching for students. Speaking engagements on career readiness, branding, and professional pathways.

✓ Organizations & Communities

Conferences, workshops, and trainings on leadership, career development, and workforce empowerment. Keynote speaking to inspire and equip communities with career and talent strategies.

AWARD WINNING STRATEGY



The Ready to R.I.S.E. Program was designed on the foundation of the iRise Careers award winning strategic framework.



iRise Careers



iRise Careers

INTRODUCING READY TO R.I.S.E.

A 4 part postsecondary career readiness framework for high school students that blends personal growth, career readiness, skill-building, and empowerment.



Inclusive

Supports college-bound and non-college-bound students.



Scalable

Designed for all size cohorts from classroom to districts.



Action-Oriented

Students are prepared to be Ready to RISE in their careers.

WHAT IS R.I.S.E.?



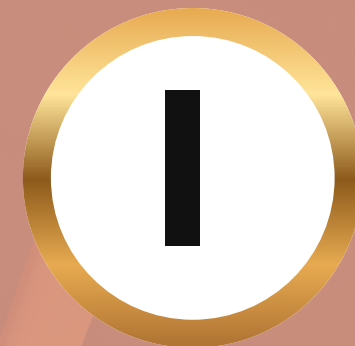
Reflect & Readiness

- Understand Career Readiness.
- Conduct self assessment for career readiness.
- Introduce DOL skills and NACE competencies.



Strategize

- Understand personal brand including digital presence (resume, LinkedIn, socials).
- Identify postsecondary goals & map career/education action plan.



Imagine & Inspire

- Explore postsecondary career and education paths.
- Introduce professional case studies.



Empower

- Introduce Board of Directors (mentorship/advising) concept for career advancement.
- Students end with capstone presentation.

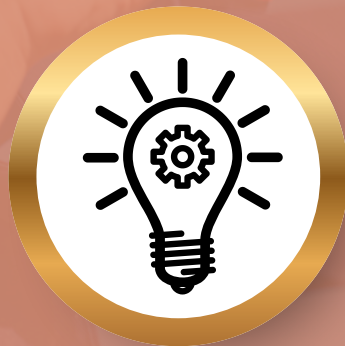


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WHAT IS THE PROCESS FOR R.I.S.E.?

Align & Plan

Budget, Timing,
Cohort, Goals,
Expectations



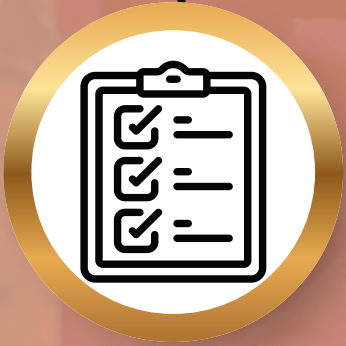
I - Imagine & Inspire



E - Empower



R - Reflect & Readiness



S - Strategize



Evaluate

Assess Program
Outcomes, Adjust,
and Restart

We align & plan together prior to the career readiness program and we evaluate for future after the program.



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HOW CAN R.I.S.E. BE DELIVERED?



iRise Careers



Annual Program

- School year-long
- Monthly Sessions
- Capstone



Semester Program

- 12-16 Weeks
- Weekly or Bi-Weekly Sessions
- Capstone



One Day Intensive R.I.S.E. Summit

- Full Day Event
- Conference Style



Custom Delivery Method

- Co-Designed Tailored Program
- Options Include Workshops, Assemblies, Classroom Styles, etc.



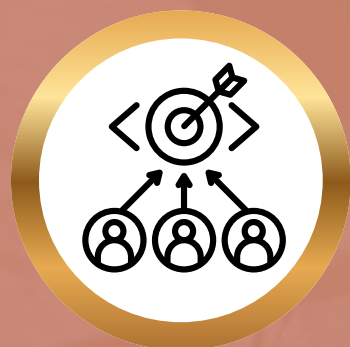
**All delivery options are flexible, scalable, impactful, investable.
Each is aligned with district & school specific goals and populations.**

WHAT IS THE VALUE FOR THE STUDENT?



iRise Careers

WHAT IS THE VALUE FOR THE SCHOOL?



Aligns with postsecondary education and career readiness standards



Addresses equity gaps by serving students from all backgrounds



Creates measurable outcomes for postsecondary success to report back to parents, boards, investors, and key stakeholders.



Builds a bridge between secondary education and postsecondary success with a proven strategic roadmap to follow.



iRise Careers

WHAT SETS US APART

We are committed partners & community members.



iRise Careers

WHAT SETS US APART

We are trusted & recognized as human resources experts by:



FORBES



VAULT



HANDSHAKE



ONCON ICON



WAYUP



RIPPLEMATCH



ALFPA



GHCC



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WHAT SETS US APART

What audiences have to say about us.

As a sought-after speaker and facilitator, Jenny brings 20+ years of experience leading high-impact HR teams in the top professional services firms in the world. She's spoken at national conferences, universities, leadership summits, webinars, and podcasts while always delivering insight that connects and inspires action.

She is a Hispanic woman, a first-generation college and MBA graduate, and an experienced HR leader who's built and led award-winning, record-breaking teams. Her voice reflects the realities of the workplace and the possibilities when people and strategy align.

From keynote addresses to career panels to executive trainings, she partners with organizations and institutions to spark change, elevate inclusion, and equip audiences with practical tools for success in today's workplace.



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TESTIMONIAL

This is a testimonial from Johns Creek High School:

Working with IRise Careers and Jenny has been an incredibly valuable experience for our students at Johns Creek High School. Their approach to learning is both thoughtful and impactful. By prioritizing on the job experiences, relationships, formal training, IRise Careers fosters student growth in a way that is practical, collaborative, and enduring.

Our students and staff have benefited tremendously from this model, gaining real-world skills through hands-on opportunities, mentorship, and structured learning. Jenny is professional, passionate, and deeply committed to student success. Their work has made a lasting impression on our school community, and we're grateful for the partnership.

Highly recommend IRise Careers to any organization looking to elevate their learning and development programs!



iRise Careers

WHAT SETS US APART



FIRST GEN GRAD



WOMAN OWNED



MINORITY OWNED



iRise Careers

READY TO R.I.S.E.?

We invite your High School to partner with us in preparing your students to be Ready to R.I.S.E. Together, we can empower the next generation to R.I.S.E. into their future with confidence and create lasting impact.



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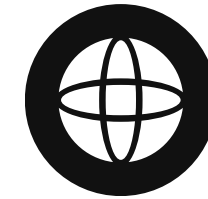


LET'S RISE



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