

WALL / MURAL DESIGN

Stratix Systems

This project was a wall design for a brand new, state-of-the-art technology center for Stratix Systems. The client wanted to showcase their Core Values within the space. From start to finish, the project involved measuring the wall (including placement of outlets, monitors, etc), deciding what the design should look like to compliment the space, creating to-scale mock-ups of the design, color-matching for the vinyl prints, and management of the installation with the print vendor.

I loved working on this project because there was so much involved in the process, so many moving parts and people, but the end result came out beautifully.

StratixSystems.com



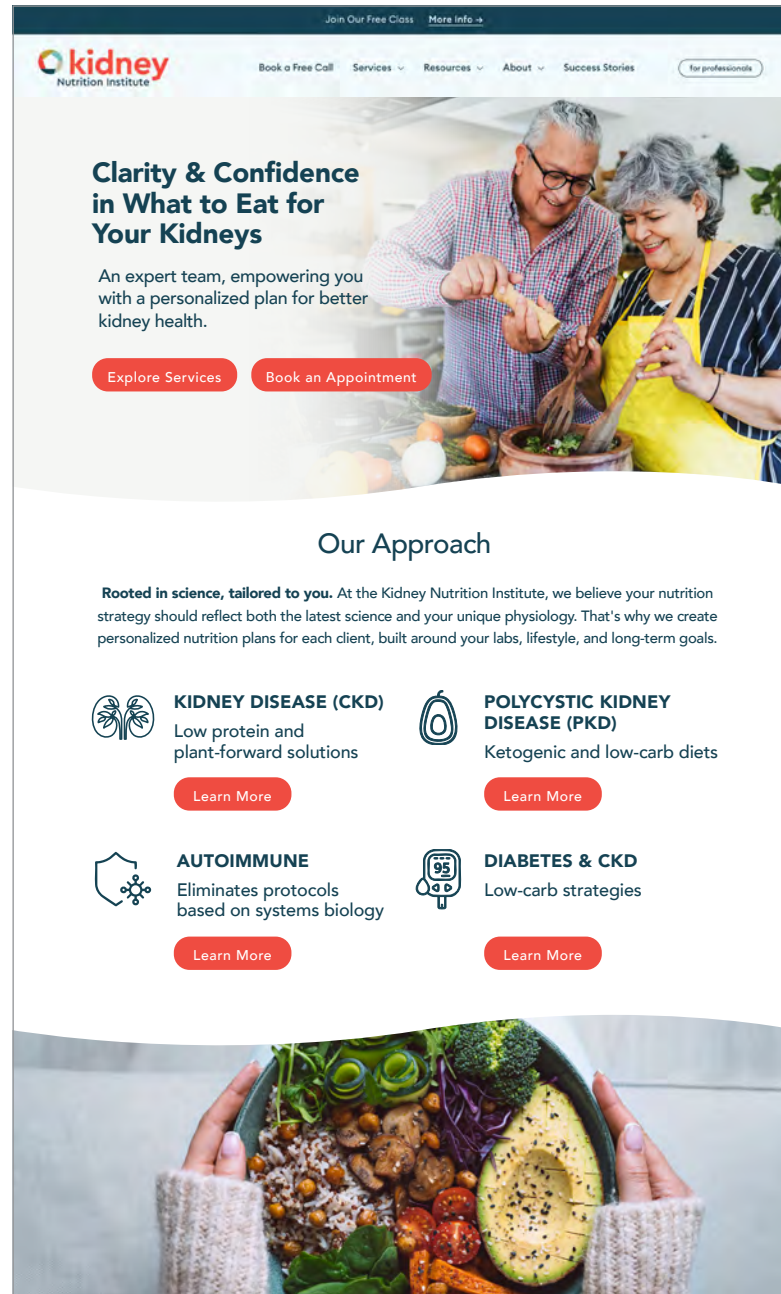
ANGELA DIPAOLO PORTFOLIO

WEBSITE DESIGN

Kidney Nutrition Institute

This ongoing project is a redesign of multiple webpages. There are existing brand standards and aesthetics that need to be followed in addition to being able to speak to a very specific audience. This includes appropriate photography, graphics, and organizing information in a visually compelling but user-friendly way. I worked with the client as well as the web developers for this project.

KidneyNutritionInstitute.org



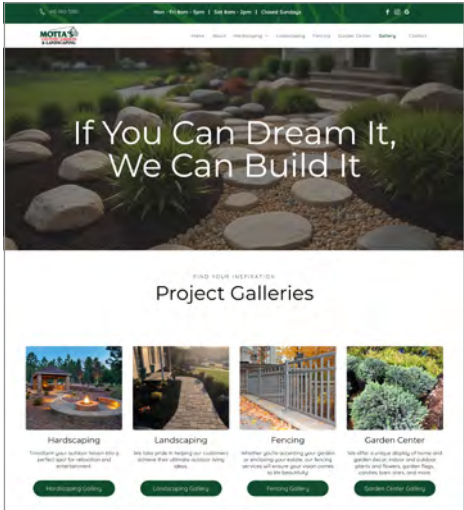
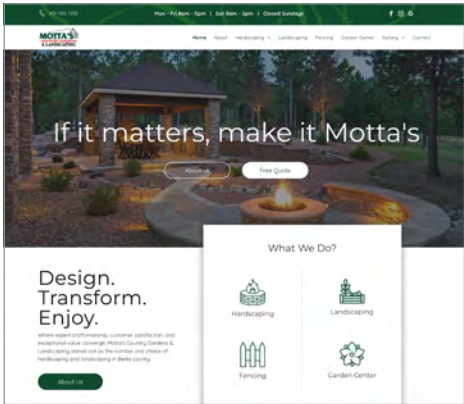
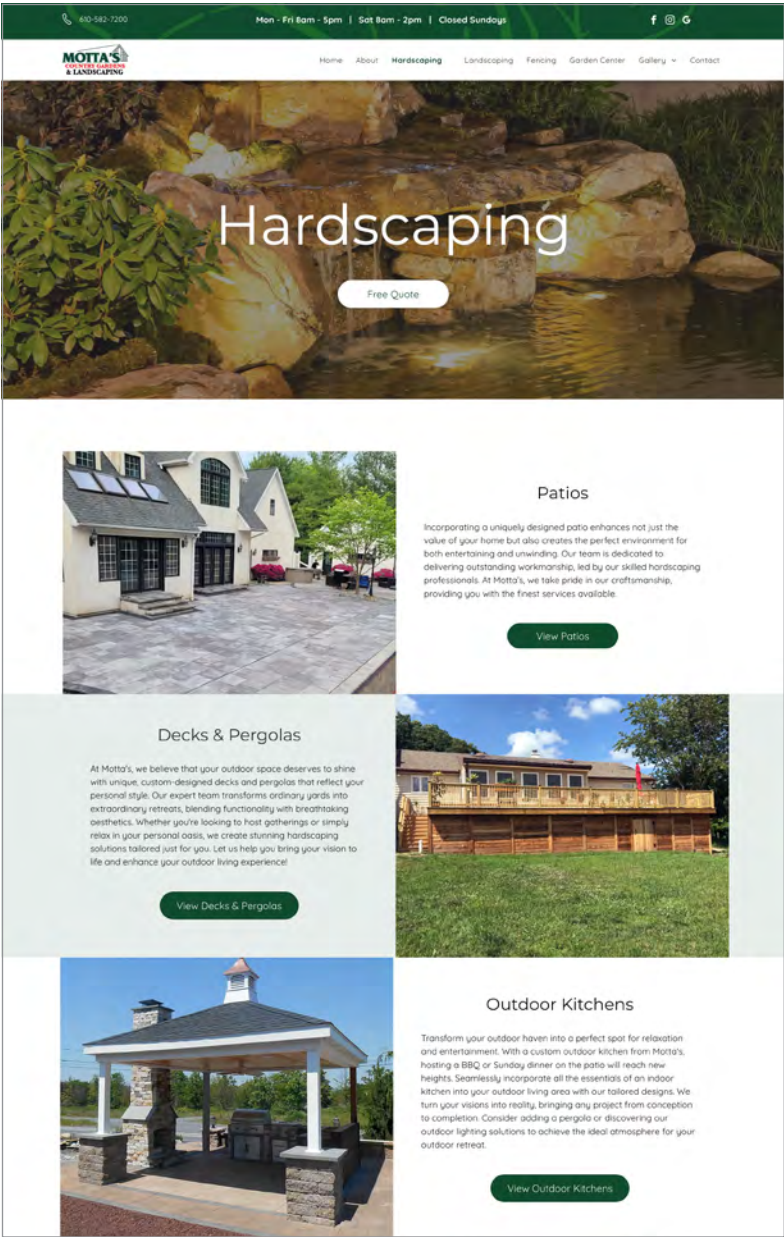
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BluFrogDesign.com

WEBSITE DESIGN

Motta's Country Gardens & Landscaping

Motta's needed an updated website that was highly-organized, above anything else. Their previous website was disorganized and repetitive, making it difficult to navigate. I designed and created a new website for them that is not just highly-organized, clean and versatile but also highlights and showcases their beautiful work.

MottasLandscaping.com



ANGELA DIPAULO PORTFOLIO

50 YEARS CAMPAIGN: PRINT + DIGITAL ADS + BILLBOARD

Eye Consultants of Pennsylvania

Eye Consultants of Pennsylvania celebrated 50 years with an advertising campaign focused on their retina specialty. The campaign included a full set of digital and print ads, billboards and social media content that followed their brand standards but needed a more elevated look.

**Extraordinary people.
Extraordinary eye care.**
for over 50 years

For over 50 years, Eye Consultants of Pennsylvania has been the leading eye care practice in the region. Our retina specialists are a big reason why patients and other doctors trust us like they do. Macular degeneration, diabetic eye care, and the full range of retinal conditions and diseases. And we're right here, close to home.

Call 610-378-1344 for an appointment.

Angela Barbera, MD Barry Malloy, MD Tapan Patel, MD, PhD Anastasia Traband, MD

GRANITE POINT
Eye Consultants
OF PENNSYLVANIA, PC

610-378-1344 | EyeConsultantsOfPA.com

**Extraordinary people.
Extraordinary eye care.**
for over 50 years

GRANITE POINT
Eye Consultants
OF PENNSYLVANIA, PC

610-378-1344

**The retina experts
are right here,
close to home.**

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EyeConsultantsOfPA.com

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ANGELA DIPAOLO PORTFOLIO

PROGRAM COVERS

Shriners Hospitals for Children
East-West Shrine Game

I enjoyed working on the East-West Shrine Game marketing material annually for over 5 years. Each year, I created game programs, tickets, flyers, posters, billboards, and calendars using different imagery while maintaining brand consistency. The two program covers here, using photographic manipulation, showcase the meaning and purpose behind the East-West Shrine Game, which is: "more than just a game."

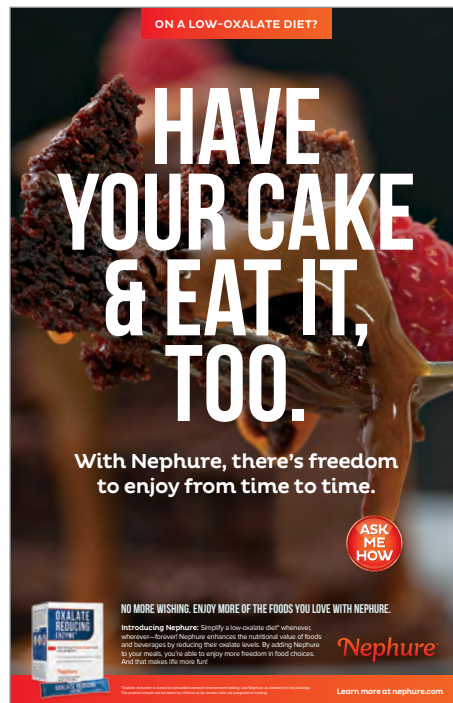
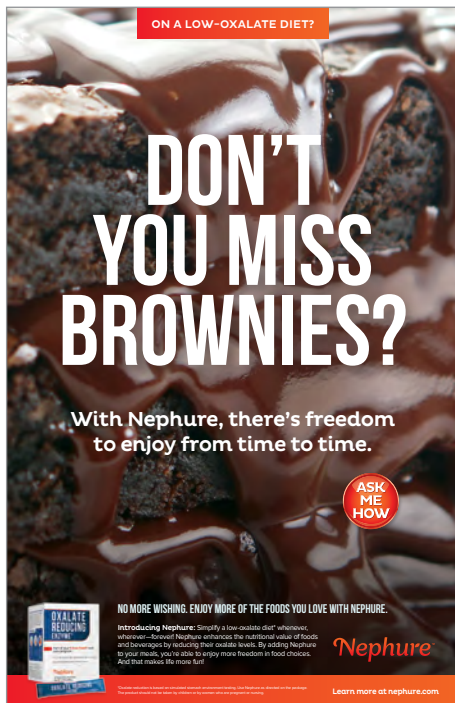


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CONSUMER-FACING POSTERS

Nephure

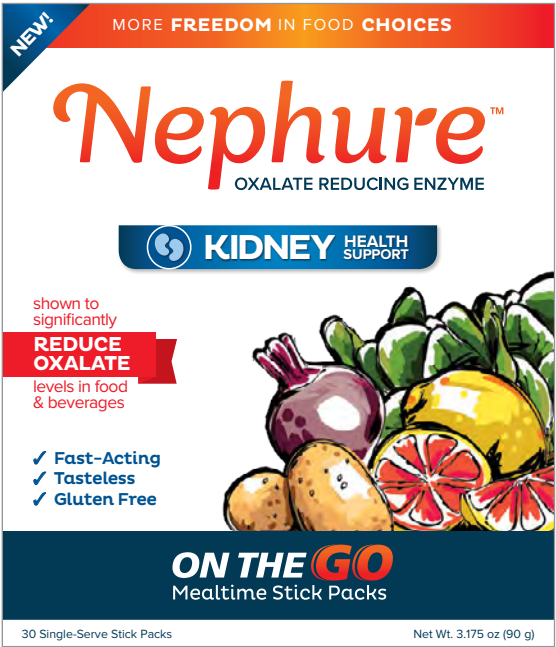
The client developed a dietary supplement that they wanted to bring to market for people who could not, because of their health, eat certain foods we all enjoy. We were tasked with creating a campaign that spoke to consumers on an emotional level, creating a deeper connection based on comfort and trust with the consumer.



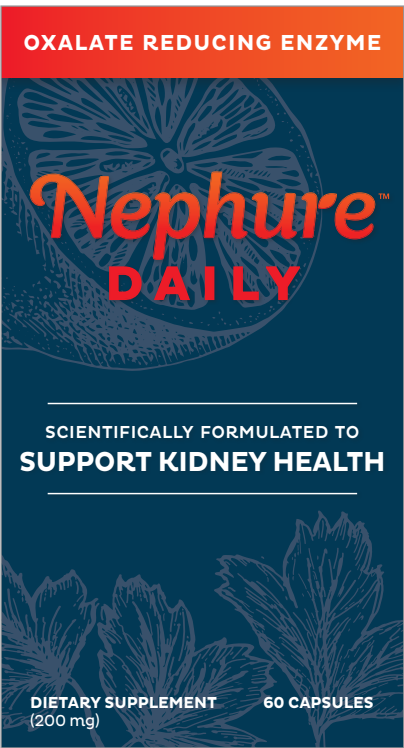
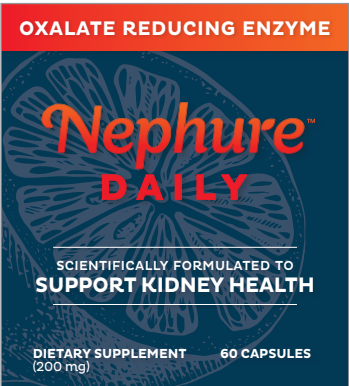
CONSUMER PACKAGING

Nephure

The aesthetic for the packaging created for the Nephure dietary supplements was based on their existing brand standards, like colors, fonts and graphic style. We elevated the look of their product while integrating their natural approach to health by juxtaposing sleek graphics with hand-made illustrations, giving their product a professional, yet relatable, look and feel. This was meant to create a feeling of comfort and trust.



Packet + Box Label



Bottle + Box Label

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MARKETING MATERIALS

RTI Surgical

These are examples of tradeshow booth materials and marketing collateral that were regularly produced for RTI Surgical, a company who designs and manufactures medical devices and implants.



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ANGELA DIPAOLO PORTFOLIO

COMPANY BROCHURE

EHD Insurance

How do you make something like insurance, interesting and eye-catching?

We used engaging photography, along with a bold, colorful layout and aesthetic, to make EHD Insurance stand out from the rest. In such a competitive field, we needed to elevate their brand, and make them relatable and engaging.



For more portfolio samples, visit:
BluFrogDesign.com

Whether for commercial insurance, employee benefits, risk management or personal insurance, we are strategic in our thinking and incredibly responsive in our client service. Plus, EHD has access to all regional, national and international markets, holding preferred status contracts among many insurers, which provide the leverage to negotiate the most favorable coverage and financial terms for our clients.

In business today, every decision matters and a trusted partner is worth its weight in gold. That's why over 5,000 businesses, non-profit organizations and public agencies throughout Pennsylvania and the Mid-Atlantic region trust EHD for their insurance, employee benefits and risk management needs.

Established in 1896 as Engle-Hambright & Davies, EHD is one of the most respected insurance brokers and advisors in Pennsylvania and one of the largest and most reputable in the United States. In fact, we've been handling the commercial insurance, employee benefits, risk management and personal insurance programs for many of the Mid-Atlantic's largest and most respected companies for well over a century, currently managing over \$250 million in premiums for insured and self-insured programs. That's experience you can trust.

Our approach is simple: We provide the broad and deep resources of a large brokerage with the attention and personal touch of a local insurance agent. We partner with our clients and serve as both an advisor and advocate for every one of them. And we take the word partner seriously. We call it "The EHD Experience." You'll call it a breath of fresh air. And it's always focused on you. But don't take our word for it. Talk with our clients. After all, no one knows us better than they do, and we're happy to provide references.

"EHD integrated seamlessly into our organization during a time of significant growth, change, and transition and growing insurance needs. The EHD team thoroughly analyzed all divisions of the company to align our complex business needs with insurance solutions. We all sleep much better at night knowing that EHD is actively and effectively responding to our Workers' Compensation, Safety, Risk Management and Property/Liability needs."

— Executive Vice President | Heavy Duty Truck Sales

Have a question? Get an answer. Learn more at ehd-ins.com or call us toll-free 1-800-544-7292.

PAGE 1 | A TRUSTED PARTNER FOR OVER A CENTURY

ClaimTech™ & Risk Control Services

An innovative approach to reducing your total cost of risk.

Managing risk and managing claims are two sides of the same coin. One is about pre-loss prevention, and the other, about post-loss reporting and management. But both disciplines, implemented strategically, are about reducing your insurance costs and strengthening your bottom line.

At EHD, we've developed a synergistic approach to risk control and claims management called ClaimTech™ that integrates pre- and post-loss services into a single full-service department that works for you every step of the way.

On the risk control side, ClaimTech's proactive services include operational surveys, loss analysis benchmarking, training programs, safety committee certification, OSHA compliance audits and more. Our focus is to provide direct risk control services to you and coordinate and supplement those offered by your insurance carrier.

On the claims management side, EHD's ClaimTech™ staff serves as your advocate by preparing and submitting loss reports and following up with adjusters. We also work on your behalf to obtain favorable coverage interpretations, challenge open reserves and resolve open claims quickly.

Our clients call ClaimTech™ a "breakthrough." We call it "all a part of the EHD Experience."

ClaimTech™ is available to every EHD Commercial Insurance client. Ask us how you could put ClaimTech™ to work for your organization.

"I wanted to let you know that I appreciated all of the work that EHD provided on an accident with significant risks that occurred this past Friday. It was a holiday weekend, so I was very impressed to see the team they assembled in very short order to get ahead of the curve on the accident. Thanks EHD for the great job!"

— Chief Financial Officer | Agricultural Science and Services

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