



## Welcome! Rush Union Update

As we move into the winter season, it's a great time to reflect on the momentum we carried through the end of fall. November brought our largest ever Rush Union Fall Cup, with more than 325 teams from across the South participating. It was an incredible showcase of competition and community, and we're proud that 14 Rush Union teams reached the finals at an event of that scale. Thank you to the players, coaches, referees, families, and volunteers who helped make the weekend such a success.

Many of our teams have also continued competing in postseason events, representing our club with great performances across multiple tournaments. We've had finalists at the Triumph Cup, UFA Phil Broome Classic, GSA Invitational, and UFA Generation Adidas Cup. These results speak to the continued growth and development happening across all our programs and age groups.

In addition to competitive play, we continue to take an active role in improving the game on a broader level. Rush Union will be working closely with U.S. Soccer to help pilot the new School Toolkit initiative, aimed at strengthening connections between soccer clubs and local schools. We're excited to support this effort and contribute to a national initiative that has the potential to bring the game to more students and communities.

We also want to share an important update from U.S. Soccer regarding the upcoming age group changes scheduled to go into effect in Fall 2026. The federation will be moving away from calendar-year age groups and returning to the traditional August 1–July 31 format. Our staff has already begun developing an implementation plan to ensure a smooth transition for all families, and we will share more information during the spring season. Parents and coaches will have multiple opportunities to learn about the changes, ask questions, and understand how the shift will impact teams across all levels of play. More information is below in this newsletter.

Our winter programs are now underway, offering players a variety of training and playing opportunities across both our main locations. Sessions have been going well, and there's still time for families to get involved and take advantage of the options we're offering throughout the winter months.

Congratulations to all our players who represented Rush Union at the Rush Select IRC and Showcase events this winter. We're proud of every player who earned a spot, and it's exciting to see the South Region win three of the six divisions they competed in. Opportunities like these highlight the strong developmental pathway available to our players.

December also brought our Rush Union Holiday Party and Awards Ceremony, a wonderful evening celebrating the people who make this club special. Congratulations to all this year's award winners who

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consistently go above and beyond for our players and families. A special recognition goes to Milton Admin Cara Murray, nominated for a national USYS award, and Recreational Director Rodrigo Cruz, nominated for a National Positive Coaching Alliance award. Their commitment to our club and community is truly exceptional.

As we look ahead, spring program planning is already underway, and we're excited to welcome our families back for another full slate of programming. From recreational to competitive pathways, additional training programs, and events, there will be something for everyone as we transition into a new season.

Finally, with the 2026 FIFA World Cup drawing closer, we have developed a comprehensive community activation plan and have begun working closely with local municipalities to bring it to life. This effort will allow us to create exciting opportunities for engagement, celebration, and community connection as the world's biggest sporting event comes to our region. Rush Union is committed to being at the forefront of growing the game leading into the World Cup and beyond.

Thank you for your continued support and involvement. We're proud of everything we've accomplished together this winter and look forward to a great year ahead.

If you have any questions about Rush Union, our programs or anything soccer related please reach out to our staff at any time.

Thank you for being part of our Rush Union family. We look forward to seeing you on the field soon.

R|U Ready?



Neil McNab Jr.  
CEO Rush Union

## Rush Union Annual Awards 2025



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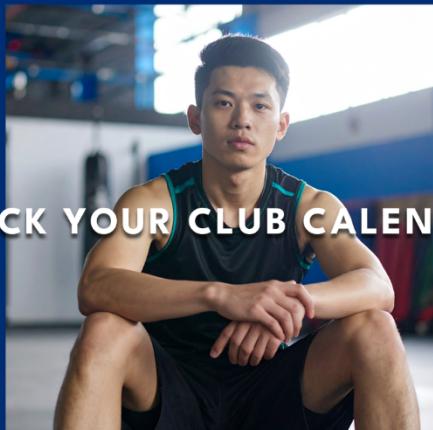
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The Rush Union Fall Cup was a huge success, congratulations to all our finalists!

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Please send any pictures, videos, and everything you captured during games and practices to help us promote better.

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## WINTER 7V7 LEAGUE

TEAMS U8-15



ALL GAMES AT BROOK RUN PARK ON TURF FIELDS

PLAY DATES: JANUARY 7, 10, 14, 17, 21, 24

\$800/TEAM

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*Congratulations to all our players and coaches who represented Rush Union at the International Rush Cup!*

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WORLD CUP 2026 ACTIVATIONS

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World Cup 2026 Activation



## WORLD CUP ENGAGEMENT & ACTIVATION PLANS

“Together we thrive — Milton  
Celebrates the World Cup”  
“Serve the Community!”

“Play It Forward — Dunwoody  
Celebrates the World Cup”  
“Connecting the Community!”



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## US SOCCER AGE GROUP CHANGE



*Rush Union is aware of the upcoming age groups changes and is working with Rush National and our governing bodies to make sure we are informed and update our membership. More information will be made available this spring season.*

*To watch a short update video and access other resources we created so far please click here:*

[Age Group Change Information | Rush Union Soccer](#)

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*More Tournament Success!*

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**FEBRUARY 21 & 22**

**ATLANTA  
SPRING CUP**



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*The Father Christmas Cup was a huge success again this year with many Rush Union teams and Coaches supporting the event.*



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