



September Awareness Month Sponsorships

Recovery Month/ Suicide Prevention Awareness Month

Each September, the Tennessee Association of Alcohol, Drug & other Addiction Services (TAADAS) and the Tennessee Suicide Prevention Network (TSPN) unite professionals, advocates, and community members across Tennessee to promote suicide prevention, celebrate recovery, and strengthen the support systems that save lives. Your sponsorship puts your organization at the center of this vital, statewide movement.

Three Events. One Sponsorship.



TSPN Statewide Conference

September 9–10
Trevecca Nazarene University

- 200+ mental health professionals
- Professional education & certification
- Keynote speakers & breakout sessions

Recovery Month Dinner & Awards Night



TAADAS Recovery Month Dinner & Awards

September 10
Trevecca Community Church

- 200+ community leaders & decision-makers
- Awards ceremony honoring recovery champions
- Networking with regional influencers



Fall Festival & Hands Across the Bridge

September 11
Nashville Riverfront

- 600+ community members & families
- Statewide advocacy & awareness
- Iconic bridge walk for prevention

Contact Tanner Speakman at accountsreceivable@taadas.org

Why Become a Sponsor?



Sponsoring September Awareness Month connects your organization with thousands of engaged community members while amplifying your commitment to mental health and recovery advocacy across Tennessee.



Massive Reach

Visibility with 1,000+ attendees across three major statewide events



Digital Amplification

Promotion to 12,000+ followers across TSPN & TAADAS social platforms



Brand Alignment

Association with addiction recovery and suicide prevention advocacy



Direct Access

Engage community leaders, professionals, and decision-makers face-to-face



Multi-Channel Recognition

Recognition across print materials, digital channels, and event signage



Snapshot: By the Numbers

- 1,000+ in-person attendees
- 12,000+ social media audience
- 8,500+ email subscribers
- 95 counties reached statewide
- 3,000+ individuals directly impacted

Your Sponsorship Creates Real Impact

Every dollar invested in September Awareness Month goes directly toward programs, events, and outreach that change — and save — lives across Tennessee.

→ Support 3,000+ Tennesseans

Reach people at every stage — from mental health professionals to families seeking hope and healing.

→ Expand Suicide Prevention Education

Fund training, resources, and awareness campaigns that equip communities to recognize and respond to crisis.

→ Celebrate Recovery Leadership

Honor the individuals, organizations, and advocates driving recovery across the state every single day.

→ Strengthen Community Partnerships

Connect organizations, leaders, and advocates who are working together to build resilient communities.

→ Promote Hope and Healing

Amplify a message of recovery, resilience, and possibility — one that resonates far beyond September.



Recovery Month Dinner & Awards Night



TAADAS Recovery Month Dinner & Awards

September 10

Trevecca Community Church



Fall Festival & Hands Across the Bridge

September 11

Nashville Riverfront



TSPN Statewide Conference

September 9–10

Trevecca Nazarene University

September Sponsorships

Three Events. One Sponsorship.

Champion — \$5,000

Named as Champion Sponsor of TSPN conference, Recovery Month Dinner, and Fall Festival/Hands Across the Bridge

- TAADAS Recovery Month dinner table for 6 with sponsor name on table
- 6 TSPN conference registrations
- Exhibit tables at Fall Festival, TSPN conference
- TSPN conference: Coffee break sponsor
- Half-page flyers in all 3 event programs
- Logo on all 3 event signage
- Logo on Fall Festival T-shirt
- TAADAS & TSPN website & newsletter recognition through October
- Recognition in October TAADAS Times
- Recognition on TAADAS & TSPN social media

Leadership — \$3,500

Named as Leadership Sponsor of TSPN conference, Recovery Month Dinner, and Fall Festival/Hands Across the Bridge

- 4 Recovery Month dinner tickets
- 4 TSPN conference registrations
- Exhibit table at Fall Festival, TSPN conference
- Quarter-page flyers in all 3 event programs
- Logo on all 3 event signage
- Logo on Fall Festival T-shirt
- TAADAS & TSPN website & newsletter recognition through September
- Recognition on TAADAS & TSPN social media

Community — \$2,500

- 3 Recovery Month dinner tickets
- 3 TSPN conference registrations
- Exhibit table at Fall Festival, TSPN conference
- Logo on event signage
- Recognition on TAADAS & TSPN social media
- Logo on swag bag & one item in bag

Supporting — \$1,000

- 2 Recovery Month dinner tickets
- 2 TSPN conference registrations
- Exhibit table at Fall Festival, TSPN conference
- Organization named in all 3 event programs

TSPN Swag bag item \$200 each

- One item in swag bag
- Swag bag will be part of the TSPN conference

Exhibitor \$500 per event | \$900 for 2 events

- Exhibit table at selected event(s)
- 2 registrations per event
- Program listing

Each tier is crafted to deliver meaningful visibility and community connection — choose the level that aligns with your organization's goals and budget. Custom sponsorship packages are available upon request. Please note TSPN exhibit tables are limited and will be available on a first come, first served basis.

Contact Tanner Speakman at tspeakman@taadas.org

Let's Build This Together



We'd love to partner with your organization this September. Whether you're ready to commit or simply want to learn more, our team is here to answer every question and tailor a package that works for you.

TSPN Statewide Conference

[Learn More](#)

Website: tspn.org

TAADAS Recovery Month Dinner & Awards

[Learn More](#)

Website: taadas.org

Fall Festival & Hands Across the Bridge Event

[Learn More](#)

Website: taadas.org

Got Questions? Contact Tanner Speakman for ALL Events

[Contact Today](#)



Sponsorship Deadline: To ensure your organization receives full promotional benefits — including printed materials, digital promotion, and pre-event recognition — we encourage sponsors to commit by **July 30, 2026**. Space for the TSPN Conference exhibit tables is limited.

Photos from 2025 events

