

2025



ONE

OCTOBER 25, 2025 • THE EMBASSY SUITES
555 S. 10TH ST. OMAHA, NE



THE BLOC

PARTNER WITH PURPOSE

VISIBILITY. IMPACT. LEGACY.

SPONSORSHIP OPPORTUNITIES



NE

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WHO WE ARE



The Bloc is Nebraska-born and community-built — a nonprofit dedicated to uplifting both youth and seniors through education, philanthropy, and community building.

We believe in the brilliance of emerging leaders and the wisdom of seasoned changemakers — and we exist to bring them together in ways that inspire, empower, and transform lives.

Founded in 2020, The Bloc was created not just to answer a need, but to ignite potential. From delivering 15,000 meals and 10,000 masks during a global crisis, to providing over 1,500 hours of mental health support, our mission has always been rooted in compassion and driven by action.

Today, we continue to honor legacies and shape futures:

The 50 Over 50 NE Awards, in partnership with AARP Nebraska, spotlight the power of wisdom and life experience.

The 20 Under 20 NE Awards celebrate Nebraska's rising youth leaders making an impact.

Our Board of Directors program creates space for generations to connect, exchange stories, and build a more united, resilient community.

At The Bloc, we don't just run programs — we build bridges. We honor the past, invest in the future, and always lead with belonging, dignity, and purpose.

The Bloc doesn't just serve community. *The Bloc IS community.*
Join your community. Get involved.





THE BLOC NEBRASKA IS STRONGER TOGETHER

The Bloc is proud to be a member of:

Nonprofit Association of the Midlands, Sarpy Chamber,
Midlands African Chamber, Nebraska Hispanic Chamber of Commerce,
and the Greater Omaha Chamber



50
OVER 50



THE BLOC

2021-2025

HALL OF IMPACT

DISTINGUISHED ALUMNI

MEET NOTABLE HONOREES OF THE PAST



2024

THOMAS H. WARREN SR.

50 OVER 50 NE

COMMUNITY CATEGORY

LIFETIME ACHIEVEMENT AWARD RECIPIENT



THOMAS H. WARREN SR.

PRESIDENT & CEO, URBAN LEAGUE OF NEBRASKA
CHIEF OF STAFF, MAYOR'S OFFICE

Thomas H. Warren Sr. is a respected leader with an unwavering commitment to public service and community progress. Throughout his remarkable career, he has held leadership roles that have shaped Omaha and Nebraska for the better. After a distinguished tenure as Chief of Police for the Omaha Police Department, Commissioner Warren transitioned into nonprofit leadership as President and CEO

of the Urban League of Nebraska, where he continues to champion equity, access, and opportunity for underserved communities.

In addition to his nonprofit leadership, Commissioner Warren serves as Chief of Staff in the Omaha Mayor's Office, playing a key role in city leadership and strategy. His dedication extends beyond professional roles—he actively serves on multiple boards including the University of Nebraska at Omaha Alumni Association, the Conference for Inclusive Communities, and the Durham Museum. He is nationally recognized for his contributions, including receiving the National Public Service Award and induction as a Fellow in the National Academy of Public Administration.

Commissioner Warren's life's work reflects a deep commitment to justice, mentorship, and building stronger communities. His leadership has touched the lives of thousands—uplifting youth, strengthening families, and fostering safer neighborhoods. A role model in every sense, he continues to inspire changemakers across Nebraska through his example of integrity, compassion, and impact.



DR. JEFFERY GOLD



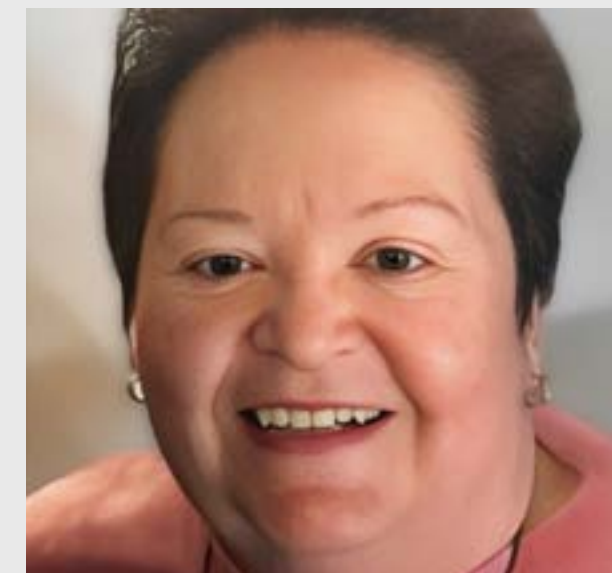
PRESIDENT, UNIVERSITY OF NEBRASKA SYSTEM

50 OVER 50 NE • COMMUNITY CATEGORY

Dr. Jeffrey P. Gold is a nationally recognized healthcare leader, heart surgeon, and the current President of the University of Nebraska System. A first-generation college graduate, Dr. Gold has dedicated his career to advancing education, healthcare, and community well-being across Nebraska.

As Chancellor of UNMC for a decade, Dr. Gold oversaw record-breaking growth in enrollment, research, and innovation. His leadership helped bring national recognition to Nebraska's role in public health, expanded rural healthcare programs, and created lasting partnerships that strengthen communities statewide. Now as NU President, Dr. Gold continues to champion education, opportunity, and healthier futures for all Nebraskans.

SHIRL A. MORA JAMES



ATTORNEY AND LEGAL CONSULTANT

50 OVER 50 NE • BUSINESS CATEGORY

Shirl A. Mora James is a trailblazing civil rights and immigration attorney dedicated to the fight for justice and equality. A proud Nebraskan and Chicana, Shirl has spent her career representing individuals and families across Nebraska and beyond, advocating for civil rights, fair immigration practices, and criminal defense in both state and federal courts.

As the founding partner of Mora James Law and co-founder of the Nebraska Hispanic Bar Association, Shirl has been a fierce champion for marginalized communities. Her work spans decades of landmark civil rights cases, defending the rights of people with disabilities, victims of discrimination, and immigrant families seeking a better future.

With a career marked by impactful legal victories, Shirl's commitment to justice has changed lives and shaped Nebraska's legal landscape. Her leadership, courage, and relentless pursuit of equity continue to inspire the next generation of advocates and community leaders.

2023

SENATOR PETE RICKETTS

**50 OVER 50 NE
COMMUNITY CATEGORY**



SENATOR PETE RICKETTS

UNITED STATES SENATOR FOR THE STATE OF NEBRASKA

Senator Pete Ricketts has dedicated his career to strengthening Nebraska's communities and creating opportunities for its people. After serving eight impactful years as the 40th Governor of Nebraska from 2015 to 2023, he was appointed to the United States Senate, where he continues his lifelong mission of public service and civic leadership.

During his time as Governor, Senator Ricketts prioritized tax relief for working families, eliminating state taxes on Social Security benefits and veterans' retirement income. His leadership on economic development helped Nebraska achieve the Governor's Cup for the most economic development projects per capita for three consecutive years—bringing jobs, growth, and prosperity to the state.

Known for his practical leadership and commitment to public good, Senator Ricketts has been a champion for Nebraska families, veterans, and businesses. His efforts to foster economic growth, improve quality of life, and invest in Nebraska's future have left a lasting impact on communities statewide. As a public servant, his legacy continues to inspire leadership, service, and pride across Nebraska.



AMANDA BREWER



CEO, HABITAT FOR HUMANITY OF OMAHA

50 OVER 50 NE • NONPROFIT CATEGORY

Amanda Brewer, CEO of Habitat for Humanity of Omaha, has dedicated 25 years to empowering families through affordable homeownership. Beginning as a volunteer, Amanda's passion and leadership have guided Habitat Omaha from a small nonprofit to a powerful force in building strength, stability, and self-reliance across the community. Under her guidance, more than 2,200 families have achieved homeownership or home improvements, and initiatives like Bluestem Prairie are transforming neighborhoods. Amanda's vision extends beyond building houses—she advocates for equity and lasting change, working tirelessly to ensure everyone has access to a safe, stable home.

DULCE SHERMAN



OWNER, SHERMAN EXECUTIVE CONSULTING

50 OVER 50 NE • BUSINESS CATEGORY

Dulce Sherman is a seasoned small business owner and HR leader with over 30 years of experience in both for-profit and nonprofit sectors. As the owner of Sherman Executive Consulting, she specializes in organizational development, diversity, and inclusion. Dulce holds advanced degrees in management and human resources and has completed extensive training in racial equity and leadership.

Beyond her professional work, Dulce is deeply engaged in her community—serving on multiple boards including the Latino Center of the Midlands and Girls Inc. of Omaha. She is a passionate public speaker and civic leader, actively involved in political advocacy and community organizations promoting inclusion and equity throughout Nebraska.

2022

BRIDGET A. HADLEY

**50 OVER 50 NE
COMMUNITY CATEGORY**



BRIDGET A. HADLEY

**INTERIM ASSISTANT DIRECTOR FOR ECONOMIC DEVELOPMENT, CITY OF OMAHA
PLANNING DEPT.**

Bridget Hadley is a passionate advocate for diversity, equity, and inclusion who tirelessly advances meaningful change in the Omaha community. With a rich background in economic development, Bridget's career began in financial services before moving to public service, where she now oversees key projects for the City of Omaha, including

Tax Increment Financing (TIF) and Property Assessed Clean Energy (PACE) initiatives. Her work focuses on fostering business investment, job creation, and community revitalization, especially in North Omaha.

Bridget's expertise spans real estate finance, government-funded housing programs, and economic redevelopment. She skillfully bridges relationships between community members, elected officials, and business partners to create actionable pathways for growth and equity. Her leadership and dedication make her a vital force shaping Omaha's future.



NANCY WILLIAMS



50 OVER 50 NE

LIFETIME ACHIEVEMENT AWARD RECIPIENT

Nancy Williams is the inspiring co-founder and former CEO of No More Empty Pots, a community-driven organization dedicated to combating food insecurity in Omaha. With a lifelong commitment to ensuring access to nutritious meals, Nancy has empowered countless individuals through education and resources that promote lasting food security.

Passionate about equity and health, Nancy believes that "Food security is a basic human right," a philosophy that guides her leadership and vision. Her tireless efforts continue to shape a stronger, healthier Omaha, leaving a legacy of compassion and change.

MAGGIE NOCITA



**OVER 30 YEARS OF SERVICE TO
UNHOUSED POPULATIONS**

50 OVER 50 NE • NONPROFIT CATEGORY

For over 30 years, Maggie Nocita has dedicated her life to serving Omaha's homeless population through her work at the Stephen Center, positively impacting more than 40,000 lives. Her unwavering commitment and daily presence have made a profound difference in the South Omaha community, offering kindness, support, and hope to those in need.

In recognition of her tireless service, the city of Omaha proclaimed April 23, 2025, as Maggie Nocita Day—an honor that reflects the deep appreciation of the community she has served so selflessly for decades.

2021

YESENIA PECK

50 OVER 50 NE
BUSINESS CATEGORY



YESENIA PECK

NEBRASKA HISPANIC BUSINESS COUNCIL CHAIR

Yesenia Peck is a dynamic leader who champions diversity and inclusion across Nebraska. Originally from Lima, Peru, and a former attorney in Peru's Supreme and Superior Courts, Yesenia has dedicated herself to creating opportunities and fostering understanding within Nebraska's rapidly growing Hispanic/Latino community.

As Diversity and Inclusion Manager at Nebraska Public Power District and president of the Nebraska Hispanic Chamber of Commerce, where she has volunteered for over 17 years, Yesenia advocates for collective progress that transcends individual backgrounds and agendas. Appointed by Governor Pete Ricketts, she also chairs the Nebraska Commission on Latino-Americans, working to empower the Hispanic/Latino population through education, social, political, and economic access.

Yesenia's inclusive approach—"putting ourselves in everyone's shoes"—reflects her belief that true success comes from embracing diversity with intentionality, continuous learning, and collaboration. Her inspiring journey and leadership continue to uplift workplaces and communities across Nebraska.



KAREN GIBLER



PRESIDENT, SARPY COUNTY CHAMBER OF COMMERCE

50 OVER 50 NE • BUSINESS CATEGORY

Karen Gibler is a respected business leader and longtime champion of the Sarpy County community. With deep roots in the region, Karen has leveraged her extensive experience and passion for economic development to support local businesses and foster a thriving environment for growth.

Active within the Sarpy Chamber of Commerce, Karen has played a key role in advocating for business-friendly policies and strengthening partnerships that benefit entrepreneurs and residents alike. Her dedication to building a vibrant, connected community has made a lasting impact on the Sarpy County business landscape.

Karen's commitment to leadership and collaboration continues to inspire others, demonstrating the power of local engagement to drive positive change.

DR. ALI KAHN



PUBLIC HEALTH DEAN, UNIVERSITY OF NEBRASKA MEDICAL CENTER

50 OVER 50 NE • HEALTHCARE CATEGORY

Dr. Ali Khan is a distinguished public health leader and dean of the University of Nebraska Medical Center College of Public Health. He is dedicated to making Nebraska the healthiest state through innovative public health strategies.

Dr. Khan served 23 years at the CDC, retiring as director of the Office of Public Health Preparedness and Response. He led the nation's response to major health crises including Ebola, SARS, and the 2001 anthrax attacks, and played a key role in building the country's public health preparedness infrastructure.

With expertise in infectious diseases, bioterrorism, and health equity, Dr. Khan combines his medical training with advanced degrees in public health and business. He has authored over 150 publications and continues to shape public health policy both locally and globally.

2021

CARMEN TAPIO

50 OVER 50 NE

LIFETIME ACHIEVEMENT AWARD RECIPIENT



CARMEN TAPIO
PRESIDENT, CEO, NORTH END TELESERVICES

Carmen Tapio is a transformative leader, entrepreneur, and dedicated community builder with a profound impact on Nebraska's business and social landscape. She is the Owner and CEO of North End Teleservices LLC, a business process outsourcing company serving both commercial and government clients. Under her leadership, North End Teleservices has appeared on the Inc. 5000 list of fastest-growing companies for four consecutive years, contributed over \$400 million to Nebraska's economy, and was

named one of the Top 100 Small Businesses in America by the U.S. Chamber of Commerce.

Beyond business, Carmen is a passionate advocate for community development and empowerment. She founded Nebraska Black Women United, a vibrant organization of over 800 members, and established Forever North Real Estate LLC, making the largest private investment in North Omaha. Through this, she is actively revitalizing North Omaha, fostering economic opportunity and vibrant neighborhoods.

Carmen serves on the Federal Reserve Bank of Kansas City's Board of Directors and has been a key figure in Omaha's business community as chair of the Greater Omaha Chamber of Commerce for 2023 and 2024. She holds board positions with Werner Enterprises, the Ewing Marion Kauffman Foundation, the Peter Kiewit Foundation, and the University of Nebraska Foundation, among others. Her leadership has earned her numerous accolades including the 2023 Inspire Awards Woman of the Year, USA Today Woman of the Year Nebraska Honoree, and induction into the 2022 Omaha Business Hall of Fame. Carmen Tapio's visionary work continues to inspire economic growth and social progress throughout Nebraska.



2021

IAN VICKERS

50 OVER 50 NE

50 OVER 50 NE • NONPROFIT CATEGORY



IAN VICKERS

Ian Vickers is the President, CEO, and co-founder of Global Partners in Hope, a nonprofit organization dedicated to sustainable community development across Africa and Asia. For over 15 years, Ian has led initiatives focused on improving access to clean water, healthcare, and renewable energy, positively impacting the lives of more than one million people. His leadership and vision have been integral to building strong local partnerships and delivering programs that create lasting change.

Ian holds a master's degree in leadership and an associate's degree in language, equipping him with the communication skills and cultural sensitivity essential for effective international collaboration. Beyond his nonprofit work, Ian shares his expertise as an adjunct professor of global marketing at Creighton University's Heider College of Business, mentoring future leaders to think globally and act compassionately.

Guided by a deep commitment to humanitarian values and sustainable development, Ian emphasizes compassion and cultural understanding as foundational to his work.

He believes in empowering communities by fostering self-reliance and resilience, ensuring that development efforts lead to long-term improvements in quality of life.

Ian's dedication extends beyond his professional roles; he actively engages in public speaking and education to raise awareness of global health and development challenges. His mission remains clear: to empower communities to achieve their potential and create positive, transformative change through collaboration, innovation, and unwavering compassion.

A NOTE FROM OUR CEO



DINA BECIROVIC

THE BLOC

CEO AND BOARD MEMBER

At The Bloc, we believe in the power of people—especially those whose voices are often overlooked. From the wisdom of older adults to the creativity of young people, our mission is to honor both and build meaningful connections across generations.

Programs like 50 Over 50 Nebraska celebrate everyday heroes over 50 who continue to shape our communities. This work is only possible because of supporters like you—people who value equity, legacy, and connection.

Your support helps us go beyond recognition. It fosters mentorship, inspires the next generation, and creates spaces where wisdom and innovation thrive. If you see yourself in this mission, know it's you who makes this possible.

With gratitude,

Dina Becirovic



BALKISSA MAHAMANE

Balkissa is a transformative leader in automation, driving innovation and efficiency through advanced technologies and strategic collaboration.



MICHELE MAGNER

Michelle is a dedicated advocate for seniors and caregivers, blending professional expertise in senior living with volunteerism, teaching, and her Inspired Caring podcast to support and uplift caregiving communities.



CHRIS PHILLIPS

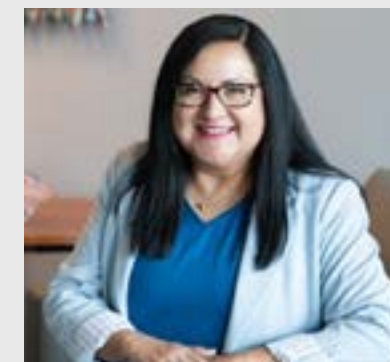
Chris Phillips, COO of North End Teleservices, is a dynamic young leader driving growth and community impact, helping lead one of Nebraska's fastest-growing companies while championing local engagement initiatives.

ADVISORY BOARD



TONY VELAND

Tony combines his passion for sports, coaching, and financial stewardship to uplift others, now serving as Director of Business Development at the University of Nebraska Foundation to advance education and community impact.



DULCE SHERMAN

Dulce Sherman, Owner of Sherman Executive Consulting, brings 30+ years of HR leadership while championing diversity, civic engagement, and community service across Nebraska.



KAREN GIBLER

Karen Gibler has served as President and CEO of the Sarpy County Chamber of Commerce since 2012, leading efforts to support small businesses through the Sarpy County Chamber Foundation.

IN PARTNERSHIP WITH



AARP Nebraska is dedicated to empowering individuals aged 50 and older to choose how they live as they age. Through advocacy, education, and community initiatives, they strive to create livable communities that support the well-being and independence of older adults.

We extend our heartfelt gratitude to AARP Nebraska for their invaluable partnership in bringing together this celebration of seasoned innovators and leaders. Their unwavering commitment to fostering inclusive communities has played a pivotal role in making this event possible.



SPONSORSHIP COMMITMENT FORM

Sponsorship package: _____

Company Name: _____

Contact Number: _____

Email Address: _____

Authorized Signature: _____

Title: _____

Date Signed: _____

TERMS AND CONDITIONS

- Before you sponsor the event, the following are the terms and conditions to consider:
- The sponsorship and donation amount should be given to The Bloc, Inc. before the day of the event.
 - As a sponsor, you are free to promote your products, brand, and other related offers. However, make sure that it is relevant to the theme of the event.
 - As a sponsor, your contract ends at the end of the event.
- If you abide by the terms and conditions, please fill the form on the next page and submit it to us at your earliest convenience.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$2,500 OR MORE

- 6 tickets to the 50 Over 50 Awards Ceremony
- 30 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Company logo displayed during the event
- Featured in the pre-approved video of the company at the event
- Company logo displayed on the event backdrop
- Brand recognition beyond the event
- Items from the company included in attendee's bags
- Company name included in direct emails to attendees
- Company logo displayed at the registration booth
- Booth at the event
- Proud Sponsor badge

SILVER SPONSOR \$1,500 OR MORE

- 4 tickets to the 50 Over 50 Awards Ceremony
- 20 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Items from the company included in attendee's bags
- Company logo displayed at the registration booth
- Company logo displayed during the event
- Proud Sponsor badge

TABLE SPONSOR \$1,000 OR MORE

- 2 tickets to the 50 Over 50 Awards Ceremony
- Items from the company included in attendee's bags
- 10 Days of Paid Social Media Ads
- A half-page ad in the event program
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Proud Sponsor badge

BRONZE SPONSOR \$500 OR MORE

- 2 tickets to the 50 Over 50 Awards Ceremony
- 5 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Proud Sponsor badge

EMERALD SPONSOR \$25,000 OR MORE

- 25 tickets to the 50 Over 50 Awards Ceremony
- 90 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Company logo displayed during the event
- Company logo displayed on the event backdrop
- Brand recognition beyond the event
- Items from the company included in attendee's bags
- Proud Sponsor badge
- Company name included in direct emails to attendees
- Recognition as the official presenter of the event
- Two company executives receive an invitation to participate in the judging panel
- Featured in the pre-approved video of the company at the event
- Company's signage on the podium
- Company logo displayed at the registration booth
- Booth at the event

DIAMOND SPONSOR \$15,000 OR MORE

- 15 tickets to the 50 Over 50 Awards Ceremony
- 60 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Company logo displayed during the event
- Company logo displayed on the event backdrop
- Brand recognition beyond the event
- Items from the company included in attendee's bags
- Company name included in direct emails to attendees
- One company executives receive an invitation to participate in the judging panel
- Featured in the pre-approved video of the company at the event
- Company's signage on the podium
- Company logo displayed at the registration booth
- Booth at the event
- Proud Sponsor badge

PLATINUM SPONSOR \$15,000 OR MORE

- 10 tickets to the 50 Over 50 Awards Ceremony
- 45 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo displayed on the event backdrop
- Brand recognition beyond the event
- Items from the company included in attendee's bags

EVENT DETAILS

EVENT BUDGET

TIME AND LOCATION

5:30 PM Saturday, October 25, 2025
Embassy Suites Downtown Omaha
555 S. 10th St., Omaha, NE 68102

AGENDA

5:30 PM –Cocktail Hour
7:00 PM - Introduction to The Bloc
7:10 PM - Opening Remarks
7:15 PM - Dinner and Awards Presentation
8:15 PM - Keynote Speaker
8:45 PM - Final Remarks

TICKETS

Table of 10 - \$1,600*
Duo: \$320*
Individual Ticket - \$165*

* Tickets may include a service fee



The Bloc's 50 Over 50 Awards recognizes top achievers in five categories - nonprofit, innovation, business, community, and healthcare - that are age 50 and older in the state.

EVENT BUDGET

Tentative Budget Items | Projected Cost

FACILITIES, PLUS RENTALS	\$3,000
VIDEOGRAPHER	\$2,000
PHOTOGRAPHY	\$1,500
SOUND/DJ/MC	\$3,000
PLAQUES	\$5,000
MARKETING	\$2,000
TRANSPORTATION FEES	\$600
DISPLAY	\$800
DINNER	\$24,000
GUEST SPEAKERS	\$20,000
MISCELLANEOUS	\$1,000

TOTAL	\$62,900
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