

Tulē Privacy Policy

Effective Date: 9/29/26

Last updated: 9/29/26

This Privacy Policy is for Tulē a DBA of Milestones Movement Therapy, a California corporation (“Tulē,” “we,” “us,” or “our”). This Privacy Policy explains how we collect, use, disclose, and protect personal information when you visit tuledavis.com, submit a form, reserve Founding Member Status, communicate with us, or otherwise interact with us online.

Information We Collect

We may collect information you provide directly to us, including:

- Your name, email address, telephone number, and other contact information;
- Information you submit through website forms, including your interest in Founding Member Status, memberships, classes, services, or events;
- Communications you send to us; and
- Preferences you provide, such as your interest in particular Tulē offerings.

We and our website service providers may also collect limited technical information when you use our website, such as your IP address, browser type, device information, pages viewed, and the date and time of your visit. This information may be collected through cookies or similar technologies used to operate, secure, and improve our website.

Please do not submit medical, health, payment-card, or other sensitive personal information through a general website contact form unless we specifically request it through a secure process.

How We Use Information

We may use personal information to:

- Process and administer Founding Member Status reservations;
- Communicate with you about Tulē, Opening Day, membership options, services, events, and other updates;
- Respond to your questions or requests;
- Operate, maintain, secure, and improve our website and services;
- Send marketing communications, where permitted by law; and
- Comply with legal obligations and enforce our terms and policies.

You may unsubscribe from promotional emails at any time by using the unsubscribe link in the email or by contacting us at support@tuledavis.com. Even if you opt out of promotional messages, we may still send you non-promotional communications about a reservation, membership, transaction, or other relationship with Tulē.

How We Share Information

We may share personal information with service providers that help us operate our business and website, such as providers of website hosting, form processing, membership-management, customer relationship management, email communications, analytics, and payment services. These providers may process information only as needed to perform services for us.

For example, we may use Duda for website services, Momence for membership, lead-form, and communications services, and Google Analytics to understand how visitors use our website.

We may also disclose information when we believe disclosure is necessary to comply with law, respond to a valid legal process, protect the rights, safety, or property of Tulē or others, or in connection with a business transaction such as a merger, acquisition, or sale of assets.

We do not sell personal information for money. At the effective date of this Policy, we do not use personal information collected through this website for third-party cross-context behavioral advertising. If that practice changes, we will update this Policy and provide any required notice and privacy choices.

Cookies and Similar Technologies

Cookies are small files placed on your device that help websites function and remember information about your visit. We use Google Analytics to help us understand website traffic and how visitors interact with our website. Google Analytics may collect limited technical and usage information, such as your IP address, browser type, device information, pages viewed, and the date and time of your visit.

We use this information to operate, secure, and improve our website and understand general website usage. You may be able to control cookies through your browser settings. Disabling certain cookies may affect some website features.

At the effective date of this Policy, we do not use Meta Pixel, Google Ads conversion tracking, or other third-party advertising pixels for cross-context behavioral advertising. If that changes, we will update this Policy and provide any applicable notice and privacy choices.

Some browsers allow users to send a Global Privacy Control or similar opt-out preference signal. Where required by applicable law, we will treat a valid signal as a request to opt out of the sale or sharing of personal information associated with that browser or device.

Your Privacy Choices and Rights

Depending on where you live and the nature of our data practices, you may have rights to request access to, correction of, or deletion of certain personal information we hold about you, or to opt out of certain uses or disclosures of your information.

To make a privacy request or ask a question about this Policy, contact us at:

support@tuledavis.com

We may need to verify your identity before responding to a request.

Data Retention and Security

We retain personal information for as long as reasonably necessary for the purposes described in this Policy, including to maintain business records, communicate with you, comply with legal obligations, resolve disputes, and enforce agreements.

We use reasonable administrative, technical, and physical safeguards designed to protect personal information. However, no method of transmitting or storing information online is completely secure, and we cannot guarantee absolute security.

Children's Privacy

Our website and services are not directed to children under 13, and we do not knowingly collect personal information from children under 13 through this website. If you believe a child has provided us personal information, please contact us so we can take appropriate action.

Links to Other Websites

Our website may link to third-party websites or services. We are not responsible for the privacy practices of those third parties. We encourage you to review their privacy policies before providing them personal information.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated version on our website and revise the Effective Date above. Your continued use of our website after an update is posted is subject to the updated Policy.

Contact Us

If you have questions about this Privacy Policy or our privacy practices, please contact:

Milestones Movement Therapy
DBA Tulē
2801 Spafford Street

Davis, CA 95618
support@tuledavis.com

