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Gym Revival Group Launches \$1 Billion Rollup



Five-year \$1B rollup targets high-potential gyms globally

DALLAS — March 5, 2026 — [Gym Revival Group, Inc.](#), a fitness business transformation firm, has launched a \$1 billion rollup to acquire and scale high-potential gyms globally. The multi-year initiative targets consolidation of the fragmented fitness sector into a standardized platform featuring consistent operational and financial governance.

The program is designed to deploy **up to \$1 billion in acquisition capacity over the next five years**, supported through a combination of equity partners, structured financing, and operating reinvestment. Gym Revival Group is in discussions with institutional capital partners and private credit providers to support the multi-year program.

The program uses Gym Revival Group's proprietary governance frameworks and embedded executive teams to drive scalable post-acquisition growth.

"The global fitness industry is large and growing, yet many operators lack standardized systems," said Richard Miller, Chief Executive Officer of Gym Revival Group. "By consolidating high-performing gyms into a unified operating platform, we aim to deliver more consistent operational and financial performance at scale."

Driving Growth Through Standardized Operations

Gym Revival Group applies data-driven evaluation, deploys embedded executive teams, and implements standardized financial reporting, membership analytics, and operational procedures.



The firm has benchmarked more than **1,200 fitness businesses** as potential acquisition targets, providing a data-driven foundation for scalable transformation. Frameworks are being piloted in select facilities to refine methods and demonstrate impact. Pilot facilities are currently testing the standardized operational frameworks, with early results being tracked to measure revenue and operational efficiency improvements.

Key Institutional Capabilities

Standardized Performance Benchmarking

Evaluates operational readiness, financial efficiency, and growth potential using standardized performance benchmarking metrics ([Gym Revival Index](#)).

Embedded Executive Teams

On-site leadership teams stabilize operations and scale execution across acquired gyms ([Gym Revival Certified Operator](#)).

The 90-Day Turnaround Protocol

Accelerates operational alignment and financial stabilization, improving performance within three months.

Next Steps & Market Opportunity

Initial Acquisitions:

Expected to begin in Q2 2026, subject to customary closing conditions.

Market Context:

Despite rapid growth in the U.S. and global fitness market, many gyms lack consistent governance, scalable processes, and operational infrastructure.



Strategic Goal:

The initiative is designed to create a scalable platform aimed at standardizing operational and financial processes across acquired gyms.

Members of the media may contact Gym Revival Group for press inquiries or additional information.

About Gym Revival Group, Inc.

Gym Revival Group, Inc. is a fitness business transformation firm, revitalizing underperforming gyms, launching growth ventures, and building scalable operations. Using data-driven systems, experienced operators, and investment-level infrastructure, the firm delivers measurable operational improvements to gym owners across the U.S. and globally.