

Stock Market Game

Investing • Personal Finance • Career Readiness



The Stock Market Game (SMG), an engaging investment simulation that teaches students how financial markets work while building critical thinking, teamwork, and decision-making skills. Using a virtual investment account and real-time market data, students research companies, evaluate risk, make investment decisions, and manage a stock portfolio.

Eligible Counties for the MDHS funded out of school programs: Attala, Choctaw, Forrest, Hancock, Harrison, Holmes, Lamar, Neshoba, and Yazoo.

Program Highlights

- 6–8 sessions lasting 1–2 hours each
- Minimum of 10 students per site
- Workbooks and curriculum provided by MCEE
- Facilitator training provided virtually by MCEE
- Pre- and post-surveys measure student growth
- Hands-on investing activities
- “Future Investors Hall of Fame” luncheon to celebrate success in May.

Curriculum & Lesson Plans

Students learn investing fundamentals, diversification, risk versus return, financial goal setting, budgeting, market research, economic decision-making, and long-term wealth building. Activities include researching companies, analyzing stock performance, building diversified portfolios, tracking results, and presenting investment strategies.



Students Explore:

- How the stock market works;
- Why companies issue stock;
- How investors build wealth over time;
- Risk versus reward;
- Economic events that influence markets;
- Financial goal setting;
- Long-term investing strategies.

How the Program Works

Local host organizations such as schools, churches, after-school programs, camps, and community centers work with MSCEE to recruit students and host the program. MSCEE provides facilitator training, student workbooks, lesson plans, assessments, and implementation support. Students will need access to technology connected to the internet such as a smartphone, tablet or laptop.

The Stock Market Game is particularly important for students from TANF-eligible families because it introduces concepts and opportunities that many low-income students may not otherwise encounter. While many students learn how to spend money, far fewer have opportunities to learn how money can grow through saving and investing. Through hands-on participation in the Stock Market Game, students develop financial literacy skills that help them understand budgeting, goal setting, risk management, investing, and long-term wealth building. The program helps students see that investing is not just for wealthy individuals but can be an important tool for achieving financial security and economic mobility. Students also strengthen critical thinking, teamwork, research, and decision-making skills that support college and career readiness. By exposing students to financial markets, career opportunities in business and finance, and the power of compound growth, the Stock Market Game helps break down barriers to financial knowledge and empowers students to make informed financial decisions that can positively impact their future and their families for generations.

For more information visit <https://www.mscee.org/for-communities>

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