

CAT5 Aquatics Board Meeting Minutes

Date: September 25, 2025

Time: 6:32 PM

Location: Techspresso

Attendance

Present

- Terry Juergens
- Megan Cornell
- Tina Brewer
- Erika Goines
- Brad Stephens
- Bill Carroll
- Jon Deneau — via phone
- Scott Fortier, Head Coach — arrived following practice

Financial Report

The Board reviewed the organization's current financial position.

September Revenue and Expenses

The team received approximately **\$21,732** in deposits associated with the September hosted meet and Swim-a-Thon.

The Board also reviewed significant operating expenses, including:

- **\$5,177** in September meet-related charges from Frank Brown
- Coaching and staff payroll
- Regular Frank Brown facility expenses
- Other monthly operating expenses

The organization's reported account balance at the time of the meeting was approximately **\$52,845**.

The Board discussed improving financial reporting and requested the preparation of a Profit & Loss statement for Board review.

The Board also discussed the need for clearer and more detailed billing from Frank Brown and agreed to request itemized invoices to improve financial tracking and transparency.

Approval of Previous Meeting Minutes

Motion: Tina Brewer moved to approve the previous meeting minutes.

Second: Erika Goines.

Result: All members voting were in favor, and the minutes were approved.

The Board also noted that September meet fees still needed to be billed.

Old Business

Website and Parent Resources

The Board discussed continued improvements to the CAT5 Aquatics website.

Planned resources included:

- Parent "How-To" videos and tutorials
- A glossary of common swimming terms
- Screen-recorded tutorials explaining common processes, such as swimmer registration
- Ongoing updates to keep families informed

Social Media and Team Engagement

The Board discussed additional ways to recognize swimmers and encourage family involvement.

Ideas included:

- Establishing a **Swimmer of the Month** recognition program
- Increasing parent volunteer participation

Sponsorships and Community Outreach

The Board discussed expanding sponsorship opportunities and making it easier for local businesses to support CAT5 Aquatics.

Plans included:

- Adding a sponsorship form to the team website

- Increasing outreach to local businesses and Chamber of Commerce members
- Creating a CAT5 team tent to serve as a central gathering location at meets

Banking

The Board confirmed that the transition to **Trustmark Bank** was complete and that the organization was no longer banking with Regions.

Frank Brown Agreement

The Board discussed the team's existing agreement with Frank Brown and plans to begin negotiations for a new agreement in **January 2026**.

The Board will continue evaluating opportunities to improve the agreement and ensure that facility arrangements support the team's long-term needs.

Meet Operations

The Board reported that the use of meet packets and operational checklists had improved communication and payment tracking during hosted meets.

The Board also continued discussions with community partners regarding meet setup and possible equipment support.

Board Welcome

The Board welcomed newly elected Board members:

- **Bill Carroll**
- **Jon Deneau**

Committee Assignments

The Board reviewed committee responsibilities for the coming year.

- **Fundraising:** Bill Carroll
- **Scholarship:** Committee assignment pending
- **Merchandise:** Ingo Rademacher

The Board also discussed expanding team merchandise options and improving online purchasing capabilities.

Swim Caps and Sponsorship Support

The Board discussed ordering additional swim caps and using available sponsorship support to help offset team equipment and apparel expenses.

Coaching and Program Update

The Board received an update regarding changes in coaching availability and coverage.

The coaching staff had adjusted assignments to maintain consistent coverage for the Junior training group and other team programs.

Middle School Swim

The Board began preliminary planning for the next Middle School Swim season.

More detailed planning is expected to begin following the High School Swim season, with additional work anticipated after Spring Break.

Parent Volunteer Policy

The Board discussed concerns related to parent volunteer commitments and missed volunteer assignments.

A proposal was introduced to establish a policy addressing volunteer absences.

The Board agreed that the subject required additional discussion and **tabled the matter for a future meeting**.

No parent volunteer penalty policy was adopted at this meeting.

Adjournment

Motion: Brad Stephens moved to adjourn.

Second: Megan Cornell.

The meeting adjourned at **7:56 PM**.