QUEENSLAND

STALLIONS DIRECTORY

2024 MEDIA KIT

THOROUGHBRED BREEDERS QUEENSLAND ASSOCIATION INC

Advertisers are invited to take advantage of this opportunity to promote your business to the breeders who rely on the ***Qld Stallions Directory*** for comprehensive information on stallions standing in Queensland.

This directory includes colour photographs, pedigree tables, race records, service fees, stud contact details, and more.

PUBLISHER:
THOROUGHBRED BREEDERS QLD ASSOC
www.queenslandbreeders.com.au

DESIGN & PRODUCTION:
THE MAGAZINE PUBLISHING COMPANY
www.tmpc.com.au

THE OFFICIAL QUEENSLAND STALLIONS DIRECTORY: The most extensive publication of Queensland stallions



QUEENSLAND STALLIONS DIRECTORY

ARTWORK SPECS

Both Mac and PC formatted files are acceptable.

We accept the following files:
- PDFs must be press optimised not print optimised
- TIFF or JPEG (300dpi) - maximum resolution
- EPS - if your eps contains type, make sure you convert all type to outlines.

We prefer not to accept the following files:
InDesign, Illustrator, Photoshop files. These files can only be supplied if they are packaged with all fonts and links in the document.

We cannot accept the following files:
Excel, Freehand, Pagemaker, CorelDraw, Publisher and Powerpoint files.

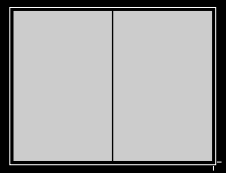
Word document files can be accepted for TEXT ONLY, any images must be supplied separately as per resolution below.

Resolution:
300dpi at 100% print size.

Delivery of material:
- Files can be emailed - please note that we can accept files up to 6MB. PC files compressed using Winzip are acceptable.
- Any files larger than 6MB must burned to CD or DVD which must be clearly labelled and should be accompanied by a colour proof for our colour proofing process.

If you have any queries regarding specifications, please contact the TMPC production department on 07 3866 0000 or email art@tmpc.com.au.

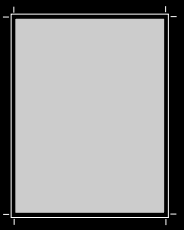
ADVERTISING SIZES & RATES



DOUBLE PAGE SPREAD

TRIM SIZE:
H 297mm x W 420mm
+ add 5mm bleed
(Keep type & logos 10mm in from trim)

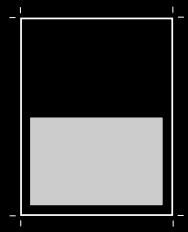
$2625
plus GST



FULL PAGE

TRIM SIZE:
H 297mm x W 210mm
+ add 5mm bleed
(Keep type & logos 10mm in from trim)

$1575
plus GST



HALF PAGE HORIZONTAL

H 130mm x W 184mm
no bleed required

$945
plus GST

CLICK HERE TO VIEW PUBLICATION

SPECIAL ADVERTISING OFFER:

Buy any Directory advertisement + Banner on the TBQA website
(for 12 months)
for only $300 (+gst) extra!!

THAT'S A SAVING OF $770

For bookings contact:

Stacey Silver
Ph: 0412 026 540
Email: info@queenslandbreeders.com.au

or

Lisa Frappell
Ph: 0402 490 501
Email: lisa@queenslandbreeders.com.au

Thoroughbred Breeders Queensland Associaton
PO Box 18003, Clifford Gardens Q. 4350

DEADLINE

For bookings and payment:
30 March 2024

TQBA accepts: cheque, credit card or direct deposit.