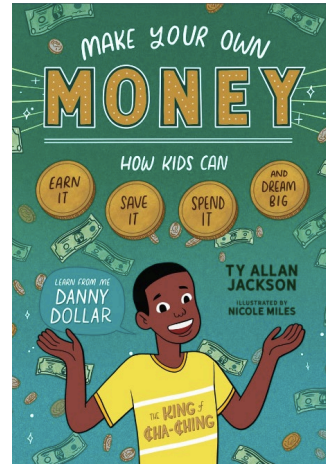
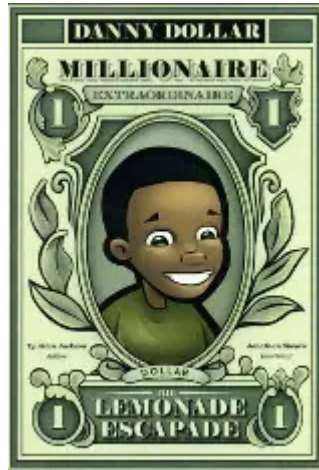


DANNY DOLLAR ACADEMY

Financial Literacy • Entrepreneurship • Reading Success



Danny Dollar Academy is an engaging financial literacy and entrepreneurship program offered by the Mississippi Council on Economic Education (MSCEE). Students in grades 3–8 learn real-world money skills through books, games, teamwork, discussions, entrepreneurship projects, and hands-on activities.

Eligible Counties for the MDHS funded out of school programs: Attala, Choctaw, Forrest, Hancock, Harrison, Holmes, Lamar, Neshoba, and Yazoo.

Program Highlights

- 6–8 sessions lasting 1–2 hours each
- Minimum of 10 students per site
- Books and curriculum provided by MCEE
- Students keep their books at the end of the program
- Facilitator training provided virtually by MCEE
- Pre- and post-surveys measure student growth
- Hands-on entrepreneurship and budgeting activities
- Entrepreneurship Fair celebration at conclusion

Curriculum & Lesson Plans

Danny Dollar Millionaire Extraordinaire: The Lemonade Escapade includes a 69-page curriculum guide with multi-day lesson plans, vocabulary activities, assessments, games, and entrepreneurship activities.

Make Your Own Money: How Kids Can Earn It, Save It, Spend It, and Dream Big includes a 97-page instructional unit with detailed lesson plans covering budgeting, investing, entrepreneurship, saving, and business planning.

Students Learn to Dream Big!



Students Explore:

- Starting and marketing a business
- Saving and budgeting money
- Banking and investing basics
- Needs vs. wants
- Public speaking and teamwork–
- Leadership and entrepreneurship
- Goal setting and dreaming big
- Financial decision making

How the Program Works

Local host organizations such as schools, churches, after-school programs, camps, and community centers work with MSCEE to recruit students and host the program. MSCEE provides facilitator training, books, lesson plans, assessments, and implementation support.

Students participate in reading activities, entrepreneurship projects, budgeting lessons, business planning exercises, and interactive discussions designed to build financial capability and confidence.

For more information visit <https://www.mscee.org/for-communities>

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