



National Association of Conservation Districts

2022 NACD Poster Contest

The Vermillion Co. Poster Contest is open to kindergarten through twelfth grade students. Artwork entered into the competition will be judged at the local level. A winner and runner-up will be chosen in each grade category and announced at the 2020 Vermillion Co 4-H Fair. Winners will receive \$20 and runners-up will receive \$10 from the Vermillion Co. Conservation Partners Fund.

Contest Rules

- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- The SWCD will provide poster board to any student who wished to participate.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- Student's name **SHOULD NOT** appear on the front of the poster.
- The 2022 Stewardship theme "**Healthy Soils: Healthy Life**" must be included on the front side of each poster submission to be eligible.
- Each entry for the national contest must be submitted to NACD with an **entry form** to be eligible for judging. The form can be downloaded from the SWCD website and must be completed and signed by a parent or guardian.
- **Digital posters** (photographs or scanned copies of the hand drawn posters in a JPEG format) will be accepted **for the 2022 county contest**. Photographs must be clear and well framed (*clear edges on all four sides of poster*).
- Digital entries should be saved as a .jpeg file and named in the following format: lastname_firstname_grade.jpeg
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do their own work. Note: *Entries with student handwriting and coloring will score better than those designed, drawn, and colored by adult assistance or created on a computer.*
- Entries are to be emailed to vcpostercontest@gmail.com or dropped off at the SWCD office by **11:59 pm on May 11, 2022**. Posters received after this date and time will not be judged.

Poster Evaluations

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)