



FOR IMMEDIATE RELEASE  
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## Registration Now Open for Sponsors and Exhibitors at Bronx Day In Albany 2026

*Businesses and Nonprofits with a Bronx Connection, or Looking to Build One, Now Invited to Showcase, Connect, and Participate in this Economic Development Conference*

*"The Bronx: United in Culture, Driven by Business"*  
March 10, 2026 • Albany Capital Center

**BRONX, NY** — The Bronx Chamber of Commerce today announced that **registration is now open for sponsors and exhibitors** for **Bronx Day in Albany 2026**, returning on **Tuesday, March 10, 2026**, at the Albany Capital Center. Businesses, nonprofits, cultural institutions, restaurants, artists, and organizations with a connection to, or a desire to build relationships with, the Bronx are invited to secure their participation at [BronxDayinAlbany.com](https://BronxDayinAlbany.com).

After a multi-year hiatus, Bronx Day in Albany is returning as a high impact convening of business, culture, and economic development, bringing the Bronx directly to the heart of New York State government. The event is expected to draw more than 600 attendees, including senior state agency representatives, statewide business leaders, government affairs professionals, media, and Bronx stakeholders from across sectors.

"Bronx Day in Albany is where visibility meets opportunity," said **Lisa Sorin, President of the Bronx Chamber of Commerce**. "For sponsors and exhibitors, this is a chance to put your organization in front of decision-makers, build real relationships, and be part of a borough-wide effort to drive investment, procurement, and outcomes that benefit the Bronx."

Sponsorship opportunities are available starting at \$2,500 and provide enhanced visibility before, during, and after the event, along with access to exclusive opportunities, including a curated State Capitol visit for participating sponsors.

To ensure broad participation, exhibitor opportunities have been structured to be affordable and accessible across sectors. Restaurants providing food and beverage tastings may participate at no cost with a refundable deposit to reserve space, while artists and artisans with goods for sale may exhibit for \$250. Businesses and nonprofit organizations may secure exhibitor space for \$500, with premium, larger-scale exhibit options available for organizations seeking heightened visibility and engagement.

Bronx Day in Albany offers a turnkey platform for sponsors and exhibitors to showcase products, services, and missions while connecting directly with New York State agency representatives and learning about opportunities to do business with the State.

The 2026 program includes a ticketed Leadership Luncheon highlighting issues impacting businesses and the Bronx economy, State Agency Resource Workshops expected to cover access to capital, MWBE certifications and opportunities, procurement and contracting with New York State agencies, workforce development and training resources, and an evening Business Showcase & Tradeshow featuring businesses, nonprofits, cultural institutions, artists and artisans offering goods for sale, and culinary providers offering food and beverage tastings.

Organizers encourage participation from Bronx-based businesses and nonprofits, companies that do business in the Bronx or serve Bronx communities, organizations looking to expand into the Bronx market, cultural institutions, artists, creative entrepreneurs, restaurants, and food and beverage businesses seeking exposure and market expansion.

“This is our opportunity to tell the Bronx story ourselves, through our businesses, our culture, and our people,” **Sorin continued.** “The Bronx is a growing economic engine in New York State, and this event is about creating more pathways for opportunity and making sure the Bronx is seen, heard, and invested in.”

Applications for sponsorships and exhibitor space are now being accepted on a rolling basis. Space is limited, and early registration is encouraged. Additional announcements, including program details and featured participants, will be released in the months leading up to the event.

For more information or to apply, visit [BronxDayInAlbany.com](https://BronxDayInAlbany.com).

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#### **About Bronx Day in Albany 2026**

Bronx Day in Albany 2026 is an event presented by the Bronx Chamber of Commerce, in collaboration with Bronx businesses, nonprofits, and community partners. The one-day event showcases the Bronx’s dynamic business community, cultural institutions, culinary talent, and creative entrepreneurs, connecting them with representatives from state agencies, statewide business leaders, and entities doing business across the state. Through a Leadership Luncheon, State Agency Workshops, and a Business Showcase & Tradeshow, Bronx Day in Albany advances opportunity and investment for the Bronx across New York State. For more information, visit [www.bronxdayinalbany.com](https://www.bronxdayinalbany.com).

#### **About The Bronx Chamber of Commerce**

Founded in 1894, the Bronx Chamber of Commerce is dedicated to advocating for local businesses and promoting economic development in the Bronx through various initiatives and partnerships. As one of the most influential business organizations in New York City, the Bronx Chamber is a leader in economic and workforce development and an influential advocate for public policies that impact businesses. The Chamber offers a wide range of services, programs, and events to its membership, which includes Fortune 500 corporations, renowned cultural institutions, nonprofit organizations, educational institutions, hospitals and medical centers, and small to mid-sized businesses. For more information, visit [www.bronxchamber.org](https://www.bronxchamber.org).

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