



QUEENSLAND **STALLIONS DIRECTORY**

2026 MEDIA KIT

THE OFFICIAL QUEENSLAND STALLIONS DIRECTORY: The most extensive publication of Queensland stallions

Advertisers are invited to take advantage of this opportunity to promote your business to the breeders who rely on the *Qld Stallions Directory* for comprehensive information on stallions standing in Queensland.

This directory includes colour photographs, pedigree tables, race records, service fees, stud contact details, and more.



PUBLISHER:
THOROUGHBRED
BREEDERS QLD ASSOC

DESIGN & PRODUCTION:
THE MAGAZINE PUBLISHING
COMPANY



www.tmpc.com.au



QUEENSLAND STALLIONS DIRECTORY

ARTWORK SPECS

Both Mac and PC formatted files are acceptable.

We accept the following files:

- PDFs must be press optimised not print optimised
- TIFF or JPEG (300dpi) - maximum resolution
- EPS - if your eps contains type, make sure you convert all type to outlines.

We prefer not to accept the following files: InDesign, Illustrator, Photoshop files. These files can only be supplied if they are packaged with all fonts and links in the document.

We cannot accept the following files: Excel, Freehand, Pagemaker, CorelDraw, Publisher and Powerpoint files.

Word document files can be accepted for TEXT ONLY, any images must be supplied separately as per resolution below.

Resolution:

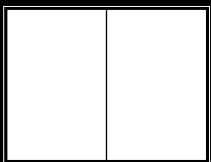
300dpi at 100% print size.

Delivery of material:

- Files can be emailed - please note that we can accept files up to 6MB. PC files compressed using Winzip are acceptable.
- Any files larger than 6MB must be burned to CD or DVD which must be clearly labelled and should be accompanied by a colour proof for our colour proofing process.

If you have any queries regarding specifications, please contact the TMPC production department on 07 3866 0000 or email art@tmpc.com.au.

ADVERTISING SIZES & RATES



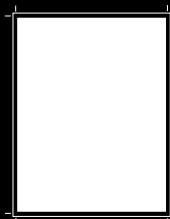
DOUBLE PAGE SPREAD

TRIM SIZE:

H 297mm x W 420mm
+ add 5mm bleed
(Keep type & logos
10mm in from trim)

\$2625

plus GST



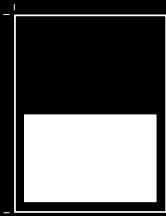
FULL PAGE

TRIM SIZE:

H 297mm x W 210mm
+ add 5mm bleed
(Keep type & logos
10mm in from trim)

\$1575

plus GST



HALF PAGE HORIZONTAL

H 130mm x W 184mm
no bleed required

\$945

plus GST

SPECIAL ADVERTISING OFFER:

Buy any Directory advertisement
+ Banner on the TBQA website
(for 12 months)
for only **\$300** (+gst) extra!!

THAT'S A SAVING OF \$770

For bookings contact:
Stacey Silver
Ph: 0412 026 540
Email: info@queenslandbreeders.com.au
or
Lisa Frappell
Ph: 0402 490 501
Email: lisa@queenslandbreeders.com.au
Thoroughbred Breeders Queensland Association
PO Box 18003, Clifford Gardens Q. 4350

DEADLINE

For bookings and payment:
30 March 2026

TQBA accepts: credit card
or direct deposit.