

# Rush Union Sponsorship Opportunities



Rush Union provides opportunities to **ALL** players, strengthens **existing** teams, provides **exceptional** coaching, and a stable club in your neighborhood.

And in these times, staying close to home is so important. **We are better together.** And together we are Rush Union. **RIU in?**



## Benefits of Sponsorship

- Connect with 4,000 families over 3 prime locations (Rec, Pre-Academy, Academy, Select, and Adult Teams)
- Get in front of 22,000 Rush Cup participants annually
- 4 Adult Leagues annually with 350 participants.
- Increased brand awareness
- Increased digital exposure
- Enhanced community pride
- Partner Community Network
- Opportunities to stay in front of families during Summer and Winter camps

Choose the level that fits your goals:



Contact for more information:

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Rush Union

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<https://www.rushunionsoccer.org/>



	GOLD	PLATINUM	DIAMOND	PREMIER	ELITE
Logo on Website	✓	✓	✓	✓	✓
Social Media Post	✓	✓	✓	✓	✓
Banner on Fields		✓	✓	✓	✓
Mobile App		✓	✓	✓	✓
E-blast		✓	✓	✓	✓
1-Month Digital Advertising*				✓	✓
Practice Uni (back, sleeve, or shorts - 2 yr commitment)					✓
Jersey (back, sleeve or shorts) - 2 yr commitment				✓	
	\$750+	\$1,200+	\$2,000+	\$25K, \$12K	\$25K, \$12K



**PREMIER PACKAGE NAMING RIGHTS**  
\$5,000 / tournament

- Prominent logo on all official Rush Cup tournament signage
- Onsite vendor table for the full tournament at all locations
- Logo on tournament t-shirt



**APPAREL & SIGNAGE**  
\$3,000



**ON-SITE VENDOR TABLE**  
\$250 / table/day/site



**FINALIST MEDAL LAYNARD**  
\$2,000



**TOURNAMENT WEBSITE**  
\$500



**A LA CARTE**

- Naming Rights \$500/season
- On-Site Presence \$500/season
- Digital Marketing \$250/season
- Championship T-Shirt \$250/season

**Blue**

- Naming Rights
- On-Site Presence
- Digital Marketing

**\$1,250/season or \$4,800/year**

**Gray**

- Digital Marketing
- On-Site Presence

**\$700/season or \$2,800/year**

**White**

- Naming Rights
- On-Site Presence

**\$900/ season or \$3,600/yr**

**Winter & Summer Programs**

T-Shirt Sponsorship and Digital Marketing

**\$1000 /year**