



You've said it for years:
"If only they could
see for themselves."

**This November,
they can!**



National Thoroughbred Week



Nov 20–24, 2025



Across Australia & New Zealand



We're opening gates and letting people in to change the conversation.

- Racing stables, stud farms and aftercare centres will open to the public.
- Thousands will see, touch, and connect with Thoroughbreds firsthand.



But we need you to host!

Scan the QR code to register as a host site



Horse racing needs a **perception shift.**

Public understanding of our highly regulated industry is being challenged.

Misinformation spreads faster than facts — and most people only see what social media tells them.

The solution? We show them the reality.

National Thoroughbred Week is an annual, nationwide event that gives everyday Australians and New Zealanders the chance to step behind the scenes of the thoroughbred industry - to meet the horses, the people, and the places that make it all happen.



What's involved in being a host site?

Whether you're a farm, stable, aftercare facility or pre-trainer, you'll host short tours or visits for members of the public. You decide the format. We support with PR, media, templates and logistics.

- Showcase your care, standards and horsemanship
- Connect directly with your community
- Help build long-term trust in racing
- Be part of a national movement