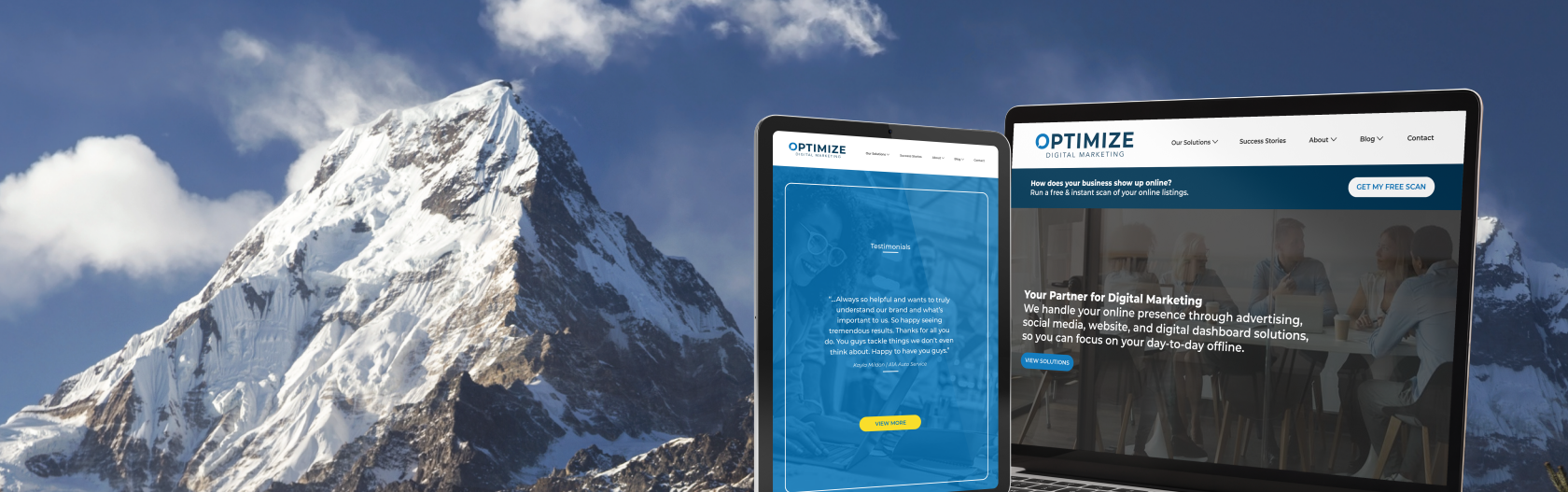




DIGITAL MARKETING PACKAGES



ELEVATION

Comprehensive digital marketing. Strategic, full-service, and designed to accelerate growth for ambitious businesses.



FOUNDATION

The starting point for serious digital growth. Get established online with strategy-backed content.



DIGITAL ADVERTISING

Get more leads. Expand reach with targeted ads across platforms.



REPUTATION PROTECTION

Build trust where it counts. Managing your online reputation with personalized strategies and a human touch.



OPTIMIZE HQ

More time for your business. One-stop shop for digital marketing management with platform visibility that saves time.



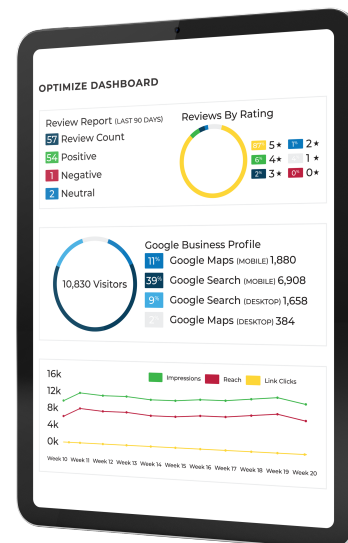
ENHANCED WEBSITE

Websites that get results. SEO enhanced, high-converting and custom website that grows with your business.



STANDARD WEBSITE

Responsive design. Designed to convert leads. Get established with website essentials for your business's online presence and SEO.



MARKETING PACKAGES	OPTIMIZE HQ	REPUTATION PROTECTION	FOUNDATION	ELEVATION
AC SUPPORT	✓	✓	✓	✓
Phone + Support Tickets			✓	✓
Coaching + Consultation			1 Hr. Quarterly	1 Hr. Monthly
PERSONAL DASHBOARD (50 Users)	✓	✓	✓	✓
Reputation Management		✓	✓	✓
Social Feeds			✓	✓
Content Hub (Library + Calendar)				✓
Analytics	Basic	Basic	Enhanced	Enhanced
SOCIAL SETUP + MAINTENANCE		  	  	    
Brand + Platform Setup		✓	✓	✓
Advertising Budget Included			\$30	\$50
Service + Product Menu Setup			✓	✓
Social SEO Content			✓	✓
Service + Product Menu Support				✓
SOCIAL BOOST BUNDLE				
Coupons			2 Quarterly	4 Quarterly
Quarterly Update Time			1 Hr	3 Hrs
Budget Campaign Updates			Annually	Quarterly
Engagement				1 Hr. Monthly
Custom Content				2 Weekly
Photoshoot				1 Annually

WEBSITE PACKAGES	STANDARD	ENHANCED
SUPPORT STRATEGY	✓	✓
Coaching + Consultation	1 Hr. Quarterly	1 Hr. Monthly
Dedicated Time	3 Hrs. Quarterly	6 Hrs. Quarterly
WEBSITE DESIGN + BRANDING	✓	✓
Design Colors	Brand Colors	Custom
Service Icons	Single Color	Custom
Value Propositions	Text Only	Custom
Homepage Image + Video	3 Images/No Video	Custom
Homepage Sections	Standard	Unlimited
Rotating Service Pages		Bi-Annually
CONTENT + PAGES	✓	✓
Customer Provided Pages		✓
Gallery Page Update	Quarterly	Monthly
Homepage Sections	Standard	Unlimited
Pop Ups	Limited	Unlimited
Testimonial/Review Page		  
MARKETING TOOLS + TRACKING	✓	✓
Additional Domains	\$50/Domain Annually	\$50/Domain Annually
Coupons	Quarterly	Monthly
Email Integration (Google/Office 365)	Customer Provided	Customer Provided
Facebook Chat	When Combined	When Combined
TECH + HOSTING	✓	✓
401 Redirects Included	20	50
ANALYTICS + COMPLIANCE	✓	✓
Duda Dashboard		✓