



FOR IMMEDIATE RELEASE  
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## BRONX DAY IN ALBANY

UNITED IN CULTURE, DRIVEN BY BUSINESS

**Bronx Day In Albany Returns After Multi-Year Hiatus,  
Bringing Business, Culture, and Policy to New York's Capital**

***"The Bronx: United in Culture, Driven by Business"***  
**March 10, 2026 • Albany Capital Center**

**BRONX, NY** — After a multi-year hiatus, **Bronx Day in Albany** is making its long-awaited return. The Bronx Chamber of Commerce and New York State Senator Nathalia Fernandez (D-Bronx) are proud to announce that the event will be held on **Tuesday, March 10, 2026**, at the Albany Capital Center. Designed as a powerful combination of public policy conference, business workshops, and cultural showcase, the event will convene Bronx entrepreneurs, nonprofits, cultural institutions, artists and artisans, restaurants and food & beverage vendors, state elected officials, and state agency leadership for a day of connection, advocacy, learning, and opportunity.

Bronx Day in Albany is a collaborative effort between the New York State Senate and Assembly Bronx delegations, the Bronx Chamber of Commerce, and the Bronx Chamber of Commerce Foundation. Bronx Borough President Vanessa Gibson and Bronx City Council Members are also expected to participate.

**Sen. Nathalia Fernandez (D-Bronx)**, who spearheaded the event's return, framed the day as a team effort across the borough's delegation. *"The Bronx is strongest when we move together,"* Fernandez said. *"This is a collaborative push with our Assembly and Senate colleagues and the Bronx Borough President to lift up the people and businesses that power our neighborhoods."*

The event will feature a full day of programming to showcase the Bronx enterprise and culture. The 2026 edition of the event arrives with a clear theme: **"The Bronx: United in Culture, Driven by Business."** Organizers say the goal is to put Bronx stakeholders directly in front of state decision-makers to spark contracts, partnerships, and policy wins that travel back home.

*"The return of Bronx Day in Albany serves as a celebration of the Bronx community's longevity and success,"* said **Assembly Speaker Carl E. Heastie**. *"The Bronx Chamber of Commerce is dedicated to fostering business growth and talent within the community. By bringing business owners to the heart of our state, they are providing them with the chance to network and form meaningful partnerships. The Bronx is so diverse and full of life, and it is time that it is put on full display."*

The program is built around three core components: a ticketed public policy luncheon spotlighting how statewide policies are directly impacting the Bronx; an afternoon of state agency workshops (free with

registration) on certifications, procurement, workforce, access to capital, and more; and an evening Business Showcase featuring exhibitors across business and nonprofit sectors, restaurants and food & beverage vendors offering tastings alongside artists, innovators, cultural and community organizations.

Attendance is expected to draw over 600 participants, including New York State elected officials and their representatives, lobbyists, business leaders, media members, and Bronx stakeholders.

*“Bronx Day in Albany is our moment to put the Bronx front and center. It will feature our innovation, our cuisine, our culture, and the businesses that make this borough hum,”* said **Lisa Sorin, President of the Bronx Chamber of Commerce**. *“We’re bringing the best of the Bronx to Albany to spark partnerships, unlock procurement opportunities, and generate real wins for our districts. We invite sponsors, exhibitors, and attendees to be part of it.”*

The collaboration extends beyond the headline partners, engaging elected offices and community stakeholders borough wide. In addition to Fernandez and Sorin, the Bronx Borough President and the borough’s full delegation of state legislators, and their teams, are participating in planning and outreach to ensure broad representation across neighborhoods, sectors, and languages.

The luncheon will include one Bronx Business Award from each member of the Bronx state delegation, giving each lawmaker a platform to recognize a standout business from their district. Organizers say the awards are designed to honor community impact, job creation, innovation, and resilience, while giving honorees a statewide stage.

For small businesses and nonprofits, the afternoon workshops are expected to be the most tactical, with sessions on navigating MWBE/SDVOB certifications, tapping workforce and training dollars, preparing for public-sector procurement, and accessing capital. Meanwhile, the evening showcase promises the most buzz, with booths from businesses and nonprofits, displays by cultural institutions, artists and artisans with goods to sell, and restaurants offering signature bites.

Organizers emphasized that the event experience will be turnkey and accessible for all participants. A robust website will host an application that routes prospective sponsors, exhibitors, and attendees to the right track. At the same time, a shared toolkit will equip elected offices to invite district businesses, promote the day, and coordinate logistics in the run-up to March. A joint February press conference will preview highlights and partners.

A landing page is live at [BronxDayInAlbany.com](http://BronxDayInAlbany.com), while a more robust website is in development. Visitors can sign up for updates and indicate whether they’re a small business (under 25 employees), larger business (25+ employees), nonprofit, cultural institution, artist/artisan (with goods to sell), restaurant/food service (offering samples), general attendee, media, or other. They can also select interests, including sponsoring, exhibiting, luncheon tickets, state agency workshops, or general attendance, to receive tailored information when applications open.

After several years without a formal Bronx Day in Albany, organizers say the timing is right for a comeback that’s equal parts celebration and business.

*“We’re proud of the Bronx’s culture — now let’s turn that pride into deals, investments, and jobs,”* Sorin said. *“March 10 is our day to make the case.”*

*“Bronx Day in Albany is a celebration of our pride, culture, and spirit,”* said **Senator Nathalia Fernandez**. *“The Bronx is home to hardworking families, vibrant cultures, and communities that uplift one another. Every year, we seek to bring that same Bronx energy to the Capitol. This is to not only showcase what*

*makes the Bronx unique, but to also remind everyone that we deserve investments and opportunities. I'm proud to join everyone and illustrate what makes the Bronx strong."*

*"Thank you to the Bronx Chamber of Commerce for presenting the Bronx Day in Albany, a vibrant celebration of our great borough's innovation, culture, and resilience," said **Senator Luis R. Sepúlveda**. "This event unites small businesses, non-profit organizations, and cultural institutions through engaging workshops, policy panels, and networking. I am proud to support this initiative to showcase the best of the Bronx, strengthen connections, and continue driving growth and opportunity for our community."*

*"As the Senator for the 29th Senate District, representing neighborhoods throughout the South Bronx, and as Chair of the Senate Committee on Cultural Affairs, Tourism, Parks and Recreation, I am happy to participate in the upcoming 2026 Bronx Day in Albany," said **Senator José Serrano**. "This event will celebrate the people, businesses, and cultural destinations that make the Bronx so special. Thank you to my colleagues for bringing Bronx Day back to Albany, I am looking forward to it!"*

*"Bronx Day in Albany is more than a celebration; it serves as a forceful reminder of our borough's strength, diversity, and solidarity," said **Assemblymember George Alvarez**. "I'm looking forward to working with my colleagues and community leaders to highlight all that makes the Bronx unique. We will work together to ensure that our opinions are heard and that our communities are proudly represented."*

*"I am very excited that Bronx Day is coming back to Albany," said **Assemblymember Jeffrey Dinowitz**. "As we know, the Bronx is the best borough in the city, the best county in the state, and is the best place to live. Having lived in the Bronx all of my life, I know of the amazing parks, cultural institutions, educational institutions, businesses, and restaurants that we have. It's great being a Bronxite."*

*"Excited about having a formal Bronx day in Albany," said **Assemblymember Michael Benedetto**.*

*"Bronx Day at the New York State Capital is a wonderful opportunity to celebrate the diversity and culture of our borough," said **Assemblymember Yudelka Tapia**. "I'm grateful to the Bronx Chamber of Commerce for bringing together leaders, businesses, and community partners to showcase the Bronx. I'm proud to bring the Bronx to Albany and highlight all that makes our community so extraordinary."*

*"It's exciting to bring back Bronx Day in Albany, a celebration of the pride, history, and resilience of our 1.4 million residents," said **Assemblymember Emérita Torres**. "Bronx Day in Albany ensures that our policy priorities and resource needs are heard in the halls of power, while also spotlighting the businesses, community organizations, and artists that make our borough such a beautiful place. There's no community like the Bronx, and it's thrilling to have the opportunity to show how our borough inspires, innovates and leads in our State Capital."*

*"Bronx Day in Albany is always a special time for our borough," said **Assemblymember John Zaccaro, Jr.** "It's an opportunity to showcase the Bronx's incredible diversity and the vibrant businesses that make our community so unique. Each year, Bronx Day gives our colleagues in Albany a small taste of what makes our borough so special, and I look forward to once again celebrating the Bronx during this year's legislative session."*

*"I am proud to stand alongside Senator Nathalia Fernandez, the Bronx Chamber of Commerce, and many of our incredible Bronx leaders and elected officials as we celebrate the return of Bronx Day", said **Bronx Borough President Vanessa L. Gibson**. "This beloved tradition showcases the very best of our borough, from our vibrant and diverse culture to our growing local businesses and the changemakers who keep our community moving forward. With this year's theme, 'United in culture, Driven by business,' we aim to reflect the unity, innovation, and determination that continue to shape the Bronx's story. I look forward to seeing everyone at Bronx Day!"*

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**About Bronx Day in Albany 2026**

Bronx Day in Albany 2026 is an event presented by the Bronx Chamber of Commerce, in collaboration with Bronx elected representatives, businesses, and community partners. The one-day showcase spotlights the Bronx's dynamic business community, cultural institutions, culinary talent, and creative entrepreneurs, connecting them with state leaders, agencies, and policymakers in Albany. Featuring a Public Policy Luncheon, State Agency Workshops, and a Business Showcase & Tradeshow, Bronx Day in Albany 2026 celebrates the borough's economic vitality while advancing opportunity, advocacy, and investment across New York State. For more information visit [www.bronxdayinalbany.com](http://www.bronxdayinalbany.com).

**About The Bronx Chamber of Commerce**

Founded in 1894, the Bronx Chamber of Commerce is dedicated to advocating for local businesses and promoting economic development in the Bronx through various initiatives and partnerships. As one of the most influential business organizations in New York City, the Bronx Chamber is a leader in economic and workforce development and an influential advocate on public policy that impacts businesses. The Chamber offers a wide range of services, programs, and events to its membership, which includes Fortune 500 corporations, renowned cultural institutions, nonprofit organizations, educational institutions, hospitals and medical centers, and small to mid-sized businesses. For more information visit [www.bronxchamber.org](http://www.bronxchamber.org).

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