

INVEST IN GIRLS

Financial Literacy • Career Exploration • Economic Empowerment

Invest In Girls (IIG) is an engaging Council for Economic Education financial education and career readiness program offered by the Mississippi Council on Economic Education (MCEE). Designed for high school girls, IIG helps students build confidence in managing money, planning for the future, and exploring careers through interactive lessons, real-world financial concepts, and mentorship opportunities.

Eligible Counties for the MDHS-funded out-of-school programs:

Attala, Choctaw, Forrest, Hancock, Harrison, Holmes, Lamar, Neshoba, and Yazoo.

Program Highlights

- Six virtual learning sessions led by trained facilitators and/or one in-person day of learning followed up with mentoring
- Minimum of 10 students per site
- Curriculum and materials provided by MCEE via Invest In Girls
- Career exploration and workforce readiness activities
- Exposure to women professionals and mentors
- Pre- and post-surveys measure student growth
- No cost to participating students or organizations



Curriculum & Learning Experiences

Invest In Girls combines personal finance education with career exploration to help students prepare for future success. Lessons include:

- Budgeting and money management
- Banking and saving strategies
- Credit scores and responsible borrowing
- Understanding taxes and paychecks
- College and career planning
- Investing basics and wealth building
- Entrepreneurship and leadership development
- Financial decision-making and goal setting



Young Women Building Bright Futures

Students Gain Skills In:

- Creating and managing a personal budget
- Setting short- and long-term financial goals
- Understanding financial products and services
- Evaluating education and career pathways
- Developing leadership and communication skills
- Exploring careers in business, finance, and entrepreneurship
- Building confidence in financial decision-making
- Networking with professionals and mentors

How the Program Works

Local host organizations such as schools, after-school programs, youth organizations, churches, and community centers partner with MCEE to recruit students and host the program. MCEE with the help of the Council for Economic Education provides facilitator training, curriculum resources, assessments, implementation support, and ongoing technical assistance.

Students participate in engaging discussions, interactive financial literacy lessons, career exploration activities, goal-setting exercises, and mentorship opportunities designed to prepare them for financial independence and future success.



For more information visit www.mscee.org/for-communities

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