

Enhanced Listing Services

@properties Christie's International Real Estate collects a fee of \$495 per listing, which covers a full catalog of enhanced services that add value to your selling experience. The services and resources provided by @properties Christies International Real Estate are the most comprehensive in the industry. The Listing Fee is payable upon closing, cancellation or expiration of your listing. Our enhanced listing program is spelled out below. Your agent will be happy to explain these items in more detail.

THANK YOU FOR ENTRUSTING US WITH THE SALE OF YOUR HOME,
@properties Christie's International Real Estate

Included with your listing:

- High Visibility 2-post "For Sale" Yard Sign or Fence Sign
- Custom Property Domain
- Dedicated Property Webpage on atproperties.com, Featuring:
 - » Photos
 - » Property Description
 - » Map
 - » Neighborhood Content
 - » Market Trends Report
- Digital Syndication on Major Home Search Sites:
 - » Zillow
 - » Trulia
 - » Realtor.com
- Digital Comparative Market Analysis
- @home Report Showing Web Activity & Updated Comps For Your Home
- Professionally Shot Photography
- Brochures with Photos & @turf Neighborhood Map
- Pre-Market Exposure to 3,300+ @properties Christie's International Real Estate Agents Through the @agent App
- Just Listed E-Blast

- Adwerx Geo-Targeted Digital Ad Campaign (Listings Over \$350,000)
- Regional Corporate Advertising Program Including Print, Digital and Outdoor
- DMS Transaction Management System
- Contract Administration Services
- Christie's International Real Estate Marketing For Luxury Listings
 - » Listing on Christiesrealestate.com
 - » Syndication to Websites:
 - » New York Times
 - » The Wall Street Journal
 - » Financial Times
 - » Mansion Global
 - » JamesEdition
 - » Zaobao
 - » Discounted Ad Rates in:
 - » New York Times
 - » The Wall Street Journal
 - » Financial Times
 - » Robb Report
 - » Country Life
 - » Potential Additional Exposure via:
 - » Christie's Auction & Event Marketing
 - » Corporate Social Media Channels
 - » Luxury Defined Blog
 - » E-mail Marketing to 20,000+ Christie's Clients
 - » Christie's International Real Estate Magazine
 - » The Luxury Edition Annual Publication
 - » International PR Program