



# PARTNERSHIP OVERVIEW



# ABOUT RUSH UNION

Rush Union was born when Georgia Rush Soccer Club (Georgia Rush) and Chiefs Futbol Club (Chiefs FC) united to create a unique soccer club offering with top level soccer close to home.



Rush Union provides more opportunities to ALL players, strengthens EXISTING teams, provides exceptional coaching, and a stable club in your neighborhood.

And in these times, staying close to home is so important. We are better together. **And together we are Rush Union.**

**R|U in?**



# RUSH UNION BY THE NUMBERS

## PARTNERSHIP REACH



### THREE CLUB LOCATIONS

Dunwoody  
Milton  
Dacula



### ALL LEVELS OF PLAY

150 Rec Teams  
100 Club Teams  
50 Elite Teams  
Youth/Adult



### LARGE PLAYER BASE

Over 2500 participants



### YEARS OF EXPERIENCE

250+ years of combined professional coaching experience



## WHY PARTNER WITH RUSH UNION?

Our partnerships are a critical component of our program. Financial support, access to discounted business services and the encouragement we get from community members and local businesses means we can engage in long-term planning to make the club the best it can be. We believe in our community and we believe our club will be better if we help each other bring soccer to a new level.

# BENEFITS OF PARTNERSHIP

- Increased brand awareness
- Increased digital exposure
- Enhanced community pride
- Field opportunities with players
- Discounts on Fanwear
- Complimentary Rush Union Swag
- Partner Community Network



# PARTNERSHIP OPPORTUNITIES

Rush Union offers a variety of opportunities for you to get involved so that we can continue to offer a quality youth soccer program to all who want to play. Choose from three levels or contact us about customizing a partnership package that works best for you!



**GOLD**



**PLATINUM**



**DIAMOND**



# CHOOSE A LEVEL THAT WORKS BEST FOR YOU OR CUSTOMIZE TO SUIT YOUR GROWING BUSINESS

## GOLD

Logo on website  
Social Media

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\$750.00+



## PLATINUM

Logo on website  
Banner on fields  
Mobile App  
E-blasts  
Social Media

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\$1200.00+

## DIAMOND

Logo on website  
Banner on fields  
Mobile App  
E-blasts  
Social Media  
1-month digital  
advertising\*

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\$2000.00+

# WANT BIG IMPACT?

## Uniform Sponsor

Uniform level benefits  
Two-year impact

Main Jersey Sponsor: \$30K  
Sleeve Sponsor: \$15K  
Shorts Sponsor: \$12K

Sponsorships also available  
for Rush Union Adult Leagues



# Tournament Sponsor

Choose one or more of our annual tournaments to showcase your brand.

- Winner and Finalist medal lanyards
- Field signage
- Tournament T-shirts
- Team pictures
- Custom sponsorship



**RUSH UNION SPRING CUP  
RUSH ACADEMY CUP  
COLLEGE SHOWCASE**

# ADULT PROGRAM SPONSORSHIPS

Choose one or more of our annual tournaments to showcase your brand.

- T-shirt/Jersey sponsor
- 1- year term
- 1-2 locations: Milton & Dunwoody
- Indoor and Outdoor
- Investment range: \$500-\$4000



# HEAR FROM OUR PARTNERS

“Being able to support a program in my own community is a great way to stay connected. Rush Union is doing the right things to make this a great community club!”

Adam Greenfield - PSM



# THE POWER OF YOUR SUPPORT

When you support youth sports, your reach is felt amongst all of our 2500+ players and their families.

Organized youth sports has lasting impact on our kids and contributes to:

- Cognitive and physical child development
- Providing valuable life lessons about teamwork and work ethic
- Helping kids in need

## THANK YOU FOR YOUR CONSIDERATION!



# RIU RUSH UNION RIU in?

[www.rushunionsoccer.org](http://www.rushunionsoccer.org)

