

TEACHER PROFESSIONAL DEVELOPMENT

Podcasting in the Classroom



Student Content Creation as a Financial Literacy Tool

Turn student creativity into financial know-how!



Tuesday, November 10, 2026

9 am – 4 pm

Jackson Convention Complex



Bridget Bodnar

Marketplace • Director of Podcasts
Co-host, Million Bazillion



Donna Tam

Marketplace



Rebecca Smith, Ph.D., FFC

MSU Extension
Center for Economic Education
and Financial Literacy



Each attendee receives:

- Podcast equipment to use in the classroom
- Lunch at the Forum on American Enterprise (\$100 value)

Create. Investigate. Educate.

Go behind the scenes of youth-focused financial literacy podcasts and discover how student content creation can bring money and economics to life.



Explore podcast research, reporting and storytelling.



Connect creative projects with financial literacy learning.



Help students evaluate sources and financial claims on FinTok.

REGISTER: <https://www.mscee.org/teacher-workshops>

PRESENTED BY MSCEE