



OSARK REGIONAL TRANSIT AUTHORITY

OUTSIDE ADVERTISING ORDER FORM

Please fill in the information below. Please remember to sign and date this form, even if you choose to include a check or to be invoiced. Your ad will be on ORT Transit buses for the months you indicate below. Vinyl production cost is a one-time charge. (Charge varies according to whether you supply artwork.)

Details: _____

ADVERTISEMENT SIZE:

- | | |
|--------------------------------------|------------------------------------|
| <input type="checkbox"/> Street Side | <input type="checkbox"/> Tail |
| <input type="checkbox"/> Curb Side | <input type="checkbox"/> Bike Rack |
-
- | | |
|------------------------------------|---|
| <input type="checkbox"/> Full Wrap | <input type="checkbox"/> Kong Wrap |
| <input type="checkbox"/> Side Wrap | <input type="checkbox"/> King Kong Wrap |
| <input type="checkbox"/> Tail Wrap | |

Please check the corresponding box:

- ☐ I would like The Mullikin Agency to produce my ad
- ☐ I will be providing my artwork via email or ftp

(Artwork must be provided in high quality format, **FONTS TO OUTLINES**, and ready to print. Please refer to the artwork specifications sheet for further instruction. Email artwork to: randy@mulliknad.com)

Start date _____ Number of months _____

Company Name _____

Contact _____

Email _____

Phone _____ Fax _____

Billing Address _____

City, State, Zip _____

METHOD OF PAYMENT:

- ☐ Credit Card ☐ Check ☐ Invoice me (Payment is due net 30 days from date of invoice)

Amount _____ Check # _____

Credit Card Number _____

Expiration date _____ CVV Code _____

Advertising cost /mo _____

Production cost _____

Total _____
(Cost per month x # of months + production cost)

How would you like to pay?

- ☐ IN FULL
- ☐ QUARTERLY
- ☐ MONTHLY

If you choose to be billed monthly an initial deposit of one month's advertising cost + all production charges is required before production begins on your signs (quarterly will be 3 months + production costs). If you default in any monthly payment, due net 30 days, all signs will be removed from the buses 45 days from the date of unpaid invoice. Unpaid invoice will be considered due immediately.

Authorized Signature _____ **Date** _____

The Mullikin Agency in Springdale represents Ozark Regional Transit in offering advertising on the Transit buses.



The Mullikin Agency • Attn: Transit Bus Ads
1391 Plaza Place, Ste. A, Springdale, AR 72764
Phone: 1-800-750-0871 • Fax: 479-750-2685
Contact: Randy Mullikin, randy@mulliknad.com

TERMS AND CONDITIONS: Billing is in full, quarterly or monthly and due when service is rendered. All production costs will be paid by advertiser. All advertising copy is subject to approval and may be rejected if considered objectionable. Be signing this form, you are authorizing The Mullikin Agency to charge your credit card if that form of payment is chosen.