

Black Golfers WEEKEND

Celebrating the Future of Golf

Black Golfers Weekend raises awareness of the social, economic, and intellectual interests of African Americans through golf.

We celebrate the past, present, and future of African American players and enthusiasts within the sport.

This summer, Black Golfers Weekend arrives at the center of a Martha's Vineyard tradition Black families have cherished for generations.



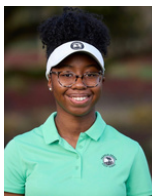
ALTHEA GIBSON 1964



AALIYAH SHABAZZ 2024

Within just two seasons BGW has welcomed **over 100 children** to the game.

The **BGW Youth Swing Clinic** is a dedicated to the next generation of Black golfers.



Aaliyah Shabazz

INSTRUCTOR

17-year-old widely recognized, junior elite golfer from Washington D.C. A rising star in the game of golf. Recently inducted into the African American Collegiate & Youth Golfers Hall of Fame, with various national affiliations in the sport.



Carter Bonas

INSTRUCTOR

14-year-old inspirational, award winning golfer and advocate on the autism spectrum. His story has been featured by the Golf Channel, PGA Magazine, Golf Digest, and USA Today. He was named 2022 Sports Illustrated's Sports Kid of the Year.

Community Kickoff & Activation

FRIDAY, AUGUST 14 | OAK BLUFFS BASKETBALL COURTS

A fun, family-friendly activation introducing the Martha's Vineyard community to the BGW team, youth golf opportunities, and our partners. Through interactive activities, conversations, and giveaways, BGW sparks curiosity, inspires participation, and strengthens community connections.

Youth Swing Clinic

SATURDAY, AUGUST 15 | MINK MEADOWS GOLF CLUB

The BGW Youth Golf Clinic is led by exceptional junior golf professionals, demonstrating the power of peer mentorship and leadership. Children ages 5-17 learn golf fundamentals, sportsmanship, and confidence in an encouraging environment, while parents are welcomed as active participants in the experience.



Hosted at Mink Meadows Golf Club. Founded in 1936, Mink Meadows is a historic course woven into the fabric of the Vineyard's Black community.

The Opportunity

Black Golfers Weekend offers partners a unique entry point into one of the most significant cultural gatherings in the country, as we expand from Washington, DC to Martha's Vineyard.

We believe the best partnerships are built together. BGW works closely with sponsors to customize benefits, activations, and visibility around what matters most to your brand.

Let's build something great together.

Black Golfers WEEKEND

Sponsorship

\$20K+

TITLE SPONSOR

Name in the title. Brand activation tent. Opening remarks at Awards. Logo placement. Press across all platforms. Swag bag.

\$10K

PRESENTING SPONSOR

Mention at Awards. Brand activation tent. Logo placement. Press across all platforms. Swag bag.

\$5K

YOUTH PRESENTING SPONSOR

Press across all platforms. Logo placement. Swag bag.

\$2500

TENT SPONSOR

Brand activation tent. Logo placement. Swag bag.

\$500

GOLF CLUB PARTNER

Logo placement. Swag bag.

The Benefits

Authentic Community Access

Direct, meaningful brand engagement with the professionals, families and the Vineyard's Black community,

Youth & Family Brand Alignment

Brands that invest in BGW invest in children. A singular focus on Black youth golfers. A true pipeline for the next generation of the game.

Strategic Partnerships

Local businesses. National golf and sports organizations. A growing network of Black entrepreneurs and community leaders.

Media & Visibility

Social media, newsletters, event signage, press mentions, and digital platform placements.

Year-Over-Year Growth

Annual events on Martha's Vineyard. Continued activations in Washington, DC. An expanding national footprint.

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Black Golfers Weekend (BGW) is a 501(c)(3) nonprofit organization that believes golf is more than a sport, it is a catalyst for opportunity. Through youth clinics, mentorship, and entrepreneurship grants, we cultivate the confidence, leadership, and life skills that prepare young people to thrive on and off the course.

BGW Partners



Golf Digest

